

LATIN AMERICA IS THE NEXT FRONTIER IN TECHNOLOGY INVESTING & INNOVATION

The unique traits and rapid economic development of the **Latin American** market, coupled with the fact that it **represents 10% of the world's population** and **8% of the world's GDP** (two times the GDP of Indian and half that of China), present significant growth opportunities for rapid technology deployment at scale and disruptive innovation

INTERNET AND SMART PHONE PENETRATION

Outpacing the U.S.

375M+

Internet Users

250M+

Smartphone Users

RAPIDLY GROWING MIDDLE CLASS

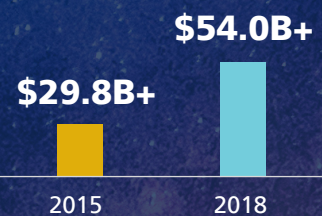
Population Growth

50M+

2000 2005 2010 Present

CONSUMER BEHAVIOR

Retail E-commerce Sales



TRANSPORTATION INFRASTRUCTURE

Transportation Investment as a Percentage of GDP
1992 – 2010

0.5%

Latin America

1.6%

Global Average

DIGITALIZATION OF FINANCIAL SERVICES

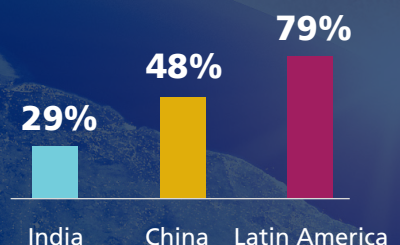
Percentage of Unbanked or Underbanked



(400M People)

DENSE AND HIGHLY CONGESTED URBAN AREAS

Percentage of Population in Urban Areas



HEALTHCARE SOLUTIONS

Cancer | 2012 – 2030

Growth in new cases per year

66%

2012 2018 2024 2030

Diabetes | 2012 – 2030

Growth in people suffering per year

60%

2012 2018 2024 2030

SOFTBANK PLANS TO INVEST IN LATIN AMERICAN COMPANIES AND ENTREPRENEURS THROUGH THE LAUNCH OF ITS \$5B SOFTBANK INNOVATION FUND