



**TWO MONKEY**  
JUICE BAR

GameFi, NFT and First Metaverse F&B Franchise



# ABOUT

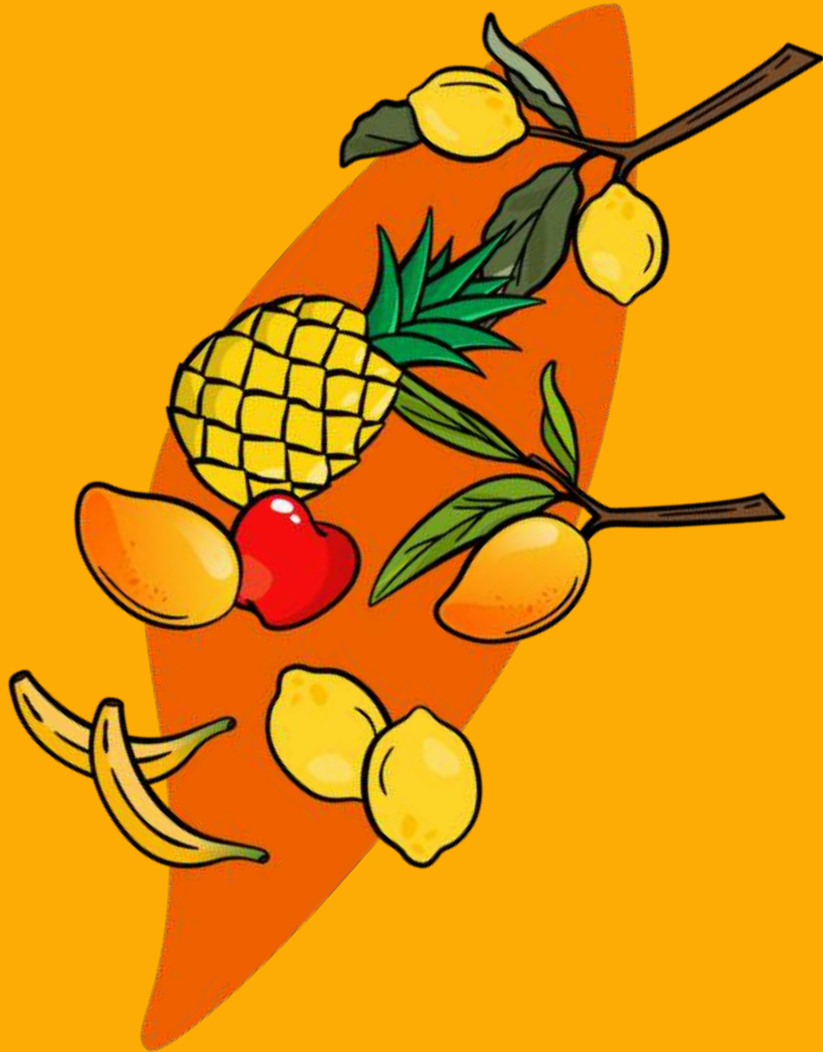
**TWO MONKEY JUICE BAR is the world's first hospitality franchising system through the metaverse ecosystem which comprises of NFT collectibles, P2E GameFi, Virtual Juice Bar Franchise.**

Starting with launching the world's first "candy-crush-like P2E Game" also known as match-three-puzzle game. we are also launching the world's first NFT Juice Bar Franchise for the Metaverse. In the future , we will explore collaboration with Metaverse Virtual Land developers to allow virtual landowners to set up a franchised Two Monkey Juice Bar in the land-plot.

Juice Bar Franchisee owners can then sell juices or memorabilia through NFTs curated specially by TMJB Headquarter for the franchisee without any need to design or code anything. Simply click a menu & randomly generated NFTs will be issued for the Franchisee.

This cross-collaboration will make metaverse land-ownership more than just owning a piece of virtual land, but also set up a virtual business that can generate profit.

# OBJECTIVE



Crypto Games & Metaverse should not just be for crypto users, it should be made for everyone !

A fun and addictive ecosystem that anyone can use be it young or old , crypto expert and non-crypto expert.

**EVERYONE CAN PLAY-TO-EARN!**  
**EVERYONE CAN ISSUE NFT!**  
**EVERYONE CAN ENJOY METAVERSE!**

5 Million Users Within 3 Years.

# TWO MONKEY JUICE BAR ECOSYSTEM



## JUICE BLAST P2E GAMEFI

Earn \$TMON token rewards for GameFi.  
"Candy-Crush" like game with different experience level. More games will be released in the future.



## 10,000 NFT COLLECTIBLES

Staked NFT To earn \$TMON Tokens for Game-Play. Own a Monkey Barista NFT to be able to open a Juice Bar Franchise in Metaverse. Fully-utilize NFT to maximize its value.



## METaverse JUICE BAR FRANCHISE

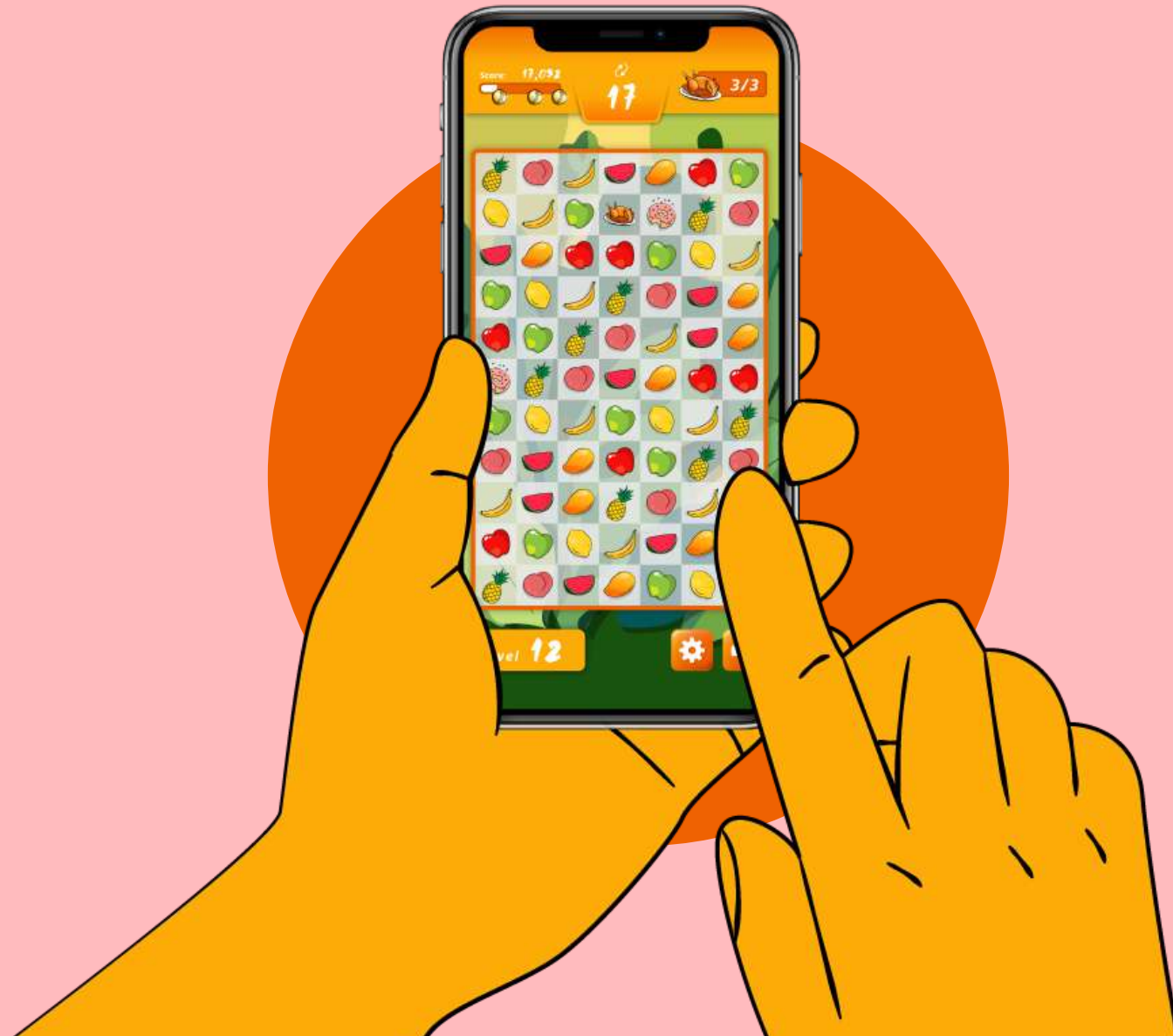
Open a metaverse juice bar through owning a Monkey Barista NFT and \$TMON payment.  
Sell NFTs through Juices.





# PLAY-TO-EARN (P2E) GAME

- P2E In-App Game will enable our users, NFT Holders and Token Holders to fully benefit from our ecosystem.
- Two Monkey Juice Bar will introduce a Match-Three-Puzzle Play2Earn Game - **JUICE BLAST** which is a “Candy Crush” model game with token reward system P2E.
- Players will be rewarded with \$TMON as a mechanism to advanced to next level and win unlock reward pool.
- More games & new game play features will be added to the Two Monkey Juice Bar ecosystem to boost the addictiveness of the games.



# JUICE BLAST GAMEPLAY



## **SIMPLE & ADDICTIVE**

JUICE BLAST features a simple gameplay yet challenges players to be smart within the limited moves.



## **MISSION ORIENTED**

Each game features a unique task that surprises players to think outside the box. Feel the accomplishment through completing the missions.



## **PLAY-2-EARN**

Scores accumulated in each game when completing task will equates to \$TMON tokens. Play-2-Earn can't be more fun and easier!



## **SHARE REWARDS**

Earn Golden Banana Medals through completing milestones and divide daily liquidity pool to boost your earning!



# JUICE BLAST GAMEFI FEATURES



## FREE-TO-PLAY

Each players are given 10 plays per day.  
Players can use \$TMON to purchase  
extended plays and unlock extra  
challenges to boost their \$TMON earning.



## STAKE THE MONKEY

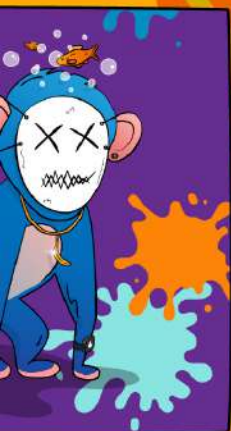
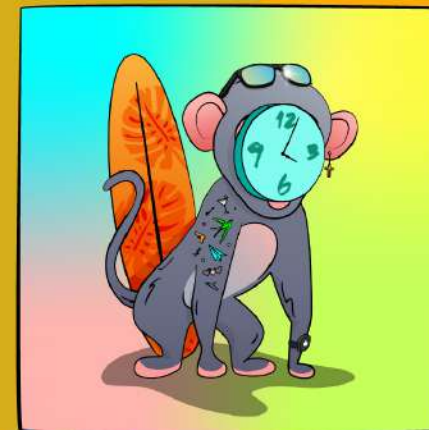
Players with Monkey Barista NFT can  
stake their NFT to earn \$TMON and  
unlock extended gameplay.



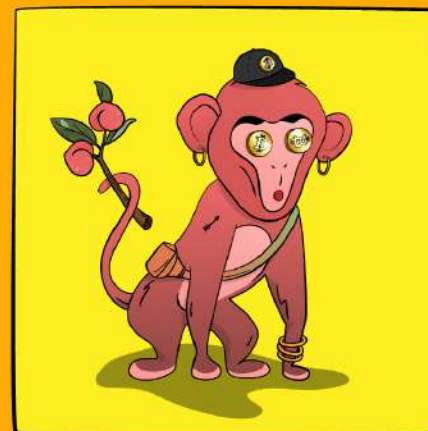
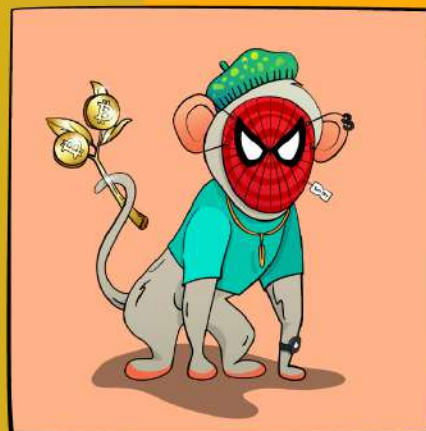
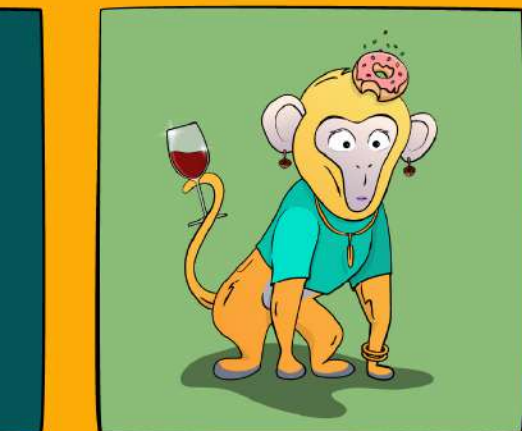
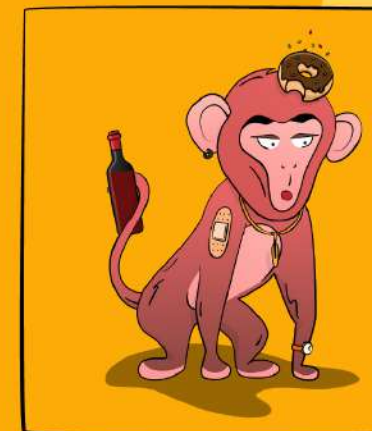
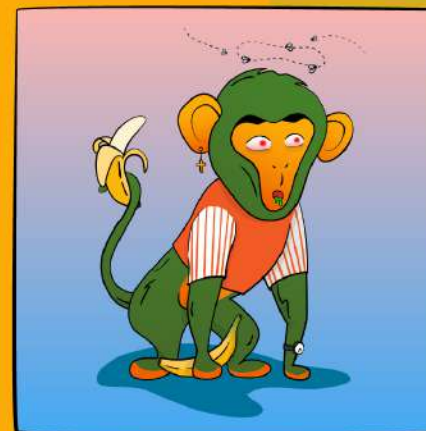
## LEADERBOARD

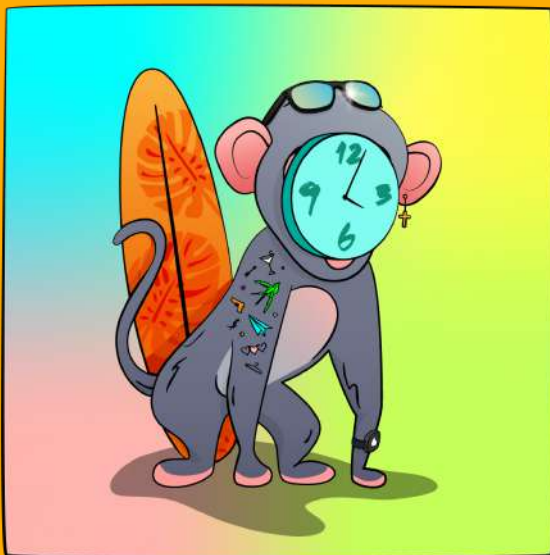
Be the best Juice Blast Master and earn  
yourself extra \$TMON through climbing  
the international leaderboard.





T M U B





# MONKEY BARISTAS NFT

**TMJB NFTS ARE CALLED MONKEY BARISTAS, IT IS A COLLECTION OF RANDOMLY GENERATED NFT-CHARACTERS ON THE ETHEREUM BLOCKCHAIN.**

10,000 unique Monkey Baristas are created from over 200 traits including skins, headgear, facial expressions, clothing, accessories, items and hobbies. Every character, background and trait are hand drawn and we make sure each of them is unique. If you are lucky, you may even get the weird ones!

Each Monkey Barista is stored as ERC721 tokens on the Ethereum Blockchain.



# FEATURES OF MONKEY BARISTA NFT



## **METaverse FRANCHISE**

Be part of the first-ever Metaverse F&B Franchise system through owning a Monkey Barista NFT.



## **STAKE THE MONKEY**

Players with Monkey Barista NFT can stake their NFT in our game to earn \$TMON.



## **GOLDEN OPPORTUNITY**

Find the golden banana necklace in our NFT collection and earn yourself a golden moment. We will be sending you a customized banana golden medal if you found this rare necklace!



## **BE KIND**

Part of our NFT sales earning will be donated to World Wildlife Foundation (WWF) to help monkeys!

IT IS NOT JUST  
COLLECTIBLES



WE ARE BRIDGING  
LIFESTYLE WITH  
METAVERSE.





ISSUE YOUR OWN NFT  
COLLECTION WITHOUT NEED  
TO DESIGN, CODE OR  
SPEND ON MARKETING !

SELL YOUR MENU ON THE METAVERSE !



# FIRST METAVERSE FRANCHISE SYSTEM

**THE GOAL OF TWO MONKEY JUICE BAR IS TO INTRODUCE THE WORLD'S FIRST METAVERSE JUICE BAR THROUGH A GLOBAL FRANCHISE MODEL.**

Owners of Monkey Barista will be able to take-on a franchise of Two Monkey Juice Bar in the Metaverse.

Since owners of the Monkey Baristas can only commercialize its NFT, buying a Juice Bar Franchise under the TMJB brand allows the franchisee to develop a new layer of NFTs such as Juices, virtual merchandise and others while keeping full revenue and only paying a 2% royalty to TMJB Headquarter.

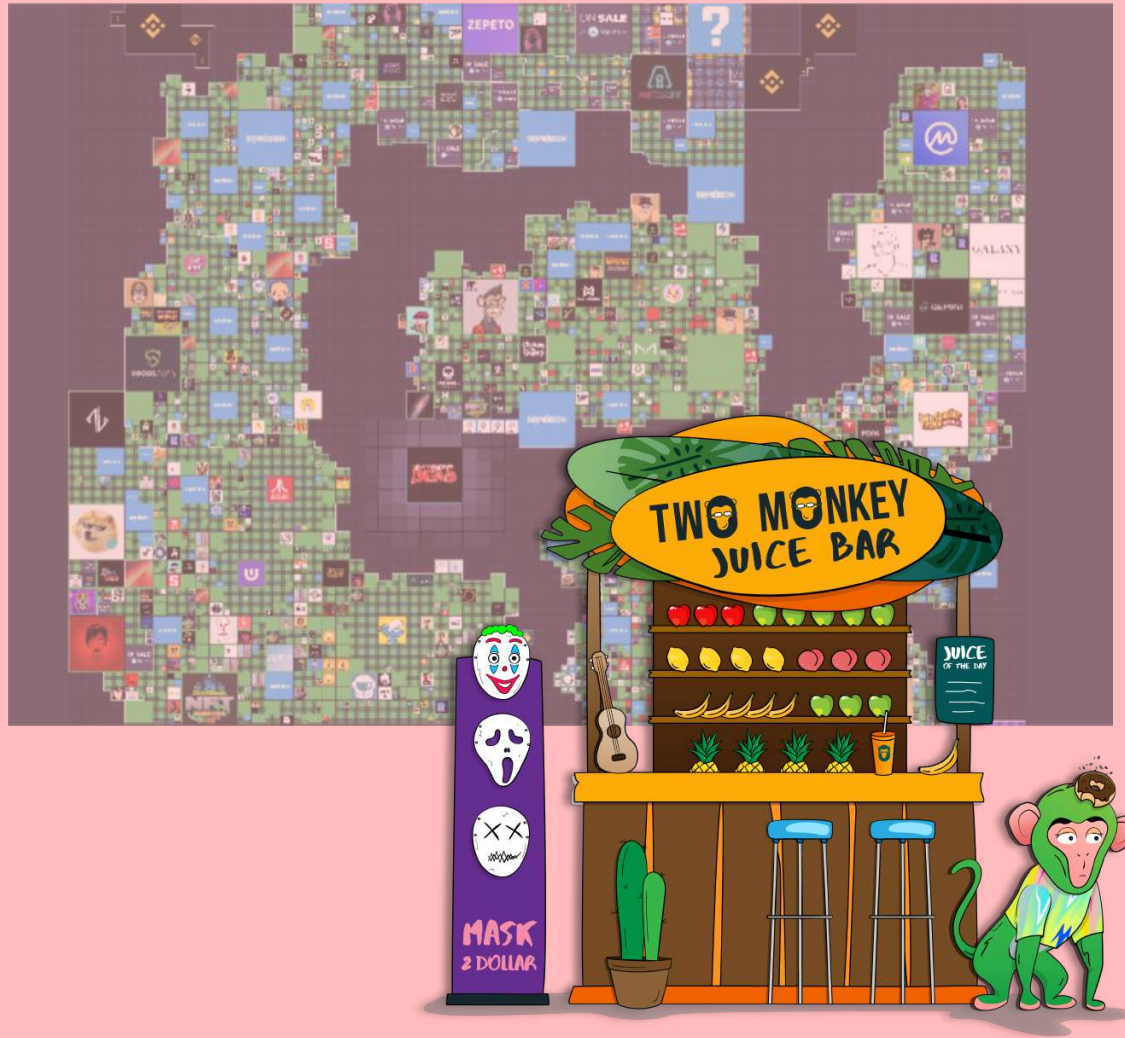


# FUTURE COLLABORATION WITH METAVERSE LAND

**MAXIMIZING METAVERSE LAND PARCEL SPACE  
THROUGH OFFERING WORLD'S FIRST JUICE BAR  
FRANCHISE FOR VIRTUAL VISITORS.**

In near future, we will work with various Metaverse Land Parcel Developer to integrate Two Monkey Juice Bar into land ownership so that virtual landowners can monetize their land parcel through retailing virtual juice bar.

In the short market. term, we will develop an NFT Studio to support the launch of free-standing franchised juice bar to produce juices NFTs exclusively for our franchisee to be resold on NFT marketplace.



# FIRST METaverse F&B FRANCHISE SYSTEM





# \$TMON UTILITY TOKEN ECOSYSTEM

**\$TMON TOKEN IS THE NATIVE TOKEN OF THE TWO MONKEY JUICE BAR, BUILT BASED ON BINANCE SMART CHAIN BSC (BEP-20) STANDARD, WITH A FIXED TOTAL SUPPLY OF 1 BILLION.**

\$TMON is the essential fuel to boost the growth of the TWO MONKEY JUICE BAR (TMJB) ecosystem.

\$TMON holders will be able to claim rewards through participating in the play-to-earn, mechanism, DeFi operation and DAO voting process.

\$TMON will also be accepted as the payment currency in TMJB In-app Game, Marketplace and CRM app where players can buy and sell their in-game NFT assets as well as earn tokens for purchasing at the Metaverse franchised store.



# TMON TOKEN UTILITY ECOSYSTEM



## METAVESE FRANCHISE STORE

Interested Franchise owners can buy Monkey Barista NFT on secondary market or initial launch to be able to buy a Franchise.

## MONKEY BARISTA NFT

A total of 10,000 limited collectible NFT collection.

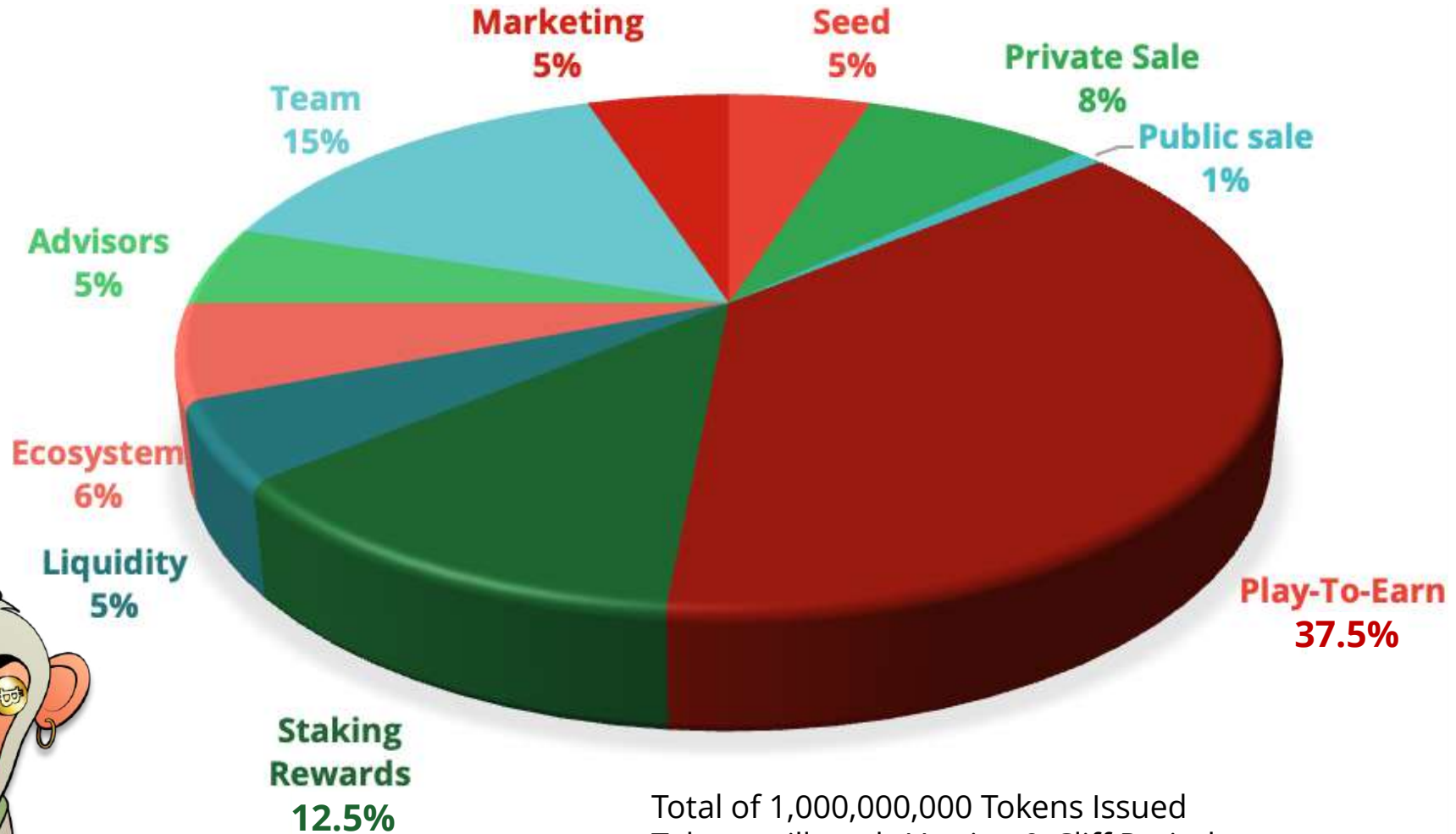
Stake NFT to earn \$TMON

## GAMES

Earn \$TMON in game for extended gameplay, trading in exchange or open TMJB Metaverse Franchise

In future, Two Monkey Juice Bar will develop further game extension with utilization of \$TMON

# \$TMON TOKEN METRICS



Total of 1,000,000,000 Tokens Issued  
Tokens will apply Vesting & Cliff Period



# \$TMON TOKEN METRICS

<u>TOKEN ALLOCATION</u>	<u>TOKENS UNIT</u>	<u>PERCENTAGE %</u>	<u>INITIAL TOKEN PRICE</u>	<u>VESTING &amp; CLIFF</u>
Seed	50,000,000	5%	0.010	5% on TGE , 3 Months Locked, Followed by 7.91% Monthly Over 12 Months
Private Sale	80,000,000	8%	0.020	10% on TGE , 3 Months Locked, Followed by 10% Monthly Over 9 Months
Public sale	10,000,000	1%	0.050	20% on TGE , 3 Months Locked, Followed by 13.33% Monthly Over 6 Months
Play-To-Earn	375,000,000	37.5%		2% on Game Launch, Followed by 2.4% every month in 3 years, thereafter 2.08% every month
Staking Rewards	125,000,000	12.5%		2% on Game Launch, Followed by 2.4% every month in 3 years, thereafter 2.08% every month
Liquidity	50,000,000	5%		30% on TGE , 1 Month Locked, Followed by 3% every month
Ecosystem	60,000,000	6%		5% on TGE , 3 Months Locked, Followed by 4.5% every month
Advisors	50,000,000	5%		0% on TGE , 12 Months Locked, Followed by 5% every month
Team	150,000,000	15%		0% on TGE , 12 Months Locked, Followed by 5% every month
Marketing	50,000,000	5%		0% on TGE , 3% on week 2, Followed by 3% every month
<u>TOTAL</u>	<u>1,000,000,000</u>	<u>100%</u>		





**Play2Earn: 37.5% - 375,000,000 TMON**

This portion will be reserved an incentive for daily game mining.

**Staking Rewards: 12.5% - 125,000,000 TMON**

This portion will be reserved for for staking of TMON Tokens as well as staking of Monkey Barista NFTs. This will also be reserved for further ecosystem in the metaverse.

**Liquidity Pool: 5% - 50,000,000 TMON**

This portion will serve as an incentive for the ecosystem market maker to provide liquidity for TMON on the DeFi platforms.

**Ecosystem: 6% - 60,000,000 TMON**

This portion is reserved for ecosystem contributor such as metaverse land partners, launching of new Game from the Juice Bar as well as new added feature. The tokens will be fully locked at the project initiation phase, and a specific portion of tokens can be released on an as-needed basis by the future announcement

**Marketing: 5% - 50,000,000 TMON**

This portion will be reserved for future ecosystem development, including game incubation, social media marketing, and community events. The tokens will be fully locked at the project initiation phase, and a specific portion of tokens can be released on an as-needed basis by the future announcement.

**Seed Sale: 5% - 50,000,000 TMON**

This portion will be held by the project early financiers, including seed/strategic sale rounds. There are different lock-up timeframes for different financing rounds. For the seed sale, starting from the initiation of circulation, 5% Tokens Release upon TGE & the lock-up period is 3 months and gradually released within the cliff time frame

**Private Sale: 8% - 80,000,000 TMON**

This portion will be held by the project early financiers, including seed/strategic sale rounds. There are different lock-up timeframes for different financing rounds. For the Private / strategic sale, starting from the initiation of circulation, 10% Tokens Release upon TGE & the lock-up period is 3 months and gradually released within the cliff time frame.

**Public Sale: 1% - 10,000,000 TMON**

This portion is allocated for public sale through IDO & IGO. Vesting period & Cliff apply.

**Team & Advisors: 20% - 200,000,000 TMON**

The portion will be allocated as incentives for project founders, employees, and advisors. There will be a graded vesting period with a twelve-month lock-up period, starting from the initiation of circulation. Thereafter 5% Tokens Release every month. Team Tokens will only be given to team member that has stay with the project for more than 12 months.



\$TMON TOKEN METRICS

# DEVELOPMENT ROADMAP



## December 2021

Completion of original drawn 10,000 Monkey Barista NFT  
100%. Start of Game-Play Design. Launch of community.



## January 2022

Private Sale Of Two Monkey Juice Bar \$TMON  
Partnership with Metaverse Ecosystem.  
Token Audit Begins – Ensure tokens are compliance and audited



## February 2022

Public Sale Of Two Monkey Juice Bar \$TMON  
\$TMON Listing on Exchange / DEX & TGE

Sale of Monkey Barista NFTs



## Quarter 2 2022

Launch of Metaverse Two Monkey Juice Bar Franchise  
Design studio set up to support franchisee to issue Juice NFTs. Users will be able to issue their own NFTs without a need to design , code & marketing.

Deployment & Launch of BETA Version of Juice Blast P2E Game



## Quarter 3 2022

Launch of Version 1 – Juice Blast P2E Game  
Staking Mechanism for Monkey Barista NFT

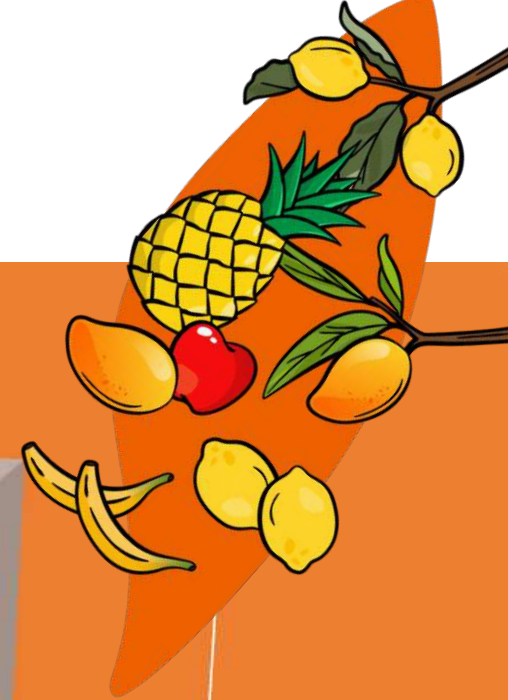
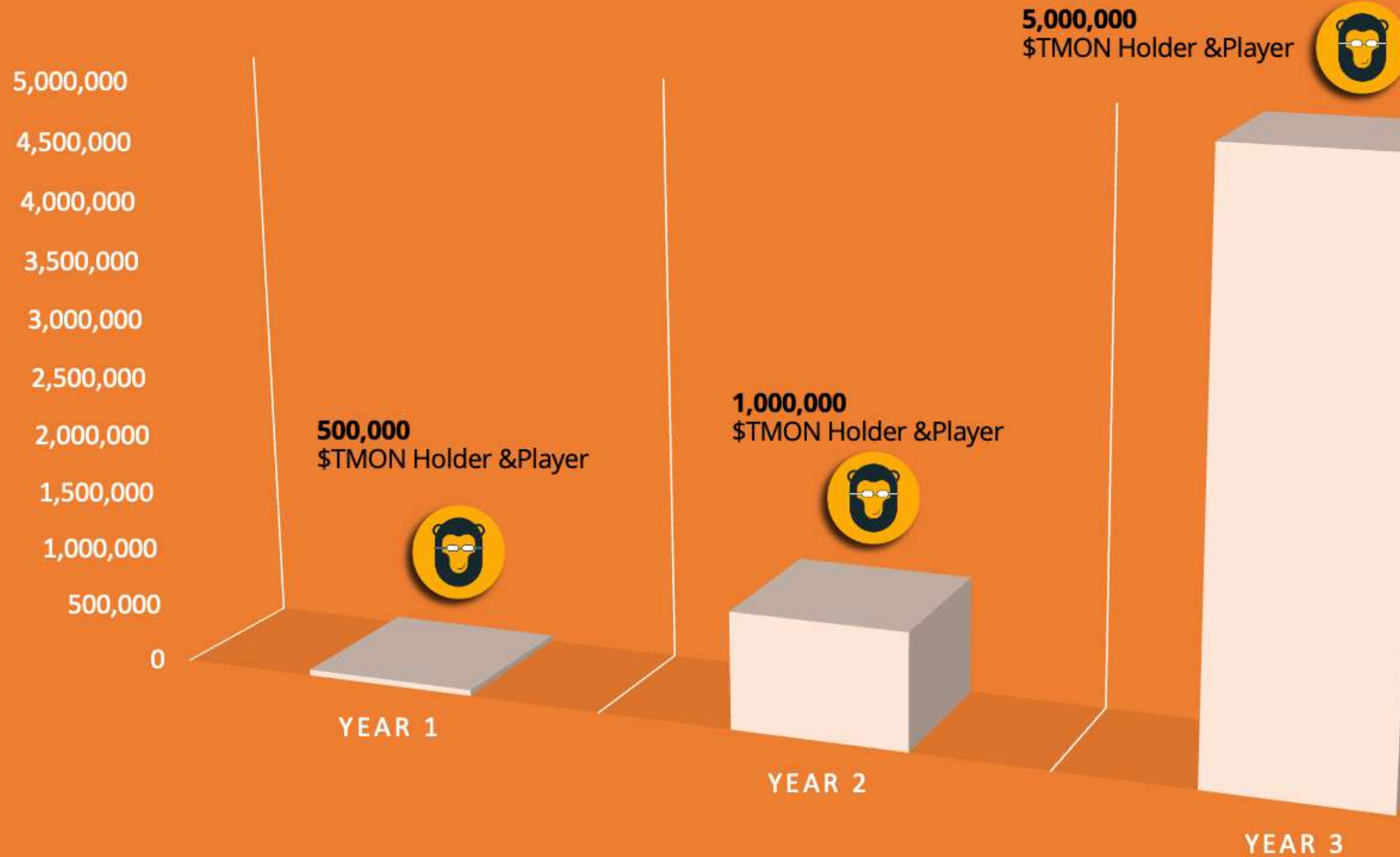


## Q4 2022

Launch of P2E Game – JUICE BLAST Final Version



# USER ACQUISITION PROJECTION



# OUR TEAM

Visit our [website](#) to check on team LinkedIn Public Profile



**Ken N**  
Co-Founder, CEO



**Sudden Yap**  
Co-Founder, COO,  
Creative Director



**Luke Do**  
Head of Marketing



**Sarah Tran**  
Marketing Manager



**Yi Wei L**  
Blockchain Analyst



**Nette Ramos**  
Community Head



**Pei-Han**  
Technical Advisor  
Founder of Morpheus Labs  
Developer Partner



**Jason Tran**  
GameFi Advisor  
Founder of Wakaspace  
Game Developer Partner



**Myrtle Anne**  
GameFi Advisor  
Founder of PlaceWar  
Founder of Blocktides  
Coinmarketcap Influencer



**T Jun Hao**  
Advisor



**Jay Chen**  
Advisor



**Andrew Long**  
Advisor



# TEAM & DEVELOPER BACKGROUND



Two Monkey Juice Bar is founded by the team behind Asia Token Fund Group which is an award winning leading blockchain media & project accelerator in Southeast Asia who have worked with various blockchain & GameFi projects since 2017

Asia Token Fund Group has worked with over 50+ blockchain project in the past few years accelerating growth and building over 1 million community world-wide.

More Info can be found via:

<https://asiatokenfund.com/>

<https://asiatokenfund.com/growth-marketing-services/>

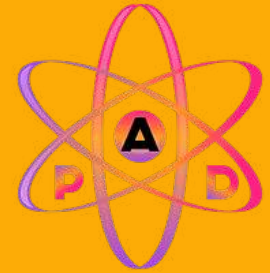


In Partnership and special relationship, Two Monkey Juice Bar will be developed by Morpheus Labs a leading blockchain development company based in Singapore. Morpheus Labs has over 6 years of blockchain development and worked with various mainstream MNCs and corporations developing their blockchain capabilities. Morpheus Labs will be the developer partner for Two Monkey Juice Bar:

More Info can be found via:

<https://www.morpheuslabs.io/>

# EARLY BACKERS & PARTNERS





**THANK  
YOU!**