



### Tell the story of China's fight against the epidemic

February 13, 2020 08:43

Source: People's Daily

[Print] [Error Correction]



The front line of the epidemic is the battlefield. National radio, television, and network audiovisual units make use of the advantages of media and platforms to directly combat the epidemic stagnation, allow information to reach the widest group of people, and gather the greatest strength with confidence.

From big speakers to small screens, from online to offline, national radio, television, and network audiovisual units quickly gathered to spread epidemic prevention information, inspiring and encouraging, and united in resolutely winning the epidemic prevention and control fight.

#### Online and offline race against time to consolidate the power of all people

An epidemic is an order, and prevention and control is a responsibility. Around the Spring Festival, under the overall planning of the State Administration of Radio, Film and Television, radio and television nationwide were urgently engaged in fighting the epidemic. China Central Radio and Television Station and radio and television media around the country broadcasted the important speeches and important instructions of General Secretary Xi Jinping on the main frequency and main news programs, respectively, and publicized the decision-making and deployment of the Party Central Committee, reflecting the Party and the state's prevention and control of the epidemic The strong leadership of the work showed the concrete actions of all departments and departments in helping the epidemic prevention and control work together.

The TV screen was used to fight the epidemic in a multi-period, and responded to the concerns of the people in a timely manner. According to preliminary statistics, 33 satellite TV nationwide adjusted the program arrangement and launched more than 40 live news broadcasts and special programs at important times.

The main news programs of CCTV's integrated channel report the news of epidemic prevention and control in time, and multiple news programs of CCTV news channel are broadcast on a 24-hour basis. Hubei Satellite TV will broadcast the pneumonia epidemic report in the full version of "Hubei News" from January 21st. It will launch a special program "Everything to Fight against the Epidemic" in 7 periods every day. Voice of Hubei has launched a special live program "We Are Together", and the Hubei Public News Channel will broadcast a special column of "Education on Epidemic Prevention" 24 hours from January 25 to update the epidemic situation information in real time.

There are more than 30 special programs on epidemic prevention and control in the country. Beijing Satellite TV 's health column "Yangshengtang", Oriental Satellite TV 's "Healthy Doctor's Health" added special programs on epidemic prevention knowledge, Zhejiang Satellite TV 's special program "Li Lanjuan said today", Hunan Satellite TV Time ", etc., gathered a number of authoritative medical experts, answered questions, answered questions, provided the audience with scientific epidemic prevention guidance, guided the rational view of the epidemic situation, and enhanced self-protection capabilities.

This is a war without gunpowder. Committed to unity and struggle, it is a hard core force that wins the battle. In the face of the epidemic, from the big speakers in the field to the most advanced 5G live broadcast, from the daily live news conference to the network audio-visual platform, online and offline race against time, allowing information to reach the widest crowd, and condensing the greatest strength with confidence.

The radio rang and a line of defense was built. "Hey, ladies and gentlemen, don't walk around each other this Spring Festival. Instead, we mainly use WeChat and call to celebrate the New Year ..." The loudspeaker of a village cadre in Chuzhou, Anhui, circulated hotly in the circle of friends. During the Spring Festival, such broadcast audio and video constantly swipe the screen. According to incomplete statistics, in the epidemic prevention and control publicity, 6,182 townships and nearly 105,000 administrative villages (communities) in all provinces, autonomous regions and municipalities used a total of 1.272 million radio emergency speakers, such as tweeters, tweeters and poles, covering a population of 2 Billion. The "big horn" in the field "speaks" the audio version of the manual for epidemic prevention and control to the villagers' hearts, and uses "village words and village language" to open the last mile of information transmission, and builds a line of defense for rural epidemic prevention and control.

5G is here, the live broadcast has changed. At 9 pm on February 2nd, Hubei Radio and Television Yangtze Cloud united more than 40 ports of 38 mainstream media across the country and broadcasted the Hubei Provincial Anti-epidemic Press Conference through the 5G signal provided by China Radio and Television. In order to minimize the gathering of personnel and ensure the safety of publishers and reporters, the press conference was conducted for the first time using video remote questions. This 5G application involves many links such as construction approval, network planning, site survey, etc. During the special period of national epidemic prevention and traffic control, it only took 72 hours from the construction order to the base station to be officially opened. Through the 5G live broadcast lens, tens of millions of "cloud supervisors" witnessed the construction process of Wuhan Vulcan Mountain Hospital and Lei Shenshan Hospital, and the builders around the clock became the focus of the topic.

Online audiovisual platforms are also in action. Mango TV, iQiyi, Youku, Tencent, Bilibili, Himalayan and other audiovisual platforms carry out online audiovisual "common war" epidemic "publicity, rolling updates 24 hours a day. Short video platforms such as Douyin, Kuaishou, and Microvision push the entire network of authoritative epidemic prevention and control publicity short videos recommended by the National Health and Medical Commission, and produce and push out "Emergency Broadcasting Village Villages and Villages in Crisis Moment", "Delivered! Vulcan Mountain Hospital Construction Super "Time-lapse photography full record" and other short videos. A number of video platforms have launched free viewing activities for a limited time, and cable television interactive platforms and IPTV have also launched activities to benefit the people, actively providing rich video content and enriching home cultural life in special periods.

#### Heart to heart together, home country feelings stirred in my heart

The front line of the epidemic is the battlefield. For the past few days, the majority of medical personnel have entered a "wartime state", and medical teams supported by various regions have advanced to Wuhan; scientific researchers have entered the "wartime state" and must push for scientific research every second; the traffic management and transportation department has entered a "wartime state" and opened up a green channel To ensure the transportation of key materials ... Like front-line workers in all aspects, radio and television workers have also entered the "wartime state", aiming the camera at the forefront of the epidemic, aiming at the stories and moments of fearless challenges and challenges. Win the "People's War" Episode "without gunpowder, record your spirit and pass on your confidence.

Female doctors and nurses cut long hair for the convenience of wearing protective clothing, medical staff wearing masks for a long time left indentation blood marks on their faces, clothes in protective clothing were soaked with sweat ... details were captured by the camera, moved again and again Looking inside and outside the screen. From high-speed rail stations, highways, and residential communities to maintain order, measure passenger temperature, check commuting vehicles, to delivery of epidemic prevention supplies, disinfectant spraying, and overtime at protective equipment factories, the ordinary people behind the masks freeze the screen over and over again in this special period. , She Xiaojia, for everyone, stick to their posts and pay silently. Their figure, their voice, and their story became the warmest force in this battle.

Wherever the battlefield is, the reporter's footsteps are moving forward. "Please allow me to go to the forefront of the report, just to fulfill the duties of a journalist. Parents, wives and children have been settled, and I will go all out." At 3:15 am on January 23, Wuhan New Type Coronavirus pneumonia epidemic prevention and control headquarters issued Circular 1. Less than an hour after the announcement, Wuhan Radio and Television News Comprehensive Radio reporter Wang Jiajie submitted this "competition letter" to the channel. One day later is New Year's Eve. In this day when it should be reunion, the number of radio and television reporters writing "competition books" in order to complete the family. They used running figures, pens in their hands, clenched microphones, and machines on their shoulders to record countless fearless hearts and resolute faces in this special period, and tell the world about China's fight against the epidemic.

There is also a "hussar", the relay warms us. "My city is ill, but I still love her." The 17 writers and artists from Wuhan each recorded their own voice on their mobile phones and composed the most beautiful choirs around the country. On January 27, the MV "Wuhan" was released on the entire network, and it was soon swiped on social media. According to statistics, radio and television broadcasters at all levels have organized and created nearly 300 public service advertisements with the theme of prevention and control of new crown pneumonia. Short, intensive epidemic prevention videos, public service advertisements, and theme songs, sentences of reminders, a piece of music, frame by frame, convey great love and strength, and connect the hearts of people across the country.

"Spring's footsteps will not stop because of a snowstorm." All fronts across the country are in action, and the feelings of home and country are stirred up in the hearts of every Chinese. Everyone is united and united. This war without smoke is sure to win! (Ren Shanshan)



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