

Words of Wisdom

Sensual: “You know what your problem is?”

Me: “No. Tell me. Tell me what my problem is.”

Sensual: “You settle when you have so much more potential.”

Those words would forever change my life and lead me to find...

THE

WAY

Of Assanova

The Letter to You

Rockstar Famous. I'm disappointed in myself for launching that. I feel as though it was a step backwards for me, personally. Although the methodology works, it just wasn't in the vein of the current direction Assanova was heading.

Assanova, myself as a person, was moving towards total independence, relying on no props, no wingmen, and no routines, to attract women. I just didn't see a need for any external forces whatsoever.

I focused on myself, and after awhile, I realized that the women will come anyway. I immediately dropped every dependency I had, kept things simple, and out of nowhere, women were coming left and right. I needed to do absolutely nothing. All I had to do, was show up.

I've had a hard time keeping up with every girl, but what the following guide caused me to realize, is that I was able to pick and choose which women I wanted to stay in contact with. No luck, no wingmen, and most importantly, no game.

What does this tell you? It's time to go solo, because two dicks don't mix.

-Assanova

Words of Wisdom

Blue Eyes: “I chose to go to graduate school for English.”

Me: “That’s interesting. Did you choose that because it’s easy?”

Blue Eyes: “I can do anything I want with my life. ANY-
THING.”

She taught me my most important lesson about ambition.

The Subject of Ambition

Ambition. Why do so many men lack it? Laziness, one might say. The Way disagrees. Men lack ambition because they lack what they love. And a woman cannot love a man without love; without ambition. I need only point towards one of the main reasons women divorce and cheat on men; because of stagnation.

The man I speak of, The Lost, rushed through school, obtaining the easiest degree, or the degree offering the most money, only to find, that when he graduated, he hated his career, jumped from job to job, hoping that he might get lucky and catch a break. In the end, he got caught in the endless loop of mediocre performance, thus becoming a very bitter man subservient to the co-workers above him who followed The Way.

A man gains ambition by doing what he loves, thus becoming The Found. Do you know why women love The Found? Because if a man follows The Way, not only is he a pleasant man to be around, but he also works hard at what he does, quickly rising through the ranks. This is a result of a man doing what he loves.

But it is not enough for a man to rise through the ranks in his work. If he has truly found The Way, not only is he constantly educating himself on the subject he loves so dearly, but he is participating in various community groups related to that very subject.

Constantly educating oneself on the very topic he loves, quickly makes him one of the more powerful in that field, rising above The Lost who just settled on getting a normal degree and decided not to further educate themselves in that subject. Constantly educating oneself will surely gain the admiration of women. What woman doesn't dream of being with a CEO, entrepreneur, professional, or doctor who has ambition for his work?

Participating in groups related to that subject does two things in terms of women. The first being that it allows you to connect with women who share your same ambitions. And secondly, by constantly being a participant, a man not only keeps his conversation skills fresh, but he also becomes a well-networked man. Both being two attributes that women love to have in a man. My women come, because of my ambition. My women stay, because of my ambition.

What about those who were born rich? Fact: Most of America's millionaires are first generation millionaires. What does this tell you? You don't stay rich by inherit-

ing it or catching a lucky break. You stay rich by following your ambition. If you are not creating, then you are dying, and have become useless in the eyes of women. Stagnation=death. The Subject of Ambition.

Words of Wisdom

Me: “When were you first attracted to me?”

Baby Girl: “Why?”

Me: “Answer the question.”

Baby Girl: “The first time I saw your profile picture.”

And that’s when I definitely knew that looks, did in fact, matter.

The Subject of Beauty

To say that looks don't matter is to say the same of technology. Although it isn't necessary, it sure as hell makes life much easier. Of course, I could use a rock and a stone wall to create my writings, but when I have the ability to use my Apple computer, doing so wouldn't make much sense.

The point I'm trying to get across, is that everyone has the ability to exercise, take care of their face, and dress well, so why would you try to cheat the system by spending countless hours trying to fake a "state of being" that ultimately, will fail? If you plan on taking the latter route, then you better be one hell of an actor, because eventually, if you didn't put in the work and true experience behind that state, you'll be discovered as a fraud, and lose the girl.

Many of you have already attempted this, because it is all over the latest wave of products in the seduction community. My guess? You read, watched, and listened to the material, felt really good, told all of your lair buddies about how great it is, went out, pulled no ass, came home, and masturbated yet again.

The only way to beat the game, is to follow the game. There is no Atari cheat code to seduction. There is only The Way. And part of The Way is physical conditioning. You must take care of yourself, and work for it. First, let's cover three reasons why physical conditioning is important:

- I. Working out builds discipline.
- II. Working out teaches you to push yourself beyond your limits.
- III. Working out makes you INSTANTLY attractive to women.

Not to waste time explaining the obvious, but you can understand why building self-discipline and pushing yourself beyond your limits are important. They build AUTHENTIC confidence. Not only is this reflected in your personality, but learning how to take care of your body in a timely manner teaches you how to do the same in other areas of your life.

Judging by the high obesity rates, working out is one of the most mentally challenging disciplines out there. And if you can conquer this, you can say to yourself that you have accomplished what a huge portion of the modern world hasn't.

I wouldn't have used the third one on the above list, if guys didn't constantly ask why they aren't getting eye contact. It sounds obvious why they aren't, but apparently, they aren't picking up on it. Beauty is why you get eye contact!

Moving on to the other half of beauty, your wardrobe. We all know that the majority of men out there don't really pay too much attention to their wardrobes.

They're fine wearing the same clothes for as long as they can last. However, women are all about fashion. Pimps know this.

Although some pimps aren't necessarily in the best physical condition, they know that they can catch a woman's eye by dressing fashionably. They go to great lengths to make sure that they are dressed top notch for this very reason. And I'm not talking about your 70's pimps that dressed outrageously. I'm talking about your newer generation walking around in thousand dollar+ business suits.

Why do they do this? Because **THEY KNOW** that the best-looking women look at men and immediately assess his worth based on the clothes and accessories he's wearing. It's just a fact of life.

Of course you could do either, or. However, why half-ass it? Why not go for the knock-out punch? Why not be **THE MAN** that immediately catches the eye of

every woman you walk across? Why settle for anything less? When it comes to beauty, the man who understands both of these principles of beauty will be the one to attract the eye of every women in the bar. Why? Because most guys don't care to workout nor do they care to spend any real money on clothing and accessories.

I'm not saying you have to workout twice a day, nor am I saying you have to spend a grand on suits. However, I am saying that you need to workout at least three times a week and buy a new namebrand wardrobe at least twice a year. Doing so will get you noticed, and from my personal experience, you'll have to do almost nothing when you meet a woman, except sit there and look good.

Due to my understanding of the above, I have to do very little talking in my interactions with women. As a complete stranger from one of the routine-based message boards noticed, he saw "a black guy with a lip labret who had women approaching him all night".

Put the time into your looks and wardrobe, and you'll never need another pick-up line or routine ever again. Just introduce yourself and shut up. When it's time to go home, you don't need any props or games to play. If she hasn't already tried to drag you away, all it takes is a "Are you ready to get out here?" and she's yours. Some say that looks don't matter, but the results say otherwise. The Subject of Beauty.

Words of Wisdom

Freckles: “You’re not an asshole.”

Italy: “Why can’t you be nice like you use to be?”

Mahal: “You give me confidence.”

All three women have different views of me...or don't they?

The Subject of Character

Respectful, yet stern. Nice, but not to be walked over. Listens, but says the right words. Assanova, but also a Casanova. All of the above, is how The Lost, become The Found. Harmony. The Way.

A man of Character, has many dimensions to his personality. He is not stuck in his views and ways, but rather, remains unselfish, tries to see and understand everything from multiple perspectives, and reacts accordingly.

The respectful, judges everyone equally. Yet, when he finally passes judgment, makes a decision, he sternly stands by it. The respectful, never attacks first. However, when attacked, he annihilates his assailants.

The nice, is generous. Yet, when the greedy take advantage, he tells them “no”.

The nice lends his heart. However, when misused, he swiftly takes it back.

He who listens, listens attentively. Yet, does not let his time be wasted on unimportant issues. He who listens, helps to find a solution. However, when asked for advice, he tells the honest and sometimes brutal truth.

An Assanova, teases his women. Yet, as a Casanova, he also treats his women. An Assanova, fucks his women. Yet, as a Casanova, he also makes love to his women.

Too far in either direction, become one-dimensional, and women despise him. The Lost. Take the middle road, become every-dimensional, and women, they cry for him. The Found.

Women love a man that has multiple aspects to his personality, and displays each aspect according to the given situation. When asking women why they slept with me, they always mentioned that I was straightforward, bold, nice, etc.. They never highlighted just one characteristic. Do not become entrapped in characteristic monotony. All things in balance. The Subject of Character.

The Conclusion

This guide was initially more than twice as long. I read it, and cut out over half of the subject matter. Why? I live a simple lifestyle, and I wanted this to reflect it. The above three Subjects are what I believe are the cores of attraction. Focus on those three Subjects, and with experience, everything else that you need to know about women will trickle out.

Over the past few months, I kept getting messages from men, asking me the most minor, insignificant questions. Questions like “How many times do you shave your pubes?”. Maybe not that graphic, but you get my point.

That’s when I realized that I had spoon-fed entirely too much. It went against what I hoped to accomplish; the creation of independent thinking men that didn’t over-analyze or overcomplicate every situation that they came across.

The fact is, women don’t require much from men. Looking back at many of the women I’ve attracted, none of the small steps mattered. In fact, I did very little in the majority of those situations. I’d just get noticed, introduce myself, and lay back while she did the majority of the talking. Most women don’t even know that I’m a

funny guy until after we've known each other for awhile. In all, I'm a pretty quiet guy.

If you look at the men not attracting a lot of women, I bet you can find one of the above Subject flaws in them. Either he isn't good-looking or fashionable, he has no true ambition and settles into mediocrity, or he is very critical of everyone and sees the world through his view and nothing else; either too nice or too mean.

Some of you have read the book "Blink", and in it is a story about two Army Generals. General A, saw the whole of things, didn't mess around with minor details, and gave very simple orders such as "Take that hill". He did this because he thought that by giving his soldiers too many orders, telling them every step of how to "Take that hill", his soldiers would react slowly, and grow confused if given too many directions. In essence, the soldiers wouldn't know how to act independently.

General B, believed in specifics, needed to have a solution for every single problem, so instead of a simple "Take that hill", he might tell them what to do if overwhelmed by an enemy, what to do if low on ammo, what to do if the weather changes, etc.. He did this because he thought that if he gave his soldiers a solution to every problem, they would be invincible.

Then came the war games. General A's army was to play the role of the terrorist, and given a small budget. General B's Army was to play the role of the U.S. military and given a substantial budget, numbering in the billions.

General A gave his army very general orders, such as "take out that boat", and used very low level simple technology compared to that of General B's army. General B's army created this HUGE computer mainframe dictating what to do in every single given situation, and had the best technology at their disposal.

So what happened? General A's army started attacking unexpectedly. He took out very large, high level technology boats, using simple small boats under the cover of darkness. In the confusion, General B's army scrambled to their expensive computer mainframe looking for a solution, thus becoming very bogged down in the time consuming process.

In the end, General A's simple army utterly annihilated General B's highly advanced technologically superior army. The U.S. was completely embarrassed by the failure, and insisted that it had to be some kind of fluke. "Things couldn't be that simple!".

Compare this story to that of the world of seduction. The Lost are those that over-complicate and think that they need 80 disc DVD sets to attract women, thus never finding The Way. The Found are those that keep things simple and look at the natural order, thus finding The Way. Simple problem. Simple solution.