Roblox's "oof" Sound is Dead. Long Live Roblox's 'oof' Sound

Roblox has removed an integral element of the game. The developer explained that it was due to an issue with licensing.

Roblox Corporation, the developer of the massively multiplayer online game announced Tuesday's decision via Twitter and also announced that a new game was to be launched on the platform.
socialsecuritywaste

"Related sounds," Roblox has removed the "oof!" sound and created the default sound that is available today, the company announced on Twitter.

As Kotaku mentions, the "oof" sound was invented by a former game composer and Intellivision CEO Tommy Tallarico and it's not the first time Roblox has had to deal with licensing issues around it.

If you're thinking, "oof" is the sound a character makes when they die in the game or resets - but it's moved beyond a small exclamation to evolve into a beloved rallying cry for the Roblox community.

Roblox said it plans to expand its Avatar Shop (where you can purchase custom-made clothing, accessories, etc.) with additional "old and new" sounds sometime soon.

My friend's 'Minecraft' realm was the community I needed while 2020 slid downwards. Meet the kid who created a college fund by creating the Roblox game Roblox fan with questions posed by an White House reporter. Why was deception necessary?