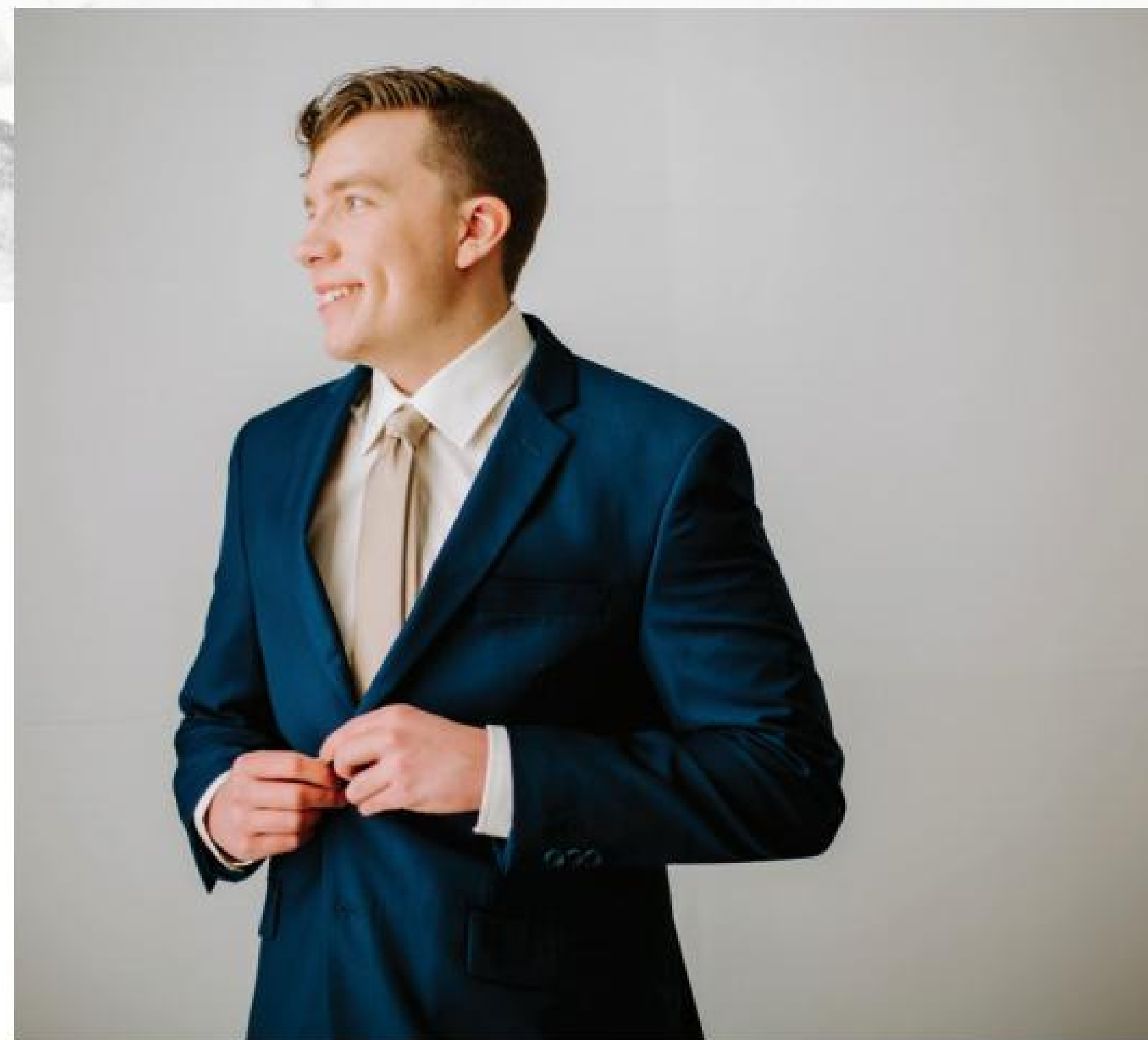


# CHARLOTTE'S

BRIDAL & FORMAL WEAR











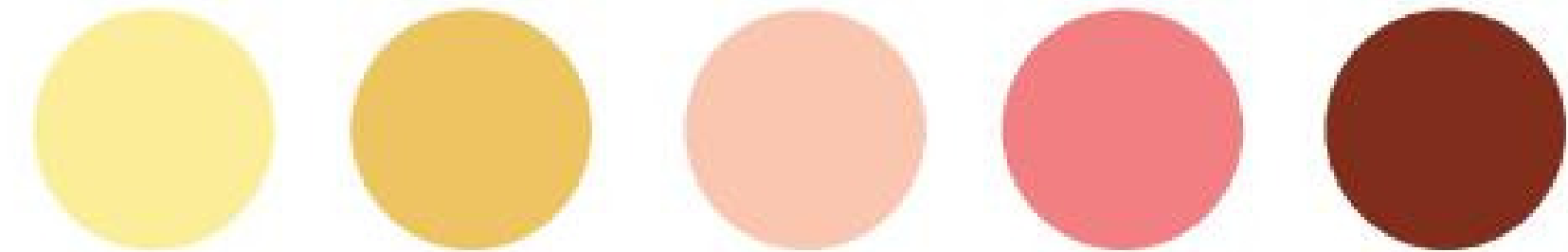


# colors

## PINKS



## YELLOW, PEACHES, & ORANGES



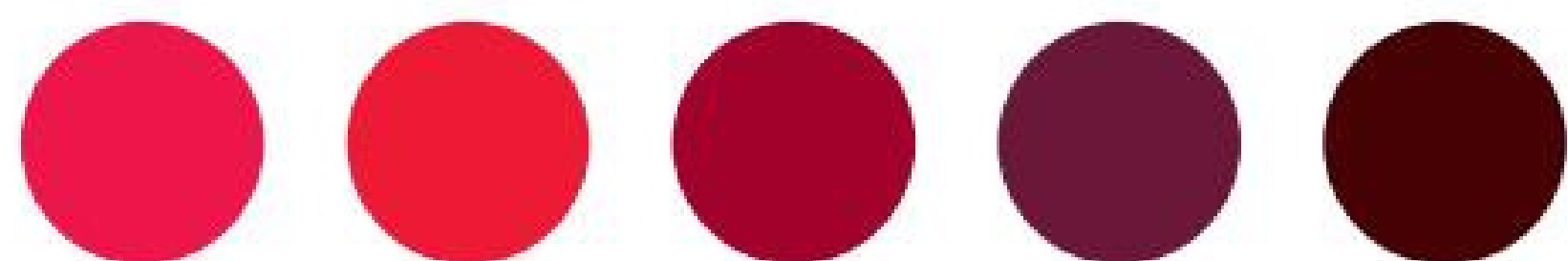
## GREENS & BLUES



## PURPLES



## REDS & WINES



## GREYS & BLACKS



## NEUTRALS



## METALLICS



*hundreds of colors in-store!*

Visit [www.charlottesbridal.net](http://www.charlottesbridal.net) to book your appointment!

# mix & match maids

## PICK YOUR COLOR

Decide your color, or color palette for your gowns.

## CHOOSE YOUR LENGTH

Sticking with one length helps create consistent lines for photos.

## PICK OUT STYLES

Book your appointment to come into Charlotte's! Our stylists will assist your crew with choosing each gown to perfectly compliment your big day!







# maids made easy

## **SIZES 2-34 IN-STORE**

Every member of your party is special to you. Our collection includes a variety of try-on sizes for everyone!

## **THE HOTTEST STYLES**

Hundreds of unique styles at your fingertips. Your "I Do!" crew is sure to fall in love!

## **OVER 100+ COLORS**

We haven't met a wedding color we didn't have! Our endless color options will compliment your big day perfectly!

# maids timeline

## 8–9 MONTHS BEFORE THE WEDDING

Consult with your bridesmaids and find a time that works best to visit us. Call into the shop or visit us online to book your appointment.

## 6–8 MONTHS BEFORE THE WEDDING

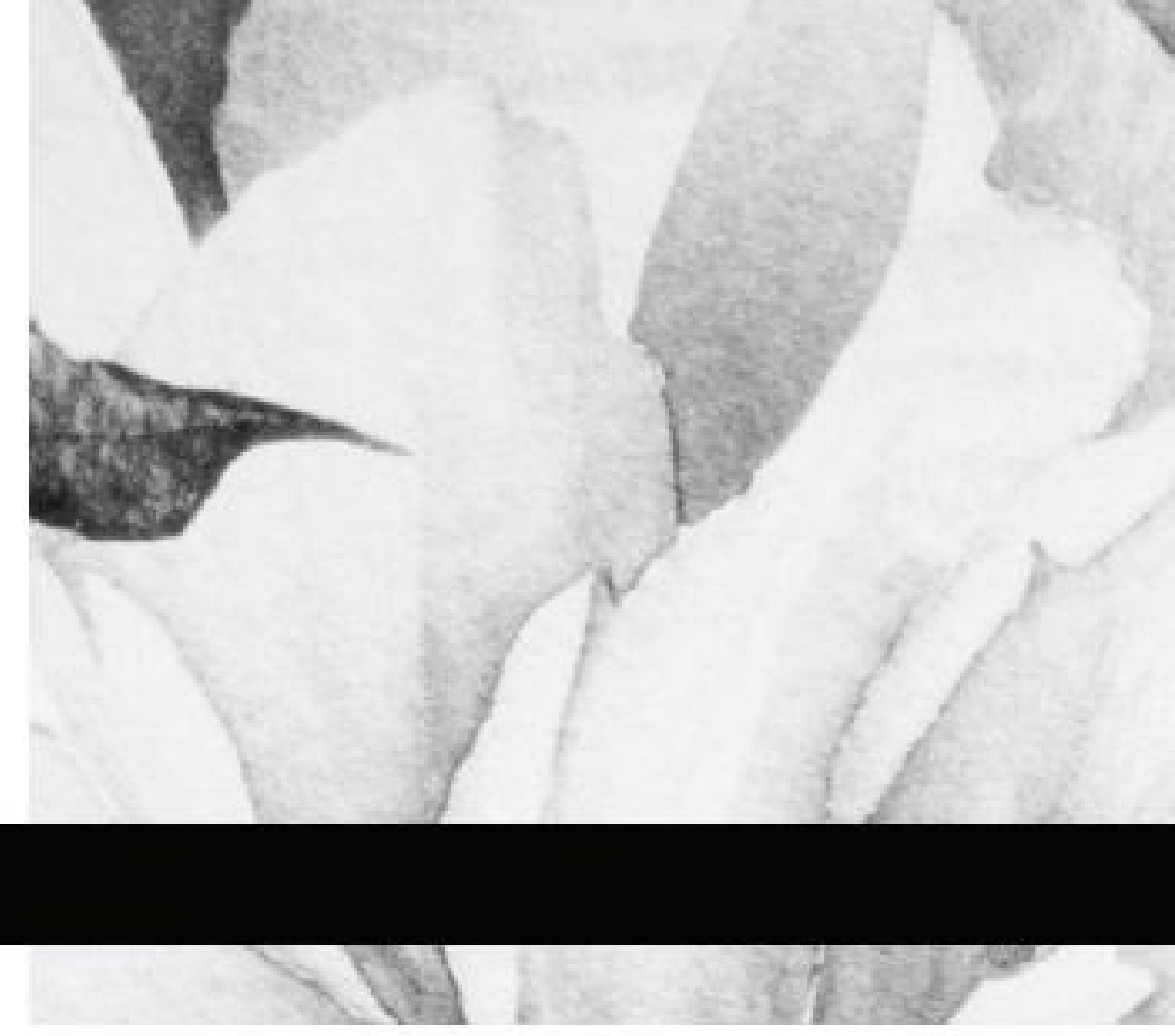
Attend your appointment and finalize styles. It takes 4–6 months for the dresses to be made and delivered once the order is placed.

## 6 WEEKS BEFORE THE WEDDING

Bridesmaids should meet with our trusted seamstresses for fittings. All gowns will require alterations.



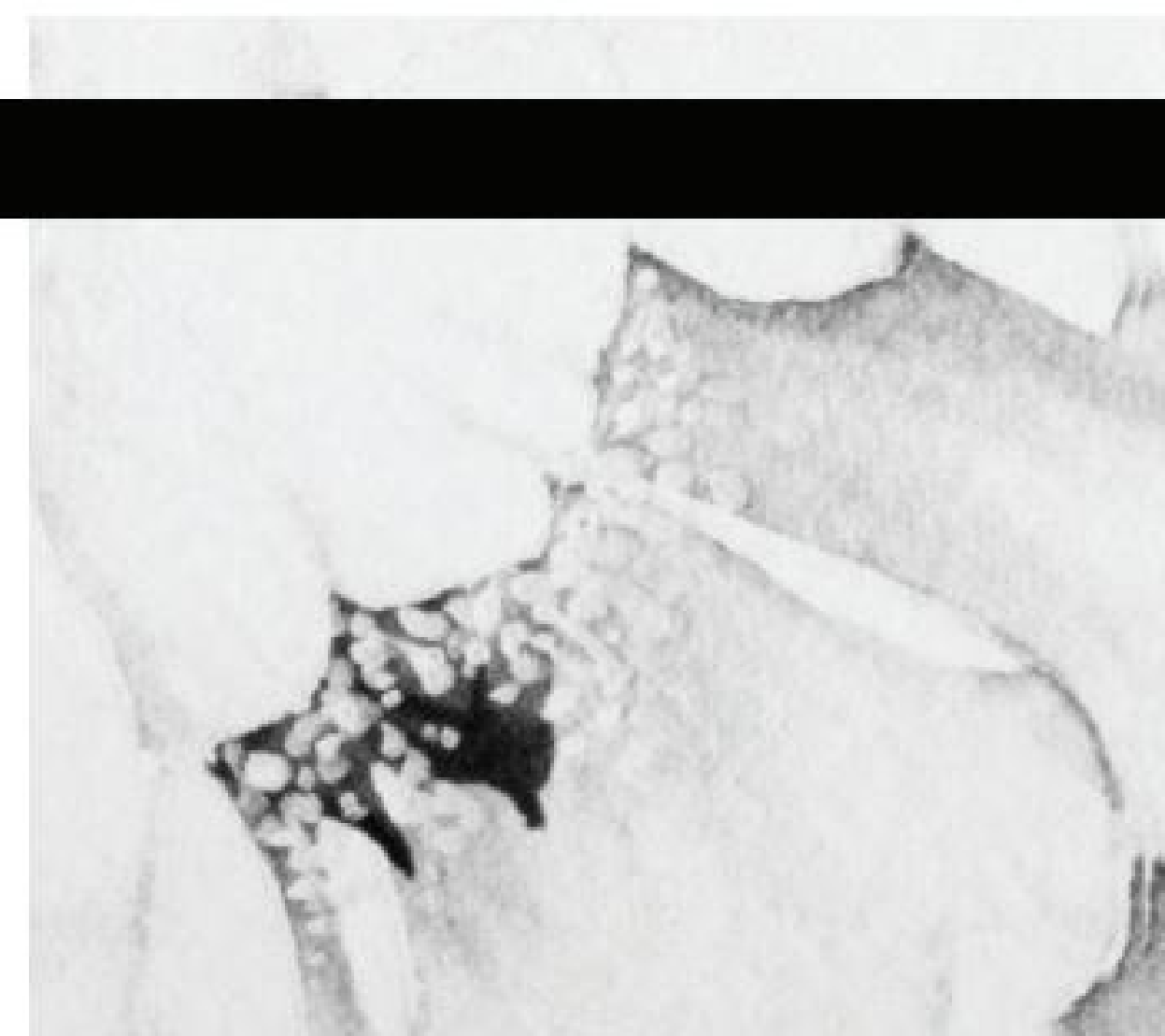




# CHARLOTTE'S MENSWEAR

Charlotte's offers dozens of options in both rental and purchase. From slim-fit to modern, trendy blue to classic black, you and your "I Do Crew" are sure to be named "Best Dressed."

We can guarantee your perfect price & style. We have rental options starting at \$109.95; and complete suit purchase at \$359.







LIAM



CLARK



JACK



HARRY



ALEX SUIT







# timeline for the guys

## SUITS FOR PURCHASE

### 8-9 MONTHS BEFORE:

Finalize who you will be dressing and narrow down your colors.

### 7-8 MONTHS BEFORE:

Visit Emily, our menswear genius, to finalize your purchase style options for your bridal party and officially book your attire.

### 5-7 MONTHS BEFORE:

Send your party in to be measured. Purchase items can take up to 4-6 months to arrive.

### 1-2 MONTHS BEFORE:

Time to try on, pick up, and schedule your alterations appointment with your tailor.

## MENSWEAR RENTALS

### 8-9 MONTHS BEFORE:

Finalize who you will be dressing and narrow down your colors.

### 5-7 MONTHS BEFORE:

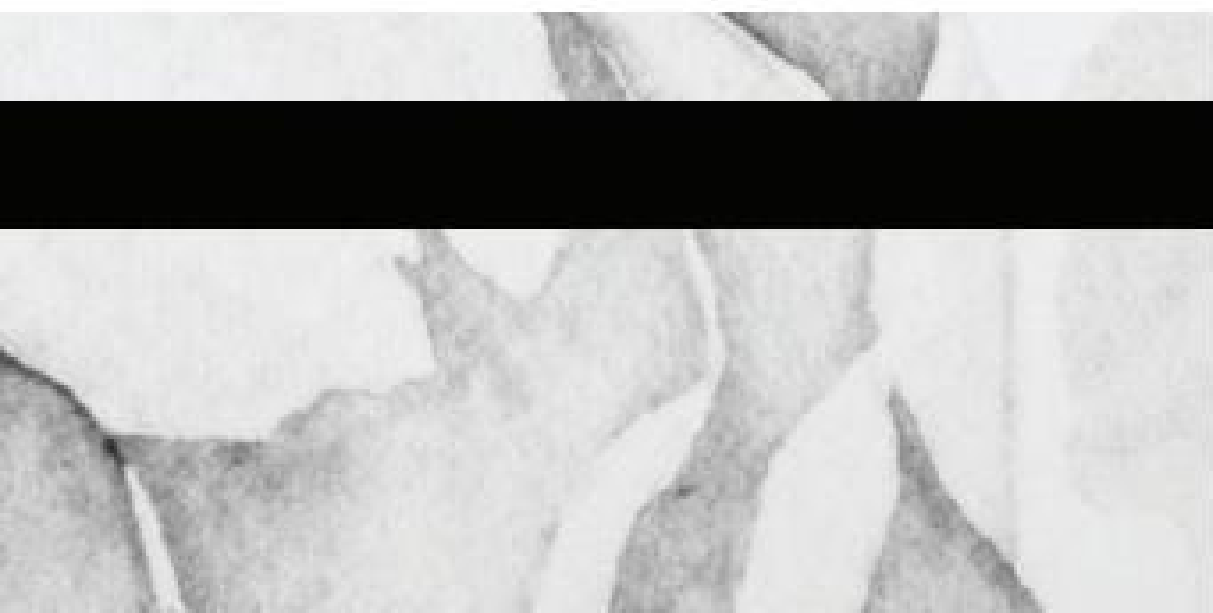
Visit Emily, our menswear genius, to view the hundreds of rental style options for your bridal party and officially book your attire.

### 3-5 MONTHS BEFORE:

Send your party in to be measured. The deadline for rental measurements is 1 month before, so this gives your guys plenty of time.

### 2 DAYS BEFORE:

Time to pick up, try on, and make any last minute adjustments to your rental items!









**CHARLOTTE'S**  
BRIDAL @ FORMAL WEAR

608.784.3493 | [www.charlottesbridal.net](http://www.charlottesbridal.net) | [info@charlottesbridal.net](mailto:info@charlottesbridal.net)