

NEO 10Y

NEO 10Y (aka Nik Thakkar) is a multi-disciplinary recording artist and spiritual revolutionary, currently based in London.

NEO 10Y makes cerebral and subversive, consciousness expanding pop. Their powerful and thought-provoking songs and visuals feature intricate narratives and conscious lyricism which decode the duality of humxn existence.

Their sound combines cinematic grunge with industrial rnb production and instrumentation through the lens of philosophies of love and curiosity. NEO 10Y is an independent artist, distributed by AWAL, and directs and produces their own hyper reality music videos; some have gone viral. Their songs have been featured by Billboard, Paper, COLORS, Dazed, BBC, The Evening Standard, GQ, Gal Dem, Interview Magazine, plus major editorial playlists on Apple, Spotify and TiDAL, including Glitch, Cosmic Playlists, misfits 2.0, TRANSCEND, Discover Weekly and Your Daily Mix.

NEO 10Y live shows are 360° immersive experiences which have taken place at concert venues, art galleries and festivals in London and the USA. They recently played the main stage at UK Black Pride at the Roundhouse and for Billboard magazine in New York City on 2019.

They are an advocate for conscious leadership and the utopian future of humanity which is brought to life through their sonic landscape, visuals and regular media work with the BBC, The Vegan Society, National Geographic, PETA *out soon* and other platforms. Nik also has a history in multidisciplinary art across video, painting and design with features in GQ, Forbes, The Guardian, Style.com, Vogue, The Telegraph, Sunday Times Style and more.

They won the Gen Art Prize at New York Fashion Week in 2015, and their biggest streaming audience is on the West Coast. The artist's consciousness and message resonate widely with an American audience.



NEO 10Y

*"Dreamy and avant garde.
Multidimensional. Visually engulfing,
cohesive cerebral tapestry.
Otherworldly production with
scintillating vocals."*

billboard

*"Ethereal and emotional. Explores identity,
connectedness, spirituality and beyond."*

PAPER

"Powerful soundscape."
COLORS + STUDIOS

*"Seductive and glimmering.
Intriguing, sexy self-love
and future-facing utopias."*

gal—dem

*"High concept.
Dreamlike vocals."*

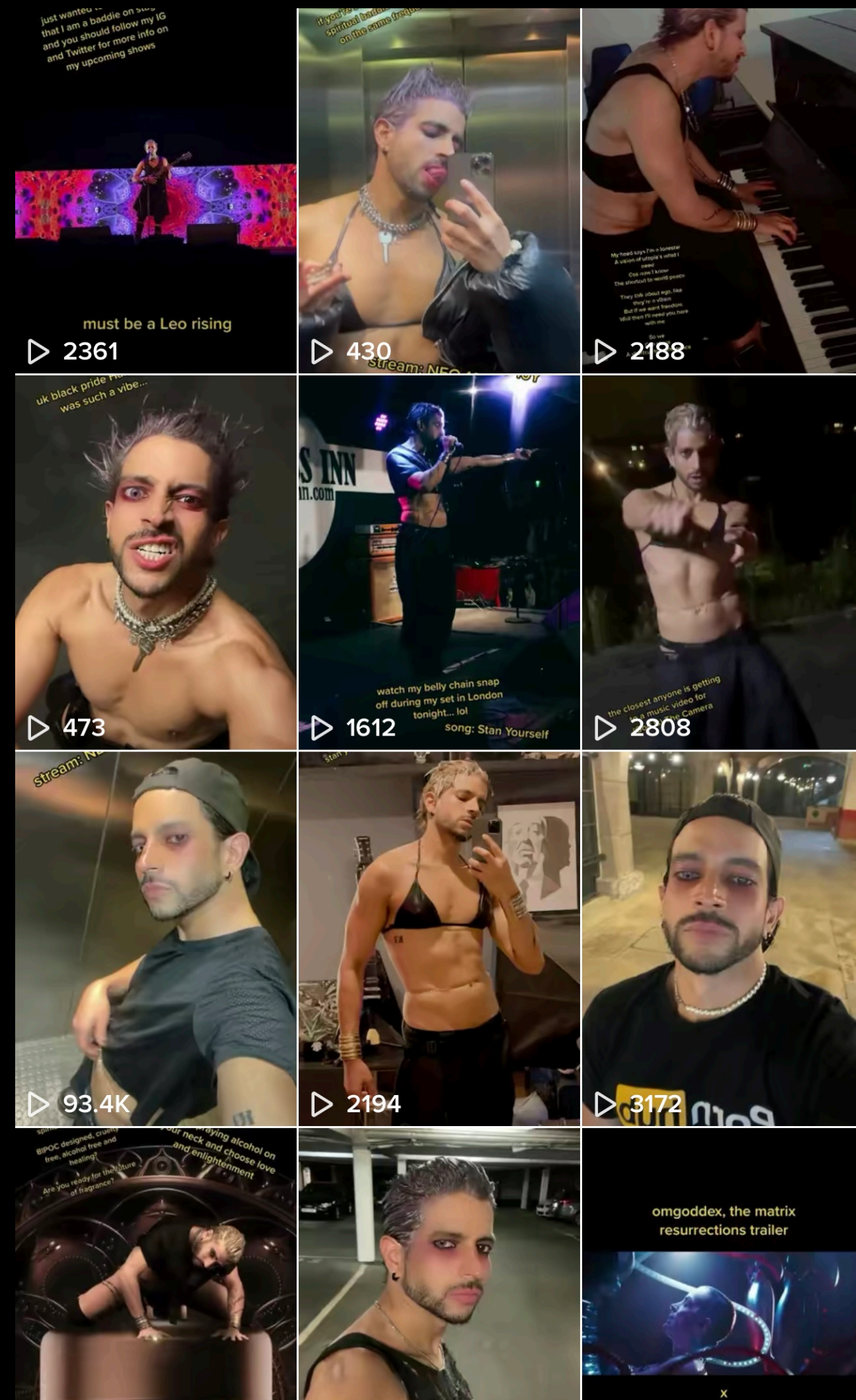
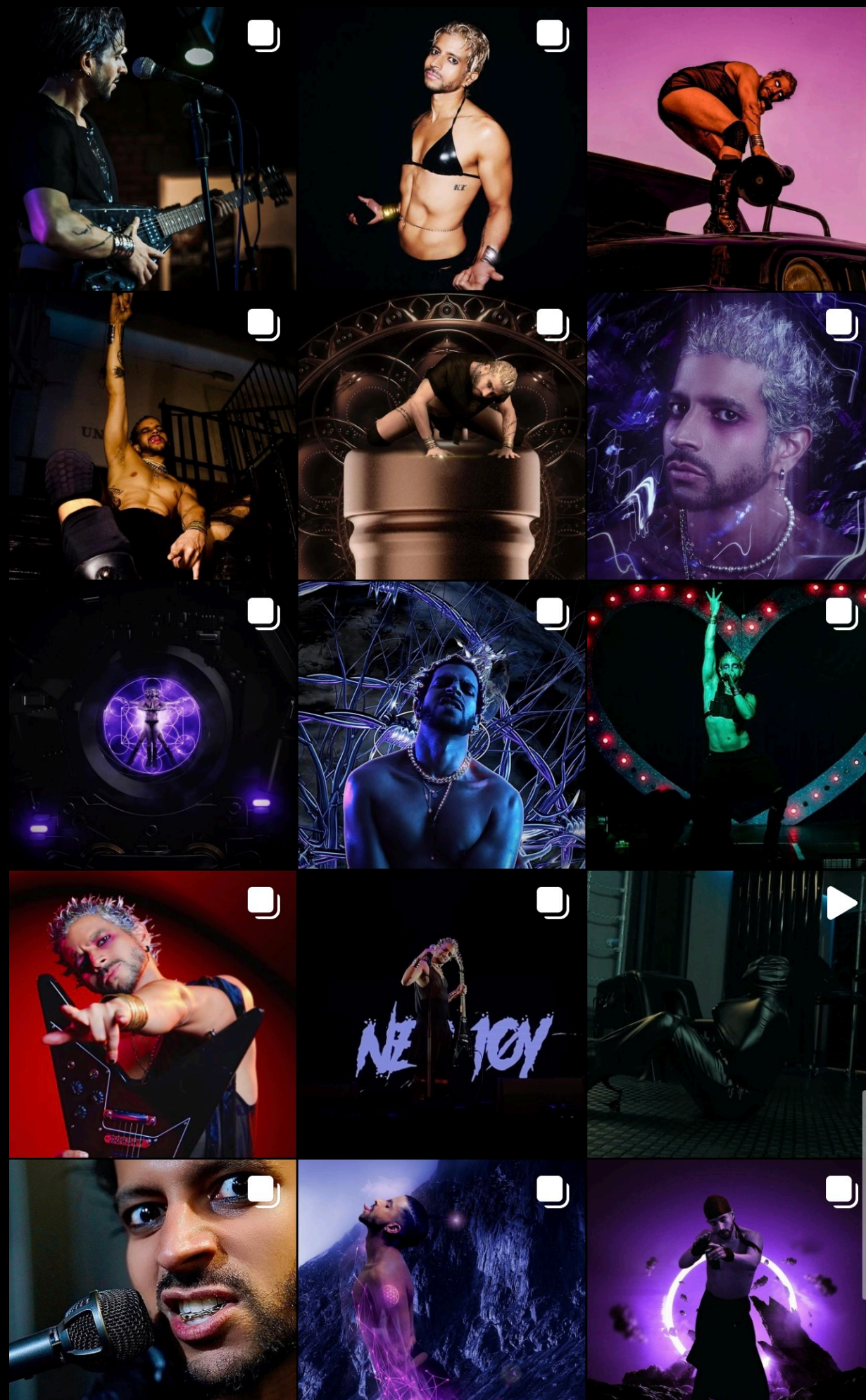
**London
Evening
Standard**

*"Powerful. Spiritual depth.
Touches the soul."*

GAYTIMES



NEO 10Y



NEO 10Y has over 12k on Instagram, 3k on TikTok, 7k on Twitter across two platforms, 14k on a private Instagram, 10k across various Facebook pages and access to culture and consciousness platform www.karlismyunkle.com

NEO 10Y

Entertainment
An artistic evolution of Nik Thakkar aka NEO 10Y




Image credit: Fiona Garden

From Nik Thakkar to NEO 10Y
He started creating music in response shifts in the political landscape such as Brexit and Trump. Two years later and NEO 10Y - the musical alias of London creative and multi-disciplinary artist Nik Thakkar - is back with two new singles, 'Dopamine' and 'Poems to Fuck To.'

October 22

GAYTIMES

CULTURE DRAG COMMUNITY STYLE MAGAZINE ORIGINALS MORE AMPLIFY

NEO 10Y wants us to "break the simulation" on powerful new single Stan Yourself

10:58 14th October 2019 by Seth Dantecora Comments




CULTURE
Ryan Geary

NEO 10Y has released their most powerful song and video yet.

billboard CHARTS NEWS VIDEO PHOTOS PRO

NEO 10Y Wants to Take You From 'Dystopia to Utopia' With 'Stan Yourself' Video

10/10/2019 by Iana Kaplan




Ryan Geary
NEO 10Y

NEO 10Y is a singer, yes, but their creative ambitions aren't confined just to music. A fashion designer and visual artist as well, Nik Thakkar is constantly blossoming, painting a cohesive, cerebral tapestry across a wide variety of projects.

Born in London, Thakkar, who identifies as non-binary, has lived several lives. The multi-hyphenate artist was classically trained in singing and piano and became a self-taught guitarist and songwriter. Performing at open mic nights, they caught the attention of a kinda, sorta big name: Jean-Paul Gaultier. The fashion icon decided they would be perfect as the face of menswear line AW13-14 in 2013, and for the next three years, they dove into design, creating the menswear line Ada + Nik alongside London-based designer Ada Zanditon, which made a fan of Angel Haze and resulted in a collaboration with will.i.am.

PAPER



MUSIC

NEO 10Y Is Not Afraid to Check the Patriarchy

Paper Magazine | 19 February 2019

Designer turned music artist NEO 10Y is back with an echoing, rock-inspired track, "Reality"

Evening Standard



NEO 10Y talks music, cannabis and being gender non-binary

The fashion-designer-turned musician has rediscovered his voice

by Megan C. Hill • London • 25 April 2019

Interview

EXCLUSIVE TRACK PREMIERE: 'AMERIKKKA,' NEO 10Y


The masked vigilante musician NEO 10Y, who is associated with hacker group Anonymous, is not very happy that Donald Trump could easily become the next President of the United States. Premiering below, the new track "AMERIKKKA" (a title that immediately indicates the song's political messages) expresses NEO 10Y's extreme discontent with the current state of the country.

"It needs to be heard before Trump goes into power," the incognito artist says. "He is referenced in the song." Seeing his music as a form of activism, he continues, saying, "The sonic twist towards the end of 'AMERIKKKA' yields an emotion from the first half of the track, transforming it into a genuine cry for awakening, and societal learning and unlearning. It harnesses the inclusive ideologies combined with an anti-supremacy and anti-persecution societal progression."

NEO 10Y - AMERIKKKA

Cookie policy

attitude



ENTERTAINMENT

NEO 10Y WANTS TO YOU FIND FREEDOM AND SELF-LOVE ON NEW SINGLES 'FEEDBACK LOOP' AND 'STAN YOURSELF'

The British alt-pop musician is back with two spiritual new offerings.

2019-11-11

For three years, NEO 10Y has been inspiring and challenging listeners with their inimitable brand of dark, cerebral alt-pop, and now the British creative artist is back with two new singles that tap into the very core of what it means to be human.


QUAZAR



THE VALENTINE'S ISSUE

THE LINE OF BEST FIT

NEO 10Y: Deconstructing "genre" and the bipolar experience of being an independent artist in 2020



L'OFFICIEL

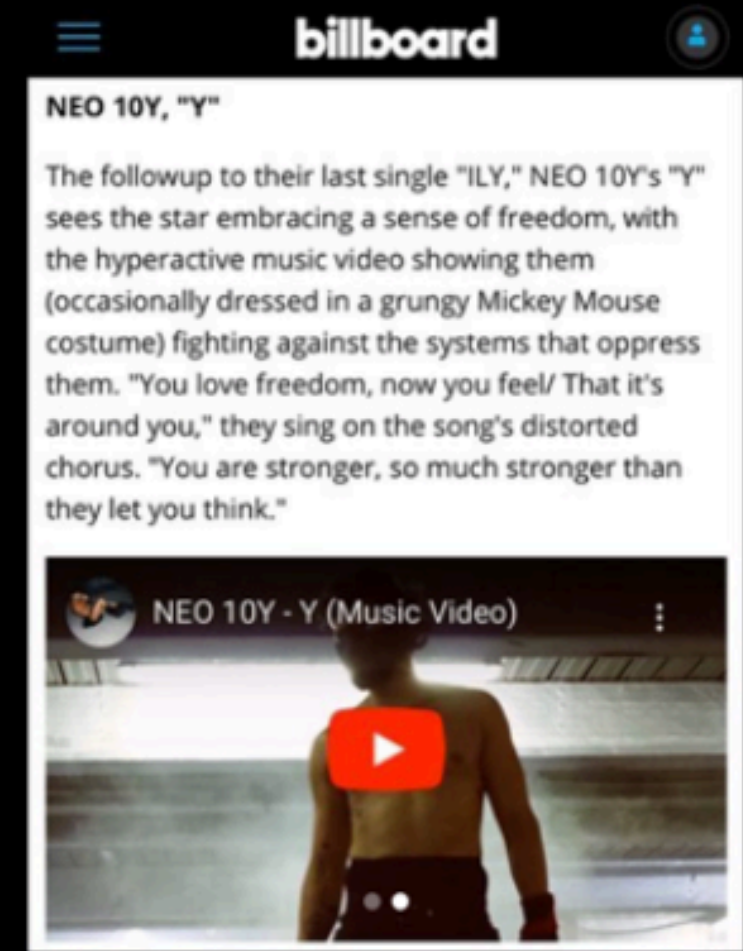
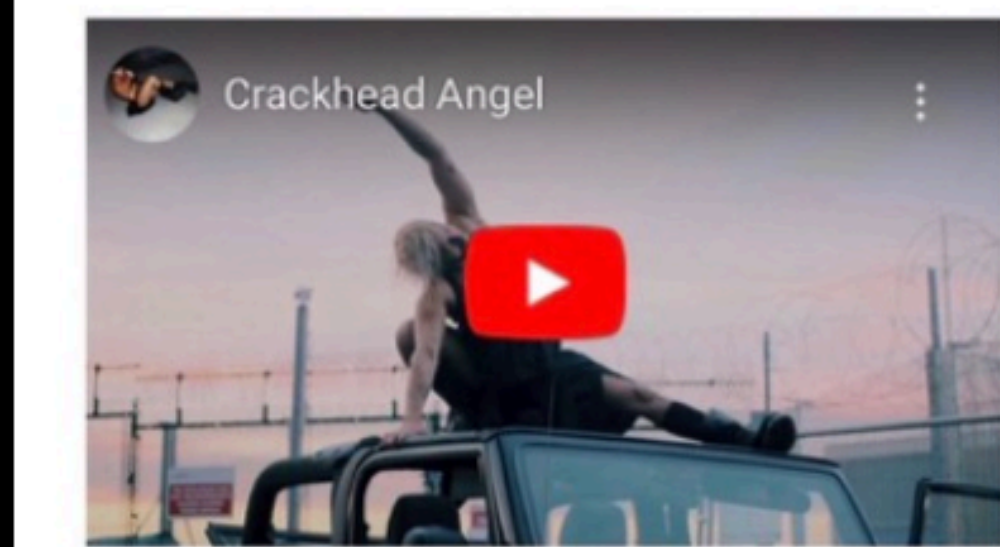
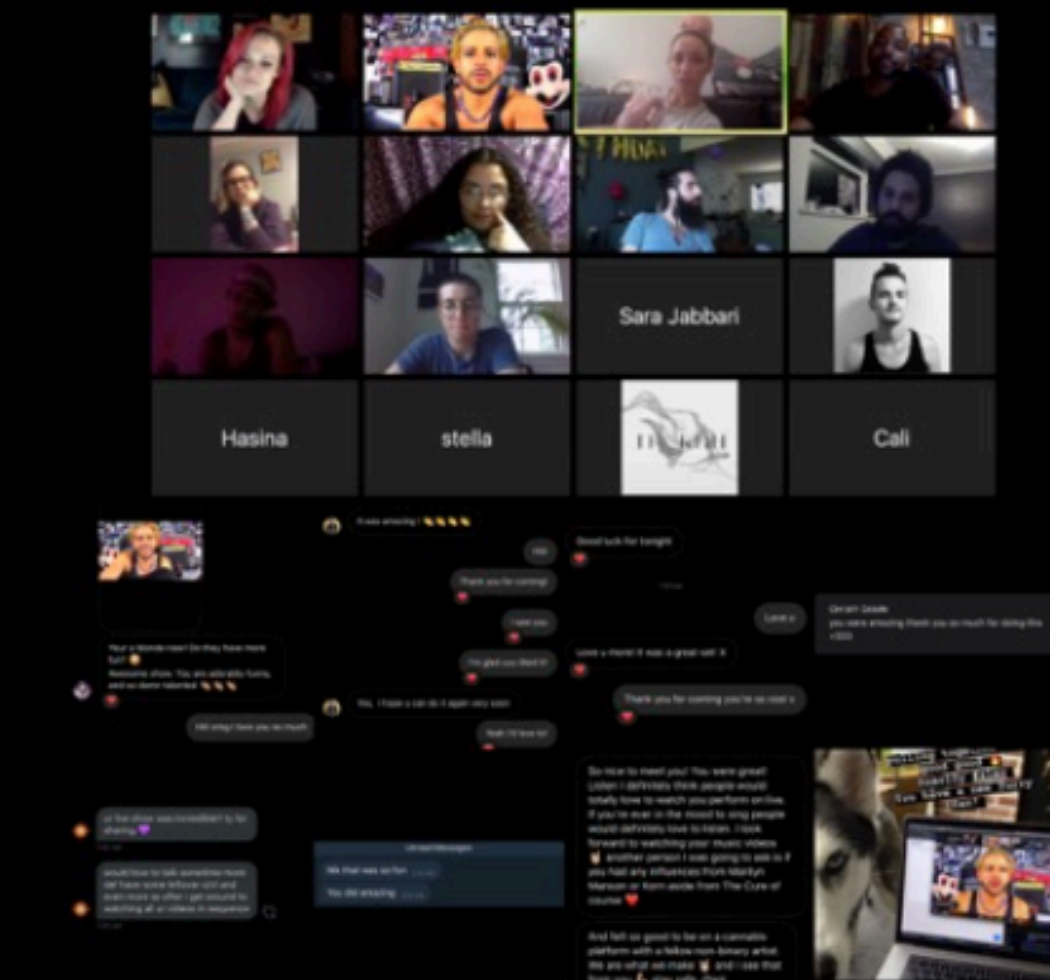
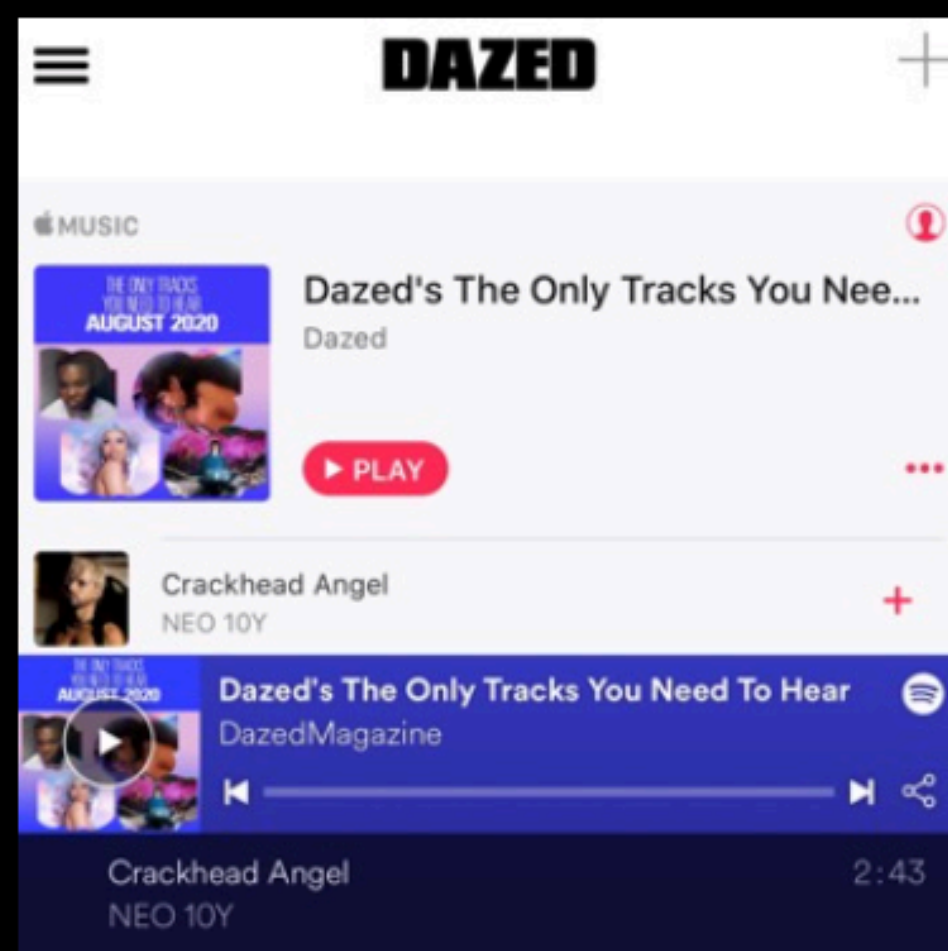
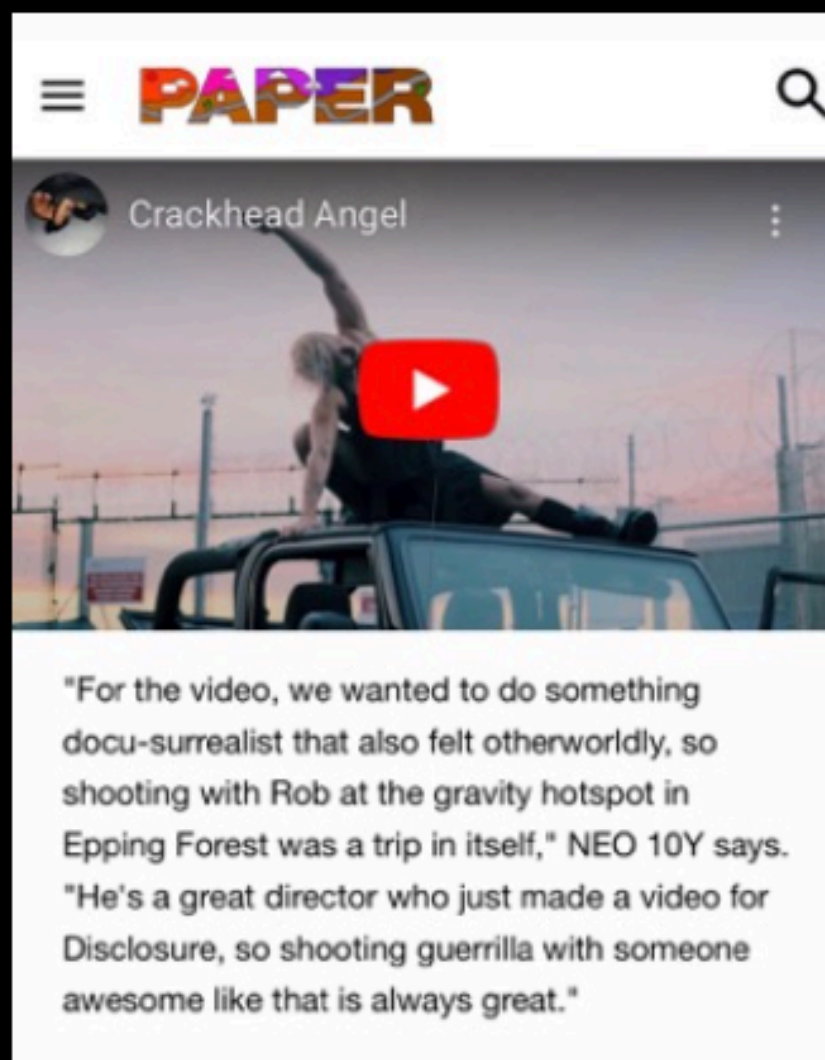
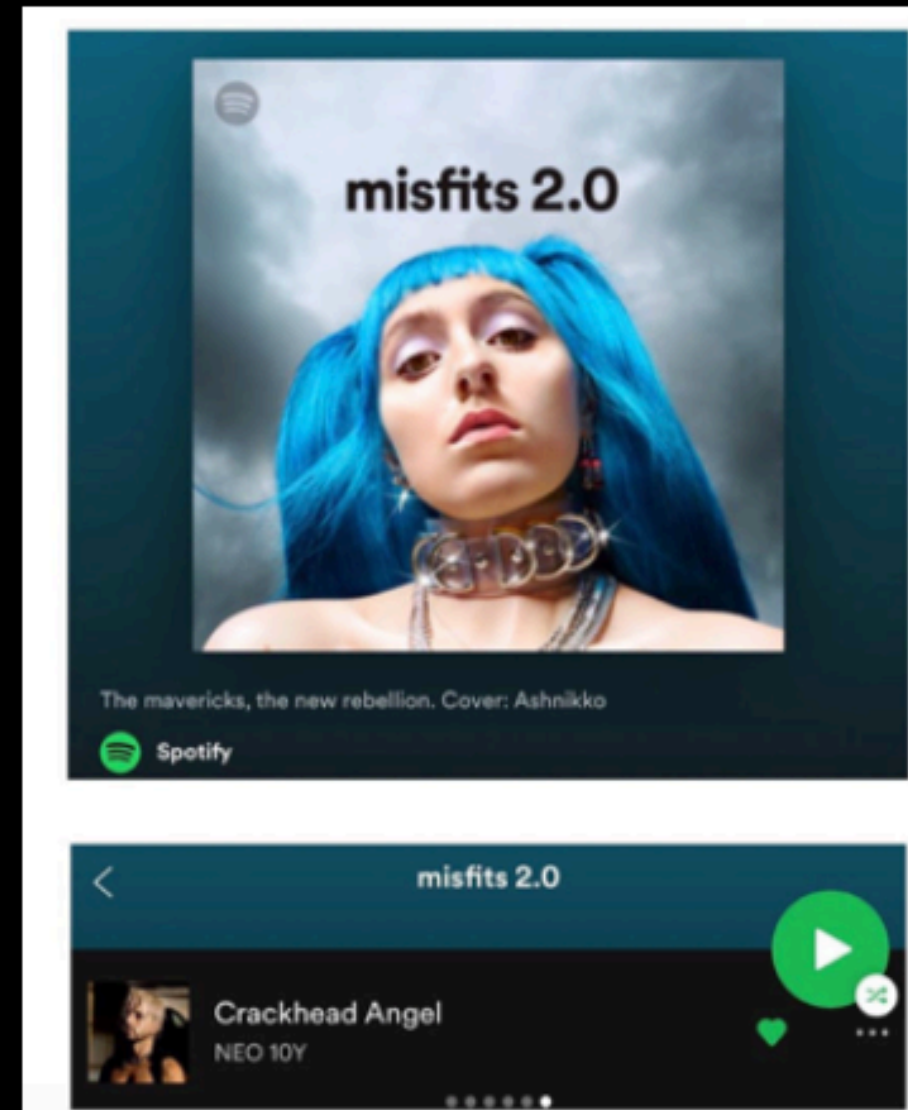
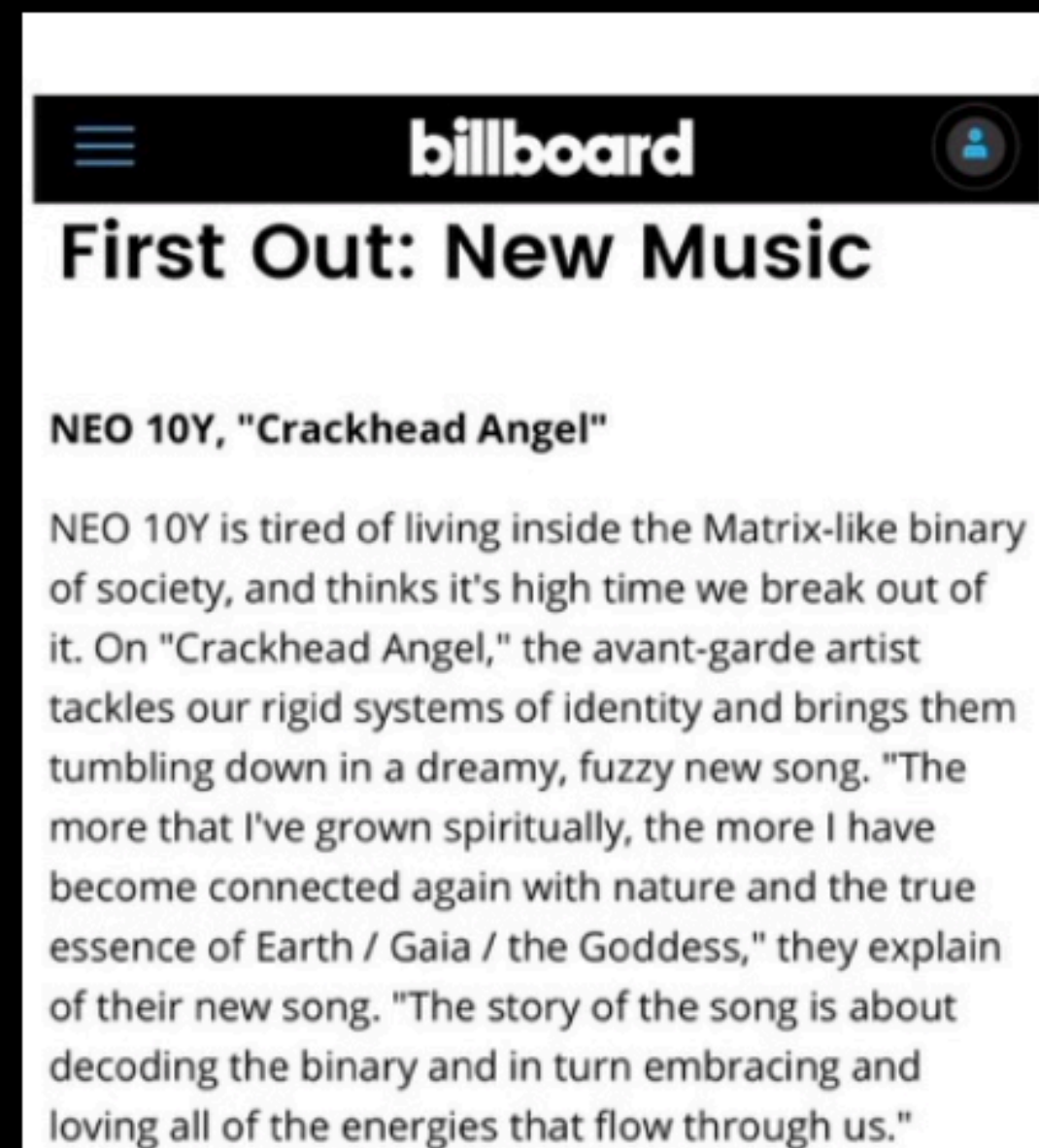
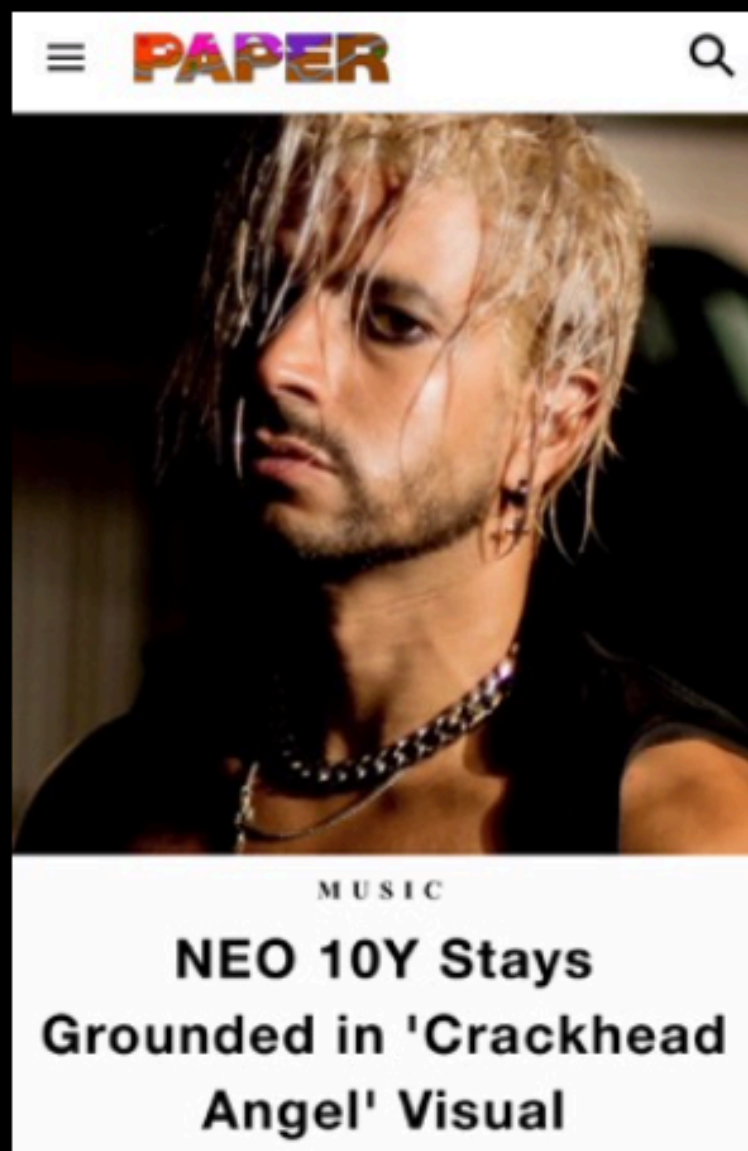
MIND MAP, DECODED

Nik Thakkar is a multi-hyphenated man, who lives to dabble in newer mediums. This multi-artistic dilettante is also a believer of nomenclature.

NEO 10Y: DECONSTRUCTING "GENRE" AND THE BIPOLAR EXPERIENCE OF BEING AN INDEPENDENT ARTIST IN 2020

"ALTERNATIVE" DESCRIBES THE FEELING OF BEING DISAPPOINTED OVER TIME DUE TO MASCULINE IDEALS. READY TO BRING TIMELESSNESS TO FASHION.

NEO 10Y





LIVE SHOW HISTORY

US Performances in italics

Lights of Soho, London (2016)
Soho Revue (Gallery Show sponsored by Givenchy + 360 VR experience) (2016)
Road Trip / The Workshop, London (2017)
The Curtain, London (2017)
ASUS, London Launch, Century Club (2018)
Boardners, LA (2018)
Vogue Fabrics, Dalston (2019)
New Cross Inn (2019)
UK Black Pride, Main Stage (2019)
Hackney Empire, (Small) (2019)
Evita, Nightingale (Club), LA (2019)
Billboard Pride NYFW Showcase, NYC (2019)
The Curtain, Fundraiser (2019)
Bloc, London (2019)
The Playhouse (2020)
Good Luck Hope (2020)
Royal Vauxhall Tavern (2020)
Redemption Festival, Live (2021)
Colours Hoxton (2021)
Roundhouse for UK Black Pride (2021)
Royal Vauxhall Tavern (2021)
Bethnal Green WMC (2021)
Sessions Live (2021)
New Cross Inn (2021)
Queer Rave (2021)
The Ministry (2021)
Colours Hoxton (2021)

DECODING

NEO 10Y

pronounced:
knee oh ten why

original word:
neoteny

meaning:
the retention of childhood characteristics in the adult

spiritual essence:
open heart / oneness

symbolism:

NEO + ONE (ONENESS)
(1 + 0) = **COMPLETE** binary code
Y = questions, curiosity

parallel with birth name:
nik thakkar = N T = NEO 10Y

NIKHIL
(sanskrit meaning)
COMPLETE

NEO 10Y

<https://linktr.ee/NEO10Y>

(lots of helpful streaming links and press)

www.instagram.com/NEO10Y

instagram

www.youtube.com/c/NEO10Y

youtube

www.tiktok.com/@neo10y

TikTok

<http://neo10y.space>

(music and videos)