

Font and Color usage



17-18 April 2019

The font used at Logo belongs to "**POPPINS**" family in need and "**POPPINS**" font should be used in all kinds of printed documents and promotional material.

Poppins - Black

**ABCÇDEFGĞĦIJKLMNOÖPQRSŞTUÜVWXYZ
abcçdefgğĥijklmnoöpqrştuüvwxyz | 1234567890**

Poppins - Bold

**ABCÇDEFGĞĦIJKLMNOÖPQRSŞTUÜVWXYZ
abcçdefgğĥijklmnoöpqrştuüvwxyz | 1234567890**

Poppins - Medium

**ABCÇDEFGĞĦIJKLMNOÖPQRSŞTUÜVWXYZ
abcçdefgğĥijklmnoöpqrştuüvwxyz | 1234567890**

Poppins - Light

**ABCÇDEFGĞĦIJKLMNOÖPQRSŞTUÜVWXYZ
abcçdefgğĥijklmnoöpqrştuüvwxyz | 1234567890**

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The **CMYK**, **RGB** and **PANTONE** values of the WHF logotype are as follows. Any color other than the specified colors cannot be used.

Color	PANTONE	C	M	Y	K	R	G	B
#165e60		89	46	55	26	22	94	96
#37a0a3		74	18	37	0	55	160	163
#b8b533		72	7	9	0	184	181	51