Geography: Missouri

Data Collected: 10/27/2022 - 11/01/2022

Release Date: 11/02/2022

Percentages

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Little Change in Missouri Voter Approval Ratings for President Biden, Senator Hawley Since Mid-September, While Governor Parson Rises 5 Points:

SurveyUSA's exclusive approval rating tracking for Gray Television's Missouri stations (KMOV-TV in St. Louis, KCTV-TV in Kansas City, KYTV-TV in Springfield, KFVS-TV in Cape Girardeau, WGEM-TV in Quincy, IL; and KYOU-TV in Ottumwa, IA), and for KRCG-TV in Jefferson City and KOAM-TV in Pittsburg, KS., again shows little movement in the approval ratings for President Joe Biden (up a nominal single point since the previous poll) and Senator Josh Hawley (down 3 points and back in negative territory), while Governor Mike Parson rises 5 points to a new high. Subtracting disapproval from approval yields a Net Approval rating: President Biden falls a single point, from Minus 28 in Mid-September to Minus 27 today. Biden has ranged between -32 and -27. Senator Hawley, who had climbed 6 points from July to September, today falls back 3 to Minus 2. Governor Parson climbs 5 to a Plus 10, his highest Net Approval since SurveyUSA began tracking in May, when he was at Plus 8. Click the "Triangle-T" icon to open SurveyUSA's exclusive interacting tracking graphs to see how the results change over time broken down by demographic subgroups.

About the Poll / Filtering: SurveyUSA interviewed 1,200 Missouri adults online 10/27/22 through 11/01/22, using sample provided by Lucid Holdings LLC of New Orleans. Of the adults, 991 were identified as being registered to vote and were asked the questions which follow. The pool of adult survey respondents was weighted to US Census targets for gender, age, race, education, and home ownership.

Are you registered to vote in the state of Missouri?

1200 Adults	A.II	Ger	nder		Ą	ge		<50	/ 50+		Race		Pa	rty Affilia	tion
Credibility Interval: +/-2.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen
Yes	83%	82%	83%	68%	82%	90%	92%	75%	91%	83%	86%	72%	90%	93%	76%
No	16%	17%	15%	27%	17%	9%	8%	22%	9%	15%	10%	26%	9%	6%	22%
Not Sure	2%	1%	2%	5%	1%	1%	0%	3%	0%	1%	4%	2%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	27%	25%	26%	22%	52%	48%	80%	11%	9%	38%	27%	24%

Are you registered to vote in the state of Missouri?

1200 Adults	A 11			Ideology			Ideolo	gy Aggre	gated	L	ikely Vote	er
Credibility Interval: +/-2.5 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	Absolut	Already
Yes	83%	90%	93%	83%	86%	89%	92%	83%	87%	100%	100%	100%
No	16%	10%	6%	15%	13%	9%	8%	15%	12%	-	-	-
Not Sure	2%	0%	1%	2%	1%	2%	1%	2%	1%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	21%	33%	12%	7%	36%	33%	19%	18%	56%	5%

Geography: Missouri

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Percentages

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Are you registered to vote in the state of Missouri?

																		_
1200 Adults	ΛII			-	Top Issue	9			Confider	nce Vote	Counted	Accurat	Claim	Election	Stolen	Overturr	ning Roe	
Credibility Interval: +/-2.5 pct points	All	Inflation	Health	Abortio	Crime /	Immigra	Investig	Gun Pol	Full	Some	Little	None	More Li	Less Li	No Diffe	Agree	Disagre	
Yes	83%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	**	100%	100%	100%	87%	86%	
No	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	13%	
Not Sure	2%	-	1	-	-	-	-	i	-	-	-	-	-	-	-	1%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	36%	8%	18%	7%	6%	6%	7%	40%	38%	15%	5%	24%	41%	30%	33%	48%	

Are you registered to vote in the state of Missouri?

1200 Adults	A.II	2020	Vote	6	Education	1		Income		Но	me		Urbanicity	,
Credibility Interval: +/-2.5 pct points	All	Trump	Biden	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Yes	83%	93%	96%	74%	84%	92%	75%	85%	92%	89%	70%	84%	86%	78%
No	16%	7%	3%	23%	13%	8%	22%	14%	8%	10%	27%	14%	13%	20%
Not Sure	2%	0%	1%	3%	2%	0%	3%	1%	1%	1%	3%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	44%	29%	41%	29%	30%	40%	35%	25%	67%	33%	19%	44%	36%

Are you registered to vote in the state of Missouri?

1200 Adults	A.II			Region		
Credibility Interval: +/-2.5 pct points	All	Norther	Kansas	Southw	St. Loui	Southe
Yes	83%	80%	80%	78%	89%	80%
No	16%	18%	17%	20%	10%	18%
Not Sure	2%	3%	3%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	21%	34%	12%

Geography: Missouri

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Do you approve or disapprove of the job Joe Biden is doing as President?

991 Registered Voters	A.II	Ger	nder		Αç	ge		<50 /	/ 50+		Race		Pa	rty Affiliat	ion
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen
Strongly Approve	14%	11%	17%	12%	11%	13%	20%	11%	16%	12%	23%	15%	1%	37%	9%
Somewhat Approve	21%	18%	24%	24%	22%	17%	23%	23%	20%	19%	35%	25%	4%	41%	28%
Somewhat Disapprove	14%	15%	13%	21%	16%	13%	6%	19%	10%	12%	24%	21%	12%	12%	20%
Strongly Disapprove	48%	54%	42%	36%	47%	56%	50%	42%	53%	54%	14%	33%	81%	7%	40%
Not Sure	3%	2%	4%	7%	4%	1%	1%	5%	1%	3%	3%	6%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	22%	25%	29%	24%	47%	53%	81%	11%	7%	41%	30%	22%

Do you approve or disapprove of the job Joe Biden is doing as President?

991 Registered Voters	A.II			Ideology			Ideolo	gy Aggre	gated	L	ikely Vote	er
Credibility Interval: +/-3.7 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	Absolut	Already
Strongly Approve	14%	3%	5%	13%	31%	45%	4%	13%	36%	7%	15%	51%
Somewhat Approve	21%	2%	11%	28%	36%	45%	7%	28%	39%	32%	20%	16%
Somewhat Disapprove	14%	8%	13%	19%	19%	6%	11%	19%	14%	20%	10%	2%
Strongly Disapprove	48%	85%	71%	35%	14%	5%	77%	35%	10%	41%	55%	32%
Not Sure	3%	0%	0%	5%	1%	0%	0%	5%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	16%	24%	33%	13%	8%	40%	33%	20%	18%	56%	5%

Geography: Missouri

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Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in Missouri

Do you approve or disapprove of the job Joe Biden is doing as President?

991 Registered Voters	A 11				Top Issue	Э			Confide	nce Vote	Counted	Accurat	Claim	Election	Stolen	Overturr	ning Roe
Credibility Interval: +/-3.7 pct points	All	Inflation	Health	Abortio	Crime /	Immigra	Investig	Gun Pol	Full	Some	Little	None	More Li	Less Li	No Diffe	Agree	Disagre
Strongly Approve	14%	5%	24%	26%	14%	0%	45%	25%	28%	8%	2%	**	6%	32%	2%	8%	21%
Somewhat Approve	21%	14%	30%	34%	19%	4%	47%	27%	33%	20%	11%	**	5%	42%	11%	9%	33%
Somewhat Disapprove	14%	12%	9%	17%	4%	6%	0%	18%	13%	11%	13%	**	11%	11%	15%	9%	17%
Strongly Disapprove	48%	68%	35%	22%	63%	90%	8%	30%	26%	60%	74%	**	77%	15%	71%	73%	28%
Not Sure	3%	0%	2%	2%	0%	0%	0%	0%	0%	1%	1%	**	1%	0%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	8%	18%	7%	6%	6%	7%	40%	38%	15%	5%	24%	41%	30%	34%	50%

Do you approve or disapprove of the job Joe Biden is doing as President?

991 Registered Voters	A.II	2020	Vote	E	Education	า		Income		Но	me	ı	Jrbanicity	,
Credibility Interval: +/-3.7 pct points	All	Trump	Biden	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Strongly Approve	14%	2%	36%	9%	17%	16%	13%	15%	14%	14%	12%	20%	16%	7%
Somewhat Approve	21%	5%	47%	17%	20%	27%	23%	22%	18%	21%	22%	25%	26%	13%
Somewhat Disapprove	14%	12%	9%	15%	17%	11%	14%	14%	15%	13%	18%	17%	13%	13%
Strongly Disapprove	48%	80%	6%	56%	42%	44%	47%	46%	51%	49%	43%	36%	41%	64%
Not Sure	3%	1%	1%	3%	4%	2%	4%	3%	2%	3%	4%	1%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	34%	36%	30%	34%	36%	36%	28%	72%	28%	20%	46%	34%

Geography: Missouri

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Percentages

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Do you approve or disapprove of the job Joe Biden is doing as President?

991 Registered Voters	A 11			Region		
Credibility Interval: +/-3.7 pct points	All	Norther	Kansas	Southw	St. Loui	Southe
Strongly Approve	14%	9%	13%	8%	21%	9%
Somewhat Approve	21%	23%	21%	22%	22%	17%
Somewhat Disapprove	14%	16%	18%	16%	12%	9%
Strongly Disapprove	48%	50%	43%	51%	42%	62%
Not Sure	3%	2%	4%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	17%	20%	36%	12%

Do you approve or disapprove of the job Mike Parson is doing as Governor?

991 Registered Voters	A.II	Ger	nder		Ą	ge		<50	/ 50+		Race		Pa	rty Affiliat	tion
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen
Strongly Approve	13%	16%	9%	8%	10%	17%	14%	9%	16%	14%	6%	6%	23%	3%	8%
Somewhat Approve	35%	37%	33%	29%	31%	39%	38%	30%	39%	37%	24%	30%	47%	21%	33%
Somewhat Disapprove	17%	18%	17%	20%	20%	14%	16%	20%	15%	16%	25%	19%	12%	23%	22%
Strongly Disapprove	21%	18%	24%	20%	22%	20%	23%	21%	21%	21%	24%	24%	6%	41%	25%
Not Sure	14%	11%	17%	22%	18%	9%	9%	20%	9%	13%	21%	21%	11%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	22%	25%	29%	24%	47%	53%	81%	11%	7%	41%	30%	22%

Geography: Missouri

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Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in Missouri

Do you approve or disapprove of the job Mike Parson is doing as Governor?

991 Registered Voters	A 11			Ideology			Ideolo	gy Aggre	gated	L	ikely Vote	er
Credibility Interval: +/-3.7 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	Absolut	Already
Strongly Approve	13%	33%	18%	6%	2%	3%	24%	6%	2%	10%	16%	13%
Somewhat Approve	35%	43%	53%	32%	17%	15%	49%	32%	16%	32%	39%	35%
Somewhat Disapprove	17%	7%	13%	23%	26%	11%	10%	23%	20%	29%	15%	17%
Strongly Disapprove	21%	5%	5%	23%	46%	55%	5%	23%	49%	17%	23%	31%
Not Sure	14%	12%	11%	16%	10%	16%	11%	16%	12%	12%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	16%	24%	33%	13%	8%	40%	33%	20%	18%	56%	5%

Do you approve or disapprove of the job Mike Parson is doing as Governor?

991 Registered Voters	All		Top Issue						Confidence Vote Counted Accurat				Claim Election Stolen			Overturning Roe	
Credibility Interval: +/-3.7 pct points	All	Inflation	Health	Abortio	Crime /	Immigra	Investig	Gun Pol	Full	Some	Little	None	More Li	Less Li	No Diffe	Agree	Disagre
Strongly Approve	13%	18%	4%	7%	23%	29%	0%	19%	12%	17%	17%	**	24%	3%	21%	25%	4%
Somewhat Approve	35%	47%	57%	22%	43%	46%	10%	25%	26%	40%	47%	**	42%	24%	48%	47%	26%
Somewhat Disapprove	17%	14%	12%	22%	21%	16%	18%	22%	20%	18%	18%	**	16%	21%	17%	9%	23%
Strongly Disapprove	21%	11%	19%	41%	11%	1%	52%	31%	35%	15%	11%	**	10%	42%	7%	6%	36%
Not Sure	14%	9%	7%	7%	2%	8%	19%	3%	6%	10%	8%	**	8%	9%	7%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	8%	18%	7%	6%	6%	7%	40%	38%	15%	5%	24%	41%	30%	34%	50%

Geography: Missouri

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Percentages

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Do you approve or disapprove of the job Mike Parson is doing as Governor?

991 Registered Voters	AII	2020 Vote		Education			Income			Home		Urbanicity		
Credibility Interval: +/-3.7 pct points	All	Trump	Biden	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Strongly Approve	13%	21%	3%	13%	11%	13%	10%	14%	13%	13%	11%	12%	10%	16%
Somewhat Approve	35%	46%	23%	37%	32%	35%	31%	35%	41%	38%	28%	25%	35%	41%
Somewhat Disapprove	17%	13%	24%	15%	20%	18%	14%	23%	14%	17%	19%	20%	18%	15%
Strongly Disapprove	21%	8%	40%	16%	21%	27%	22%	19%	22%	21%	22%	27%	23%	15%
Not Sure	14%	12%	10%	19%	16%	8%	22%	9%	10%	12%	20%	16%	14%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	34%	36%	30%	34%	36%	36%	28%	72%	28%	20%	46%	34%

Do you approve or disapprove of the job Mike Parson is doing as Governor?

991 Registered Voters	A.II			Region		
Credibility Interval: +/-3.7 pct points	All	Norther	Kansas	Southw	St. Loui	Southe
Strongly Approve	13%	16%	10%	16%	10%	14%
Somewhat Approve	35%	41%	33%	35%	34%	30%
Somewhat Disapprove	17%	17%	21%	16%	17%	15%
Strongly Disapprove	21%	19%	23%	21%	23%	16%
Not Sure	14%	7%	13%	12%	15%	25%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	17%	20%	36%	12%

Geography: Missouri

Data Collected: 10/27/2022 - 11/01/2022

Release Date: 11/02/2022

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in Missouri

Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

991 Registered Voters	A 11	Gender		Age				<50 / 50+		Race			Party Affiliation		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen
Strongly Approve	19%	25%	13%	10%	12%	22%	30%	11%	26%	21%	8%	12%	35%	3%	12%
Somewhat Approve	21%	23%	20%	21%	24%	24%	16%	22%	21%	22%	19%	13%	30%	10%	22%
Somewhat Disapprove	13%	15%	11%	19%	19%	11%	3%	19%	7%	12%	16%	14%	12%	11%	17%
Strongly Disapprove	29%	23%	35%	19%	23%	31%	42%	21%	36%	27%	37%	37%	7%	61%	32%
Not Sure	18%	15%	20%	32%	22%	11%	9%	27%	10%	17%	19%	25%	16%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	22%	25%	29%	24%	47%	53%	81%	11%	7%	41%	30%	22%

Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

991 Registered Voters	A.II			Ideology			Ideolo	gy Aggre	gated	Likely Voter			
Credibility Interval: +/-3.7 pct points	All	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	Absolut	Already	
Strongly Approve	19%	57%	27%	7%	2%	6%	39%	7%	3%	10%	25%	25%	
Somewhat Approve	21%	23%	37%	21%	6%	8%	31%	21%	7%	24%	23%	13%	
Somewhat Disapprove	13%	6%	14%	17%	13%	5%	10%	17%	10%	23%	10%	2%	
Strongly Disapprove	29%	3%	10%	36%	62%	64%	7%	36%	63%	23%	33%	60%	
Not Sure	18%	11%	13%	20%	16%	16%	12%	20%	16%	20%	9%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	16%	24%	33%	13%	8%	40%	33%	20%	18%	56%	5%	

Geography: Missouri

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All SurveyUSA clients in Missouri

Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

991 Registered Voters	ΛII			-	Top Issue				Confidence Vote Counted Accurat				Claim Election Stolen			Overturning Roe	
Credibility Interval: +/-3.7 pct points	All	Inflation	Health	Abortio	Crime /	Immigra	Investig	Gun Pol	Full	Some	Little	None	More Li	Less Li	No Diffe	Agree	Disagre
Strongly Approve	19%	28%	2%	10%	34%	55%	3%	11%	16%	27%	26%	**	44%	3%	30%	41%	6%
Somewhat Approve	21%	30%	25%	13%	28%	34%	4%	25%	15%	26%	30%	**	27%	11%	32%	30%	12%
Somewhat Disapprove	13%	14%	18%	11%	9%	4%	4%	15%	9%	12%	23%	**	13%	11%	15%	9%	16%
Strongly Disapprove	29%	17%	42%	54%	27%	0%	76%	38%	54%	20%	11%	**	9%	65%	10%	8%	49%
Not Sure	18%	11%	13%	12%	2%	6%	13%	11%	5%	15%	10%	**	7%	10%	13%	12%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	8%	18%	7%	6%	6%	7%	40%	38%	15%	5%	24%	41%	30%	34%	50%

Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

991 Registered Voters	A.II	2020	Vote	Education			Income			Home		Urbanicity		
Credibility Interval: +/-3.7 pct points	All	Trump	Biden	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural
Strongly Approve	19%	33%	3%	20%	16%	20%	14%	22%	20%	22%	10%	16%	14%	27%
Somewhat Approve	21%	30%	10%	24%	20%	20%	22%	19%	23%	21%	22%	20%	19%	25%
Somewhat Disapprove	13%	14%	10%	12%	14%	13%	11%	14%	13%	12%	16%	12%	14%	11%
Strongly Disapprove	29%	7%	65%	21%	31%	36%	30%	29%	28%	31%	25%	32%	34%	20%
Not Sure	18%	17%	12%	23%	19%	11%	23%	15%	15%	14%	27%	20%	18%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	34%	36%	30%	34%	36%	36%	28%	72%	28%	20%	46%	34%

Geography: Missouri

Data Collected: 10/27/2022 - 11/01/2022

Release Date: 11/02/2022

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in Missouri

Do you approve or disapprove of the job Josh Hawley is doing as United States Senator?

991 Registered Voters	A 11	Region									
Credibility Interval: +/-3.7 pct points	All	Norther	Kansas	Southw	St. Loui	Southe					
Strongly Approve	19%	25%	17%	21%	15%	24%					
Somewhat Approve	21%	22%	24%	24%	19%	18%					
Somewhat Disapprove	13%	13%	18%	11%	11%	15%					
Strongly Disapprove	29%	27%	23%	25%	39%	18%					
Not Sure	18%	13%	18%	19%	16%	26%					
Total	100%	100%	100%	100%	100%	100%					
Composition of Registered Voters	100%	15%	17%	20%	36%	12%					

^{**} Too few respondents of this type were interviewed for this data to be meaningful.

: KCTV-TV Kansas City, KFVS-TV Cape Girardeau, KMOV-TV St. Louis, KOAM-TV Pittsburg, KS, KRCG-TV Jefferson City, KYOU-TV Ottumwa, IA, KYTV-TV Springfield, WGEM-TV Quincy, IL

Geography: Missouri

Data Collected: 10/27/2022 - 11/01/2022

Release Date: 11/02/2022

Percentages



Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.