

Tom Brady's NFT agency raised \$170 million with the help of crypto investors

Tom Brady is the co-founder of the NFT agency Autograph, which was founded in April 2021. The company's main goal now is to expand its user base.

Recall that Tom Brady is the quarterback of the Tampa Bay Buccaneers soccer club, which is based in Florida. Now the team takes part in National Football League games. The next game will take place on January 23, the opponents of "Tampa Bay Buccaneers" will be the players of the team "Los Angeles Rams". Sports experts of BK 1xBet estimate the probability of victory of the team from Florida at 57%. 1xBet is one of the popular bookmakers, you can read the review on the site "Rating Bookmakers" at the link.

Representatives of the Autograph agency announced the closing of a \$17 million funding cycle. It was led by venture capital firms Andreessen Horowitz and Kleiner Perkins with the participation of several other significant companies. Both firms had previously invested in various cryptocurrency projects.

Autograph is an intermediary agency for celebrity athletes and cultural figures who want to find their niche in the NFT world.

bitcoins instantly

Some celebrities have been criticized by their fans because of their interest in cryptocurrencies and NFT. Autograph Agency's mission is to help popular people get involved in NFT projects by curating them throughout.

Autograph Agency currently owns an extensive list of partners, including such famous athletes as golfer Tiger Woods, gymnast Simone Biles, tennis player Naomi Osaka, baseball player Derek Jeter, track and field athlete Usain Bolt, hockey player Wayne Gretzky and skateboarder Tony Hawk.

And the company's board of directors includes popular singer Abel Tesfaye, better known as The Weeknd.

Looking at the agency's list of partners, you can see that Autograph's management prefers to work with athletes who don't play team sports. These athletes build their own personal brand that allows them to be known beyond the sports community.

However, the company recently announced a partnership with Draftkings. They want to launch their online platform where users can trade their NFTs purchased through Autograph.