



Thrive Architect - Installation and usage

With Ilya Gurman





Copyright © John Crestani, Pendragon Labs LLC 2020

Briefly

- It's an Alternative to Clickfunnels at a more affordable price

'Thrive Architect is the visual page builder that is built from the ground up for business and conversion focused websites'

It is a plugin installed on your wordpress site, with which you can create any landing/presell page you'd like, using the different templates

Purchase

https://johncrestani.com/thrive

 Go to the link above and <u>use this guide</u> to follow through with getting Thrive Architect.

Installation

Video Tutorial for installation:

https://support.johncrestani.com/hc/en-us/articles/360041879913-Thrive-Architect-installation-

Your Thrive site Dashboard:

https://thrivethemes.com/members/main/

General Usage

(Screen-share demonstration of usage)

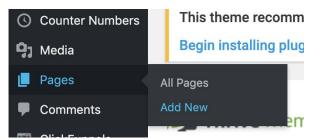
- The pages are yours, they belong to you.
- 300+ templates, free. No paid templates.
- No limit on funnels/pages.
- No monthly fees.
- More compliant with Google & Facebook.

Usage I: SAS Presell Page

- Download the Thrive Architect SAS Survey
 Presell page <u>here</u>.
- Here you can find the tutorial on how to add it to your Thrive Architect landing pages:
- https://support.johncrestani.com/hc/en-us/articles/36004
 1423314-How-to-add-SAS-Presell-Page-on-Thrive-Architect-

Usage II: Build any presell page

1. Add a new page on your Wordpress Site



2. Click the large 'Launch Thrive Architect" green button to start editing.



(Screen Share demonstration for all other steps)

Thrive Practice video

Watch this video tutorial to practice

https://support.johncrestani.com/hc/en-us/articles/36004190817 3-Thrive-Architect-Quick-Start-training-tutorial-