

**COLOR**

Full color is **\$50.00**

**MECHANICALS**

Bee • 6 column width - 20" depth • Column width - 1.5" or 9.8 picas  
 Herald • 6 column width - 20" depth • Column width - 1.5" or 9.8 picas

**SERVICE GUIDE**

**\$8.00** per week

puts you in both the Bee and the Herald.

We ask for a 4 week commitment. Space size is 1.5" x .78".  
 Double spaces are available.

**PRE-PRINTS**

- \* Delivery of pre-printed material is an effective, low cost method of distribution in the market you want.
- \* Circulars are pre-inserted and delivered to communities in our market area. Zoned delivery is available in Bee only.
- \* Maximum size for single sheet is Herald 11" x 12".

**INSERT RATES**

Price per thousand	52 weeks	26 weeks	13 weeks	open rate
8 pages or less.....	5¢	5-1/2¢	6¢	6-1/2¢
12 pages.....	5-1/2¢	6¢	6-1/2¢	7-1/2¢
16 pages.....	6¢	6-1/2¢	7-1/2¢	8-1/2¢
20 pages.....	6-1/2¢	7-1/2¢	8-1/2¢	9¢
24 pages.....	7¢	8-1/2¢	9¢	9-1/2¢

**REDPOST RATES**

One day.....	\$15.00
One week (7 days).....	\$60.00

**Bee and Herald Publishing Co.**

The Bee - The Jefferson Herald

Serving Greene County for over 100 years

**Marcia Jensen, Chuck Slagle, Brandon Hurley,**  
**Advertising Consultants**

200 N. Wilson - P.O. Box 440

Jefferson, IA 50129

Phone: (515) 386-4161 • Fax: (515) 386-4162

Advertising Email: ads@beeherald.com • Editorial Email: news@beeherald.com

www.beeherald.com

**THE JEFFERSON HERALD**



**ADVERTISING RATES**

**FOUR MINUTES OF FURY:  
 STORM LASHES JEFFERSON**

**THE JEFFERSON HERALD**



**Greene County Medical Center**  
 January Schedule of Services  
 1000 West Lincoln Way • 515-386-2114 • gcmchhealth.com

**Greene County Medical Center Physicians & Specialists**

**Please Join Us!**  
 Friday, January 5, 2018  
 9:30 - 10 a.m. — Greene County Chamber's Java & Juice  
 10 a.m. — Noon — 80th Anniversary Open House  
 Main Lobby  
 Anniversary snacks will be served.

**Community Services**  
 Blood Pressure Check: Mondays, 12 - 1:30 p.m.  
 Weekly Immunization Clinic: Wednesdays, 8 a.m. - 4:15 p.m.  
 S.N.L.I.R.: Tuesdays, 9 a.m. - 12 p.m.  
 Evening Immunization Clinic: Thursdays, January 18, 4 - 6:15 p.m.  
 LifeServe Blood Drive: Trinity Lutheran Church, Thursday, January 11, 8:30 - 5:30 p.m.  
 Wellness Blood Screens: Thursday, January 11, 9 a.m. - 4 p.m. Call 386-0194 for an appointment.  
 Stop the Bleed cases: Education Classroom, Thursday, January 11, 8:30 - 2:30 p.m. Learning the skills needed to stop uncontrolled bleeding. No cost, but class size is limited - register by calling Lou Henck at 515-386-0103.

200 N. Wilson, P.O. Box 440, Jefferson, Iowa 50129 • Phone 515-386-4161 • Fax 515-386-4162  
 Email: Advertising - ads@beeherald.com • Editorial - news@beeherald.com  
 www.beeherald.com

**EFFECTIVE January 1, 2021**



# THE JEFFERSON HERALD

AD RATES	
Open Rate in Bee . . . . .	7.25
Bee Pick-up rate . . . . .	5.30
Classified Display . . . . .	7.50
CD rate with Herald . . . . .	12.00
Reader ads in Bee . . . . .	4.65 first 15 words, 25¢/word each additional word

AD RATES	
Open Rate in Herald . . . . .	5.50
Herald Pick-up rate . . . . .	4.40
Classified Display in Herald . . . . .	5.75
CD rate with Bee . . . . .	12.00
Reader ads in Herald . . . . .	4.65 first 15 words, 25¢/word each additional word

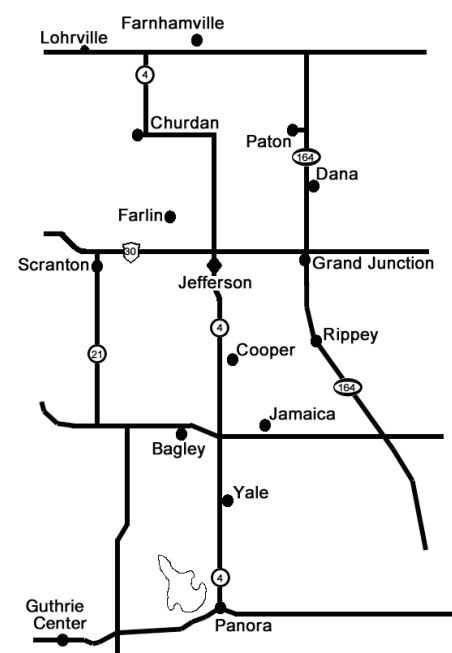
### The Jefferson Herald

Published Thursday. Display ad deadline: Monday at 5:00 p.m.. Reader ad deadline: Monday at 5:00 p.m.

Official newspaper for Greene county, cities of Jefferson, Churdan, Paton, Rippey, and Grand Junction, and Greene County and Paton-Churdan school districts.

Current paid circulation of 1,512

The Bee  
Total Market Coverage Area



## The Bee

Published Tuesday.

Display ad deadline:  
Thursday at 5:00 pm

Reader ad deadline:  
Thursday at 5:00 pm

Total market coverage in Greene  
County and other areas.  
Current circulation 7,300