

## Thursday, August 27

### 11:00am | From A - (Z)ero Waste

Your guide to zero waste terminologies, an introduction to Plastic-Free YYC, and everything you need to know about Zero Waste Fest Online.

**Featuring: Plastic-Free YYC**

### 12:00pm | \*Workshop\* DIY Body Spray and Scrub

Need a little pick-me up? Join the team at the Apothecary for a fun and interactive DIY self-care workshop. At this session you'll learn how to make sustainable body/room spray and body scrub at home. Want to make your own as you watch? DIY kits are now available for sale in our marketplace.

**Featuring: The Apothecary in Inglewood**

### 5:00pm | Industry Disruptors - Redefining Zero Waste Innovation

This session will feature disruptors of the status quo. Hear from industry-leading corporations about their efforts to innovate towards a better future.

**Featuring: Coca-Cola Canada and IKEA**

## Friday, August 28

### 12:00pm | \*Workshop\* Waste-Free Shaving for Legs and Faces

Not only do safety razors offer a closer and more comfortable shave, but they help you avoid plastic packaging and save you a ton of money. Join the Kent of Inglewood team for a special workshop on waste-free shaving. This workshop will walk you through using a single-blade razor effectively, protecting and nourishing the skin, and safely (and sustainably) disposing of your blades and shaving soap container. Want to ditch single-use razors? Check out our marketplace for discounted shaving kits. Your skin and the planet will thank you.

**Featuring: Kent of Inglewood**

### 5:00pm | The Assumption of Access in the Zero Waste Movement

In this discussion, a diverse group of female-identifying panelists will share their varied opinions and experiences since striving to reduce their waste over the last few years. They'll discuss whether they feel the zero waste movement is accessible, how social media plays a role, how to be more inclusive physically and online as well as answer audience questions.

**Featuring: WE-Solation team - Sophi Robertson, Erika Reyes, Adrianna Couto, Toni Sapping and Lin Sapping**

### 6:30pm | Slow Fashion and Mindful Style

A stylish wardrobe can be accomplished without waste. Join Alyssa Beltempo to find out how you can keep your closet ethical and sustainable.

**Featuring: Alyssa Beltempo**

## Saturday, August 29

### 11:00am | \*Keynote\* Journey to Low-Waste Living

Zero-waste blogger and activist Anne-Marie Bonneau, aka the Zero-Waste Chef, will dispel zero-waste myths and reveal why the kitchen provides your best opportunity to make the biggest impact as you embark on a lower-waste lifestyle. Anne-Marie will discuss her own journey from typical consumer to evangelist conserver, offer easy tips and tricks you can incorporate into your daily life immediately and explain why we will make much more progress with everyone on board doing something, rather than merely a handful of people actually reaching that intimidating zero.



Zero Waste Chef

### 2:30pm | Sustainable Water Use

Hear from activists, environmentalists, and community leaders about the ecological impacts of poor water re-allocation and the concerns of plastic waste for aquatic life. This session comes on the heels of a Government of Alberta decision to approve the removal of 50 million liters per year of water from Kananaskis country.

**Featuring: Alberta Wilderness Association, No Bottles for Fortress, Bow River Basin Council, and Seyi Smith**

### 4:30pm | Shopping Ethically

Our purchase decisions have significant social and environmental consequences. So how can we shop in a way that promotes environmental sustainability and social equality? Join Erin Bird from FairTrade Calgary to learn all about shopping ethically.

**Featuring: Erin Bird (FairTrade Calgary)**

### 6:00pm | Alberta-Grown Zero Waste Activism

This session will focus on Alberta-based advocacy groups and initiatives. Learn about the history of zero waste activism in Alberta, what these groups have accomplished, and their hopes for the future.

**Featuring: Environment Lethbridge, The Bear Minimum, and Waste Free Edmonton**

## Sunday, August 30

### 10:30am | Low Waste Living Hacks

Living zero waste doesn't have to be complicated. In this session, you'll learn simple tips and tricks for taking your zero waste journey to the next step.

**Featuring: Neha Virk and April Pyne**

### 12:00pm | \*Keynote\* Trash Talks with Zero Waste Daniel

How do you build a small mission-based business in the digital insta age? Join Zero Waste Daniel in this session to get an up-close look at the business of sustainable fashion.



Zero Waste Daniel

### 2:00pm | Zero Waste Post-Pandemic

The COVID pandemic has created several challenge for ZW businesses has put a halt to many waste reduction initiatives. In this session our panelists will discuss current and future waste reduction efforts in Calgary and Alberta in a post-COVID context.

**Featuring: The Apothecary in Inglewood, Recycling Council of Alberta, and City of Calgary Waste and Recycling**

### 4:00pm | \*Keynote\* Communicating About Environmental Issues In The Digital Age

Auri Jackson, who has created countless videos about the environment for BuzzFeed, will walk you through her approach to communicating about environmental issues that most people want to tune out, and what she has found successful, both in the videos she's made and in her personal relationships. She'll walk you through the learnings she's acquired on how to capture audiences through creating fun and engaging digital content and how to inspire people to take action! This is the perfect workshop (talk, seminar?) for those interested in communicating about environmental issues like plastic pollution and climate change in the online world.



Auri Jackson

### 5:00pm | Closing Remarks

Presented by

THE  
APOTHECARY  
— IN INGLEWOOD —