

# XAVENGERS

Xssemble —→ XRP Avengers

# WHITEPAPER<sup>1.0</sup>



# CONTENT

- 1.** Introduction
- 2.** XRP Avengers mission
- 3.** Platform- strategy.
  - 3.1.** Content segments
  - 3.2.** Platform sustainable financing
- 4.** Why XRPL?
- 5.** Tokenomics
  - 5.1.** Community
  - 5.2.** Marketing strategy
  - 5.3.** Team
- 6.** Roadmap
- 7.** XRP Avengers NFT
- 8.** Team of XRP Avengers
- 9.** Legal disclaimer

# 1 INTRODUCTION

We **XRP Avengers** are excited to share our project with the rest of the XRP community by releasing this whitepaper. This paper will outline what our project stands for, the idea behind it and what we strive to achieve.

XRP Ledger (XRPL) can be proud of its amazing community and of great projects already in the market. But as we all know – it has not even touched the surface of the scale of what can be achieved by working together.

# 2 OUR MISSION

We are here to build a community and platform to speak out about amazing projects of XRPL. Our strategy is to reach out with high quality content to the community and mainstream media (analytics, XRPL success stories, new promising projects, people, reviews, technology etc.). This strategy mainly must raise the awareness of people who would consider adopting this great technology and projects to other real life solutions and create even bigger benefits to the community of XRPL.

Web platform **xrpavengers.com** will become the most reliable source for information about the XRPL applications, projects, community and people.

# 3 PLATFORM-STRATEGY OF ACHIEVING THE GOAL

*We are XRP Avengers and strategy, plan and execution is what we are famous for! In this section we will describe our platform and partnership fundamentals.*

---

## 3.1. PLATFORM CONTENT SEGMENTS

*Our platform will include two main segments of content:*

### ① **Segment for the community and beyond!**

Daily and weekly content about the XRPL projects, news, achievements, interviews, partnerships, analysis etc. This content will be aimed to promote XRPL projects even outside of the community ecosystem to attract new target audiences and give a platform for new projects to express their vision, goals and potentially find new partners for collaboration.

This content will be promoted throughout different media channels to gain large reach, traffic and interest to XRPL related news and projects. Classic digital media mix will be adjusted for different markets and the content (social media, VOD, podcasts, streaming, programmatic etc.)

Our team is in the negotiation process with different media and content creators from the Philippines, Indonesia, Russia, Germany, Estonia, USA and others with the goal to cover all of the important regions of the world.

Platform visitors will be able to see all the transparent data about the media spending, reach and engagement in monthly reports. And the community will be involved in different polls, surveys, research and decision making.

## **② Paid content and partnerships segment.**

Platform will include functionality to access paid content with the monthly subscriptions.

Paid content will work under the brand "xAvengers Plus+"

Paid content will be more related to business clients-market insights, trading trends, partnerships, investors news, content marketing etc.

Payments in the platform for the paid content will be held by our token XAVE. Including different interaction with the content where clients will be able to personalize and adjust content by help of XAVE tokens.

***We can proudly say that this web platform will be the Bloomberg for the XRPL- xrpavengers.com***

## 3.2. HOW WILL WE FINANCE OUR PLATFORM TO REACH OUR GOALS?

*As the business, media and blockchain specialist we understand the importance of sustainable cash flow to reach necessary goals on behalf of the XRP community. This is the reason why we are here and we will make it happen right here and right now!*

For the strong community we will do everything we can (and your help will be crucial) to keep XAVE token in property of diamond hands – HODLERS! We have to work to have strong token value without large risks of volatility so we can add it's worth and adapt to multiple use cases for the community. This will be done only with the help of our soldiers – YOU! Part of this process will be done with the strong and understandable XAVE token loyalty program which will help to understand and use tokens in the long term.

As we have described in Tokenomics, a total of 20% of XAVE tokens will be spent for the marketing purposes. Meaning – these costs will be spent during the start-up phase to promote xrpAvengers as brand and sustain token value. But also these costs will be spent to attract specialists and content creators to develop xrpavengers.com media platform, media strategy and will cover media buying for most important content.

Special series of xrpAvengers NFT's will be launched to help finance the goals for the platform and content creation. More about the NFT's see under the section below.

"xAvengers Plus+" subscriptions – content marketing and paid partnerships will generate monthly positive revenue and it's planned to cover all the main costs also for the public content and content promotion as described before. Here we have covered main financing sources for sustainable development of the project. During the process of growth we will issue sub-roadmaps for each of the strategy phases.



# 4 WHY XRP?

*The XRP Ledger (XRPL) is a decentralized, public blockchain led by a global developer community. It's fast, energy efficient, and reliable. With ease of development, low transaction costs, and a knowledgeable community, it provides developers with a strong open – source foundation for executing on the most demanding projects—without hurting the environment.*

## **Why we choose the XRP Ledger:**

- Our team is bullish and supportive for XRP already from 2017;
- Public and Decentralized Structure. Open source, open to anyone to build on, maintained by the community;
- High Performance. Capable of settling thousands of transactions in seconds;
- Low Cost. At fractions of a penny per transaction, costs are inexpensive enough to enable a wide variety of use cases;
- Vibrant Community. Developers, validators, users, and businesses make the XRP Ledger better every day;
- Proven Reliability with 8+ years of consistent performance over more than 63 million ledgers.



# 5 XRP AVENGERS

## TOKENOMICS

### *Token currency symbol*

—XAVE

### *Issuing address*

—rn2rjQnzbynPT2xNJhpBQ7e2aLxNnxLAfa

### *Initial supply*

—100.000.000.000 \$XAVE

—Fixed supply

---

## 5.1. COMMUNITY

### AIRDROP DISTRIBUTION

#### *75 billion tokens (75%)*

\$XAVE Tokens will be distributed to community members via FREE airdrop on the XRPL;

Airdrop will be divided into multiple phases. 1st phase will start on November 19.

The last Airdrop phase will be specially distributed for XAVE HODL'ers. This step will introduce guidelines and general terms of our loyalty reward program.

Issuing account will be Blackholed after Airdrops have been finished.

## 5.2. MARKETING

*20 billion tokens (20%)*

*Marketing strategy is based on four level start-up phases:*

### **① Spreading out the word to Soldiers!**

Important proportion of costs will be used to spread out the word and mission about the XRP Avengers in the XRP community. This would mean different partnerships with industry leaders, long term influencers who would truly believe in our mission and goals. New communication channels and current channel strengthening would also play an important role.

Main KPI's (Key Performance Indicators) for this stage is:

- Social media followers;
- Engagements and reach with the community
- Amount of partnerships with XRP projects and people;
- XAVE token value in the market.

### **② NFT of XRP Avengers.**

For our soldiers and community this will be one of the most exciting and most anticipated projects but also this process will take marketing resources to reach the goal.

- Marketing costs will be dedicated to sustaining partnership with most amazing artists of the NFT field.
- Separated media strategy for the NFT promotions.
- NFT giveaways.
- Separated web development and adjustments for NFT obtaining mechanisms.

### ③ **Bloomberg for the XRPL community- website 2.0**

Third phase for our XRP Avengers marketing strategy would be to launch and sustain partnerships with strongest partners in Blockchain and technology media business.

- Recruiting content creators (freelance) in various segments.
- Outsource technical development help to build xrpavengers.com 2.0.
- Partnership with existing media channels and sources in regard to content creation for XRPL news, projects and other related information.
- Content marketing partnerships.

### ④ **Website 3.0.**

With the help of the community and strong XAVE token market price, we are confident that the marketing costs will be dedicated also to the next development phase of xrpavengers.com.

- Development and design for the new functionalities of the web site- paid content section named "xAvengers Plus+".
- Media strategy for paid subscription functionality.

## **5.3. TEAM**

### ***5billion tokens (5%)***

We have minimized the proportion of Team tokens in favour of Community proportion. For us it's important to know that our team and developers will always hold some portion of XAVE coins to be extra motivated to spend everyday time for the growth of XRP avengers and XRP community in general!

***Xssemble heroes!***

# 6 ROADMAP

WEBSITE &  
ROADMAP



XUMM KYC VERIFICATION &  
XAVE TOKEN CREATION



75 BILLION  
XAVE AIRDROP



EXCLUSIVE NFT'S  
PROJECT LAUNCH



LOYALTY REWARD PROGRAM  
FOR XAVE HOLDERS



PARTNERSHIPS  
ANNOUNCEMENTS WITH  
OTHER XRPL PROJECTS



BITRUE EXCHANGE  
LISTING (VOTING)



COINGECKO &  
COINMARKETCAP  
LISTING APPLICATIONS



XRPAVENGERS.COM  
PLATFORM CONTENT  
CREATION (PARTNERSHIPS  
& MEDIA STRATEGY)



PLATFORM  
XRPAVENGERS.COM  
LAUNCH



# 7 XRP AVENGERS NFT ARTWORKS



## **7.1. WHAT IS AN NFT?**

NFT is a blockchain-based non-fungible token that refers to a specific product. It serves as a digital identifier for the item it represents, and it points to the particular product. The thing behind it might be tangible or intangible, such as a video, song, photo, house or painting. Because each NFT represents one unique product, it can't be exchanged with another token (non-fungible).

If you buy an NFT you are buying the token and not the product, unless it is explicitly stated otherwise! It's like buying a sports or vehicle trading card, you do not own the rights to the athlete or the vehicle, just a depiction of them.

## **7.2. XRP AVENGERS NON-FUNGIBLE TOKENS (NFTS)**

Our heroes of XRP Avengers can't wait to introduce our Soldiers and XRP community with the great artwork of "XRP Avengers NFT's". We have a strong belief that this project will connect the amazing vibe of XRP community and well known characteristics of Avengers.

Each of the XRP Avengers NFTs will be custom made and will have its very own storyline, assets, additional benefits etc. Only 1000 NFT will be minted on the XRPL and each of one will be a unique design and features. Our Soldiers will find out the latest news and updates about the project first in our main communication channels.

# 8 TEAM OF XRP AVENGERS

We are XRP Avengers from the future. We know how big XRP will be in the future (even you will be surprised). But we were sent to unite and guide the community during this journey because we know that our help is needed to reach the goal much faster.

Our heroes are professionals with meaningful experience in blockchain, media agencies, business development and other meaningful sectors. All these superskills will help us to reach our determined goals.

But there's the most important hero in our team! YOU—our XRP Avengers Soldiers! Without you, our mission will not succeed and your help, input, HODL and soldier mentality is what we need! Xssemble.

# LEGAL DISCLAIMER

The objective of the XRP Avengers White Paper is for informational purposes only. This White Paper document is a marketing document and not intended to be legally binding.

There will be no ICO for XRP Avengers, and instead, everyone will get a free airdrop. The community, on the other hand, may trade the token from time to time on decentralised exchanges. When dealing with any cryptocurrency or digitized tokens there is always danger and uncertainty.

The XRP Avengers coin is a community-driven project that does not provide any investment contracts, interest in any firm, association, or business. The distribution of the token and the community's growth do not constitute an investment of money, contract, scheme, or transaction in a conventional business with a reasonable chance of profits.

Users of the project agree to indemnify the founders, developers, marketers, contributors, sponsors, organizations, traders, wallets, and exchanges against any losses or damages incurred as a result of trustlines and transactions in XRP Avengers coin.