

#### **WELCOME TO ESSENS**

Let me introduce you to our new cosmetics catalogue, which will accompany us in the year of 2018. All of our products have been inspired by the latest world trends and have been created with the aim of achieving premium quality. I believe this catalogue will help you to maximise the utilisation of the benefits of ESSENS products and contribute to easing customer orientation of our rich offer. We place great emphasis on the care of all members of the ESSENS family, please do not hesitate to contact us at any time with complete confidence.







OUR RANGE OF CLASSIC MEN'S PERFUMES

Men's perfume 15ml M001, M002, M003, M007, M008

Shower gel 200ml

M001, M002, M003, M004, M005, M006, M007, M008, M009, M010, M011, M012, M013, M014, M015, M016, M017, M018, M019, M020, M021, M022, M023, M024, M025\*, M026\*, M027\*, M028\*, M029\*

\*available from March 2018

# 20 % aromatic essence = elite among perfumes

ESSENS perfumes are primarily created with emphasis on the highest possible quality. Our production is certified by GMP (Good Manufacturing Practice), ISO 9001-2008 and fulfilist he strictes rules and standards of the EU. We guarantee the content of 20% aroma essence (essential oils, exclusively supplied by SELUZ, one of the top world producers for perfume companies, which ensures rank amongst the elite of perfumes.

#### Let's imagine the most simple explanation of the production process

Essences of the highest quality are first mixed with pure perfume alcohol. Only distilled water is used to denature the Essences of the highest quality are first mixed with pure perfume alcohol. Only distilled water issued to denature the perfumes so that the fragrance and the quality of the final product is not at all influenced. The resulting mixture is supercooled to a temperature of -7 f C and is then perfectly filtered, with the use of a 10-micron mesh. For the components to be able to bind into a harmonic fun, in the perfume matures for a tie east 8 weeks in stainless steelstorage tanks. Our flacons, created by Italian masters, are cleaned by air and filled with these perfumes. The resulting products are packed into their boxes, which posses a design with the emphasis of purity. All production steps are under constant control of quality and only faultiess materials are used for the production.

All of our products are certified and registered for sale in every country, where an ESSENS branch is established



Top not Middle note Base note

Top note

**ESSENS MEN'S PERFUME** 

20%

A man who uses pleasant perfume sends signals of clear self-confidence, strength and masculinity to those around him. It is a man's odour that plays a prime role in his business, and personal, meetings. Appropriately chosen perfume is namely, the basis of success, it can make an impression for many years, as well as underlining charisma and irresistible attractiveness.  $ESSENS \ makes sure the demands of the modern man is met, that is why we offer our wide portfolio of men's fragrances and why we regularly refresh them according to the trends of today. \\$ 

Very intense fragrance that is recognised immediately after application; this sensation lasts a few seconds, but in some perfumes this may even last up to 15 minutes.

Middle note

Base note

Fragrance that can be sensed after the unwinding of the top note, the intensity lasts roughly 2-3 hours.

In this phase, the fragrances are released slowly; the durat extended for a few hours, sometimes even tens of hours.

10

Our fragrance, our representation...

One of the five human senses is smell. All that we smell is immediately transmitted to our brain where the olfactory organs are situated. This means pleasant and well-chosen fragrances are the first impression of our surroundings we receive.

The emotion that the perfume evokes plays the most important role for choosing your essence. Our type of skin, what we wear and even how we feel at that moment subsequently forms the final choice and fragrance that passers-by and people perceive. That is the reason why the same perfume smells differently for all of us.

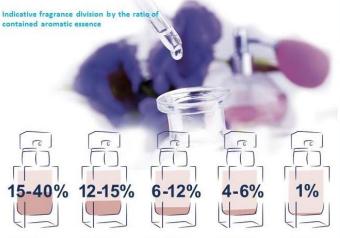
Intails the reason why the same pertumes menisormerenty for a or up.

Let's pay attention to choosing the right perfume. All fragrances that we wish to introduce are available in the form of small samples Fragrant ingredients are gradually released for several hours and you have the unique opportunity to try the perfume and choose the best scents, crafted especially, for you. Every situation is an opportunity for another type of fragrance with different intensity. To school or to work we choose distinctively lighter fragrances which do not stir those around us, only those which compliment our personalities. On the contrary, evening company will appreciate a distinctive perfume that underlines charisms and charm.

#### The magic of lasting fragrance

- perfume works best where the skin is mostly perfused with blood. It is, therefore, applied behind ears, to the neck, wrists and elbows, but also to the ankles
- clothes should be put on after the skin has absorbed the perfume
- to make the fragrance last longer it is fitting to enhance it by using complimentary products of the same aroma
- . for a lower intensity, it is enough to walk into a fragrance cloud, created by spraying perfume in front of yourself





parfum is the highest quality and most intensive fragrance that can be purchased on the market, the proportion of fragrance is 15-40%

EDP, or Eau de Parfum as it is known, contains 12-15% offragrant

EDT. Eau de Toilette, contains 6-12% of fragrant essences

EDC. Eau de Cologne, known simply as Cologn contains 4-6% of EDS. Eau de Solide, more commonly known as sports or splash perfume, contains 1% of fragrant

11

PERFUME

#### Fragrance characteristics, for an easier selection of perfume:

Perfumes can be divided according to fragrance type, as well as the contained aromatic essent. They often intertwine with each other, this makes categorising them complex. We can, however, divide them into several basic groups:



33.90€







26.50€







WOULD YOU LIKE TO TRY OUR PERFUMES FOR YOURSELF? Ask your distributor for our perfume samples, physically try the perfumes, then select the best, created just for you.



16

#### DERMATOLOGICALLY TESTED **ESSENS SHOWER GEL**

- women's and men's perfumed shower gels for all skin types and everyday use
- the hemp oil used within, treat skin diseases, is hypoallergenic, helps restore the naturally protective microfilm
  of the skin, slows the ageing of the skin, moisturises and softens whilst also possessing strong anti-inflammatory
  and anti-bacterial effects
- the complex of moisturising ingredients provides the skin with soft and supple smoothness, whilst protecting it from dehydration
- tee the excellent removal of impurities from the surface of the skin

#### **ESSENS BODY BALM**

- . ladies' perfumed body balm, for all skin types and everyday use
- suitable for use after bathing, tanning or depilation
- shea butter perfectly hydrates and prevents premature ageing of the skin with its anti-ageing effect
- the anti-inflammatory properties of vitamin E protect the skin from free radicals
- the complex of moisturising ingredients effectively regenerates, softens, smooths and soothes



TAKE CARE OF YOUR SKIN TREAT IT TO VELVETY SOFTNESS, INTENSE NOURISHMENT. AND A GLAMOROUS AND REMARKABLY SUBTLE, SMOOTH FEELING



7.40€

REINFORCE THE FINAL RESULT BY USING SHOWER GEL, BODY BALMS AND PERFUMES OF THE SAME FRAGRANCE

DERMATOLOGICALLY TESTED



PERFUME

#### Women's perfume **ESSENS UNIQUE** Pamper yourself, be swept off your feet and indulge yourself in an extraordinary fragrance. Due to the long-lasting maturation process, the carefully selected, natural ingredients, of the highest quality, are combined into an intimate and enchanting perfume composition. ESSENS Unique perfumes and their harmoniously blended tones are bound to amaze you. FU 02 This delicate floral-fruity aroma emanates the lively and irresistible fre-shness of carefreeyouth, natural for women with a tender romantic so. Top notes blackcurrant, green grass, pineapple, violet leaves, apple Middle notes sea water, calon, lily-of-the-valley, rose, jasmine Base notes sandalwood, ambergris, musk amazeyou. They are the personification of natural beauty, A fresh, fruity scent for exceptional women who want to emphasise their self-confidence and femininity. Top note: patchouli, apple, bergamot, pepper, violet Middle note: sandalwood, roses, strawberry, musk Base note: peach, blackcurrant, lilac, ambergris elegance and nobility whilst simultaneously emphasising the freedom and power to FU 06 This pleasant, refined ladies fragrance delivers a unique experience, it is the embodiment of love and desire. Top note: rose, wildflower, jasmine Middle note: tuberose, narcissus Base note: ambergris, cedarwood 20% EU 07



36.40€



Men's perfume

#### FU 03

Totally unique among men's perfumes. Full of dazzling woody tones for true lovers of luxury. Top notes color men Middle note: jeamine Middle note: jeamine Base notes wood, sandalwood, patchouli, ambergris, oud

unique

EU 04

This timeless scent combines orient and mystery, the unique combination of woody aromas leaves the bearer with a sensual and irresitable scent. Top note: red paper, lemon, pergamot, thickgreen galbanum Middle note: spices, clary sage, lavender, rose, cumin Base note: leasher, andalwood, from's bean, ambregris, incerse

A styllsh men's fragrance designed for those who are lively and stay for ever-young in spirit. Top notes coffee, rhubarb, mandarin, cardamom. Middle notes mango, ambergris, ginger Base note: ambergris, vetiver, peach

Atruly unique men's perfume which will unmistakably make the ladies weak at the knees. Top note: honey, bergamot, cherry, almonds Middle note: tonka bean, violet, labdanum, chamomille Base notes vanilla, edamvood, mehergris, patrhouli





unique

ESSENS UNIQUE LUXURY SHOWER GEL

STIky shower gels, available in uniform fragrances with our distinctive perfumes, perfectly underline the resulting harmonic effect. The original aromatic composition enhances the Luxury perfume, ensur the skin is immode with long-lasting fragrance.

The shower gels contain extracts of coconut and olive oil and, on contact with water, form a rich, soft i with excellent cleaning properties. The skin remains wheety soft and perfectly hydrated after washin as well as being protected from dehydration. They are suitable for all skin types and everyday. Use



PAMPER YOURSELF, TREAT YOUR SKIN TO LUXURIOUS AROMAS 

11.80€

DERMATOLOGICALLY TESTED





26 27



#### ESSENS HOME PERFUME

- unique fragrances for any interior, housed in an elegant aroma diffuser to provide any room with style
- aroma is the first perception that is noted when entering your home, thus the pleasant and undisturbed fragrance of ESSENS Home Perfume is a representation of your home and your place of work
- covers an area of 20m2 for up to 8 weeks
- aroma diffusers do not have any special requirements, it is enough to simply turn the rattan reeds over from time to time
- on sale as a complete, incredible set including 300 ml of fragrance, elegant glass diffuser and 6 rattan reeds.

AROMA DIFFUSERS, IN FOUR CHARMING PLEASANTLY REFRESHING FRANGRANCES,
ARE ALSO A BEAUTIFUL DECORATION FOR YOUR DWELLING

#### Waterfall

A timeless scent of luxury which conceals delicate fragrances of woody musk, blend of thuja, pine, cedar, patchouli, vetiver and a touch of green apple.

#### White Flowers

A unique blend of fragrance oils which combines the light, freshtouch of summer with top notes of Jasmine, noble roses and agentle hint of citrus and green tones.

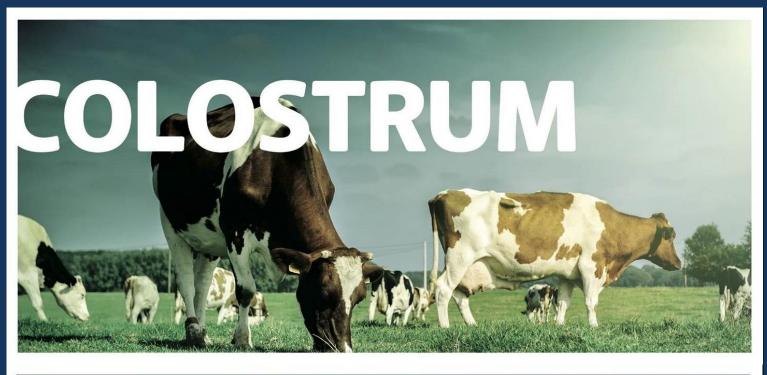
#### Candy Fruit

This refreshing and sweet-fruity scent combines a sparkling and unique touch of oranges, apples, peaches and blackcurrant with the revitalising power of jasmine, iliac and light green tones.

#### Wooden Dream

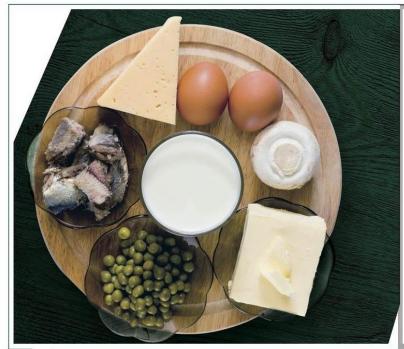
A cool, pure and relaxing fragrance with elements of patchouli, geranium, eucalyptus in a unique combination with lemon and a hint of ylang ylang.







35



#### **ESSENS COLOSTRUM**

#### + VITAMIN D

- food supplement developed and manufactured under pharmaceutical supervision
- active ingredients colostrum and vitamin D3
- high content of active ingredient IgG40 (400mg)
- supports natural immunity
- does not contain artificial colouring, sugar or gluten
- excellent tolerance in people with lactose intolerance
- there are no known negative effects whilst being taken with other food supplements or medication
- contains all the benefits of ESSENS Colostrum yet, with vitamin D, also:
- counteracts osteoporosis and the decalcification of the body
- helps to enhance strength of bones and teeth
- · helps to reduce high blood pressure

VITAMIN D DEFICIENCY HAS BEEN ASSOCIATED WITH A WIDE RANGE OF DISEASES, SUCH AS RESPIRATORY INFECTION, OSTEOPOROSIS, TOOTH DECAY, HIGH BLOOD PRESSURE, HIGH BLOOD CHOLESTEROL, REDUCED PRODUCTION OF INSULIN, DEPRESSION, AUTOIMMUNE DISEASE AND MANY OTHERS.





40.00€



40.00€



COLOSTRUM + CURCUMIN

#### **ESSENS COLOSTRUM**

#### + CURCUMIN

- food supplement developed and manufactured under pharmaceutical supervision
- active ingredients colostrum, extracts from long tumeric and black pepper
- high content of active ingredient IgG40 (100mg)
- supports natural immunity
- · does not contain artificial colouring, sugar or
- excellent tolerance in people with lactose
- there are no known negative effects whilst being taken with other food supplements or medication
- contains all the benefits of ESSENS Colostrum yet in combination with curcumin:
- helps protect against cancer diseases
- is a part of alternative therapy against cancerous diseases when combined with medical treatment
- helps reduce the cancer cells' resistance against the effects of radiation during radiotherapy and helps to reduce the effects of cancerous growths

CURCUMIN EXTRACT IS DERIVED FROM TUMERIC (CURCUMA LONGA), WHICH HAS POWERFUL ANTIOXIDANT AND ANTI-INFLAMMATORY EFFECTS AND IS, THEREFORE, VERY OFTEN USED AS AN ALTERNATIVE TREATMENT OF CANCER. PIPERINE IS AN EXTRACT FROM PEPPERCORN WHICH CONTRIBUTES TO **BLOOD CIRCULATION OF THE MUCOUS** MEMBRANES AND INCREASES, UP TO TWENTY TIMES HIGHER, THE EFFICIENCY OF CURCUMIN.



## **ESSENS YOGHURT MAKER**

- · simple apparatus for preparing live ESSENS Colostrum Probiotics yoghurt
- . the process of producing delicious yoghurt takes just 8 hours
- easy operation without complicated settings, controls or superv
- . high-quality, 15 litre, stainless-steel container with separate plastic lid

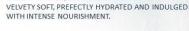


#### **ESSENS COLOSTRUM PROBIOTICS**

- food supplement manufactured under pharmaceutical supervision
   intended for individual preparation of the homemade yoghurt, of the highest quality and without preservatives, sweeteners and other chemical ingredients
- ESSENS Colostrum Probiotics yoghurt features up to 100 times the number of live bacteria than the commonly sold yoghurt
- 1 packet corresponds to production of yoghurt using 1 litre offresh milk
- contains the 4 most valuable strains of probiotics as well as prebiotics
- yeghurt made from ESSENS Colostrum Probiotics is a "functional food", i.e. foodstuff that is made from naturally occurring ingredients and has beneficial effects on the health of the consumer
- helps to supplement the lactic bacteria in the digestive tract, regulates impaired intestinal microflora due to inappropriate diet, antibiotic treatment and other detriments
- improves and regulates digestion, prevents the multiplication of harmful substances and protects the mucous membrane of the stomach and
- helps increase the body's resistance against potential infections, helps reduce cholesterol in the blood, contributes to natural protection against diarrhoea and yeast infections
- helps the body regulate blood sugar levels, may support calcium absorption and reduces symptoms of lactose intolerance
- or lactuse intolerance colostrum, contained in the ESSENS Colostrum Problotics problotic mixture, helps to support the immune system, regulates digestion and has an anti-inflammatory effect



TREAT YOUR BODY TO THE BEST CARE, COSMETICS CONTAINING COLOSTRUM ARE CHARMING NOT ONLY THROUGH SCENT, BUT ALSO BY LEAVING THE SKIN





7.40€



- this gently scented shower gel is suitable for and is optimal for those with sensitive skin
- and is optimal for those with sensitive skin the hemp oil used within, treat skin diseases, is hypoallergenic, helps restore the naturally protective microfilm of the skin, slows the ageing of the skin, noisturies-and softens whilst also possessing strong anti-inflammatory and anti-bacterial effects natural ingredient liaury logicy lucoside, from the extracts of corn and coconut oil, creates a rich, thick and stable foam
- · glucose guarantees the highest possible softness of shower
- high-performance detergents guarantee the excellent removal of impurities from the surface of the skin
- a special formulaeliminates any sensitivity to the hardness of water and retains excellent washing qualities

# 10.15€

#### ESSENS COLOSTRUM CELLULITE CREAM ESSENS COLOSTRUM NOURISHING BODY CREAM

- body creams with lush, delicate scents are suitable for every day use and are optimal for those with sensitive skin arganoil slows down the ageing process of skin cells and is often used to treat to complicated skin diseases.
- shea butter perfectly hydrates and prevents premature ageing of the skin with it's anti-ageing effect
- the patented component Olivem, produces liquid crystals within emulsion, which have a dominant effect for absorption whils providing sufficient hydration and water resistance ESSENS Colostrum Cellulite Cream also contains extracts of ivy and caffeine which inhibit the appearance of cellulite, improve skin quality and eliminate blemishes
- ESSENS Colostrum Nourishing Body Cream is enriched with pyroglutamic acid and erucic oil. Both components are
  rich in vitamin E which is is a natural antioxidant, prevents ageing of the skin whilst also regenerating and caring for
  dehydrated skin Pyroglutamic acid (PCA) naturally occurs in the skin, helps the skin retain water, moisturises it whilst
  simultaneously helping to soften and smooth it.

#### ESSENS COLOSTRUM+ ANTI AGING TONIC • purely natural day and night creams of premium quality both boast the same composition, however, posses different ratios of

38.20€

- purely natural, premium tonic is designed for everyday cleansing of the skin, removing water-soluble
  - impurities
  - for a liskin types and age groups, however, it benefits the 30+ age group the most
     available in both perfumed and non-perfumed variations, both are without parabens

  - colostrum possesses a strong anti-ageing effect, it protects against irritation and inflammation of the skin
  - camellia sinensishas antioxidant effects
  - hyaluronic acid increases the water content of the skin, softens wrinkles, tones and keeps the skin soft and smooth
  - the premium and natural moisturising component Fucoge 191000 hydrates and firms the skin

#### ESSENS COLOSTRUM+ ANTI AGING FACE MILD SOAP

- this purely natural soap, of premium quality, is designed for everyday deansing of fat-soluble impurities
- for all skin types and age groups, however, it benefits the 30+ age group the most available in both perfumed and non-perfumed variations, both are without parabens
- colostrum possesses a strong anti-ageing effect, it protects against irritation and inflammation of the skin
- aloe vera has both soothing and smoothing properties and acts as an anti-inflammatory
- superior detergents, derived from glucose, guarantee maximum softness

PERFECTLY CLEANSING, HYDRATING AND ANTI-INFLAMMATORY



20.80€



20.80€



38

38.20€

39

38.20€ 38.20€ 38.20€

200000

INTENSIVELY MOISTURISES, REGENERATES AND PROVIDES THE PERFECT PROTECTION FOR YOUR SKIN



38.20€

COLOSTRUM





#### ESSENS COLOSTRUM+ ANTI AGING EYE GEL ESSENS COLOSTRUM+ ANTI AGING LIFTING SERUM

ESSENS COLOSTRUM+ ANTI AGING DAY CREAM

the active ingredients

ESSENS COLOSTRUM+ ANTI AGING NIGHT CREAM

• the day cream softens wrinkles, moisturises and provides intense protection throughout the day

· shea butter perfectly hydrates and prevents premature ageing of the skin with its anti-ageing effect

• the natural Ectoin® molecule strengthens the skin's resistance to temperature stress and keeps the skin hydrated in the long term RonaCare® cyclopeptide protects against signs of premature ageing in the skin whilst also improving skin elasticity and strength

INTENSIVELY PROTECTS, HYDRATES, SOFTENS

WRINKLES AND PAMPERS YOUR SKIN

 the night cream softens wrinkles, moisturises and provides intense night-time regeneration for all skin types and age groups, however, they benefit the 30+ age group the most
 available in both perfumed and non-perfumed variations, both are without parabens

colostrum possesses a strong anti-ageing effect, it protects against irritation and inflam

aloe vera and macadamia oil prevent damage to cell membranes

- purely natural cosmetics of premium quality both boast the same composition, however, possesd ifferent ratios of
  the active ingredients
- the serum smooths wrinkles and tones the skin
- the eye gel reduces bags under the eyes and and refreshes the surrounding area of the face
- for all skin types and age groups, however, they benefit the 30+ age group the most available in both perfumed and non-perfumed variations, both are without parabens
- colostrum possesses a strong anti-ageing effect, it protects against irritation and inflammation of the skin
- macadamia oil prevents damage to cell membranes
- · camellia sinensishas antioxidant effects
- hya luronic acid increases the water content of the skin, softens wrinkles, tones and keeps the skin soft and smooth

#### ESSENS COLOSTRUM+ MOISTURIZING DAY CREAM ESSENS COLOSTRUM+ MOISTURIZING NIGHT CREAM

- $purely \, natural day time \, and \, night time \, creams \, of \, premium \, quality \, both \, boast \, the \, same \, composition, \, however, \, posses \, different \, ratios \, of \, the \, active \, ingredients$
- the daytime cream provides perfect hydration and protection throughout the day
- the nighttime cream provides maximum hydration and intense nighttime regeneration
- for all skin types and age groups
- available in both perfumed and non-perfumed variations, both are without parabens
- col ostrum possesses a strong anti-ageing effect, it protects against irritation and inflammation of the skin hyal uronic acid increases the water content of the skin, softens wrinkles, to nea and keeps the skin soft and smooth the skin should be skin soft and smooth the skin should be skin should be skin soft and smooth the skin should be sk
- the Ectoin® molecule, patented by the German scientific and technological society, maintains water in the skin for a long time and slows down its evaporation, it has an anti-ageing effect
- colostrum has a strong anti-ageing effect, prevents inflammatory diseases and skin irritation and together with Ec produces a lipid film (a protective layer which prevents water evaporation from the skin) on the skin

41



(True aloe) may grow up to 100cm tall and is a succulent perennial herb with a short stem and a rosette of sparsely growing, spin y leaves. Plant origin is mostly attributed to the Nile basin, but is now cultivated in climatically conforming regions around her world. The pulp of the leaves is formed by colouriess cells with a gel-like content that has clinically proven health benefits and is therefore used as a food supplement and hasnow found its piace in the cosmetics industry.

Aloe Vera Gel contains amino acids, vitamins, minerals, enzymes, polysaccharides and many other beneficial substances

#### Benefits of cosmetics containing aloe vera

- they have been created on the basis of the the latest research, knowledge and trends
- · are without parabens and loaders, are non-toxic to the environment
- suitable for everyday use and optimal for those with sensitive skin and susceptibilities toward acne, herpes, eczema or fungal infections
- $\bullet \ \ a loever a helps to reduce bacterial growth and is highly valued for both it's antibacterial and anti-inflammatory \ \ effects$
- allowers is easily absorbed deep below the surface of the skin and stimulates fibroblads (basic cells of connective tissue found within different parts of the human body) resulting in the accelerated recovery of cells

THE GROWING, PRODUCTION PROCESSES AND RESULTING RAW MATERIALS ARE DOCUMENTED BY GLOBALLY RECOGNISED CERTIFICATES OF QUALITY















#### Aloe Vera Barbadensis Miller

(True aloe) may grow up to 100cm tall and is a succulent perennial herb with a short stem and a rosette of sparsely growing, spiny leaves. Plant origin is mostly attributed to the Nile basin, but is now cultivated in climatically conforming regions around the world. The pulp of the leaves is formed by colouriess cells with a gel-like content that has clinally proven health benefits and is therefore used as a food supplement and has now found its place in the cosmetics industry.

Alloe Vera Gel contains amino acids, vitamins, minerals, enzymes, polysaccharides and many other beneficial substances. The values of these substances are not constant and vary, depending mainly on the growth conditions. On these grounds, SSSNS you lies of these substances are not constant and vary, depending mainly on the growth conditions. On these grounds, SSSNS products are made exclusively from the Aloe Vera Barbadensis Millier and grown in the BIO quality of the natural environment and non-containmated areas of Jaumaye. Mexico. The plants are watered only by rain or spring water from the mountains without the use of fertilizers, insecticides or herbicides. They are not genetically modified.

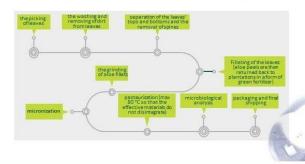
The Totaloe process - this revolutionary way of processing aloe vera maintainspreservation of 200 active materials and more than 75 different nutrients. It combines traditional manual processes with additional phases ensuring the perfect quality of

Micronization - one of the ways to increase the biological availability of medicines, natural substances, vitamins and minerals. The raw material is micronized into particles only a few micrometers in diameter. This increases the surface area of the resulting material and enables faster absorption in the body, increasing the effectiveness of the food supplement.





GET ACQUAINTED WITH INDIVIDUAL STEPS OF THE TOTALOE PROCESS



16

#### ESSENS ALOE VERA 99.5% GEL DRINK - VITAMIN C ESSENS ALOE VERA 99.5% GEL DRINK - GRAPE

- $\bullet \ \ food \, supplement \, manufactured \, from \, certified \, Aloe \, Vera \, Barbadens is Miller \, of the \, highest \, \, quality \, and \, for all the initial points and in the property of the allowance of the property of the$
- available in two flavours with vitamin C and with grape concentrate
   does not contain a loin aglycoside with strong laxative effects, found in the leaves of aloe vera
- supports the work of the digestive system, helps with regular bowel function, supports the movement of intestinal contents
- contributes to innate protection against microorganisms
- supports the immune system
- contributes actively against tiredness
- . helps maintain a healthy blood sugar level, supports synthesis and secretion of insulin
- contributesto maintaining healthy skin · has a beneficial effect on women's reproductive
- organs, making the course of the menstrual cycle easier, helps ease symptoms of menopause has a positive effect on the condition of skin, hair and nails











#### ESSENS ALOE VERA 99.5% GEL DRINK - APPLE + ACAI\*

- food supplement manufactured from certified Aloe Vera Barbadensis Miller of the highest quality
- apple concentrate has a high content of vitamin C, fibre and antioxidants, it helps the normal functioning of the digestive and vascular systems as well as the maintenance of normal cholesterol and blood sugar leve
- acal berry is the fruit of the euterpe brazillan palm, it is characterised by an extremely rich complex of vitamins, minerals, trace elements, essential fatty acids and fibres this creates strong antioxidant proper and slows downthe ageing process
- this gel drink contains all the benefits of the existing ESSENS Aloe Vera 99.5% Gel drink supplements combination with apple concentrate and acai berry, it can also contribute towards.
- detoxifying the body and stimulating the the immune system
- cleansing the vascular system, lowering cholesterol levels
- · treating digestion, reducing fat and weight
- · regulating blood sugar levels
- slowing downthe ageing process
- · does not contain artificial colouring, sugar, gluten or lactose

ESSENS ALOF VERA GEL DRINK CONTAINS AN UNRIVALLED 99.5% OF GEL ALOE VERA. IN COMBINATION WITH THE TOTALOE PROCESS AND MICRONIZATION, MAXIMAL POSSIBLE ACTIVE MATERIALS CAN BE ACHIEVED, WHICH MAKES IT THE BEST PRODUCT ON THE MARKET IN THIS AREA!





ALOE VERA

\*available from March 2018



16.50 €





0



ALOE VERA

36.50 €

21

- food supplement manufactured from certified AloeVera Barbadensis Miller of the highest quality
- active ingredients extracts of medicinal plants dandelion, milk thistle, nettle
- does not contain aloin a glycoside with strong lavative effects, found in the leaves of aloe vera
- supports the work of the digestive system, helps with regular bowel function, supports the movement of intestinal contents has a positive effect on the proper function of the liver and contributes to lower blood of holesterol
- supports the body's natural defences
- helps maintain a healthy heart, promotes venous circulation
- positively affects the nervous system's function
- has a positive effect on skin, hair and nails
- does not contain artificial colouring, sugar, gluten or lactose

#### **ESSENS ALOE VERA + Q10**

- food supplement developed and manufactured under pharmaceutical supervision
- active ingredients aloevera extract, coenzyme q10 and black pepper extract supports the body's natural defences
- acts positively against fatigue
- positive for prevention of heart disease
- positively affects the central nervous system
- do es not contain artificial colouring, sugar, gluten or l'actose

Coenzyme Q10 is a substance similar to vitamins and occus naturally within the human body, especially in the brain and in heart muscle cells its effect protects cells in the body from premature damage which naturally protects the cells and the entire body against symptoms of premature ageing.

#### **ESSENS ALOE VERA + BOSWELLIA**

- food supplement developed and manufactured under pharmaceutical supervision
- active ingredients aloevera extract, boswellia serrata
- helps maintain healthy bones and joints
- contributes toward natural collagen formation
- acts favourably as a prevention against osteoarthritis
- does not contain artificial colouring, sugar, gluten or lactose

Boswellia is a tree whose resin was used in ancient Egypt and worth more than gold, thanks to its positive effects on the musculoskeletal system.

20



- · aloe vera helps to reduce bacterial growth whilst also acting as
- a loe vera also helps stimulate fibroblasts which accelerate scell
- al lantoin regenerates and soothes, promotes cell division and therefore, accelerates healing
   cel andine is used for eczema, skin fungus, warts, non-healing wounds, festering wounds and varicose ulcers

MANUFACTURED UNDER PHARMACEUTICAL SUPERVISION

#### **ESSENS ALOE VERA** MOUTHWASH

- mouthwash with aloe vera and the natural sweetener stevia, is used to supplement the care of teeth and mouth
- · possesses anti-inflammatory and moisturising properties, protects the mouth from dryness and bad breath also prevents tooth decay

#### **ESSENS ALOE VERA** DENTAL PASTILLES

- delicious pastilles with vitamin C are oeucious pastilles with vitamin C are intended for a gradual dissolution in the mouth, they serve as a supplement to dental care using anti-inflammatory and hydrating properties, whilst also reducing the growth of harmful bacteria in the mouth
- acts against halitosis

#### **ESSENS TOOTHBRUSH**

- these toothbrushes provide gentle care and are especially suitable for sensitive teeth
- cleaning fibres with precisely ground-ends eliminate the possibility damaging the gums whilst effectively removing plaque
- the curved handle allows a perfect reach to all parts of the teeth and mouth
- comes in two hardness variants: Extra soft extra fine fibres, Ultra soft ultra fine fibres support the proper function of the microflora



#### ESSENS ALOE VERA SHAMPOO FOR ALL HAIR TYPES ESSENS ALOE VERA SHAMPOO FOR COLOURED AND DRY HAIR

- shampoos for pleasant, fresh, fragrant hair are ideal for everyday use and optimal for those with sensitive skir
   are without parabens and are non-toxic to the environment.
- natural ingredient laurylpolyglucosid, from the extracts of corn and coconut oil, creates a rich, thick and stable foam

- high-performance formulae naures an easier washout and accelerates washing process
   patented substance, from the German manufacturer, guarantees easy combing and counteracts dry skir.
- aloe vera ensures healthy hair growth, improves hair quality, adds volume, softness, a wonderful shine and
  penetrates deep into the structure, where it perfectly hydrates and regenerates damaged hair and over-dried tips
   in addition, the shampoo for yed relair contains special stabilizing agents help to maintain colour stability and
  effectively wash away coloured pigment released from hair surface

#### ESSENS ALOE VERA CONDITIONER FOR ALL HAIR TYPES ESSENS ALOE VERA CONDITIONER FOR COLOURED AND DRY HAIR

- pleasantly, fresh scented conditioners are suitable for daily use and optimal for those with sensitive skin
   are without parabens and non-toxic to the environment
- premium patented substance, of German manufacture, Varisoft, facilitates the combing of both wet and dry hair, prevents thermal damage during drying leaving hair supple, sikly, rich and glossy
- patented ingredient O livem forms a protective film on the surface of hair and skin, stabilizing a low static charge aloevera ensures healthy hair growth, improves hair quality, adds volume, softness and wonderful shine, penetrates deep into the structure, where it perfectly hydrates and regenerates damaged hair and over-dried tips
- high molecular silicones provide excellent protection for coloured and damaged hair, protects against UV radiation, thermal and mechanical damage
- the conditioner for dyed and dry hair contains special stabilizing agents help maintain colour stability and eff wash away coloured pigment released from hair surface

**ESSENS ALOE VERA DEO STICK** an effective, powerful deodorant with fresh fragrar and women, optimal for those with sensitive skin

MAXIMUM PROTECTION

AGAINST PERSPIRATION AND UNPLEASANT ODOURS, PROVIDES INTENSIVE CARE FOR YOUR ARMPITS

is without aluminium, aluminium salts and parabens

- suitable for use immediately after shaving or depilation
- long-term neutralisation and suppression of body odour whilst ning irritated skin
- effective active substances reduce undesirable sweating by transforming the body odour to a neutral smell, even when sweating excessively caused by increased physical activity, stressful situations or other factors
- a loevera has a positive effect on recovery and the emergence of natural skin microflora, hasstrong antibacterial, anti-inflammatc and antioxidant effects, helps reduce the proliferation of bacteria, also hasmoisturising and regenerating effects
- the pleasant, fresh scent doesn't effect the smell of your perfume
- · easy to apply, driesquickly and does not leave stains on clothing

#### **ESSENS ALOE VERA** AFTER SHAVE BALM

- soothing and moisturising aftershave balm provides a fresh fragrance suitable for both men and women, is optimal for those with sensitive skin
- is without parabens

6.50€

- shea butter perfectly hydrates and prevents premature ageing of the skin with it's anti-ageing effect
- · aloe vera has moisturising, antioxidant and antiinflammatory effects and supports inherent skin immunity

#### **ESSENS ALOE VERA** SHAVING FOAM

6.50€

fine foam for an easy and gentle shave, the fresh scent is suitable for both men and women, optim for those with sensitive skin

ALOE VERA

- is without parabens
- hyaluronic acid and panthenol hydrate and soothe irritated skin
- allantoin regenerates and soothes, promotes quicker cell division and accelerated healing
- aloe vera has moisturising and antioxidant effects, heals injuries, stops bleeding and prevents scarring

51



#### **ESSENS Home Pharmacy**

essens aloe vera

CO SCO

DEO STICK

UNISEX

8.80€

FOOD SUPPLEMENTS CONTAINING THE HIGHEST POSSIBLE QUALITY OF ACTIVE INGREDIENTS

- developed and manufactured under priar maceutical supervision in the Czech Republic production is subject to GMP certification under the auspices of WHO- (the World Health Organization) and HACCP certification (hazard analysis and critical control points determination) and under the auspices of the Ministry of Agriculture according to EU directives.

- EU directives

  active substances are obtained exclusively from natural sources

  used materialsare not prepared by chemical method

  products are not rested on animals

  products are not rested on animals

  products do not contain sugar, gluten nor lactose, are made from plant material, are completely safe and non-addictive

#### Hi-tech production - top revolutionary technological processes:

- Micronization is a method by which pharmaceuticals, natural substances, vitamins and minerals increase their
  biosailability. It is the progressive reduction of raw material to a particle size of several micrometers. The resulting substance,
  thanks to its iagre molecular surface, crease: conditions for the improvement and acceleration of dissolution in the body and
  ultimately, a higher efficiency food supplement.
   Inhibition of enzymes a process which results in the reduced activity of enzymes proteinsproduced by living organisms
  which act as actalays to thirp about many biological processes. Slowing the activity of enzymes leads to an ideal dissolution
  time of the tablet, natural ingredients pepper and currumin perform this function perfectly.
- Multilayer coating of a tablet / pellet is a uniquetechnology which first appeared on the world market for the ESSENS
  Home Pharmacy products. Successively depositing several layers with different contents of active substances, the dissolution that tablet is optimally timed, which leads to revolutionary effects that can be very difficult to achieve through conventional methods.

#### ESSENS Home Pharmacy food suplements are being used according to biorhythm

- biorhythm is the regular alternation of physical and mental conditions that affect the body, individual organs and of circadian rhythm the length of a biorhythm repeas within seconds, minutes, hours and days circas-ight anrhythm the length of a biorhythm repeas within months circa-annual rhythm the length of a biorhythm repeas within years
   dosing ESSENS Home Pharmacy food supplements according to the circadian rhythm ensures the highest efficience.

- and maximum effect is achieved



#### ESSENS VITAMIN C

- purely natural food supplement developed and manufactured under pharmaceutical
- active ingredients unique vitamin C with liquorice, strawberry and natural sweets
- micronization ensure quick dissolution and perfomance within the organism
- allows unrestricted entry of vitamin C into the body
- thanks to a buffering form it protects the teeth and the mucous membranes in the digestive tract from the otherwise acidic vitamin, liquorice exits accontributes to a better absorption of effective ingredients into the organism, which redast or a maximum effect in the body
   does not contain artificial colouring, sugar, gluten or lactose

VITAMIN C DEFICIENCY MANIFESTS FATIGUE, PROLONGED CONVALESCENCE, IMPAIRED WOUND REPARATION, AND REDUCED RESISTANCE TO INFECTIONS. THE IMPORTANT ROLE PLAYED BY ITS FUNCTION IN THE FORMATION OF COLLAGEN, LEADS TO BEAUTIFULLY, SMOOTH SKIN AND A YOUTHFUL APPEARANCE.

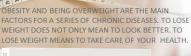




THE RESULT OF LONG-TERM, SEDENTARY EMPLOYMENT IS CAUSING THE SLOWING DOWN OF BLOOD FLOW AND SUBSEQUENTLY THE NARROWING OF BLOOD VESSELS WHICH LEADS TO SWELLING, TINGLING, THE FEELING OF HEAVY LEGS BUT ALSO MYOCARDIAL INFARCTIONS AND STROKES









4.40 €





#### **ESSENS FLOW'EN**

- purely natural food supplement developed and manufactured under pharmaceutical supervision active ingredients extracts from chestnut and black pepper, vitamin C
- helps protect the vascular system
- helps protect the vascular system contributes to the reduction of the feeling of heavy legs and the presence of cramps in legs active substance of chestnut speed up the reduction of swelling whils having anti-linammatory effects, improve venous tone, are used during chronisvenous insufficiency, for the treatment of varicose veins and haemorrhoids, speeds up the reduction of blood bilases and works against the origins of thromboses black pepper contributes to a better absorption of effective ingredients into the origins, which leads to a maximum effect in the body vitamin C supports the function of blood vessels and contributes to protection of cells from oxidative stress does not contain artificial coloring, suges, glutenor factose

- does not contain artificial colouring, sugar, gluten or lactose

#### **ESSENS SLIM'SS**

- purely natural food supplement developed and manufactured under pharmaceutical supervision active ingredients apple fibre, green teaextract with catechins and black pepper extract
- helps those who want or must reduce their bodyweight and those who want to maintain their bodyweight
- camellia sinensisheips the body use fat as an energy source, stops water from storing in the body and supports metabolism, it also has anti-inframmatory effects, works as an antioxidant and slows down the signs of ageing
- increasionism, it, anso has anti-minammatory effects, works as an antioxidant and slows down the signs of ageing apple fibre reduces appetite and provides the feeling of fullness black pepper slows the function of digestive enzymes, contributes to a better absorption of effective ingredients into the organism which leads to a maximum effect in the body
- contains caffeine
- without artificial colouring, sugar, gluten or lactose

#### **ESSENS SLIM'SS VIT**

- purely natural food supplement developed and manufactured under pharmaceutical supervision
- vitamins A, D, E and K in one tablet, dissolvable in fats
- we recommend using this product in the second month of regular usage of Slim'SS given for freewith 2 months of Slim'SS treatment
- does not contain artificial colouring, sugar, gluten or lactose

#### **ESSENS HEAD'ES**

- urely natural food supplement developed an anufactured under pharmaceutical supervis
- active ingredients coenzyme Q10, vitamins 8, extracts from ginkgo biloba leaves and black pepper
- helpsreduceheadache
- · contributes to an increase in brain activity
- coenzyme Q10 is a substance similar to vitamins occurring naturally in the body, especially in the brain and heat muscle cells, it protects the body cells from premature fatigue and from signs of premature ageing
- . ginkgo bi loba contributes to the microcirculation of the irculatory system, helps to maintain good memory and mproves mental capability
- black pepper contributes to a better absorption of effective ingredients into the organism, which leads to a maximum effect in the body
- vitamins 82 and 86 support the activity of the nervous system and reduce the degree of fatigue and exhaustion
   does not contain artificial colouring, sugar, gluten or lactose



THE CAUSE OF HEADACHE IS THE LACK OF ACCESS TO OXYGEN AND GLUCOSE IN THE BRAIN, WHICH MAY BE CAUSED BY MANY FACTORS, THESE INCLUDE, AMONG OTHER MENTAL AND PHYSICAL STRAINS, SMOKIN HORMONAL CHANGES AND LONG-TERM WORK WITH COMPUTERS.

16.90 €



- active ingredients extract of hop cones sour cherry and black pepper, inost and chromium
- optimal for people with sleep
- · helps to improve the quality of sleep:
- extract of hop cones helps fight insomnia
- hormone melatonin, contained in sour cherry, influences daily circadian rhythm, its increase is connected with the urge to sleep
- inositol hassoothing and antioxidant effects
- chromium supports the right metabolism of sugars and fats
- ack pepper contributes to a better absorption of effective ingredients into the ganism, which leads to a maximum effect in the body
- ESSENS ES'Leep is not addictive does not contain artificial colouring, sugar, gluten or lactose



LACK OF SLEEP LEADS TO DISTURBANCES IN MOOD, DECREASED ALERTNESS, INCREASES THE LIKELIHOOD OF ERRORS, TRAFFIC ACCIDENTS AND RELATIONSHIP CONFLICTS. IN CHRONIC INSOMNIA THERE IS A RISK OF ADDICTION, BUT INSOMNIA CAN RESULT IN SEVERE MENTAL ILLNESS AND DEPRESSION.

23.40 €



#### **ESSENS CLEA'NS**

- purely natural food supple
- active ingredients medical magnolia, enzyme protease, black pepper extract and vitamin A
- natural antiparasitic
- suitable for the initiation of a proper diet
- · medical magnolia acts positively for regular intestinal functions
- enzyme protease from aspergillus oryzae supports the proper splitting of proteins in the digestive tract
- black pepper contributes to a better absorption of effective ingredients into the organism, which leads to a maximum effect in
- vitamin A maintainsthe optimum condition of the mucous membranes, including the intestinal tract
- does not contain artificial colouring, sugar, gluten or lactose



THE HUMAN BODY IS A FEAST FOR MANY SPECIES OF PARASITE. THEY CAN OCCUR IN ANY BODY PART, IN THE INTESTINES, LUNGS, LIVER, STOMACH, BUT ALSO IN THE BRAIN, BLOOD, SKIN, AND EVEN THE EYES. ACCORDING TO WHO (WORLD HEALTH ORGANIZATION) PARASITES ARE THE CAUSE OF MANY HUMAN DISEASES.

30.00€



#### **ESSENS HARD'EN**

- purely natural food supplement developed a manufactured under pharmaceutical superv
- active ingredients extract of unfermented green tea leaves, black pepper extract and amino acids L-citrulline and L-ornithine
- encourages male erection
- optimal for adult men of all ages
- green tea provides the flexibility of blood vessels amino acid L-citrulline significantly increases
- blood flow to tissues and supports sexual
- amino acid L-ornithine significantly intensifies the effect of L-citruilline
- black pepper contributes to a better absorption of effective ingredients into the organism, which leads to a maximum effect in the body
- . to be effective, sexual stimulation is required
- does not contain artificial colouring, sugar, gluten or lactose

REPEATED LACK OF ERECTION MAY LEAD TO THE REDUCTION OF MALE CONFIDENCE AND CONSEQUENT AVOIDANCE OF SEXUAL INTERCOURSE AND MOREOVER ALSO TO THE DISINTEGRATION OF A RELATIONSHIP.





#### **ESSENS ES'PURE**

- · purely natural food supplement developed and manufactured under pharmaceutical supervision
- active ingredients magnesium, manganese, amino acid taurin and vitamins 86 and 89
- combination of magnesium and amino acid taurin have beneficial effect on liver regeneration, which among other things has the function to cleanse the body of toxins circulation in the blood or lymphatic system
- B vitamins help to reduce fatigue and exhaustion, have an effect on energy metabolism
- · does not contain artificial colouring, sugar,

#### **ESSENS ES'PURE START**

- · purely natural food supplement developed and manufactured under pharmaceutical supervision
- the maximum effectiveness of the ESPure Start food supplement is achieved in combination with other ESSENS Home Pharmacy products and because of this, is not sold separately.
- active ingredients wide spectrum of B vitamins from brewer's yeast
- . B vitamins have a positive effect on energy metabolism, reduce fatigue and exhaustion, and contribute to the optimal functions of the nervous system
- · does not contain artificial colouring, sugar, gluten or lactose





#### What is lactoferrin?

Lact of errin is a multifunctional protein from the family of transferrins (carrier of trace elements such as iron, copper and zinc), which occur naturally in the human body. It is presented in exocrine secretions, particularly in blood plasma and white blood cells.

Actoferin can also be found, in small amounts, in all bodily fluids and is in fact part of innate immunity. Lactoferin is naturally occurring meaning it is recognised and accepted without rejection. Furthermore no resistance has yet been recognised. Lactoferin is effective for all of us, regardlessof gender and lage.

ESSENS Lactofer in is obtained from bovine milk. The reason being is, it's most similar to human milk and has the same effects during comparative tests. The human and bovine lactofer in differs in only 2 amino acids (it consists of 700 ami acids, while for individual humans this difference can vary up to 8 amino acids.

Lactoferrin has a broad range of activity and has a positive effect on the human body. Its main function is bound and maintains constant and equal levels of iron in the body. At the same time, lact oferrin possesses the following characteristics:

- antimicrobial (acts against microorganisms)
- antibacterial (acts against bacteria)
- antiviral (acts against viruses)
- · antifungal (acts against fungi)
- antioxidant (protects the organism against the harmful effects of chemicals that we face every day)
- acts antiparasitic
- · acts against cancer-causing cells
- · acts against dangerous radiation
- has an anti-inflammatory effect

The nativity (remaining undamaged by heat, enzymes and chemicals during manufacture) of lactoferrin is a very important parameter. We emphasse that our lactoferrin is treated with sophisticated technology and is extracted from from fresh skimmed milk and not from whey, which is a weste material in daily production.

Another important factor contributing to high quality is the degree of saturation by iron (but also copper or zinc) due to optimal regulation and maintaining the constant level of trace elements in the body. Under normal circumstances the saturation of lactoferin fluctuates between 10 – 30%. If lactoferin issaturated more than 80%, its antimicrobial and anti-inflammatory effect decreases ESSENS Lactoferrin passes through a strict control of saturation by iron and its content is a mere 23%, which is very low.

The lactofernin molecule has another great advantage - it is more stable against acids and enzymes. Any inflammation in the body is accompanied by acidification of inflamed tissue and many active materials (such as ambibides) lose their effectiveness in these surroundings. But lactoferin, even within secretions, is still active and effective.





#### **ESSENS LACTOFERRIN TABLETS**

- purely natural food supplement developed and manufactured under pharmaceutical supervision
- active ingredients lactoferrin, iodine, selenium and sour cherry extract
- does not contain chemical substances, sugar, lactose or gluten
- . only the ingredients of the highest possible and guaranteed quality are used for manufacture
- it is made by special SOFT tabletting technology. This special manufacturing process doesn't cause denatura thereby doesn't reduce the activity of ladoferin. This special technology of processing lactoferin is not use other company in the world!
- many years of research has shown, that if we add a special bond of lodine and selenium to lactoferrin, the
  attributes of the tablets are significantly improved
- $iod in e \ and \ selenium \ are important for proper functions of the immune system, regulating the thyroid and prothe cells against free oxygen radicals$
- sour cherry fruit extract contains active substances that support the maintenance of a good physical condition
- · helps with a cute cold or flu
- has positive effects on intense problems of the digestive tract, such as viral diarrhoea, alimentary diseases, Crohn's disease, ulcerative colitisand cellac disease.
- is preventative and protective of the body, for example, during radiotherapy in cancer patients
- · helps to remove pathogens from the body (bacteria, viruses, yeasts, moulds and fungi)
- · helps strengthen the immune system
- helps in cases of an aemia caused by the lack of haemoglobin in the blood, as it can better use ingested iron, which is important in creating blood cells and haemoglobin.
- has a positive effect on the suppression of oxidation processes in the body that cause cellag disorders
- · helps with skin problems (acne, atopic dematitis, erythema, etc.)



#### **ESSENS LACTOFERRIN UNGUENTUM**

- unique healing ointment developed and manufactured under pharmaceutical supervision
- ESSENS Lactoferrin Unguentum is the result of a developed cooperation between PharmDr. Milan Krajiček and other professional scientific medical institutions
- does not contain chemicals, preservatives, stabilizers or colouring
- only ingredients of the guaranteed, highest possible quality are used for manufacture
- unique combination of lactoferrin and virgin of live oil provides optimal hydration, easy coverage and excellent penetration of the skin by the ointment
- supports the accelerated healing of a wide spectrum of injuries such as abrasions, minor cuts, burns, postoperative wounds and bedsores
- helps with infectious, viral, fungal or yeast diseases of the skin and mucous membranes
- helps accelerate the healing of herpetic infections (herpes, mouth lulcers)
- helps with skin problems such as acne, atopic dermatitis, erythema, cracked corners of the mouth and initated skin around the nose during cold etc.

### Wound healing on the skin surface or on mucous membranes is a complicated biological process that can be medically categorised into 5 stages:

- haemostasis, the automatic reactive ability of the damaged organism to stopplieding, a very demanding and effective reaction from the body
- reparative inflammation is the stage of the activation of numerous materials and growth factors that repair or replace damaged or
- or consequence of the process of replication and migration of epitheliations the unhealed areas of skin or mucous membrane which leads to the formation of a new covering tissue, which replaces the provisional one
- woundremodelling is the final stage when the adequate strength and adaptation to conditions of natural processes within the body is established in the new tissue

The research of medical specialists has come to the conclusion that inflammation is the entrance process for wound healing. Excessively long periods of inflammation or a high inflammatory reaction can lead to poor wound healing and can be a cause of complications in the processes leading to recovery.

ESSENS Lactoferin Unguentum helps to initiate the first stage of inflammation, and contributes to finishing this stage quickly. It then helps the body into the next phase of healing, whils additionally contributing to the migration of newly created and healthy skin cells and connective taxes cells for fiscation for now, connective taxes, cells for fiscation for now, connective taxes, cells for fiscation for now, connective taxes.

ESSENS Lactoferin Unguentum belongs among the products that support a damp wound healing, it is connected with other positive influences such as the acceleration of the granulation and epithelization processes. A state with constant pit and temperature is maintained inthe wound. The other presents the penetration of infection, limits the activity of reactive oxygen radicals and thanks to the absence of water in the oritment-base; the wound is not macerated.





#### **ESSENS LIFT UP\***

- a food supplement in the form of a delicious orange-flavoured gel
- active ingredients schisandra chinesis extract, sucrose, threhalose, taurine amino acid and group B vitamins
- active ingrealers schisariora chinese setract, sucrose, trivenaros, taurineamino acid and group is vitamins.
   ESSENSIUM (b) so primised to deliver the morning energy needed to sart the central nervous system and organs, help prepare the body for all-day, heav, physical and mental lexercise.
   the woody creeper, schisandra chinese, from asia, is grown as a medical plant; is it categorised amongst adaptogens (substances that increase the resistance or organism under stress and extreme conditions, they stimulate the brain, peripheral nerves and strengthen cognitive function).
- sucrose and trehalose are natural carbohydrates and act as a massive source of glucose for brain cells
- trehalosestimulæes the unique mechanism of autophagy and has the ability to maintain a longer life of proteins
   group B vitamins contribute to reducing fatigue and exhaustion, which positively affects energy and metabolism
- . the amino acid taurine promotes cardiac activity and prevents the development of macular degeneration
- the gel does not contain artificial colouring, gluten or lactose; avery low glycemic index allows diabetics to use this food

#### **ESSENS CHILL OUT\***

- a food supplement in the form of a delicious sour cherry-flavoured gel
- active ingredients sour cherry extract, tryptophan amino acid, vitamin B6 pyridoxine, glucose
- ESSENS Chill Out helps to calm the body in the evening, relax the mind, relieve the feeling of exhaustion and increase overall mental well-being and better preparation for falling asleep
   sour cherry extract stimulates the production of insulin, which, in combination with the amino acid trytophan and vitamin 86, leads to serotonin formation and increased melatonin levels
- the neurotransmitter serotonin is a biologically active substance, produced in the brain, which influences perception
  and induces feelings of a good mood; decreased serotonin levels increase stress, depression and anxiety
- $the \textit{me} i aton in hormone is a \textit{natural ingredient of the cherry extract, it \textit{affect daily circadian rhythms and a rise in its levels is connected with the urge to sleep}$
- the gel does not contain artificial colouring, gluten or lactose; a very low glycemic index allows diabetics to use this food supplement











#### ESSENS Sun Care delivers a revolutionary way of sunbathing!

Safer UV protection, optimal protection for sensitive skin and a longer life for your tan!

#### Eusolex® UV-Pearls®

- revolutionary concept for protection against UV
- UV-PEARLS® are the sunglasses for your skin!
- a patent from a German science and technology company operating in the fields of pharmaceuticals, natural sciences and materials for advanced technology
- organic UV filters are locked in micro-capsules, they are a unique, micro-encapsulation of sunscreen in silica glass pearls
- encapsulated UV fitters remain on the skin surface, which guaranteesa high UV protection, the sunscreen does not
  come into direct contact with the skin meaning they are optimal for those with sensitive skin, skin is soft after use, not
  greasy

#### Thalitan

- a unique oligosaccharide of plant origin from the seaweed laminaria digitata
- top product from a French company specializing in biotechnology and active substances from sea environments
- · helps stimulate tanning while protecting the skin from the harmful effects of the sun
- promotes the production of skin pigment melanin, enhancing UV protection
- contains manganese and magnesium ions, which have antioxidant effects

#### How to use ESSENS Sun Care

Going on vacation to the beach or in the mountains? Willyou be exposed to the sun?

To achieve optimal results while sunbathing, bronzed skin without burning, minimal wrinkle occurrence and a reduced risk of skin diseases, it is recommended to use the ESSENS Sun Care products as follows

- Korskin diseases, it is recommensed to use the Essens so but har products as follows. Begin using your first ESSSMS sun Care Tables 3 days before vestation departure. Take one tablet, 3 times a day, after main meab. Finish your remaining tables during the holiday. These tablets were developed to complement the human body with raw materials that produce brown pigment, accelerate tanning, and help skin remain more tanned and giossy. The unique composition also has a positive effect on the immune system, which may be weak ened during excessive exposure to the sun.
- Prior to the application of our sunscreen, apply our Before Sun Care Gel to your skin. This creates a base for our sunscreen to situpon ensuring it holds very well and it seesily spreadable, further assisting in even protection with the help of UVI Pittes. This gel additionally contains substances which stimulizate these kint to produce more vitamin D and melanin - brown pigment.
- Approximately 15 minutes after applying ESSENS Before Sun Care Gel, it is a good time to apply either ESSENS Sun Care SPF 30 or ESSENS Sun Care SPF 50 to the skin. The protection factor is usually selected according to the skin type and intensity of sunlight, to which it will be exposed. ESSENS Sun Care suscreens include effective protection against both UVA and UVB rays and contain substances to assist in the accelerated browning of skin.
- After sunbathing, apply our ESSENS After Sun Care Milk, which is used for skin regeneration. It reduces redness and adds that much-needed hydration, thereby prolonging your tan

#### Why follow your skin phototype when choosing the protective factor?

number of minutes specified for your phototype is multiplied by the number of SPFs. The resulting number should unt to the number of minutes that can be spent in the sun without the risk of burning.



60 61



19.20€

#### ESSENS BEFORE SUN CARE GEL

- gently hydrating skin care gel for all skin types
- · is without parabens
- ensures the hydration of the skin before tanning, prevents the escape of water from the skin during exposure to high temperatures
- . smooths wrinkles and skin unevenness, thus ensuring an even application of sunscreen
- contains panthenol and thalitan which stimulate the skin into producing vitamin D and the skin pigment, melanin
- . the extract of aloe vera penetrates deep into the skin structure, where it perfectly hydrates and regenerates





16.30€

#### **ESSENS BEFORE SUN CARE TABLETS**

- purely natural food supplement developed and manufactured under
- helps prepare the skin for sunlight
- promotes a good, bronse tan and prolongs its durability
   contains spirulina, a freshwatercyanobacterium which is rich in carotenoids (red-orange pigments) that further extend your tan, spirulina also supports the immune system due to the very high content of vitamins A, B,C, D and E

110.00€

- amino acid L-tyrosine supports the production of skin pigments and melanin working as a tan "accelerator"
- extract of aloe vera helps to maintain healthy skin
- · does not contain artificial colouring, sugar, gluten or lactose





- these exclusive sunscreens that promote healthy sunbathing are suitable for all skin type and are optimal for those sensitive skin
- UV PEARLS® provide effective and lengthy protection to skin from UVA and UVB radiation
- are without parabens
- · simple application and rapid absorption
- does not feel greasy
- special adhesive ingredient acts non-stick against sand and clothing
- top thalitan substance stimulates the skin into producing vitamin D and skin piement melanin
- extract of aloe vera penetrates deep into the skin structure, where it perfectly hydrates and regenerates



**ESSENS AFTER SUN CARE MILK** 

45.50 €

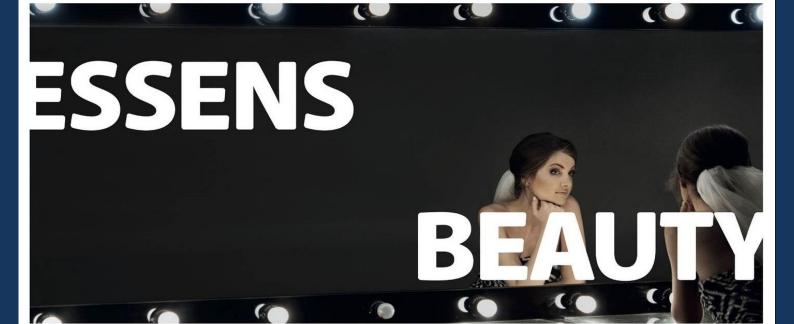
63

- · without parabens

37.00€

- · repairs any damage to the skin and prepares it for another day
- patented ingredient Olivem provides excellent absorption,
   hydration and a very pleasant feeling after application

extract of aloe vera penetrates deep into the skin structure,
 where it perfectly hydrates and regenerates





#### **ESSENS BEAUTY**

 ${\sf Underline} \ {\sf yourdeeperbeauty} \ {\sf and} \ {\sf dazzlethosearoundyou}.$ 

Sophisticated production technology, high coverage capabilities and trendy shades will bring you to new heights.

heights.

Our long-fasting, premium quality make-up will last the whole day to ensure an attractive look can be maintained. In addition, our cosmetics are paraben-free and have been both dematologically and ophthalmologically tested. Each product is exclusively packaged in an elegant box. Including in perfect make-up which will cover the unevenness of your skin and unite it's colour tone. Fix it with a matte powder to experience a long-lasting, perfect look. Conjure up seduction by using eyeliner, maximising the volume of your lastes, and, don't forget, to highlight the shape of your brows.

Draw the contours of your lips and fill them with a moisturising, mate lipstick- turn into a seductive goddess. Keep in mind that nailpolish adds to your best, feminine qualities and further enhances your attractiveness. Our wide a bright parable is processed and a perina product lips the presentation for payments of the production of the producti

Our wide shade palette is available across the entire product line, there is something for every woman or girl.

#### **ESSENS BEAUTY MATTE** FOUNDATION\*

This long-lasting matte foundation perfectly balancesskin colour tones conceals any inequalities and provides perfect coverage for many long hours. The oil-free composition ensures as mooth and matte effect and, thanks to the SPF 15 protection factor, the skin is protected against harmful sun rays.











WITHOUT PARABENS DEMATOLOGICALLY TESTED





\*available from March 2018



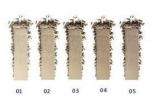


#### **ESSENS BEAUTY MATTE** FACE POWDER\*

This long-insting matte powder fixes make-up and ensures a perfect look. The skin remains silkly smooth, with a naturally matte finish, for up to 16 hours. Thanks to the SPF 15 protective factor, the skin is protected against harmful sun rays. For quick and easy application during the day, the powder is equipped with a built in mirror and powder puff.



23.40 €



WITHOUT PARABENS DERMATOLOGICALLY TESTED



\*available from March 2018

The fine eyelliner pencil and its soft structure allows for very easy and accurate application. A combination of lighter shades in the inner corners of your eyes gradually blended into deriver colours achieves perfect and natural. highlighting. By choosing lighter color, the eyes look eacherteally bigger. Overly black sharpcontours are intested diminishing:



essens beauty EYELINER 1,6g price 5.60 €

#### **ESSENS BEAUTY LIPLINER**

Due to the soft liplinerpencil's soft structure, precise application is made easy. It allows you to create precise lines and craft a perfect shape to your lips. Outlining the contour of the lips before applying lipstick prevents smudging and promotes long-lasting makeup.



WITHOUT PARABENS DERMATOLOGICALLY TESTED

72









TESTED

This unique, liquid matte lipstick, with very distinctive pigmentation, lasts for hours. It is enriched by vitamine and avocado oil to keep the lips smooth and supple, without feeling dry yet, also, without feeling sticky. This lipstick is applied with a fine applicator in a single leyer, which is sufficient to create an expressive effect without leaving prints when dry.















79

#### **ESSENS BEAUTY NAIL POLISH**

Nail polish with a high glossfactor and exclusive colours provide perfect coverage and a short drying time. After a single-stroke with the the flits boxly, nails are perfectly smoothed and shaped, the colour is bright, vivid and hasa very long-lasting effect, it is suitable for natural, acrylic or gel nails and usable during manicure and pedicure.









7.30€



80

# essens <sub>beauty</sub> LONG LASTING MATTE FACE POWDER

#### **ESSENS BEAUTY COSMETIC BAG\***

Practical cosmetic bags, available in three washable material and closed with a zip. s, in an attractive design with the ESSENS Beauty logo. Madefrom

Dimensions: S: 12,5 x 17 x 6 cm M: 22 x 11 x 11 cm L: 29 x 21 x 19 cm





3.10 €

#### **ESSENS BEAUTY SHARPENER\***

Perfectly pointed sharpener for two sizes of cosmetic pencils. Thanks to its two, high-quality steel blades, a smooth and fluent movement is achieved. A practical transparent lid captures pencil sharpenings.



\*available from March 2018

# Marketing plan

Ficcare membru al Clubului ESSENS are dreptul să achiziționeze produse ESSENS pentru prețurile membre, să efectueze vânzări directe de produse cu marjele recomandate de până la 40% și să înregistreze noi membri în Clubul ESSENS, cărora li se aplică aceleași beneficii.

În timp ce cumpără produse ESSENS, un membru și structura sa înregistrată ating cifra de afaceri a punctului, care poate fi eligibilă pentru plata comisionului pe baza planului de marketing ESSENS. 1 punct de obicei corespunde sumei de 1 EUR sau echivalentul în EUR

în orice altă monedă.







(3 %) 400 puncte

Pentru acordarea comisionului de la primul plan, este necesar să se atingă o cifră de afaceri personală de 20 de punete în luna respectivă.

9%

1 200 puncte

#### Planul 2 (național și internațional)

Evaluat și plătit lunar, alocat până la 5% din cifra de afaceri ESSENS

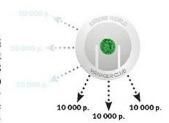
Calificarea în planul 2 constă în construirea unei structuri cu cel puțin trei linii și îndeplinirea următoarelor condiții de lucru. Comisia conform planului 2 este calculată ca suma comisionului pentru fiecare calificare finalizată și este plătită întotdeauna

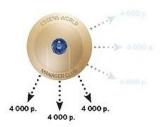
lunar până la data de 20 a lunii următoare.

#### MANAGER NATIONAL DE PLATINA

 $3 \times 10~000$  p. linii în cadrul cifrei de afaceri naționale t cota de 1% din cifra de afaceri ESSENS (coeficientul 1,0)

Următoarele linii de calificare de 10 000 de puncte primese o majorare eu un coeficient de 0,5





#### Manager de aur

3 × 4 000 p. linii în cadrul cifrei de afaceri naționale și internaționale

cota de 2% din cifra de afaceri ESSENS (coeficientul 1,0)

Fiecare următoarea linie de calificare de 4 000 de puncte obține o creștere eu un coeficient de 0,5

Pentru acordarea comisionului de la al doilea plan, este necesar să se atingă o cifră de afaceri personală de 100 de puncte în luna respectivă.



## 1 plan

Evaluat și plătit lunar, alocat până la 28% din cifra de afaceri a structurii dvs.

Nu există condiții pentru dezvoltarea structurii în planul 1, doar numărul total al punctelor distribuitorului este decisiv, adică totalul cifrei sale de afaceri personale și cifra de afaceri a grupului său.

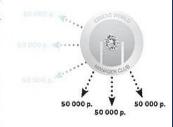
Comisioanele conform planului 1 sunt plătite lunar, întotdeauna până la data de 20 a lunii următoare. Toate comisioanele neutilizate vor fi salvate pentru fiecare membru fără limită și vor fi plătite distribuitorului la cererea acestuia în orice moment, în conformitate cu Condițiile de plată a comisioanelor către membrii Clubului ESSENS.

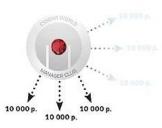
# Director Executiv DE PLATINA

3 × 50 000 p. linii în cadrul cifrei de afaceri naționale și internaționale

cota de 1% din cifra de afaceri ESSENS (coeficientul 1,0)

Ficcare următoarea linie de calificare de 50 000 de puncte obține o creștere cu un coeficient de 0,5





#### Platinum International Administrator

 $3 \times 10~000~p$ . linii în cadrul cifrei de afaceri internaționale u cota de 1% din cifra de afaceri ESSENS (coeficientul 1,0)

Următoarele linii de calificare de 10 000 de puncte primese o majorare cu un coeficient de 0.5

Condițiile naționale de afaceri și cele internaționale, în timp ce se obțin calificări ale planului 2 în linii individuale, pot fi îndeplinite simultan în fiecare linie. În practică aceasta înseamnă că, de exemplu, în timp ce, în același timp, obținerea calificării Platinum National Manager și Platinum International Manager în structura celor trei linii, se obține în fiecare linie calificarea pentru cifra de afaceri națională (10 000 puncte) 10 000 de puncte).

#### Planul 3 (loialitate)

Evaluate și plătite anual, alocate până la 1% din cifra de afaceri ESSENS Comisia conform planului 3 este plătită anual, întotdeauna până la data de 20 ianuarie a anului următor. Analiza cifrei de afaceri anuale ESSENS pentru anul calendaristic relevant este utilizată ca bază pentru calcul.



#### Directorul executiv al Dubla Platina

9 × pe an calendaristic păstrează statutul Platinum Director Executiv

cota de 1% din cifra de afaceri ESSENS pentru anul calendaristic (coeficientul 3,0)

#### Dubla Platina National Manager Dubla Platina International Manager

9 ori pe an calendaristic păstrează statutul de Platinum National Manager sau Platinum International Manager

Т

cota de 1% din cifra de afaceri ESSENS pentru anul calendaristic (coeficientul 2,0)



#### Calificatorii din planurile 2 și 3 pot participa la programul de mașini BMW.

Termenii și condițiile complete pentru includerea în programul de mașină sunt disponibile pe site-ul oficial ESSENS din fila "Suport / flotă ESSENS".



#### Manager dublu de aur

9 x pe an calendaristic păstrează statutul Gold Manager u cota de 1% din cifra de afaceri ESSENS pentru anul calendaristic (coeficientul 1.0)



Calificare	Suma plăților de sprijin	
Manager de Aur	500 EURO	_
Manager National de Platina Manager International de Platina	750 EURO	
Manager Executiv de Platina	1000 EURO	

Pentru acordarea comisionului din planul 3 este necesar să se atingă o cifră de afaceri personală de 100 de puncte în fiecare lună dintr-un an calendaristic relevant.

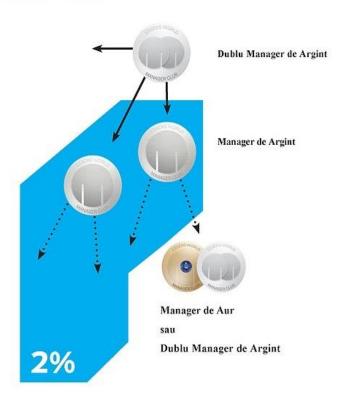
#### 4 patrulea plan (adâncime)

Evaluat şi plătit lunar,

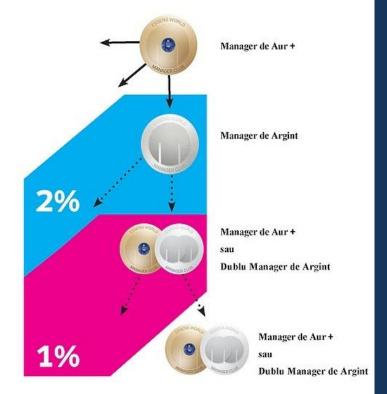
alocat până la 3% din cifra de afaceri a liniei tale calificate

Cifra de afaceri națională și internațională este inclusă în calificarea pentru al patrulea plan.

Comisia conform celui de-al patrulea plan este calculată ca suma comisionului pentru fiecare condiție finalizată și este plătită întotdeauna lunar până la data de 20 a lunii următoare.



Pentru acordarea comisionului de la al patrulea plan este necesar să se atingă o cifră de afaceri personală de 100 de puncte în lună.



Calificarea în cel de-al patrulea plan implică construirea unei structuri în profunzime și conducerea sistematică a membrilor cheie pentru a obține calificări în planul 2. Condiția dublă pentru Silver Manager este de a construi o structură de două linii care să atingă o cifră de afaceri minimă de 15 000 de puncte.

Gold Manager sau mai mare se califică în planul 4, atingând o cifră de afaceri minimă de 15 000 de puncte pe fiecare linie.

Valoarea comisioanelor este apoi calculată în funcție de procentul relevant al cifrei de afaceri din linia corespunzătoare.