

# PATRONS SUPPORT PACKAGES



*Insurance innovation  
spanning 40 years*

Reduce Explosive Violence



Increase Victim Empowerment



All Party Parliamentary Group  
on Explosive Threats

[www.revivecampaign.com](http://www.revivecampaign.com)

@REVIVE\_campaign

Supported by



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LYNCH-PIN  
ASSOCIATES

# Background Context

## **REVIVE – reduce explosive violence, increase victim empowerment**

### **A coalition of charities and the private sector to raise awareness of the impact caused to civilians by explosive violence**

In 2018, the All-Party Parliamentary Group on Explosive Threats undertook an inquiry to examine the extent of harm caused by explosive violence internationally. The inquiry culminated in a report published in Parliament and presented to Ministers in June. Tangible results from this inquiry are already showing.

REVIVE was created to support that inquiry as an awareness and media campaign focusing on the individuals and organisations providing help and support to victims of explosive violence.

REVIVE targets media and parliamentarians to deliver raised awareness of the impact of being caught up in an explosive incident and the aftermath.

The partner charities so far are: Action on Armed Violence; Emergency UK; Find a Better Way; International Refugee Trust and Legacy of War Foundation.

Initial funding for the campaign was generously provided By Bridge Insurance Brokers Ltd, Disarmco Ltd. and Kirkman Ltd.

REVIVE is now a not-for-profit company to raise funds and carry out research and run events for the APPG.

## **REVIVEnet**

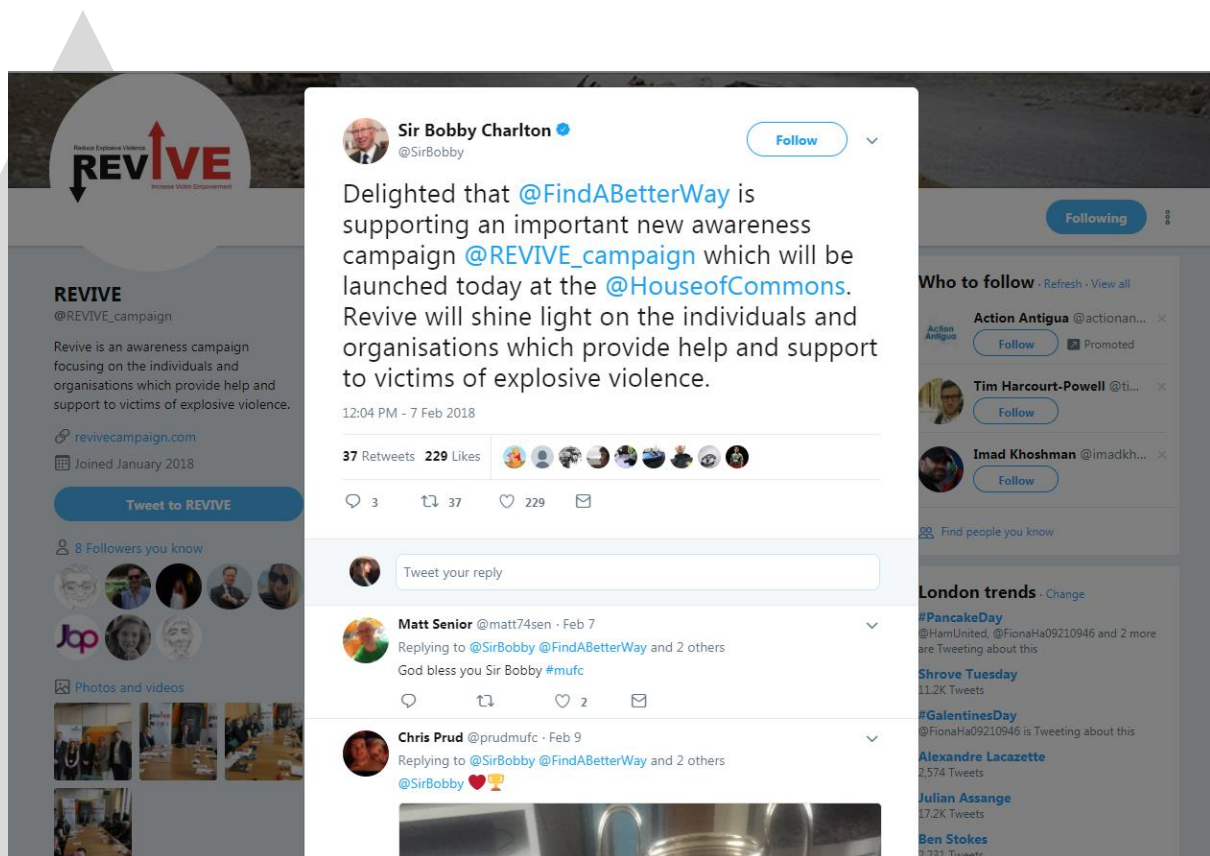
The APPG and REVIVE need to raise funds for administration and activity costs. REVIVEnet is a supporters group of ethical financiers and other professionals who will help raise those funds.



### Membership of REVIVEnet:

- Demonstrates commitment to the issue as part Corporate Social Responsibility agenda;
- Supports a globally worthwhile issue;
- Meets Government's 'Big Society' agenda;
- Enhances corporate reputation;

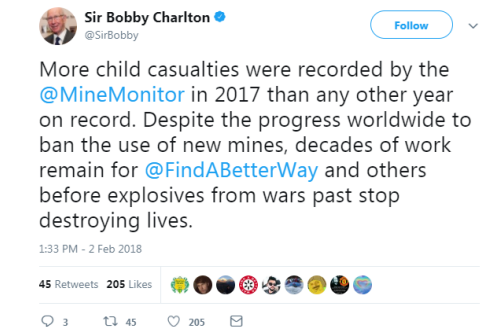
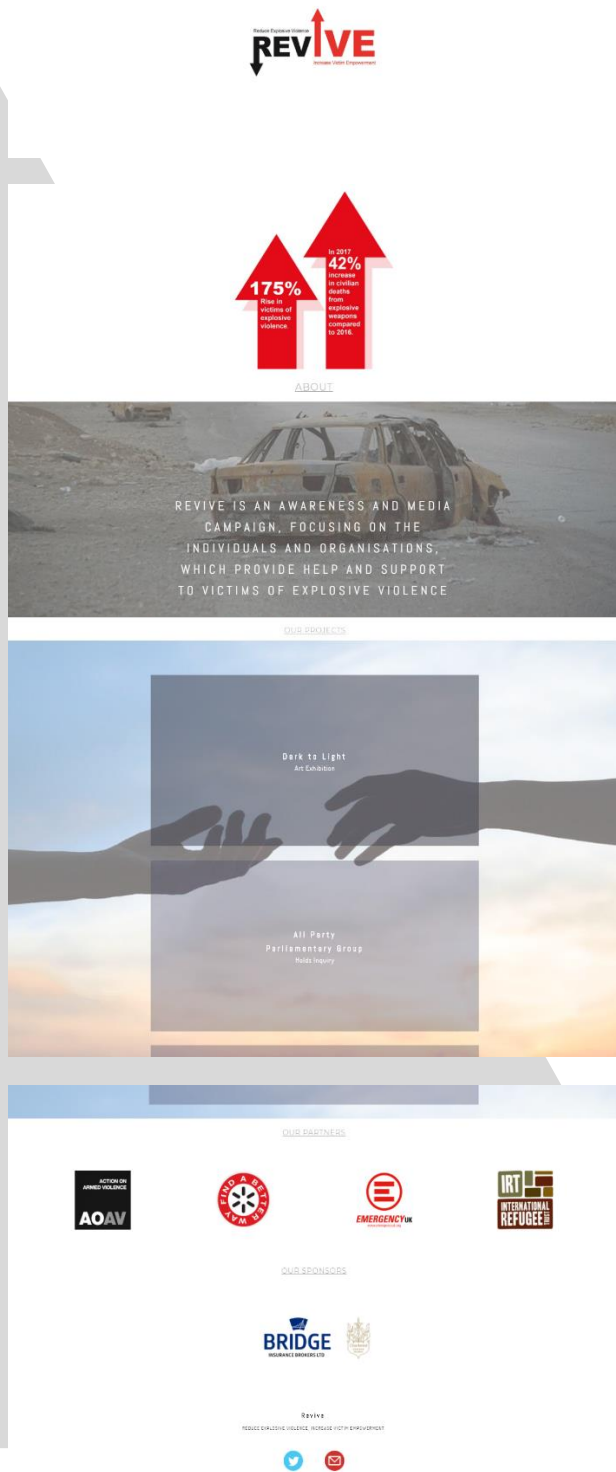
## High profile ambassadors and supporters



The campaign is securing high profile ambassadors and supporters.

- At this stage, we have secured the endorsement of **Sir Bobby Charlton**, English former football player, regarded as one of the greatest midfielders of all time.

# Website and social media presence



# REVIVEnet Annual Membership Application Form

**Name:** .....

**Organisation:** .....

**Address**.....

**Email**.....

**Mobile**.....

## Membership level

### Platinum £20,000

- Membership of the APPG steering group
- Speaking opportunities at prestigious events attended by International VIPs, Government Ministers, MPs, Peers and other global policy influencers
- Branding and references across all REVIVE and APPG publications and online platforms
- Opportunities for media exposure and commentary
- Opportunities for event and publication sponsorship
- Invitations to all events
- Access to the charitable members, Government Ministers, MPs, Peers and other policy influencers across Westminster
- Newsletters and bulletins

### Diamond £10,000

- Membership of the APPG
- Branding and references across REVIVE and APPG publications and online platforms
- Opportunities for media exposure and commentary
- Opportunities for event and publication sponsorship
- Invitations to all events
- Access to the charitable members, Government Ministers, MPs, Peers and other policy influencers across Westminster
- Newsletters and bulletins

## **Gold £5,000**

- Membership of the APPG
- Branding and references across REVIVE online platforms
- Opportunities for event and publication sponsorship
- Invitations to all events
- Access to the charitable members, Government Ministers, MPs, Peers and other policy influencers across Westminster
- Newsletters and bulletins

## **Charity Partner £1,000 or equivalent in kind**

- Membership of the APPG: steering group
- Membership of REVIVE advisory panel
- Branding and references across all REVIVE and APPG material
- Speaking opportunities at APPG and REVIVE events
- Invitations to all events
- Access to APPG and REVIVE members, Government Ministers, MPs, Peers and other policy influencers across Westminster
- Newsletters and bulletins

## **Charity Member £500 or equivalent in kind**

- Membership of the APPG
- References across particular REVIVE and APPG material
- Invitations to particular events
- Newsletters and bulletins

## **Membership in an individual capacity £500**

- Membership of the APPG
- Invitations to particular events
- Newsletters and bulletins

## **Student membership £50**

- Membership of the APPG
- Invitations to particular events
- Newsletters and bulletins