

Pre-sale White Paper 1.0

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ABSTRACT AND CONCEPTS

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<u>Karma</u> in several Eastern religions is the concept of "action" or "deed", understood as that which causes the entire cycle of cause and effect.

The idea of karma was popularized in the Western world through the work of the <u>Theosophical Society</u>. In this conception, karma was a precursor to the <u>Neopagan</u> *law of return* or *Threefold Law*, the idea that the beneficial or harmful effects one has on the world will return to oneself. Colloquially this may be summed up as 'what goes around comes around.'

The Theosophist <u>I. K. Taimni</u> wrote, "Karma is nothing but the Law of Cause and Effect operating in the realm of human life and bringing about adjustments between an individual and other individuals whom he has affected by his thoughts, emotions and actions."

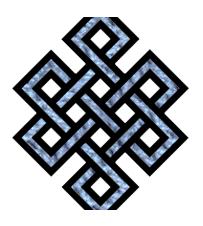
Some schools of Asian religions, particularly Buddhism, allow transfer of karma merit and demerit from one person to another. This transfer is an exchange of non-physical quality just like an exchange of physical goods between two human beings. The practice of karma transfer, or even its possibility, is controversial. Karma transfer raises questions similar to those with <u>substitutionary atonement</u> and vicarious punishment. It defeats the ethical foundations, and dissociates the causality and ethicization in the theory of karma from the moral agent. Proponents of some Buddhist schools suggest that the concept of karma merit transfer encourages religious giving, and such transfers are not a mechanism to transfer bad karma (i.e., demerit) from one person to another.

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How people treat you is their karma; how you react is yours.

- W. DyerWayne

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CHALLENGES IN THE EXISTING MARKET

Cryptocurrency market is all about money and transactions, we can go further!

We all know cryptocurrency and blockchain for being one of the the largest innovation for the near future of human being. It brings more transparency, more equality, a real decentralization of power.

In the existing market, all is about using this technology to improve the funds management in people. We must keep in thought that this technology gathers communities, skilled people, different cultures from all around the world.

But let me ask you the right question : Do we really improve the GOOD in people?

Karmatoken aims to reward people for DOING GOOD.

DOING GOOD is a wide concept and a full way of life. We decided, community and development team, to provide real uses of Karmatoken in our everyday life.

In this document, you will learn more about our project, please read it carefully and get it touch with us if you have any questions.

THE SOLUTION AND THE PRODUCT

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Karmatoken, same concept and community since 2014.

In 2016, Karmatoken was a token based on Counterparty (XCP) blockchain.

Karmacoin (X11), created on February 2014, has been left without any development by former developers . The investors and community members gathered and E. Eagle, former Karmacoin community manager came with a new project : create a token on an alternative blockchain (Counterparty), reduce the total circulating supply (92 000 000 000 KARMA X11 to 18 400 000 KTN XCP). Some investors swapped their coins for KARMATOKEN XCP and some kept their KARMA (X11).

Counterparty blockchain was expensive to use for small transactions and Ethereum blockchain started to rise, providing smart contracts, low fees and a big user base.

After community poll on Bitcointalk, Karmatoken members and investors decided to migrate and swap to Ethereum blockchain, with a total supply ten times larger than previous KARMATOKEN XCP : KARMATOKEN (ERC20) was born, with a total supply of 184 000 000 KTN.

A large part of investors swapped their coin after the community poll with a ratio of 1 KTN XCP = 10 KTN (ERC20).

You can read this <u>Bitcoin Garden article</u> about the swap.

"After long and hard consideration of all pertinent matters, transferring from COUNTERPARTY to ETHEREUM platform proves to be advantageous for all of us (especially you KTN holders). – CryptoTraderGuildGM, Good Karma Society."

KARMATOKEN (KTN)	Ethereum ER20 Token
Total supply :	184 000 000 KTN
ERC20 Contract :	0xdc0c22285b61405aae01cba2530b6dd5cd328da7

PROJECT IMPLEMENTATION : DETAILS

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KarmaNetwork :

KarmaNetwork is an online platform with many tasks :

- \rightarrow Members (regular and premium for Karmatoken holders)
- → Partners (community can ask to add new partners with polls, as long as they are Karma related : eco-responsible, doing something useful for humanity, etc)
- \rightarrow Non-profit organizations (rewarding people acting for our positive evolution)
- ightarrow Discounts from our partners and organizations to our premium members
- \rightarrow Live video streaming from the team and the community
- → DOING GOOD related video sharing (DIY, tutorials to make your own organic garden, conferences, etc)

Medical Marijuana (CBD) :

With our exclusive partners and supporters, we are working in Switzerland to improve the production of high quality organic and therapeutic cannabis. Karmatoken will be used as a reward system for organic cannabis farmers and customers who wants to choose local and eco responsible production.

KarmaReward :

Karmatoken is the fuel for our reward program. When you receive some Karmatoken, you can store them in your wallet and share them to other people (dedicated wallet to come). You can also use Karmatoken to pay for a service or a product in our KarmaNetwork. Soon and with our future partnership with another service, it will be possible to load your Karmatoken on a debit card and use them to pay your everyday shopping.

Karmatoken is a valuable token : it reflect something important : a good action.

KarmaTruck :

In Q3 2018, some of our team are building an expedition truck, they are going around the world in 2019 with an unic live video streaming platform, related to KarmaNetwork.

You will have access to live HD cameras on our actual MAN KAT 1 4x4 expedition truck, travelling all around the world to meet local people. We also provide an exclusive video booth to create a live interaction between Karmatoken community and local people : we encourage the sharing of texts, informations, songs...

Karmatoken holders will be able to use their token to have access to special features.

This will be the first crypto-related expedition and we will have the coverage of many medias around the world.

Partnerships :

With our large network, we are able to contract real partnerships and adopters with medium and big businesses, in France and abroad.

Becoming one of our partners means than the selected business meet some special criterias : eco-responsibility, good working conditions for its employees, equality between employees, use of local working and products.

For a non-profit organization, it is the better way to reward members for achieved work, without using money and all the tax related problems.

The team, then, build a special contract for each partners, to plan how many tokens will be given and distributed to their own customers.

Each partner will have access only to a small part of their total dedicated amount, and they will have to renew their demand each time they have distributed their stock, showing the proofes of distribution, to prevent market dumping.

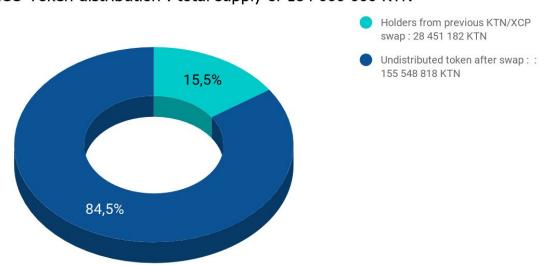
ICO DETAILS

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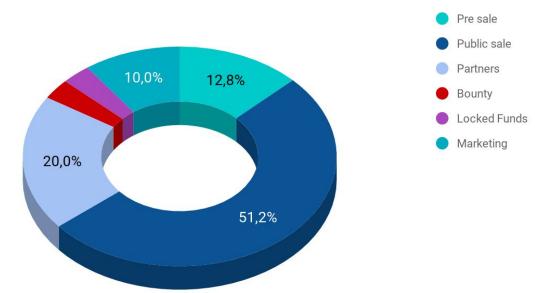
The words "pre-sale" and "public sale" are the two stages of the ICO.

The pre-sale goal is to gather funds to accomplish a great marketing operation for the public sale. The pre-sale time is the best moment for first investors to buy some token at a lower price than during the public sale.

- The pre-sale period is shorter than the public sale period (7 days only) and only 20% of the token on sale are available.
- The public sale period lasts one full month and 80% of the token on sale are available.
- If some token of the pre-sale period are not sold in the pre-sale period, they will be automatically added to the token available on the public-sale, at the same price than other available token on the public sale.



Pre-ICO Token distribution : total supply of 184 000 000 KTN



Undistributed Token allocation : 155 548 818 KTN

- 3% (red) are allocated to the bounty campaign
- 3% (purple) are held and locked for a proof-of-stake partnership with another coin
- 20% are allocated to our adopters and non-profit organizations
- 10% are allocated to our marketing campaign, team can only sell a maximum of 5% of this allocation each month, at the market price, without the will to arm the market
- 12.8% are sold in the pre-sale. Remaining unsold token after pre-sale will go to public sale, at public sale price
- 51.2% are sold in the public sale. Remaining unsold token after public-sale will be burned in 3 steps, in 2018 and 2019
- **Pre-sale price** of KARMATOKEN is set at **300 satoshi** (20% of token on sale)
- Public sale price of KARMATOKEN is set at 500 satoshi (80% of token on sale + eventually remaining unsold pre-sale token)

<u>The goals :</u>

Soft CAP: 20 BTC (230 000 USD on March 5th 2018)

Hard Cap: 460 BTC

If the ICO doesn't reach the soft cap, we will refund every investors from the pre-sale and public sale before the end of May 2018.

How to do for the pre-sale :

The pre sale is a non advertised sale. Only the former investors and supporters will have access to this pre sale.

We accept for this pre sale :

Ethereum, Bitcoin, Life, Monero

<u>Pre-sale time :</u>

The pre sale is open from 2018 March 15th 8am (Paris time) to March 22th 8am (Paris time).

<u>Get your Karmatoken on pre-sale :</u>

- 1. Please send us a email at <u>contact@karmatoken.net</u> with the desired transaction details
- 2. The team will answer to you in the next 6 hours with a proforma invoice and to give you the dedicated address where you have to send your coins (you can choose and send ETH, BTC, LIFE, XMR)
- 3. On pre-sale, one Karmatoken costs 300 satoshi (0.00000100 B or USD \$0.028 on March 10th 2018)
- Please send the amount you want buy, the currency you want to use and we will send you a signed proforma invoice with the price accorded on Coinmarket Cap live price
- 5. We will choose the desired market (BTC/ETH, BTC/XMR, BTC/LIFE) and we will choose the last price shown by Coinmarket Cap)
- 6. Don't forget to write in your email your Ethereum public address to receive your Karmatoken (ERC20)
- 7. Don't forget to write in your email the address that you will use to send us some currencies, without that, we won't be able to identify your payment among other same ones.

Once we received your currency on one of our address provided, we will send you in the next 24 hours an email and the desired Karmatoken amount on the address you provided.

WHY SHOULD YOU INVEST

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Because Karmatoken projects mentioned above have already started, showing our full commitment and belief in this great community adventure. More than investing in a promising token with real life interaction and strong adopters, you will benefit of a never seen before action :

Robin Hood Program

The Robin Hood Program is a never seen before in cryptocurrencies. We are redistributing 50% to 90% (depending of the final sale cap) of the funds obtained during the public sale to the **500 largest Karmatoken holders** (you can find your wallet position on EtherScan). A screenshot of the list will be taken the last week of may, at a random time. Then, we will send back to these wallets :

- 50% (Soft cap to 40 BTC)
- 60% (40 BTC to 100 BTC)
- 70% (100 BTC to 200 BTC)
- 80% (200 BTC to 300 BTC)
- **90%** (300 BTC to Hard Cap) of the pre sale and the public sale, we will only send back Ethereum

The total redistributed amount will be **equally distributed** (more you own Karmatoken, more you will receive back Ethereum, we will follow a fair mathematic formula).

★ Special BONUS for the 67 former investors (we have the list, it will be public) supporting **Karmatoken** since first swap : they are assured to have +50% of Ethereum return if they are in the 500 largest holders.

The 50% to 10% non redistributed will be the fuel for Karmatoken future expansion. The team will keep the first half for the future marketing development and transfers fees related to the robin hood program and second half for fees related to travels and expenses for Karmatoken presentations around the world.

\star Team members will not apply to the Robin Hood Program and doesn't count for the 500 largest holders contest

Being a Karmatoken investor in early days is a great way to build a solid capital in a growing and good minded token. In 2018, cryptocurrency market will evolve, may be increase a lot and Karmatoken will do press releases on a regular basis in cryptocurrency media AND local media.

You can be sure that the KarmaTruck world tour will expose us in many ways and many media, our partners will be seen on the truck and on our live streaming videos.

TOKEN DEPLOYMENT AND FUTURE PLANS

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Organic Medical Marijuana Token deployment

We are working with a new medical cannabis lab in Switzerland, we want to reward labs and customers who are growing and using organic and clean medical cannabis with CBD to heal themselves. Our partners will use Karmatoken as a reward for their customers if they buy organic and non GMO products. We are building a search unit laboratory in Switzerland to create and stabilize medical species with last technologies (dedicated special LED lighting, breeding).

- ★ Karmatoken is also used as a discount to buy LED grow lights to our other registered business : S-Systems
- ★ Other adopters want to use Karmatoken discount coupons, the list will follow after the public sale

The swiss CBD cannabis legal market worths 100 000 000 CHF in 2017. It will increase in 2018 as many new producers and distributors starting to export to other countries.

KarmaToken "Proof Of Stake" Fund

In Q3 2018 or just before, we create a fund generator to ensure a permanent money income.

We will use a fair partnership with another coin we are working on, to create a secure income with the Locked Funds (see on the upper graph). Masternodes and P.O.S will be on board ;)

This income obtained with Proof Of Stake rewards will be splitted in two parts :

- 1. First half : monthly giveaways to selected non-profit organizations.
- 2. Second half : building buywalls on Karmatoken markets to ensure more daily volume on exchanges.

More the P.O.S fund is big, more it will DO THE GOOD and more it will INCREASE our volume!

<u>As KarmaToken growths, we will begin to provide a dedicated wallet with Masternodes to</u> replace the polluting mining process.

TIMELINE

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Summer 2018

Burning Man Promotion

Karmatoken is represented by Alexandre "Delaforetnoire" Schwartzwalder at Burning Man festival (Nevada) and used as gift coupons to reward GOOD people onsite.

Crazy video and photo contest will take place!



Building community content

With our new community and partners we are building more content on our new KarmaNetwork platform.

We launch the community voting program. For the future development, the community will vote to express its opinion and to improve Karmatoken experience.



September 2018

First Burn

All the tokens that remains unsold after the public sales will be burned in three steps. The first burn will destroy **33% of all unsold tokens, increasing the value of each token.**

The community will vote to define the best date.

November 2018

Second Burn

All the tokens that remains unsold after the public sales will be burned in three steps. The second burn will destroy **33% more** of all unsold tokens increasing the value of each token.

The community will vote to define the best date.

2019 AND BEYOND

Third Burn

The third burn will destroy all the unsold tokens, we plan to burn in February or March, to fight again the global market cap decrease due to the yearly Chinese Eve.

The community will vote to define the best date.

KarmaTruck World Tour

World tour with expedition truck will start in mid 2019, the date will be provided by the team in early 2019. The online platform for live streaming and interactions will be ready on Q4 2018.

This platform will bring a worldwide exposure and the truck will be wrapped with Karmatoken website and partners logos.

To ensure a maximum exposure, we are in contact with french television to create a live documentary of the action. Our expedition will be monthly updated in cryptocurrency press and medias.

We already have the truck, bought with personal funds in 2018 January, this is a 1979 MAN KAT 1 4X4, ex-german army.



Recycling Project

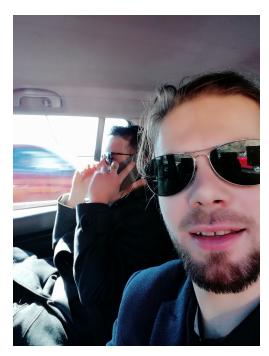
We are working to create a new recycling structure in Europe for our environment. Some everyday materials are a growing problem (lithium, mixed plastics and other heavy particles) and we have some industrial solutions and innovation to recycle and re-use this kinds of materials soon.

This project will lead to a permanent income that will be used to ensure a minimum value of Karmatoken on markets and more fund for an international adoption. The minimum value will be discussed and voted by team and community to ensure a growing value of our beloved token.

The recycling market is exploding right now because of the lack of technical solutions and lack of industries.



THE TEAM BEHIND THE PROJECT



Alexandre "Delaforetnoire" Schwartzwalder, CEO Paul Bleuchot, CPO, chief partnership officer Gaetan Lajeune, bounty and community manager Jorge Ferreira, social media manager Gilles Chapuis, financial advisor and prospective You can find more details on our team members on this page.

All team members mentioned above will have a one time pay of 100 000 KTN issued from the Marketing fund to cover the time spent on Karmatoken before the public sale. This forbid to the team to have access to the RobinHood program.

All other development expenses will be covered by the public sale income, without the part dedicated to RobinHood program.

A video will be online in weeks to come to introduce our team members.

If you have any question about our team, feel free to contact us.

CONCLUSION

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If you want to take part of a real human adventure based on a fairly distributed token based on a secure and promising blockchain, feel free to join us on our <u>telegram channel</u> or on our Discord (to come).

We can promise you than we are doing and we will do our best to improve Karmatoken adoption and real use cases in years to come.

This is the pre-sale white paper, it will be updated when needed and before the public sale with more details and return other investment datasheet.

Disclaimer :

Read and understand the below disclaimer:

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accuracy of or the conclusions reached in this white paper, and this white paper is provided "as is".

Karmatoken does not make and expressly disclaims all representations and warranties, express,

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KTN or any other token used by Karmatoken platform are Functional Tokens and should not be thought of as any type of Tokenized Security as our Tokens represent access to services and goods on the Karmatoken Platform. Our Customer Acquisition Strategy is broad in scope and is aligned with our product roadmap to ensure we reach all desirable markets and grow our user base. Purchasing tokens involve significant volatility and risks and, more importantly, according to our Terms, Token Sale Participants were not submitting Contribution Tokens to obtain our tokens for the purpose of speculative investment. Furthermore, market liquidity is not guaranteed and the value of any token could depreciate in full, be highly volatile and inherently risky.