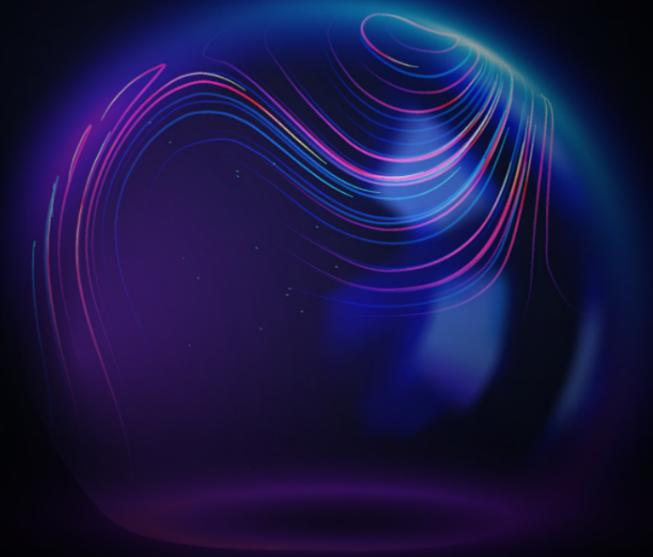




UNIVERSAL PICKLE

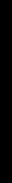
WHITEPAPER

2022



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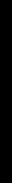
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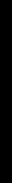
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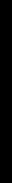
UNIVERSAL PICKLE

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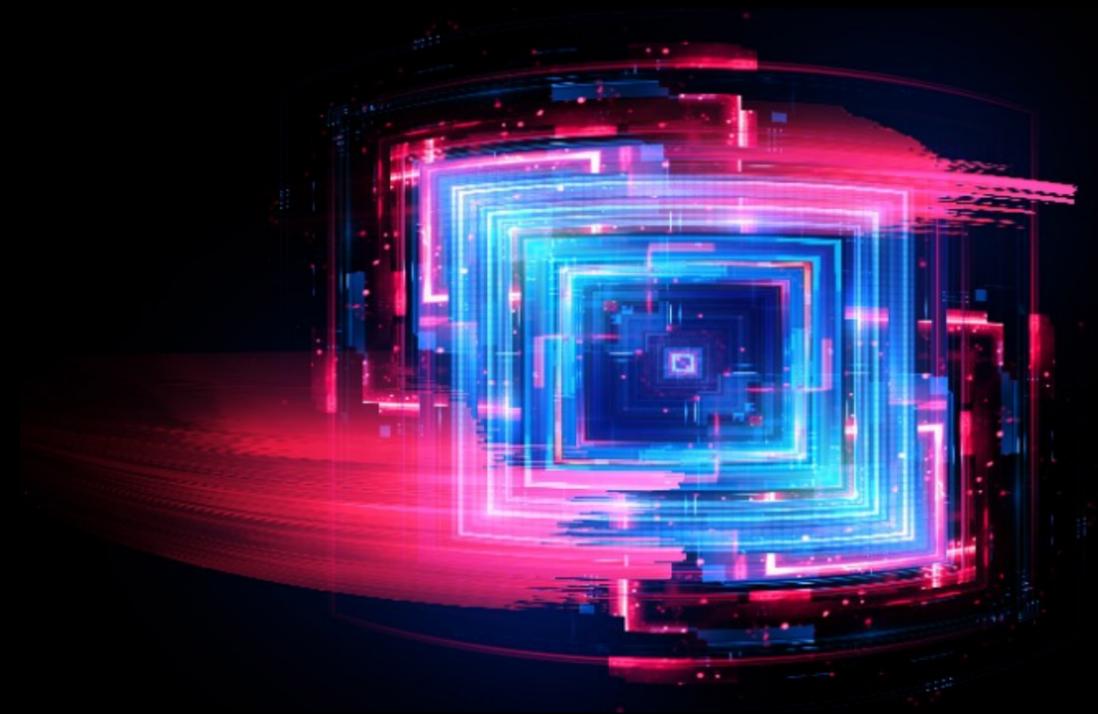


ECOSYSTEM

11



ROADMAP



Abstract

Cryptocurrencies are widespread and are globally accessible by anyone, anywhere, anytime. The leading technology behind the development and success of cryptocurrencies is blockchain technology. This technology works on the principle of decentralization. It provides better security, safety, and privacy. It reduces business risk and allows transparency with the key feature of decentralization. UNIVERSAL PICKLE is going to operate on this technology.

Blockchain technology provides transparency to the users and allows them to exchange information in codes. End users can easily use the online platforms without the fear of controlling software by the central body to steal their information.



universalpickletoken.com



Background

A group of community investors organized an international development team. Continuing with the community-driven aspect, the development team aims for community involvement and maintains full transparency for the project, holding polls and discussions with the community for key decisions with the project, culminating with a community-led decision to create UNIVERSAL PICKLE.

The development team has a wide background of established positions in several areas and reputable firms, and they contribute their skills and experience to the project's and holders' mutual benefit.

UNIVERSAL PICKLE's long-term goal is to establish itself as an industry leader in the emerging Decentralized Finance sector.

UNIVERSAL PICKLE

UNIVERSAL PICKLE is a 3rd generation peer to peer cryptocurrency. It is built by people and for the people. An expert team, modern tech, broad vision, and a strong community are what make up the foundation of UNIVERSAL PICKLE. The goal which genuinely defines the UNIVERSAL PICKLE is to minimize the gap between crypto and the real world. We want to create a system where we help people regardless of borders. The community is the heart of our project, and we want to give back to our community. UNIVERSAL PICKLE helps its community through features like NFT, P2E games, Discounts, Lottery, and much more.

UNIVERSAL PICKLE is going to become the first crypto project entering the food industry. UNIVERSAL PICKLE wants to revolutionize the food industry through its UPL mobile app. Through our exclusive app holders can enjoy discounts and many offers in food chains and hotels. Imagine entering the pizza hut, where at the counter is a QR code with our logo, you scan it and get points or other benefits within the app.

UNIVERSAL PICKLE is a decentralized token created with holders in mind, and it works as an independent liquidity generation protocol and frictionless redistribution system. The UNIVERSAL PICKLE token is the first project with the highest benefit for holders successfully launched on the Binance Smart Chain.

UNIVERSAL PICKLE is also a decentralized platform that depends on community engagement in its growth. UNIVERSAL PICKLE will provide the crypto community with a unique experience, bringing users together in one immersive and entertaining space. UNIVERSAL PICKLE ecosystem is a world of opportunity, creativity, freedom, and hope. Where you can see what the future is going to be. Become a part of our UNIVERSAL PICKLE and experience by yourself.



UNIVERSAL PICKLE ECOSYSTEM

UNIVERSAL PICKLE Token

UNIVERSAL PICKLE token is the proper solution through which we can bridge the gap between the real-world and crypto market. It is a BEP-20 network token. UNIVERSAL PICKLE utilizes the power of blockchain, NFTs, and the GameFi ecosystem to benefit its holders. Through the blockchain, it makes UNIVERSAL PICKLE Token more secure and scalable. The blockchain can expand with its increase in blocks or users. UNIVERSAL PICKLE aims to provide more and more utility and use cases through which its users can earn benefits—use cases like Redistribution Reward, P2E game, NFTs, and New Payment System.



By combining the power of blockchain and cryptocurrency, we created a better token than any other token available in the market, with a higher redistribution reward and more utilities to empower its holders. UNIVERSAL PICKLE is the first reflection project with an actual utility on top of the community's efforts to hold and grow. You probably already know this, but with \$UPL, you will have higher profits than any other reflection token out there. We made it better.

UNIVERSAL PICKLE's mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, similar projects, UNIVERSAL PICKLE introduces holders to next-gen concepts such as using NFTs to get discounts, paying through crypto-token in Fast Food Chain, and more.

Reflection Reward

Reflection rewards are the best way to benefit the community and give back to them. Each owner of UNIVERSAL PICKLE tokens is eligible to automatically receive \$UPL from the reward pool. The reward pool contains several \$UPL tokens reserved by the contract. The contract uses a portion of the tax applied to every transaction (4%) to do this. This can be beneficial in the following ways:



More tokens are held or transactions are performed more the big the award pool is going to be.

It also encourages the flow of tokens from one account to another.

It also provides benefits to users.

Deflationary Model

The idea behind deflationary cryptocurrencies is relatively straightforward. UNIVERSAL PICKLE is hyper deflationary, as it has a max supply from inception, and a percentage of the tokens are destroyed permanently on a routine basis. This function is constantly at work removing tokens from the total available supply. Over time, this action works to help increase the value of one token dramatically as it increases scarcity.

Burning is a deflationary approach to control the supply of a token which works by constantly removing assets from circulation. Burning of \$UPL will be an automatic process that UNIVERSAL PICKLE developers have implemented by adding a function that allows each transaction to cut a specific cut (2%) and sends this number of tokens to the burn address, effectively decreasing the supply shown on explorers too.

Buy Back

A buyback allows tokens to invest in themselves. Reducing the number of tokens outstanding on the market increases the proportion of shares owned by holders. Keeping in mind the benefits of the user, 2% will be used in the Buy-Back feature. Buy-Back Features also:



Gives investors more confidence to buy tokens.

Buy-Back also improves the decentralization of tokens.

It increases the demand for tokens.

Because of that token becomes bullish.

Liquidity Pool

Automatic LP is another feature of UNIVERSAL PICKLE. LP creates stability from the supplied LP by adding the tax to the overall liquidity of the token, thus increasing the token's overall LP and supporting the price floor of the token. This is different from the burn function which is only beneficial in the short term from the granted reduction of supply. For UNIVERSAL PICKLE the auto-liquidity is locked at 2% which will be sent to the auto liquidity pool.

Anti-Whale

Sell/buy and transfer orders of more than 3% of the total supply will be rejected. This is implemented to protect the holders and help keep the project tokens from the hands of whales, notorious for dumping tokens for their profit. Also, a single wallet cannot hold more than 3% of the total token supply. This way we can ensure that everyone has an equal opportunity to participate in the project.

UPL App

The UNIVERSAL PICKLE ecosystem will incorporate a decentralized payment system to allow people to buy the food through hotels seamlessly and accept \$UPL as a payment method. By being built on blockchain technology, users can engage in transactions without being victims of scams and chargebacks. The UPL allows holders to scan the QR Code and pay with \$UPL Token. In our universal community app, you will have endless benefits you will be able to scan QR codes on:



Hotel Chains

Gold Shops

Travel Agencies

Nightclubs

Restaurants

The UNIVERSAL PICKLE payment system will allow sellers to accept \$UPL tokens as a payment method. Each system will be decentralized meaning the payments will go directly to the owner without any third-party APIs or transaction forwarding. Users can make transactions with the token without incurring hidden charges.

NFTS

NFT stands for non-fungible token. Non-fungible refers to unique or special. Opposite to it, fungible things can be easily replaced like currency notes, digital coins, etc. On the other hand, non-fungible tokens are unique and can't be replaced like a short video clip, digital art, etc. NFTs are similar to cryptocurrency units in that they are created and protected using blockchain technology.

UNIVERSAL PICKLE empowers its holder with the NFTs. Hotels and clubs can create their own NFTs and sell them through our NFT marketplace. Anyone can purchase those NFTs. The holder of NFTs can enjoy several benefits on respective hotels and clubs. The holder can earn discounts, VIP passes, extra services, and much more. And also, if holders want, they can resell NFT in the marketplace to earn profit and some of the money made by the buy and sell goes to that specific hotel or club.

EQT BANK PARTNERSHIP

Universal Pickle has entered into a partnership with EQT Group in where the business will expand into a real version of investment banking. As part of this, Universal Pickle will redomicile its business into a public company in the United Kingdom, and list its shares for trading on a suitable trading venue supporting both UPL and the tokenized shares.

The business will be adjusted in a way where Universal Pickle will be holding a treasury pool consisting out of publicly traded assets. Out of the initial amount of shares issued, 80% will be offered to the public. The funds raised will be put into a trading model referred to as the Market Making Algo which increases the funds by providing liquidity in publicly traded assets such as shares, options, bonds or tokens.

The Market Making Algo will consistently use 50% of its profits to buy across the Pickle Index. The Index will always set off 15% to make market in the UPL token.

Every month, the Pickle Treasury, that can be followed in real time on universalpicketoken.com/treasury will distribute 50% of its holdings to holders of the Universal Pickle tokenized share. The remaining balance will be held over time for leveraging of placement by Universal Pickle to further strengthen the trading power. At the same time as the distribution takes place, additional shares corresponding to 25% of the residual value in the Treasury will be issued and offered to the public, meaning that the trading power, the Treasury and the share value will continue growing exponentially – or so will the price of UPL!

The Treasury will also allow holders of UPL to use the token to buy equity and special offers such as stock options or futures, even further underpinning the value and strength of UPL.



The capital coming in to the UPL Tokenized share goes straight in to the MMA.

15% of the profits coming from the MMA minus the compounding are used to buy back UPL. Meaning that the MMA will be pushing the price of UPL.

35% of the MMA is trading on indexes, a spread of stocks.

50% of the MMA is trading on calculated specific assets, picked by hand.

Every Month 50% Of the treasury will be distributed to the holders of the tokenized UPL Share.

A part of the MMA will also be trading UPL PLC to be supporting liquidity for the share.



PLAY-TO-EARN GAME

Gaming should be fun. Rather than thinking about every penny you spend and taking up all your time, wouldn't it be great to play to earn?

The Play-to-Earn business model is the latest development in the games industry. It's a business model that embraces the concept of an open economy and provides benefits to all players who add value by contributing to the game world.

Play-to-earn games operate on smart contracts or blockchain programs that execute agreements in code that meet predetermined conditions. UNIVERSAL PICKLE is also planning for a play-to-earn game that will give players ownership of digital assets to increase value. Furthermore, gamers can sell these digital assets on public blockchain exchanges.



ROAD MAP

Q4 2021

- Plan & Develop the Smart Contract
- Design and Launch the Website
- Influencer Partnership
- Marketing Campaigns
- Stealth Launch
- Huge Launch Giveaway
- 1000 Holders

Q1 2022

- Audit
- Launch A Brand-New Website
- EQT Bank Partnership
- Whitepaper
- Marketing Campaigns
- CMC, CG & Coinbase Listing
- Exclusive Merch
- NFT's Launch with Tesla Giveaways
- Universal Community App
- Play 2 Earn

Q2 2022

- Marketing Campaigns
- Staking Platform
- CEX listing
- Partnership With a Pickle Company
- Developer Doxxed

Q2 2022

- Universal pickle liquor
- Pickle backshots
- Launching our own pickle company where \$UPL holders have perks
- Sending our pickle jar to the moon first token actually on the moon