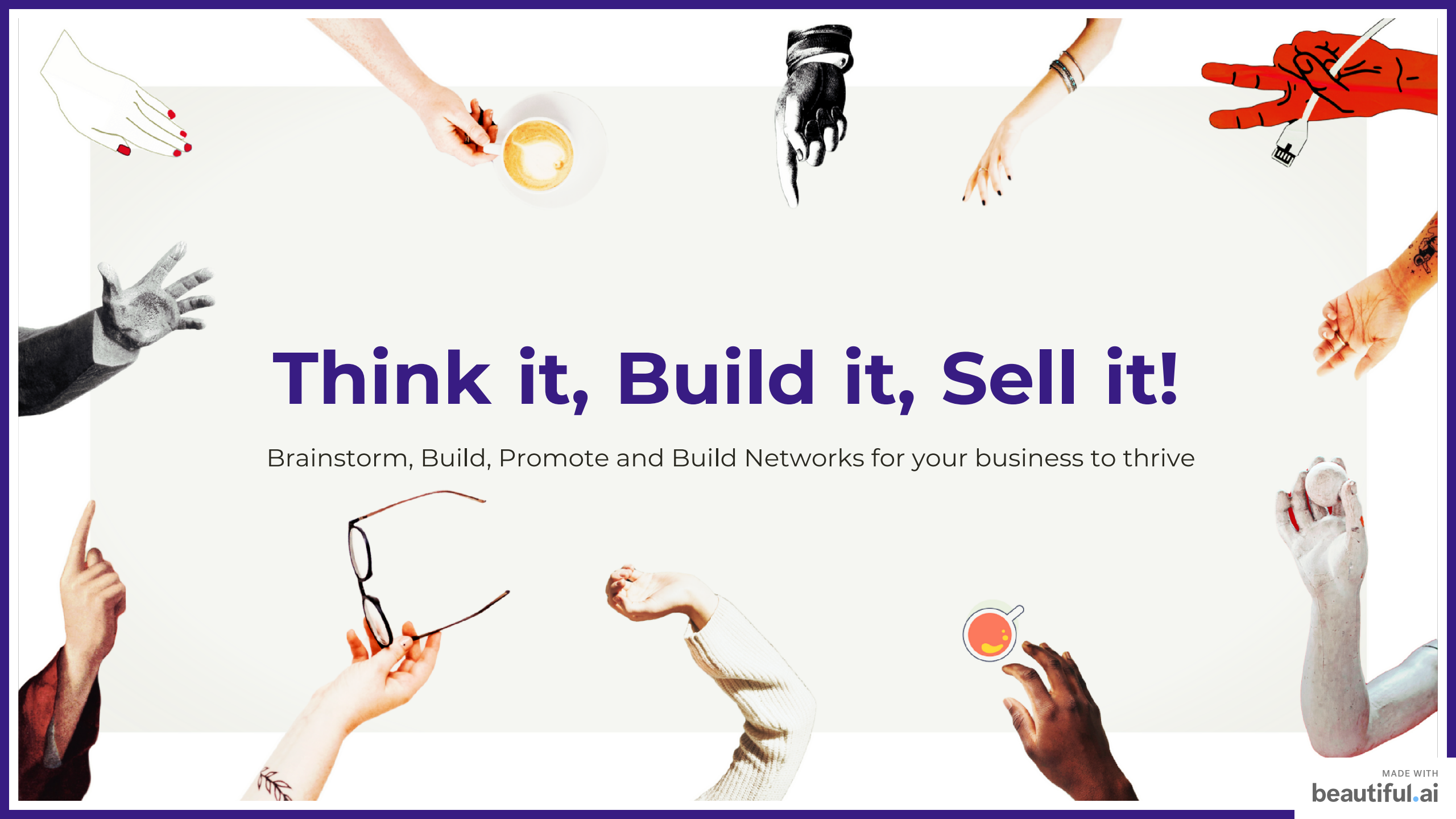




Think it, Build it, Sell it!

Brainstorm, Build, Promote and Build Networks for your business to thrive

Support & Useful links

Your go-to slide for all-in-one support you may need



Forums official links

Nullled.to [profile](#)

Cracked.to [profile](#)

Nullled sales thread - leave a vouch for 10% discount over any addon

Cracked sales thread - leave a vouch for 10% discount over any addon



Telegram & Discord official tags

Telegram tag - @homesicknullled

Discord tag - Homesick#7085



Private business groups

Buy & Sell businesses group (free to join)

Business leaders partnerships (invite-only)

Join a private-group spot by buying an addon from **SLIDE #42**

Terms of Service

You agree to these conditions upon purchasing this ebook

Support & Constructive feedback

In need for support or provide constructive criticism? Do not hesitate to contact me, I am online 24/7. Sales thrashing is not constructive for all parties involved and will not be tolerated.

Sharing is forbidden and will be punished

Sharing the ebook itself or parts of it will result in several actions against you. Each document has a unique embed that will allow us to identify who leaked it, and then match it to your information (such as Email, PayPal name, IP Address, more). You are solely responsible for your actions.

Chargebacks will be instantly punished

Chargebacks will result in the dispute immediately being escalated to a claim, and all of the information being sent to PayPal. 99% of the time, this has worked in my favor as a seller for over nine years. Let's make this easier for all parties involved, you may always contact me if there are any issues.



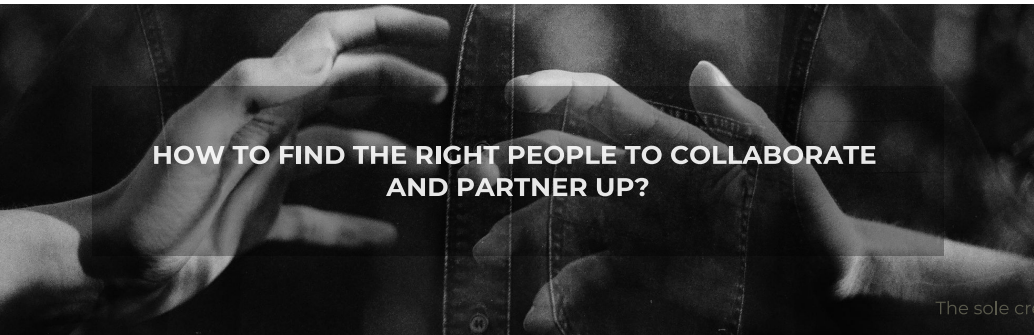
HOW TO BRAINSTORM AND QUALIFY
GOOD BUSINESS IDEAS?



HOW TO BUILD MY IDEA FOR CHEAP AND FAST?



HOW TO MONETIZE AND DIFFERENTIATE MY
BUSINESS?



HOW TO FIND THE RIGHT PEOPLE TO COLLABORATE
AND PARTNER UP?



Why are you here?

People have great ideas all the time.

Building a business is easier than ever.

Everyone and their mum is successful and make a living from running forum businesses.

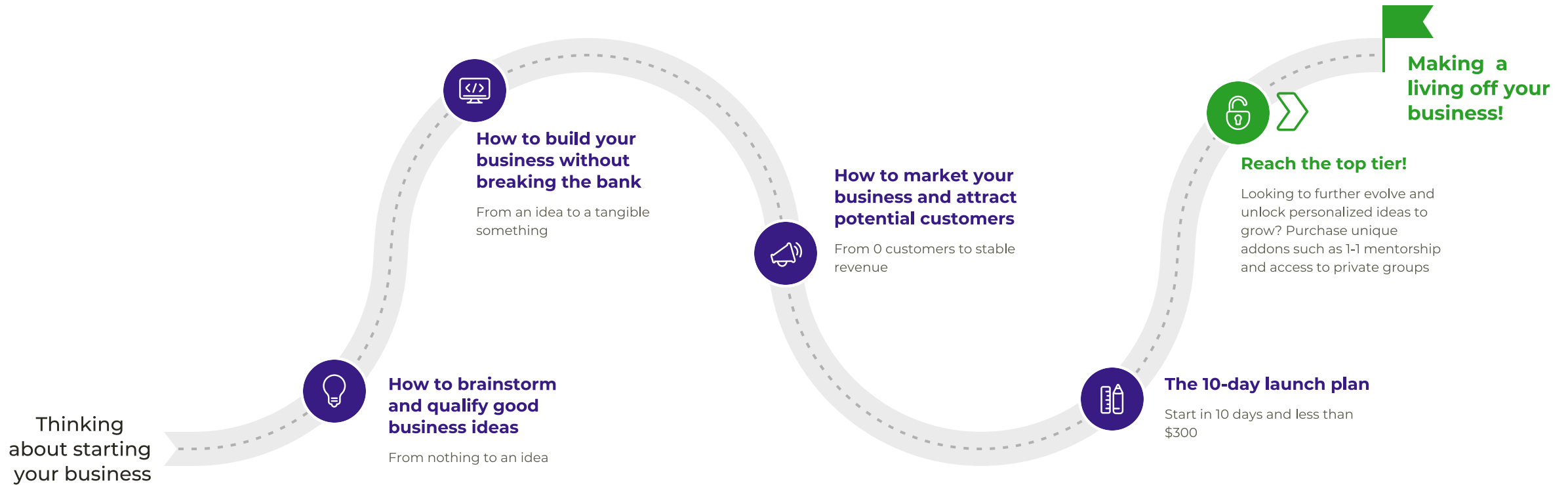
... or is reality different?

The reality is that competition in all business verticals has hit extremely high levels. Design and software quality and prices have immensely increased. Marketing strategies have become very saturated.

**You are here to differentiate. You are here to get new ideas.
You are here to improve. You are here to make money!**

Chapters - Your Learning Journey

It is advised to not skip any chapters and ask me questions upon finishing this ebook





1

How to brainstorm and qualify good business ideas

Chapter 1

How to brainstorm and qualify good business ideas

- 1 | What is a good business idea?**

What does it mean to find a good business idea and what you should be aiming for.
- 2 | How to brainstorm ideas**

How to be creative and efficient and generate a list of ideas, as a starting point.
- 3 | How to qualify bad from good ideas**

Weed out bad ideas from your initial list and conclude to the ones worth your time and money.
- 4 | From good idea to exceptional idea**

How to supercharge your best ideas to become unique and innovative.
- 5 | Handy Tools to Use**

Become faster and ensure operational order in the chaotic brainstorming process.
- 6 | Success Interview - @Bob**

How did Bob build his \$100k+ business in the early days?
- 7 | Shall I share my idea with anyone else at first?**

When and how to discuss your idea with people and create win-win bridges.
- 8 | Chapter 1 - Summary**

Journey map to put it all in action.

What is a good business idea?

What does it mean to find a good business idea and what you should be aiming for

Ideas are everywhere, ideas are getting born at all times, randomly or not. This doesn't mean that we should allocate our valuable time and money towards everything from the get-go. Good business ideas need to follow a specific pattern and they all surely need to check all three checkboxes in order to be worth your time and money. Let's review the three necessary features that ideas need to have.

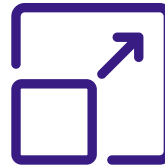
Does your idea check all 3 checkboxes?



Unique

Unique Elements

Your idea needs to always be unique. You need to differentiate from the countless similar projects that are already available in the market. It could be an extra feature, it could be that you can accept more payment methods, it could be your 24/7 automated support system. Before you start, all of your energy should solely go into this brainstorming topic, do not neglect otherwise you'll die like the others.



Scale

Infinite Scaling

A day has only 24 hours. Your project needs to be able to effortlessly scale, at an infinite level. That means that in order to truly achieve infinite growth, you don't have to hire any new slaves or push any new features into your solution. Your idea shouldn't require any large amount of human input or support in order to achieve new sales otherwise the ceiling would be extremely low.



Autopilot

Autopilot 24/7

Your project should be as automated as possible. This means that your support should be primarily based on bots. Try to automate the frequent questions you receive, try to automate replacements, try to automate promotional coupons. The more automated and efficient each business function is, the more time you have to focus on more strategic goals to achieve AKA partnerships and new ways of promoting your business.

How to brainstorm ideas

How to be creative and efficient and generate a list of ideas, as a starting point



Find the problem that needs to be solved. It should be something that either makes people money or saves them time. What is a problem that costs people a lot of money, time and currently has outdated solutions available? Ideally, it should be problem that you are familiar with, you should have personally experienced it so you know best what it all about.

Now that you've found the problem to be solved, you need to dive deep and understand what kind of solutions are people already using. Are these tools slow, hard to use and outdated? Do they efficiently reflect on the current state of the problem to be solved? How many solutions are available? If many, the market could be saturated, if none the market could be not worthy of your time.

Now that you know what the current solutions are offering and what are the limits and issues... What kind of features are missing in order for a new solution to be faster, richer and make the life of the user easier? Do not forget to talk to as many future customers as possible, what they would like to see in a new solution? What do they like and dislike? This way you'll focus your time and money wisely.

Now, it is time to bring all the previous research you've done, together. Now it is the magic moment of generating your A-ha! idea. Do not forget to focus your energy, time and money wisely, do not focus on too many new projects at once otherwise you'll fail to hit the right targets and burn out your budgets faster than expected. This is a marathon and not a sprint, you'll need to wear competitors out.

How to qualify bad from good ideas

Weed out bad ideas from your initial list and conclude to the ones worth your time and money

Bad ideas



Exact
copy



Human
Input

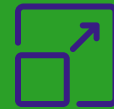


Based only on your
own thoughts



Extremely
expensive

Good ideas



Scalable



Unique



Autopilot

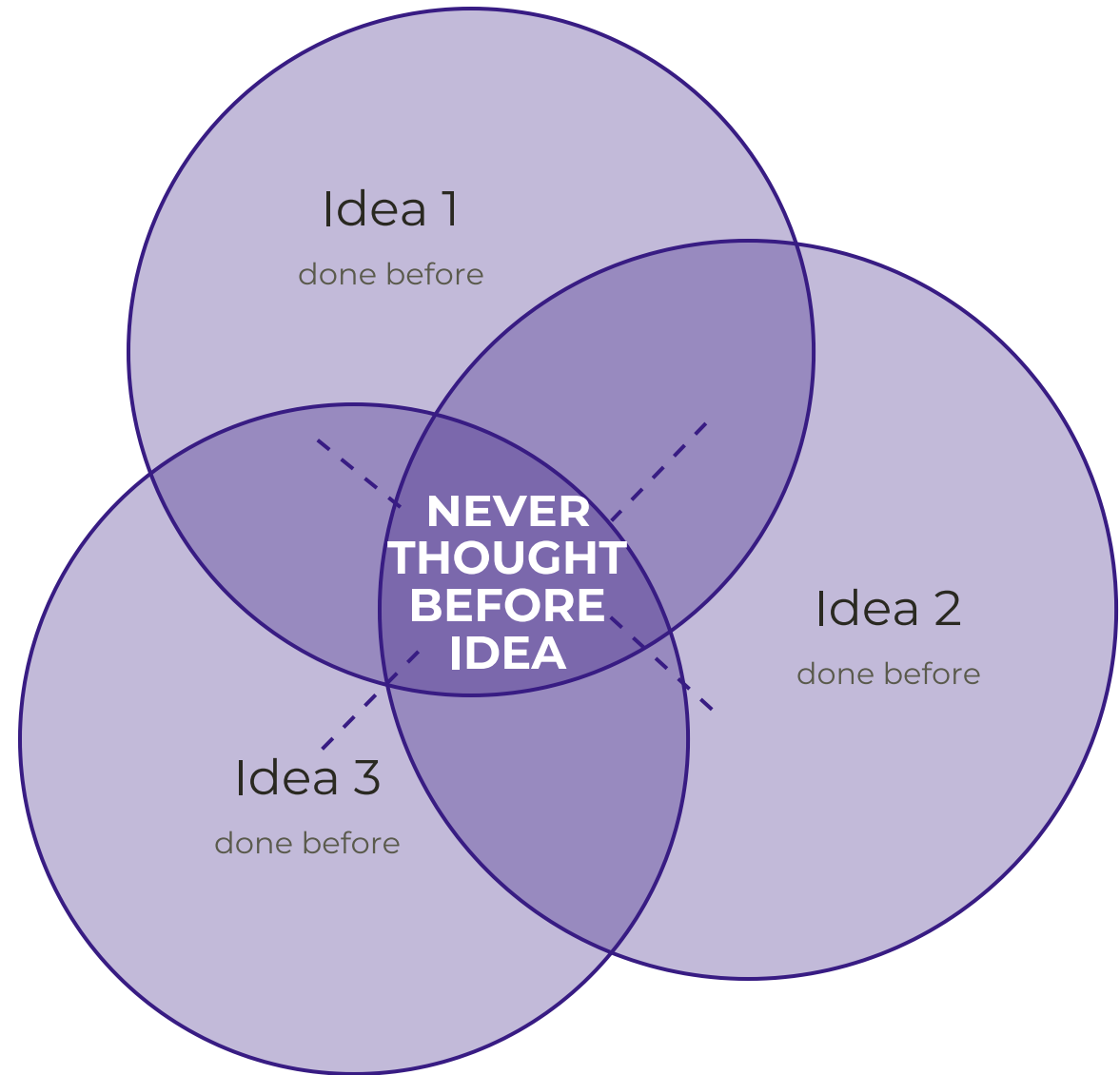
From good idea to exceptional idea

How to supercharge your best ideas to become unique and innovative.

Combine disruptive ideas together in order to generate completely new ideas that have never existed before. This is the only proven way in order to truly innovate in your field and introduce A-ha! ideas that customers will love. This is the way you push forward and avoid recycling upon the same business projects, again and again.

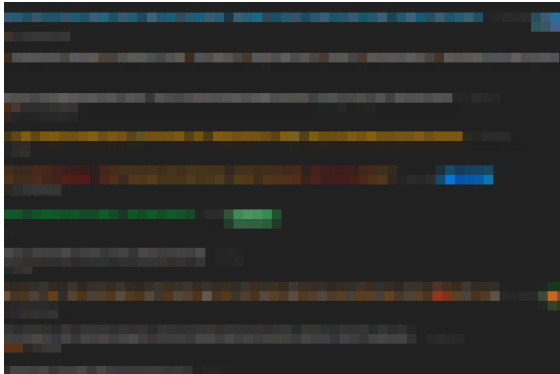
Example: Let's say we have the following 3 ideas - a shop that lets you buy anything in 3 clicks, a forum/marketplace review scraper and a trends analysis tool - Bringing them all together gives us a shop that manages itself based on what people love the most and automatically gathers all seller feedback into one place, all based on scraping forum/marketplace comments.

Do not be afraid to explore uncharted waters. Try to think out of the box and filter down the best ideas based on our previous framework suggested.



Handy Tools to Use

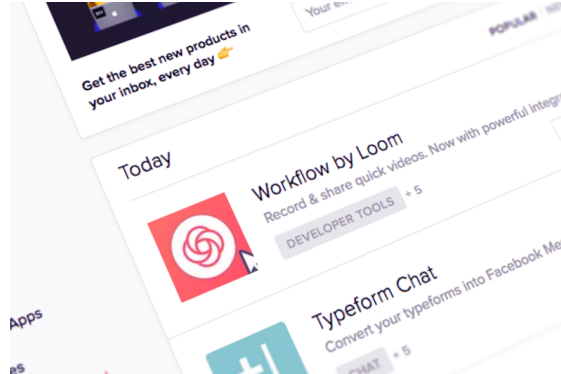
Become faster and ensure operational order in the chaotic brainstorming process



Forum marketplace running business threads

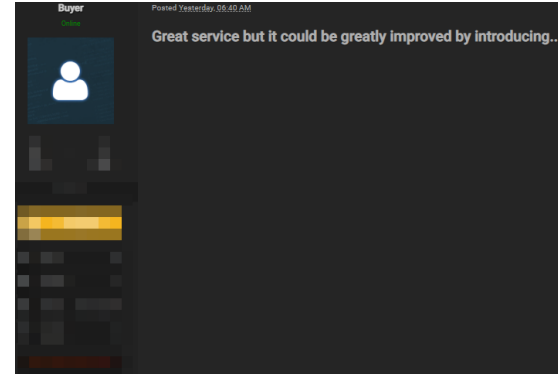
Feel free to lose yourself and get inspired by the current posted sales threads in forums. This way you can truly understand the ongoing market trends, saturation rate and more.

Some well known forums you can dig up their marketplace section and get inspired are [Nulled](#), [Cracked](#), [MPGH](#), [OGU](#), [Hackforums](#).



Product Hunt

[Product Hunt](#) surfaces the best new products, every day. It's a place for product-loving enthusiasts to share and geek out about the latest mobile apps, websites, hardware projects, and tech creations.



Marketplace, Forum & Trustpilot buyer feedback

Go one step forward into customer feedback reviews. You'll be able to truly understand what customers love or hate, get ideas on how to tackle competition and introduce new features that competitors do not offer.

Some well known forums you can dig up their marketplace section and get inspired are [Nulled](#), [Cracked](#), [MPGH](#), [OGU](#), [Hackforums](#).

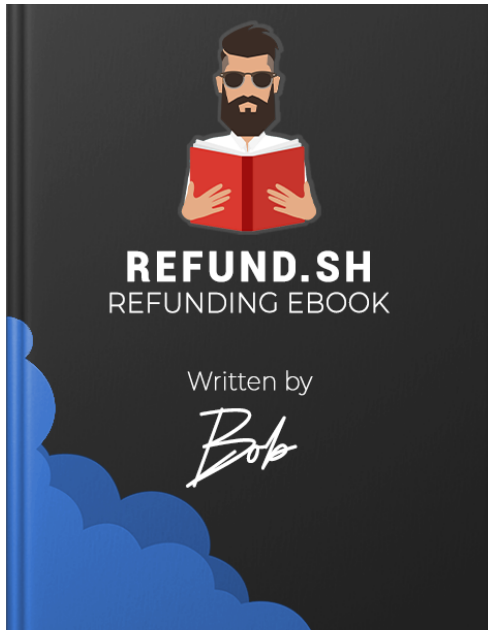


Hands-on idealization tool list

A good ideation session is hard work! It is a structured process of guiding the right people through a number of carefully designed exercises to come up with innovative ideas. [Check them out](#) and get inspired.

Success Interview - @Bob [1/2]

How did Bob build his \$100k+ business in the early days?



“

1) Why and How did you start your business (idea, first steps, etc)

Was lazy offering a service where i waste 12 hours per day. Got tired doing the same shit for years and years.

2) How did it build it (did you hire a team of professionals, or did it by yourself etc)

All by myself. No help. no workers. no team. nothing. ONE MAN BUSINESS! ”



@Bob

Legendary refunder who paved the DIY way

Bob needs no introduction but I will try to establish some rapport here. Bob was at ground-zero, he was there when the inception of refunding started becoming mainstream, back in the early 2010's. Bob has a decade's experience in refunding and one day he thought about running a refunding business is way too time consuming with operational things. So then, he decides to go directly to the source - influence the next wave of refunders.

Success Interview - @Bob [2/2]

How did Bob build his \$100k+ business in the early days?

3) How did it grow from 0 customers to thousands of now? What did you do about marketing

it's all Pay2win - Buy advertising to have the highest rank and done
Jk you gotta be customer friendly, have a nice looking sales page which is 24/7 updated etc
I was already very known and trusted in the scene and thorough the forum, had nice designs, only positive reputation etc. Read my Ebook to find out more how to gain customers on refund.gov

4) If you'd go back in time, what would you change to achieve bigger success? (mistakes to avoid or things to do earlier)

I don't regret a single thing. Just should have invested in other projects as well and not only focus on one project (Refunding) as this does not last forever

5) Any tips and tricks you'd like to share to new aspiring business owners

Yes do fraud kids. it's all about fraud. GL HF ”



@Bob

Legendary refunder who paved the DIY way



One man army? Is it possible? Is it recommended? Bob proves that it is totally doable to achieve huge mainstream success like that. Also, Bob here once again doubles down on the important of “Pay2Win” aka buying advertisements, signatures, quality dev & gfx services. Finally, take notice on Bob's reply on question #4, never stay 100% invested into a single project, always spread the risk and revenue across the board.

Shall I share my idea with anyone?

When and how to discuss your idea with people and create win-win bridges



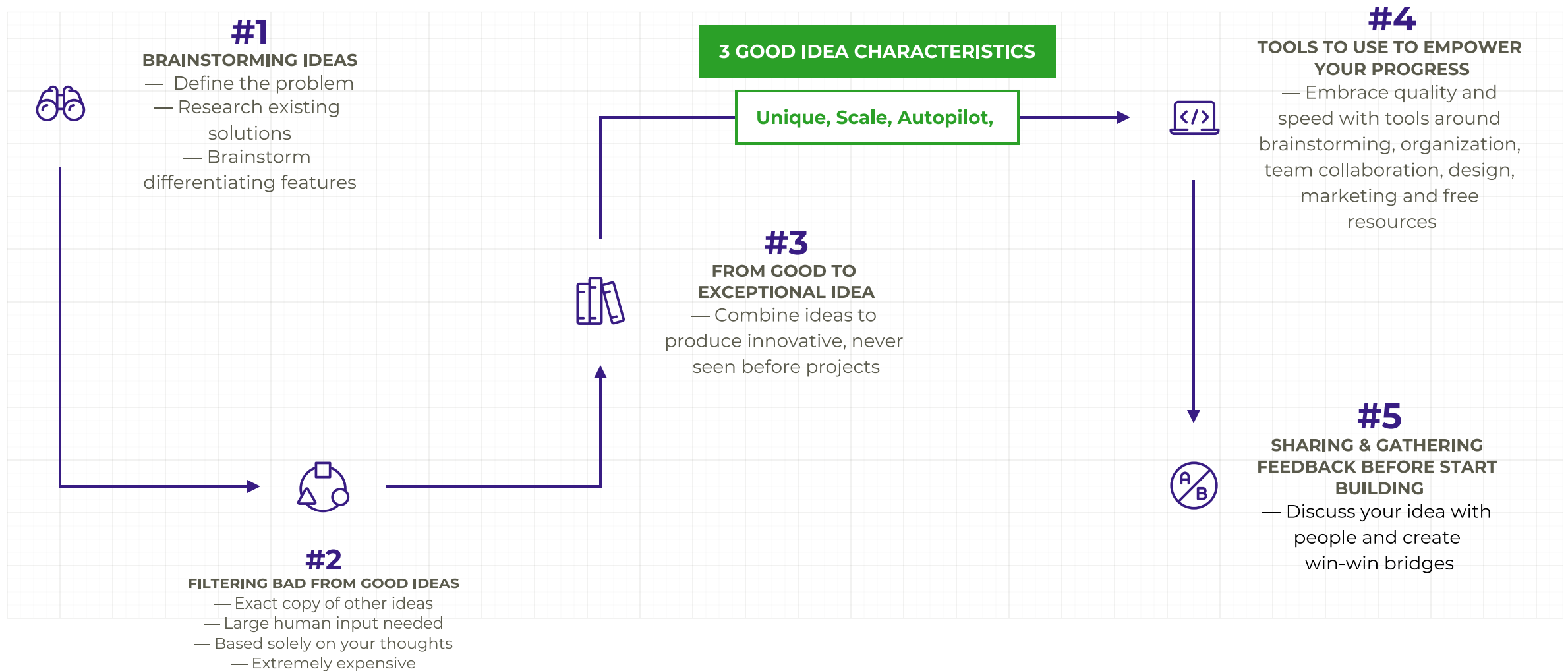
Word of Mouth

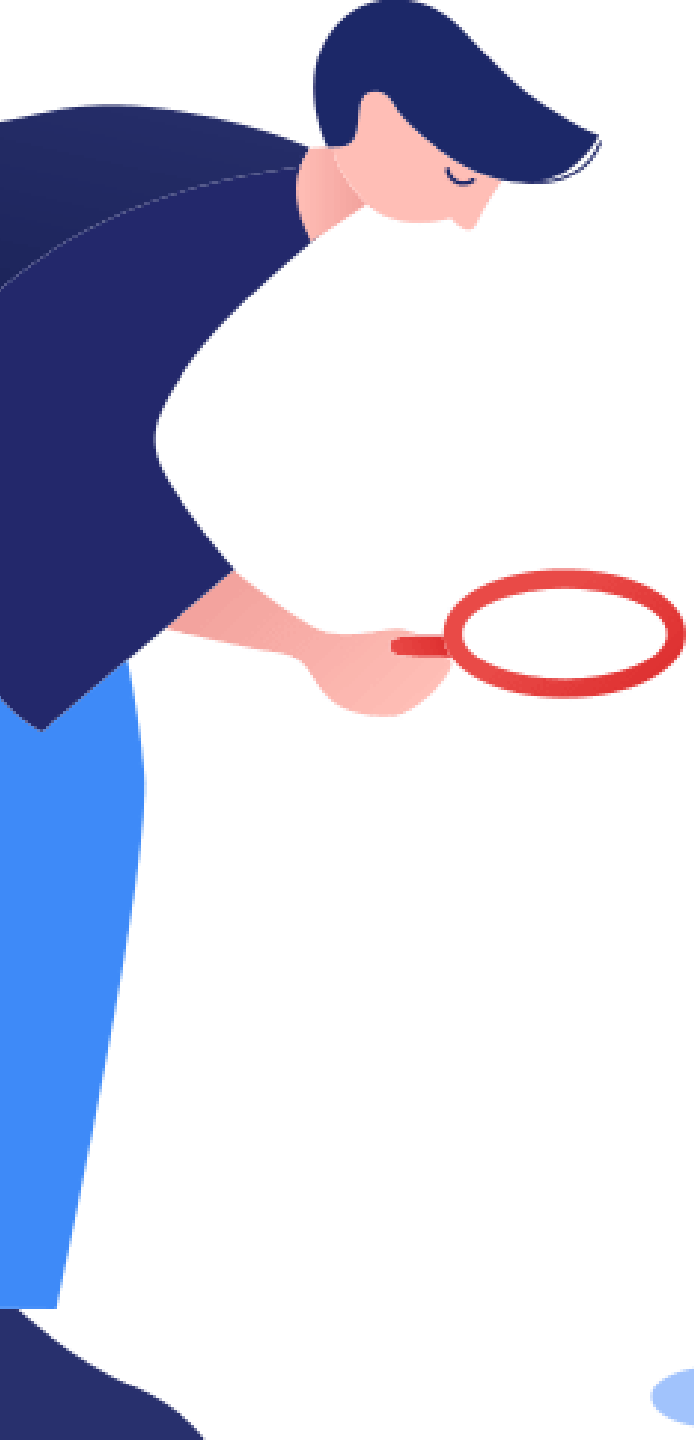


In the real world, between you and your real friends and family, sharing ideas should happen frequently, before even starting working on it. Getting as much feedback as possible, from your target market usually includes friends and family as well. Everyone has ideas, everyone has thought about a cool idea at some point in his life but how many of these people have gone forward to actually build it? Very very few. Now, in the wild wild west called online grayhat forum, you shouldn't trust anyone, even with just an early idea of yours. I'd suggest you to only talk to very trusted partners of yours and at the same time have began the development of your idea. Feedback will allow you to tailor details of your projects and you're in the progress on development. The earlier you receive feedback, the earlier you'll succeed without wasting too much money and time on reiterations.

Section 1 - Journey Overview

Steps to follow to kickstart your new business journey





2

**Build your
business without
breaking the bank**

Chapter 2

Build your business
without breaking
the bank

1 | **From Idea to Action**

Intro to making the transition effectively and how to prevent rushing low quality results.

2 | **Solo or Partner up?**

Alone you go faster,
together we go further.

3 | **Handy Tools to Use**

Save valuable time and money by taking advantage of quality resources that are widely available. Kickstart your business effectively.

4 | **Success Interview - @Insanekeys**

How did @Insanekeys build his multi-business empire?

5 | **Chapter 2 - Summary**

Journey map to put it all in action.

From Idea to Action

Intro to making the transition effectively and how to prevent rushing low quality results

There are countless of ways one can choose in order to build his idea into a concrete product. You can choose the expensive way of hiring top-notch developers and designers, you can choose the bootstrap way of building everything yourself or pick the sweet spot of picking the best of both worlds. Although, we all seem to agree towards saving sacred money and time are key desired priorities. Let's dive a little deeper on what exactly how should pursue when you're entering the development stage of your new project.

Does your development plan check all 3 checkboxes?



Costs

Save up on costs

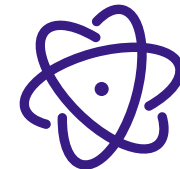
For most new business guys, this would be the core priority when building their idea. Saving money is crucial but it shouldn't shadow the next two priorities. People usually go with the cheapest developer or designer teams but that often leads to good quality results at first but as the time progresses there are cracks everywhere. Suddenly, you discovered critical hacking exploits in your site and that the gif design has issues when resized to various sizes. Do not underestimate the power of an experienced dev or designer, if you're here for the long-term, you should think twice.



Time

Save valuable time

Based on my experience, this element is the most crucial one when it comes to building your idea. If the solution you're building is headed towards a very competitive market such as refunding or cracking, getting as fast as possible to the market is absolutely key. People tend to storm into new innovative ideas and whoever does it first, usually keeps the customers. Getting faster to the market could be by partnering up, utilizing open source as a headstart and many more ways that we'll explore later on.



Future-proof

Build future-proof

Future-proofing your new project means that everything needs to be at high standards. Code should have detailed comments, design elements should have vector versions and more. This should be the ultimate goal of your development phase and that's solely due to one reason - if everything fails, you need to be able to sell your project at an attractive price, at least break-even price. Always have a long-term mindset, always think about what's next, always think about the next people and potentially next owners. Always advice your development and design teams acc

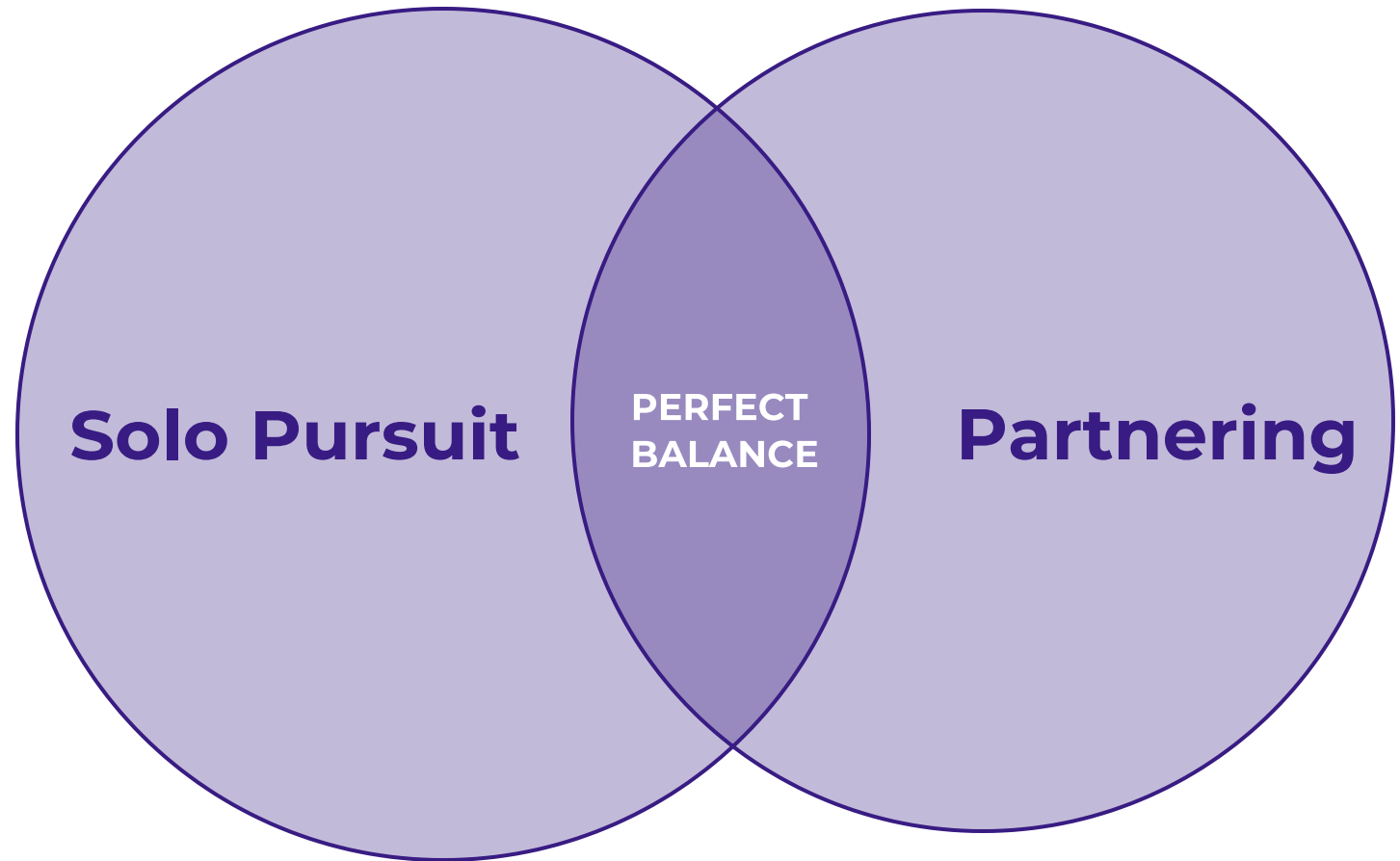
Aiming for the perfect balance

Solo or Partner up?

There is a saying in business industries called “If you want to go fast, go alone; If you want to go far, go together.”

Before going all in yourself, think about what is your goal - is it going far, are you here for the long-term? Partnering up is beneficial because you can mitigate all risks, from splitting development costs to support hours and even expanding twice as fast. The usual way to go is often one partner handling all technical details and the other handling business. Giving up a percentage of the revenues is often more beneficial than soloing. Think strategically and low out the terms written in forum pm to act as an official agreement.

Do not forget to always act in full transparency, always keep dev keys available to all partners and keep track of tech & business expenses at all times. Transparency and trust are the keys to a successful business, if trust get shattered the partnership is over.



Handy Tools to Use

Save valuable time and money by taking advantage of quality resources that are widely available. Kickstart your business effectively.



Wordpress **free themes**

Wordpress is the easiest, cheapest and most quality way to build any website. I've had personal experience building a complete marketplace in less than a week. Wordpress shines in landing pages where you can take advantage of plugins such as Revolution Slider and create the best sales pitch landing pages in just a day. This is literally one of the best lifehacks that no one is using, be marter than that.



Canva

When it comes to design elements, Canva is the way to go. Canva is a free-to-use online graphic design tool. Use it to create social media posts, presentations, posters, videos, logos and more. I've used it in countless previous businesses, especially for complex logo design variations and banner ads.



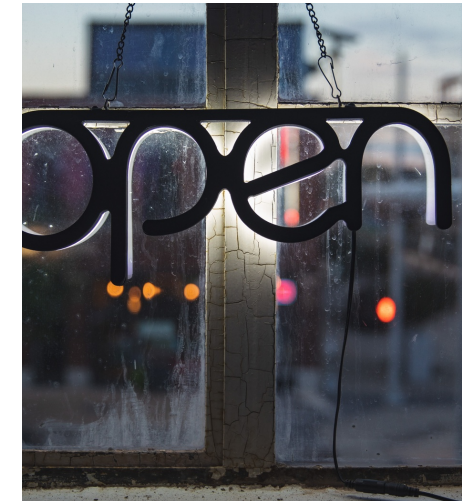
NicePage templates

Similar to Canva, I suggest to use Nicepage more specifically for thread designs that are long and contain more information. Save valuable time and money by extracting the design elements or even use them to build a website landing page, up to you. Countless options to choose from, all free or extremely cheap.



Slave & Vouch free work hours

This option is only for highly reputable forum members where can grab free vouch copies from newly created dev or design services. Via this method, you can get complete simple custom websites and design elements for free for an exchange a detailed review to their sales thread. It's a win-win for everyone involved. If your request is highly complicated, you can ask for a generous discount as well.



Github/Forum open source

Most people are not aware of forum sections regarding open source. You can find extremely useful hidden gems for tools, sites, niche software, anything. Code that would take months to make from scratch and thousands of dollars, completely for free. That's the secret to kickstarting your business with available code then making your customizations and selling it as a unique new product.

Success Interview - @Insanekeys [1/4]

How did @Insanekeys build his multi-business empire?



“

1. Why and How did you start your business (idea, first steps, etc)

The “why” stems from locating honey grabs in a nascent market, there are opportunities lurking around every corner, you just have to open your eyes a little and look the distance. There is so much room for improvement and innovation in this space that its incredible. You can go far with a simple idea such as a service that solves the major problems faced by another service and so on. An ounce of creativity and a day filled with determination will drive you forward to success. The businesses I’m working with now all have unique selling points that users of the forums will pick up on when shopping, you want to differentiate yourself from the crowd a little and deliver a great deal of value to your customers. I’m working on delivering more value to customers than I am asking for and for new projects this holds true unless you want a slow and painful start to the race.”



@Insanekeys

Owner of Mavebot, AccountGen.xyz, X-RDP, Refunding service, MaveSMS

Insane is pointing towards a key element of successful businesses that that's having “unique elements”. Think about, what is really differentiating your business from the competition? If the answer is not compelling enough then it is recommended to go back to the drawing board before you start spending more money on advertisement.

Success Interview - @Insanekeys [2/4]

How did @Insanekeys build his multi-business empire?

“

2. How did it build it (did you hire a team of professionals, or did it by yourself etc)

When I started out buying projects I was looking for stable solutions that required minimal time investment on my part so that I could focus more on other aspects such as marketing and innovation. This in turn led me on the path of hiring competent individuals to take care of the more time-consuming, everyday tasks, such as handling support and technical issues. I would first do it yourself to get the hang of things and see how all the parts of the machine move before training someone else on how to run the machine.

3. How did it grow from 0 customers to thousands of now?

I struck a deal with Homesick as my primary advertising partner for my projects and never looked back, he's a level-headed individual with great ideas and has your best interest at heart. I would also run ads on the forums and drive traffic to the project through innovation. that's what I like to do. ”



@Insanekeys

Owner of Mavebot, AccountGen.xyz, X-RDP, Refunding service, MaveSMS



“Alone you go faster, together we go further”

Success Interview - @Insanekeys [3/4]

How did @Insanekeys build his multi-business empire?

“

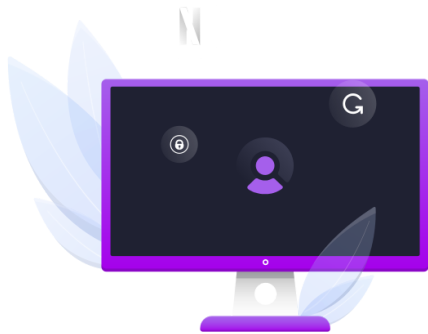
4. If you'd go back in time, what would you change to achieve bigger success?

I would have started working with one project at a time instead of many all at once. I would have developed the first project to a point where my time investment was extremely shallow and the income generated was comfortable then I would take that as a signal as to perhaps look into scaling it or to take on a new venture. I would also shop around more for services, never take the first offer you receive, the customer is king and the patient customer is a god. ”



@Insanekeys

Owner of Mavebot, AccountGen.xyz, X-RDP, Refunding service, MaveSMS



Time is precious and allocating your day time effectively is key. You cannot be in two places at once so make sure to either hire competent talent or focusing your time into your best silver bullet idea.

Success Interview - @Insanekeys [4/4]

How did @Insanekeys build his multi-business empire?

“

5. Any tips and tricks you'd like to share to new aspiring business owners

Spending more money is not necessarily going to translate into making more money. For example, it could be a simple \$5 landing page that you need to convert your prospects and not some outlandishly stylish 5D work of art costing \$750 that will only make your potential customers leapfrog over what you are selling and straight to your designer for his services. Taking on risk is a good thing but if you don't want to onboard complete risk when you are getting off the ground then you can bring a partner to work with you. I have found that having partners is not only a discount in the risk department but it serves as a motivating factor when you have a project that is shared between two parties. ”

You are driven to work harder so that both of you make more money, it's a potent feeling when two people do well together through a business relationship and really speeds things up. Always look at the big picture and create plans for the day/week/month and stay true to deadlines. Consistency will reward you in the end.



@Insanekeys

Owner of Mavebot, AccountGen.xyz, X-RDP, Refunding service, MaveSMS

X-RDP

Once again, Insane is doubling down on having competent partners for two key reasons. Have you tried to find people that share the same vision as you? Have you tried opening up and brainstorming expansion plans with your partners? Are you risking enough?

3

Marketing your business without breaking the bank



Chapter 3

Marketing your business without breaking the bank

- 1 | **Be Loud and Go All-in!**
It is time for your hard work to shine.
Time to make money!
- 2 | **Handy Tools to Use**
Save valuable time and money by taking advantage of quality resources that are widely available. Kickstart your marketing efforts effectively.
- 3 | **Nullled vs Cracked**
When to use each forum for your marketing efforts, based on your goals.
- 4 | **Most used words in sales threads**
Copy the best ideas and differentiate your sales pitch.
- 5 | **Grab the Attention! - 1**
Behavioral statistics and tips on how structure your sales thread.
- 6 | **Grab the Attention! - 2**
The use of color psychology in sales and how to win your customers.
- 7 | **Grab the Attention! - 3**
How to structure your next sales thread, without losing precious attention span
- 8 | **4 Marketing ideas that kick ass**
Get inspired by proven ideas that people have used in order to generate organic virality.
- 9 | **Success Interview - @Winter**
How did Winter build his multi-digit business in the early days?
- 10 | **Chapter 3 - Summary**
Journey map to put it all in action.

IT'S TIME FOR YOUR HARD WORK TO SHINE!

BE LOUD & GO ALL-IN!

It is time for your hard work to finally shine.

You either do it loud, you go in with a bang or not do it at all.

IT IS TIME TO MAKE MONEY.

Handy Tools to Use

Save valuable time and money by taking advantage of quality resources that are widely available. Kickstart your marketing efforts effectively.



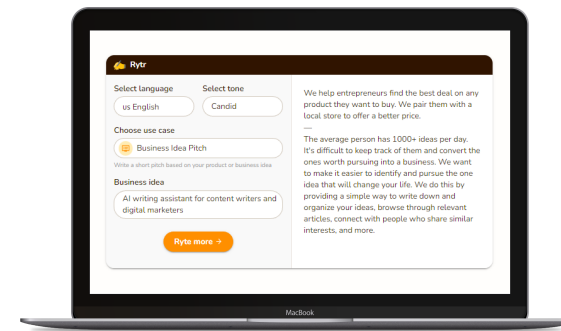
Discord & Telegram bots

Such bots are suggested when you do a giveaway or you want to acquire quantity over quality of customers. Find groups that have the ideal customer persona you want to acquire, scrap them and add them to your group automatically or send out a promotional DM campaign. Find automated bots for discord or telegram in forum open-source sections, [Github](#) or even hire someone on [Fiverr](#) to do it for you, for cheap.



Mailchimp newsletters

Now it depends on if your product is white or gray hat but taking advantage of email campaigns is very powerful. For example, if you are running a proxy business, you can easily scrap or find leaked email lists and spam newsletters massively to millions of people. With Mailchimp, you can win over new and repeat customers by sending emails and automations from a marketing platform that has expert advice built in.



Sales pitch generator

Many of us are creative minds when it comes to technology and development but business is a completely different ball game. Do you suck or looking for inspiration to write your sales pitches and paragraphs? Look no more! Generate content in just 4 easy steps - Select language, Select tone, Choose your use case, Add your personal touch. Consider it done!

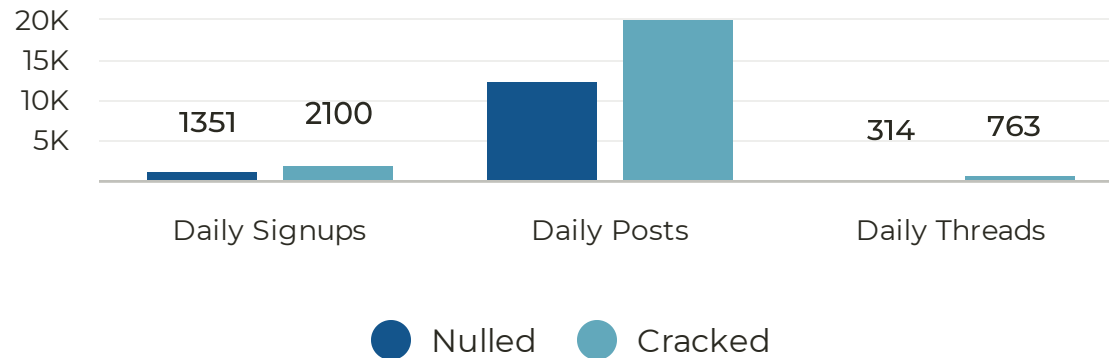


Beautiful.ai

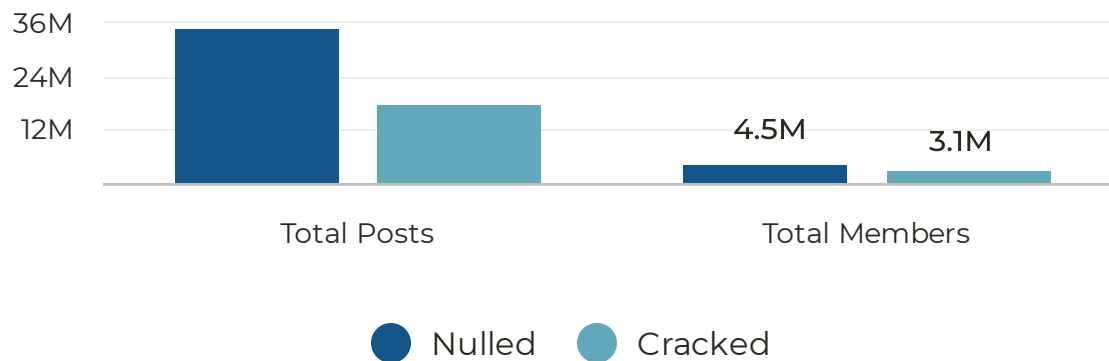
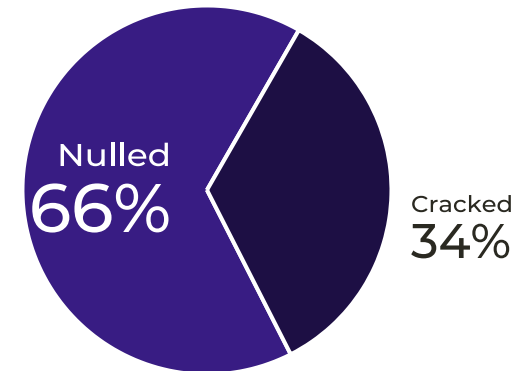
Beautiful is my go-to tool for any slides-related work, always delivers, for free. It's an expert deck designer, so you don't have to be. Make your business look brilliant and save hours on pitches you're actually proud of. Beautiful.ai is filled with tons of smart templates for you to choose from, so it's easy to start, finish, and impress in no time. Export the slides into images and there you go, your sales design elements are ready.

Nullled vs Cracked

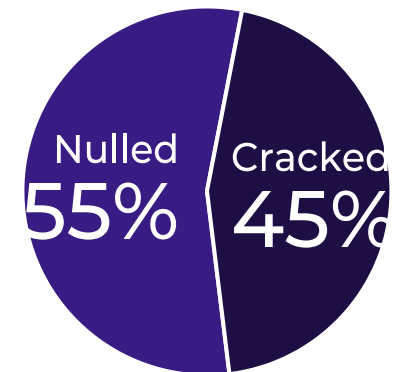
When to use each forum for your marketing efforts, based on your goals.
Based on the official forum statistics pages and @HomesickForUs sales thread statistics - As of July, 2022



Average Thread Views



Average Signature Clicks



Most used words in sales threads

Copy the best ideas and differentiate your sales pitch

competitive pricing
highest quality
store
order
experience
refund
cheap pricing
success rate
best team
items
website
voucher copy
free shipping
support
trusted m
custom
vast range

Grab the Attention!

Behavioral statistics and tips on how structure your sales thread

20% 

People only read 20% of text on an average sales thread page. People don't read a web page in the same way as they do a book or a newspaper. When people browse the web they are looking for quick answers.

94% 

Sales threads with relevant images get 94% more views than those without. Eye-tracking studies also showed internet readers pay more attention to information-carrying images. A picture is worth a thousand words.

82% 

Color increases attention spans by 82%. In order to evoke the right action you want from the reader, you must study color theory and the way colors triggers emotions. In the next slide, we'll talk a bit more about what colors can evoke the right emotion of your potential buyer and how to use them effectively.

Grab the Attention!

How to structure your next sales thread, without losing precious attention span



Title

- If allowed, use emojis to grab the attention immediately. Combine this with the color theory in the next slide.
- Keep the important information in the start, fill the char. limit by as many keywords possible so you can be first in the Google/Forum search results.



Body structure

- Create a narrative. Start with the problem then present the solution and double down with the amazing features that make your solution stand out!
- Create bullet point lists like this.
- Give each point or idea its own paragraph.
- Put important information near the beginning of sentences and paragraphs.
- Create plenty of white space between your paragraphs.
- Have a vouches section, people tend to trust and buy more if the shop has many happy customers before themselves.



Text body

- Use plenty of descriptive subheadings.
- Write in short paragraphs.
- Highlight key points in bold and different color highlights.
- Do not over do it with text. Each paragraph should have its purpose, keep it short and to the point.
- Use as many as possible keywords in order to hit up in the search results. Try to hide them by using the same color as the background color.

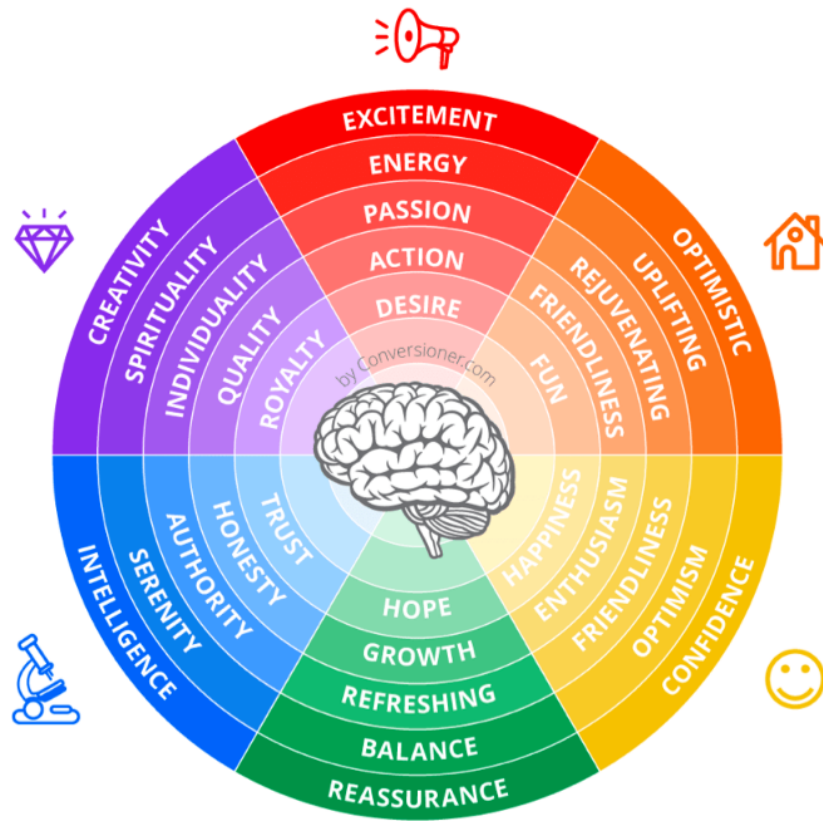


Design body elements

- Use banners and thread designs over text, if it's possible.
- Take advantage of animations with meaning, convey the message with the right visual animation.
- Avoid large thread designs that require extensive scrolling by the user.
- Think in boxes and lay out a narration that takes the user by the hand and leads him to the solution to his problem.

Grab the Attention!

The use of color psychology in sales and how to win your customers



Red

Red is known for evoking feelings of urgency and excitement, so it can boost feelings of hunger, love, and fun. Red is also commonly used to denote sales prices since it attracts people's notice to the lower prices. Because of all this, red is one of the most useful colors that make people buy.

Blue

The color blue is productivity, trust, peace, and stability. Blue is a useful color to use as a conversion element for websites that deal with "scary" topics such as insurance. Because it's intrinsically associated with trust and security, it can alleviate fears and make people more confident about using the site.

Green

Green lends customers a pleasing feeling of warmth and invitation. It also evokes feelings of goodwill, health, and environmental responsibility. Green is also known to be the color of money and provokes thoughts of wealth.

Pink

Pink is closely associated with feelings of love, kindness, and romance. Pink is frivolous, fun, and feminine, and if you are vying for the attention of young females with your beauty products, you can't go wrong with pink.

Yellow

Yellow is associated with confidence, cheerfulness, and playfulness, and can work well when you want to command your customers' attention and show them that you are confident in your abilities. However, yellow has the most dangerous hue and can scare customers away if not used carefully.

Orange

Orange arouses feelings of ambition and energy and is powerful when it comes to grabbing shoppers' attention. It makes them feel as if they are dealing with a cutting-edge brand. It also symbolizes originality, passion, and a fresh beginning.

Black and White

Black is associated with dominance, power, and strength. It sends a message of confidence to potential buyers. It's commonly used in luxury brands that retail mainly to male audiences and works well in the niches of fashion and accessories.

Gold & Purple

These two colors are all about status, prestige, and wealth. Purple is a color that lends your marketing materials a touch of elegance and prestige because it's traditionally associated with royalty. Similarly, gold is also considered prestigious and elegant but outshines purple with an element of power; it's a symbol of wealth and pedigree.

4 Marketing ideas that kick ass

Get inspired by proven ideas that people have used in order to generate organic virality

Cheap giveaways

This is often a neglected idea. Apart from spending 100\$ in single signatures or front page ads, you can run x10 10\$ giveaways that last 1 week each. Based on my experience, each 10\$ giveaway collects around 2k views and 50 replies, in a week. That means your ROI is way higher than other ways of advertising. Just do not overdo it, be creative and make win-win opportunities for everyone

SB-active newbies signatures

There are a few newbie members that have recently joined the forum and are very active, especially in sb. These members are usually the future godlies, moderators. If you manage to spot one with a great posting history, offer them an upgrade in exchange for their 6 month signature space. They never say no. Some will even give you their signature for free. Leverage that, keep an eye open!

Partner with a famous users

This is for high-ticket ideas. Each forum has few very well known users, that are active 24/7. They post your sales thread in exchange of a fixed monthly fee or % based. This way, you instantly gain trust and clicks, without the need to buy a custom UG. Please note that you are being partners now and that means both get scam reports. Usually, you need to pay a big upfront safety deposit as well.

Promotional collaborations

This idea is for highly creative people and people who usually are great in networking. Reach out to business owners that have interesting combination of solutions. Collaborate, host discounts, giveaways and co-advertise your solutions in each others groups. Both of you can reach 2x the audience effortlessly, gain instant trust and also able to make money from any sales via % commissions.

Success Interview - @Winter [1/2]

How did Winter build his multi-digit business in the early days?



“

1) Why and How did you start your business (idea, first steps, etc)

When I first got started, I looked for ways to make money online; I came across nulled.to and joined the community there.

I first began providing this service when a member asked me to work for him and payed me \$2 each design. After that, I decided to construct my own server, and the process has not been without its challenges. Prior to discovering the Olympus brand, I had already accumulated a wealth of knowledge.

2) How did it build it (did you hire a team of professionals, or did it by yourself etc)

At initially, I'm handling everything myself, but as the business progresses, I've realized I'll need some assistance in order to meet mv clients' demands for consistently high-quality service. ”



@Winter

Cracked.to moderator, [The Olympus](#) coding, design, setup service

We could illustrate Winter as the normal member of such grayhat forum - young, money hungry, full of energy and time to dedicate. Take notice that, prior to him founding his now-main brand of Olympus, Winter had tried several ways of making money, giving him the 360 knowledge of how money works in such places. A great opportunity to also monitor the trends going around and needs that need a quality solution.

Success Interview - @Winter [2/2]

How did Winter build his multi-digit business in the early days?

“

3) How did it grow from 0 customers to thousands of now? What did you do about marketing

To be honest, I don't put financial gain before of personal development, so I just throw myself into my community service and do the best job I can.

4) If you'd go back in time, what would you change to achieve bigger success? (mistakes to avoid or things to do earlier)

If I were to make more money today, instead of buying stuff I'd put it back into the business.

5) Any tips and tricks you'd like to share to new aspiring business owners“

Give it your all if you're going to do it. because you're the one who stands to benefit the most. ”



@Winter

Cracked.to moderator, [The Olympus](#) coding, design, setup service



Take great notice that Winter here emphasizes the great need that many successful business people indicate - invest back the revenue you make, in your business. So, before you go out and celebrate and spoil yourself with a fancy new item, keep in mind that the more you spend on ads, slaves, new dev features, the more revenue will eventually come back to you.

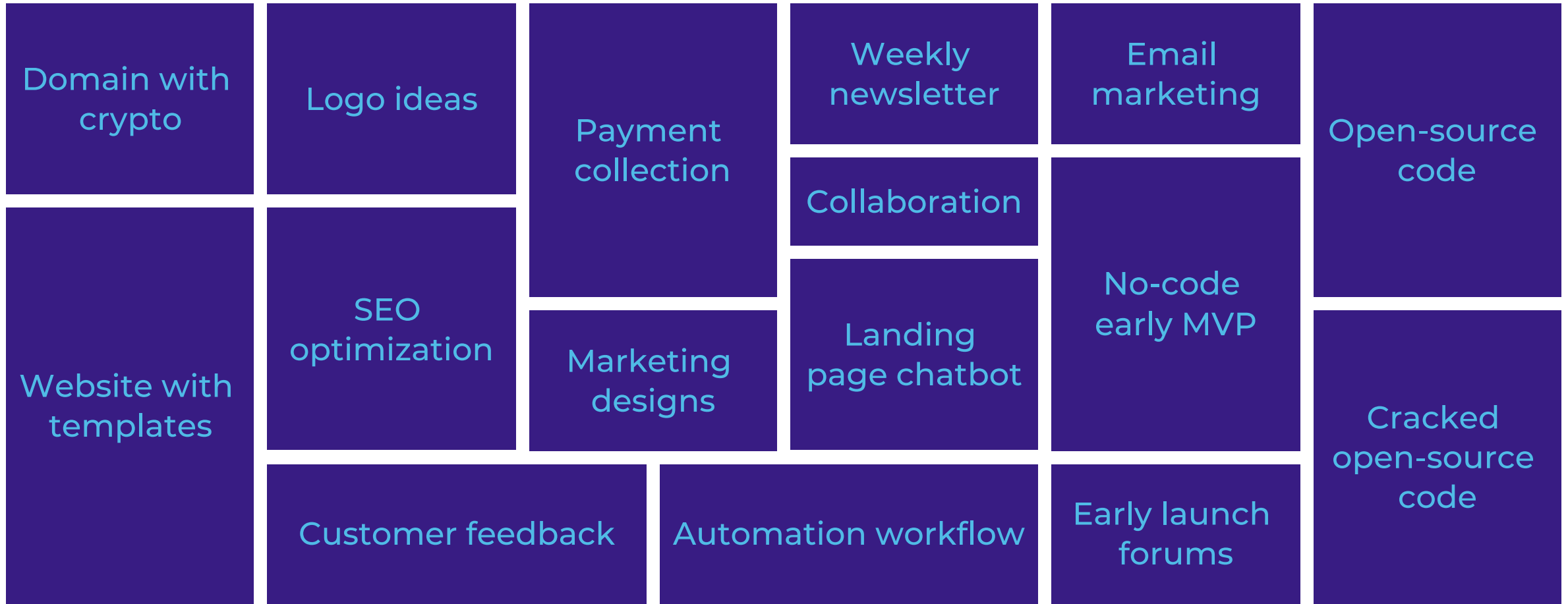
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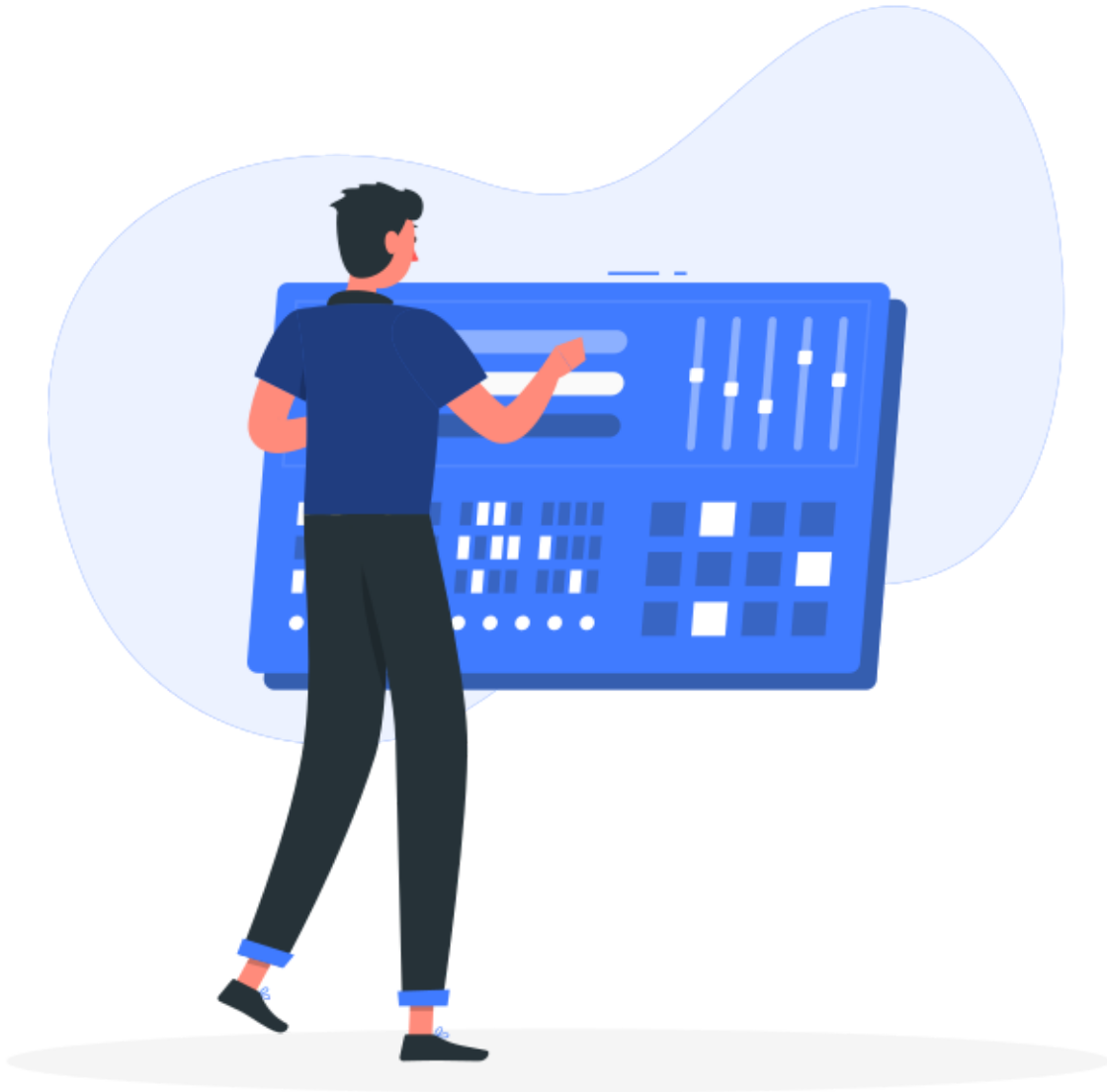


The 10-day launch plan

The 10-day launch plan

Start in 10 days and less than \$300





6

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next level
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ideas applied on your business

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Private conversation, access
to potential business partners



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