

## **\$BBIG BIG DD POST\*\*\*Massive Developments Recently\*\*\*All Trader's Alert!!!**

**>>>>ABOUT Vinco Ventures, Inc.** Vinco Ventures, Inc. (BBIG) is a mergers and acquisition company focused on digital commerce and consumer brands. Vinco's B.I.G. (Buy. Innovate. Grow.) strategy will seek out acquisition opportunities that are poised for scale and grow said acquisitions through targeted traffic and content campaigns. For more information, please view our investor presentation or visit [investors.vincoventures.com](https://investors.vincoventures.com).

**>>>>NASDAQ Listed**

**>>>>Transparent Approach**

**>>>>Well Defined Strategy**

**-B.... BUY** "Acquisitions is our model. We will seek to acquire one significant brand or tool per quarter to continue to add to the Vinco Portfolio. Our target will evolve with the market, but will remain focused on digital media and consumer product companies."

**-I....INNOVATE** "By leveraging the internal traffic platform of Honey Badger Media, our brands are able to quickly innovate and determine the highest conversion traffic and target accordingly. Once identified, we scale while maintaining conversions for success."

**-G....GROW** "More targeted traffic equals more conversions. With the internal growth engines of Vinco, we are able to expedite growth of our acquired brands to reach their target numbers quicker."

**>>>>Solid Execution of Strategy Demonstrated in Recent News:**

\*Vinco Ventures, Inc. Updates on Subsidiary Honey Badger Media, LLC and their Acclaimed Celebrity Influencers. Thu, December 10, 2020

<https://finance.yahoo.com/news/vinco-ventures-inc-updates-subsidiary-130000366.html>

"Vinco Ventures, Inc. (NASDAQ: BBIG), today updates on the first 30 days of their subsidiary Honey Badger Media, LLC and the advancement of its esteemed influencer list. Honey Badger Media is a digital commerce company and one of Vinco's key tools in the Be B.I.G. business model. The Company designs digital campaigns from scratch to monetization and leverages a 300 million plus follower network to grow advertiser-based revenue as well as Vinco's brands and holdings. Additionally, within the first month, Honey Badger was able to sign an impressive catalog of celebrity influencers, including skateboarder and TV personality Bam Margera, Reality Television and Motivational Speaker Adalia Rose, and respected mom blogger Joy of Mom."

\*\* Vinco Ventures, Inc. Announces Deal With OPTEC International, Inc. And OPTEC Brand Ambassador Dr. Drew Pinsky, Thu Dec 3, 12:15PM

<https://www.barchart.com/story/stocks/quotes/BBIG/overview/741848/vinco-ventures-inc-announces-deal-with-optec-international-inc-and-optec-brand-ambassador-dr-drew-pinsky>

"This new contract offers Markets on Main the opportunity to distribute OPTEC's two core products: the OPTEC "iWand" and Hydroxyl Portable Air Sterilizer. Markets on Main will have access to OPTEC's Brand Ambassador Dr. Drew Pinsky, nationally known television, radio and podcasting host and New York Times bestselling author. "We feel confident that the addition of Dr. Drew to the deal will open up increased distribution opportunities," McFadden concluded. The initial product launch will be the OPTEC "iWand" UV-C LED sterilizing wand which is a slim, high quality hand-held device that disinfects all surfaces and kills 99.9% of bacteria and viruses and is proven to work in 50 seconds. Perfect for cell phones, steering wheels, Gas Pumps, ATM, Restaurant and dining tables, the OPTEC "iWand" is made from military grade aluminum and fits comfortably in a pocket or purse."

\*\* Jupiter Wellness Expands Distribution Platform With Acquisition Of SRM Entertainment DEC 3, 2020 8:30AM EST

<https://www.nasdaq.com/press-release/jupiter-wellness-expands-distribution-platform-with-acquisition-of-srm-entertainment>

"Jupiter Wellness, Inc. (NASDAQ:JUPW), a leading developer of skin care products, lotions, medical therapeutics and wellness products today announced the acquisition of SRM Entertainment, LTD from Vinco Ventures, Inc. (NASDAQ:BBIG). Under the financial terms of the deal, Jupiter Wellness will issue 200,000 shares of its restricted common stock for 100% of SRM. SRM's management has additional incentives whereby it will receive 2% of gross sales of the Company's products if sales of the Company's products exceed \$12 million in 2021. See the Current Report on Form 8-k filed with the SEC for details of the transaction."

\*\* Vinco Ventures Sells Subsidiary SRM Entertainment Thu Dec 3, 6:45AM CST

<https://www.barchart.com/story/news/738214/vinco-ventures-sells-subsidiary-srm-entertainment>;

"Under the terms of the agreement, Vinco Ventures received 200,000 shares of Jupiter Wellness' restricted common stock for 100% of the issued and outstanding shares of common stock of SRM. The sale included the transfer of all current SRM employees, the SRM Hong Kong Office and all financial obligations of SRM. The transaction closed on November 30, 2020. SRM Entertainment's main operation focused on the sale of products to theme parks and entertainment companies worldwide. "We are satisfied with the completion of this transaction," said Brian McFadden, Chief Strategy Officer of Vinco Ventures. "This divestiture is a true win-win for Vinco and Jupiter Wellness as it allows the Company to increase its capital position while reducing operating expenses and eliminating debt obligations. We feel confident that Jupiter Wellness will benefit from the acquisition as they pursue a new business with the SRM clients," McFadden continued."

\*\* Vinco Ventures, Inc. announces deal with OPTEC International, Inc. Bethlehem, PA, Dec. 02, 2020

<https://finance.yahoo.com/news/vinco-ventures-inc-announces-deal-181300151.html>;

"Markets on Main, one of Vinco's growth platforms, provides full-service management for products for live shopping and digital commerce worldwide. Additionally, Markets on Main also provides the logistic services streamlining the process for its chosen product partners. "Markets on Main is excited to be working with OPTEC International, Inc.," said Brian McFadden, Chief Strategy Officer. "Distribution and growth deals like the one we closed with OPTEC are perfect for our Markets on Main growth platform," McFadden continued. "OPTEC has cutting edge products and the celebrity names to back them up. We look forward to their product launches and to be a part of their growth strategy long term." This new contract offers the Markets on Main the opportunity to distribute OPTEC's two core products: the I-Wand and Hydroxyl Portable Air Sterilizer."

### >>>>Rock Solid Financials

#### Third Quarter 2020 Financial Summary Revenue (Nine Months)

\*\*\*Third quarter 2020 revenue decreased to \$14.80 million as compared to \$15.24 million, a 2.89% decrease.

\*\*\*Third quarter 2020 gross profit decreased by \$4,343 as compared to third quarter 2019 gross profit, a decrease of 0.09%.

\*\*\*Third quarter 2020 gross margin increased to 32.6% as compared to third quarter 2019 gross margin of 31.7%.

<https://finance.yahoo.com/news/vinco-ventures-inc-reports-financial-220000740.html>

### >>>>Impressive Investors Deck

[https://d1io3yog0oux5.cloudfront.net/vincoventures/db/295/2295/pdf/Vinco\\_short\\_deck-OPT\\_r3.pdf](https://d1io3yog0oux5.cloudfront.net/vincoventures/db/295/2295/pdf/Vinco_short_deck-OPT_r3.pdf)