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Mark: THE LEGEND OF ZELDA BREATH OF THE WILD

THE LEGEND OF ZELDA
BREATH OF THE WILD

US Serial Number: 87070553

Application Filing Date: Jun. 14, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Jun. 20, 2016

Mark Information

Mark Literal Elements: THE LEGEND OF ZELDA BREATH OF THE WILD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable electronic game programs; downloadable electronic video game software; electronic game programs; electronic game software; video game cartridges; video game discs; video game memory cards; video game programs; video game software

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Nintendo of America Inc.

Owner Address: 4600 150th Avenue NE
Redmond, WASHINGTON 98052
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Jerald E. Nagae, Reg. No. 29,418**Docket Number:** NOAM-2-55410**Attorney Primary
Email Address:** efiling@cojk.com**Attorney Email
Authorized:** Yes**Correspondent****Correspondent
Name/Address:** JERALD E. NAGAE, REG. NO. 29,418
CHRISTENSEN O'CONNOR JOHNSON KINDNESS
1201 THIRD AVENUE, SUITE 3600
SEATTLE, WASHINGTON 98101
UNITED STATES**Phone:** 206-682-8100**Fax:** 206-224-0779**Correspondent e-
mail:** efiling@cojk.com**Correspondent e-
mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jun. 20, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 17, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information - None****File Location****Current Location:** NEW APPLICATION PROCESSING**Date in Location:** Jun. 20, 2016

THE LEGEND OF ZELDA BREATH OF THE WILD

Trademark/Service Mark Application, Principal Register

Serial Number: 87070553

Filing Date: 06/14/2016

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87070553
MARK INFORMATION	
*MARK	THE LEGEND OF ZELDA BREATH OF THE WILD
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	THE LEGEND OF ZELDA BREATH OF THE WILD
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Nintendo of America Inc.
*STREET	4600 150th Avenue NE
*CITY	Redmond
*STATE (Required for U.S. applicants)	Washington
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	98052
PHONE	206-682-8100
EMAIL ADDRESS	efiling@cojk.com
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Washington
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Downloadable electronic game programs; downloadable electronic video game software; electronic game programs; electronic game software; video game cartridges; video game discs; video game memory cards; video game programs; video game software
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jerald E. Nagae, Reg. No. 29,418

ATTORNEY DOCKET NUMBER	NOAM-2-55410
FIRM NAME	Christensen O'Connor Johnson Kindness
STREET	1201 Third Avenue, Suite 3600
CITY	Seattle
STATE	Washington
COUNTRY	United States
ZIP/POSTAL CODE	98101
PHONE	206-682-8100
FAX	206-224-0779
EMAIL ADDRESS	efiling@cojk.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	George E. Renzoni, Ph.D., Reg. No. 37,919; John D. Denkenberger, Reg. No. 44,060; D.C. Peter Chu, Reg. No. 41,676; Everett E. Fruehling; Brandon C. Stallman, Reg. No. 46,468; Laura A. Cruz, Reg. No. 46,649; Ryan E. Dodge, Jr., Reg. No. 42,492; Emily C. Peyser, Reg. No. 59,844; Brian W. Poor, Reg. No. 32,928; Margie B. Aoki, Reg. No. 62,644; Matthew D. Balint, Reg. No. 61,038; Llewellyn Rhys Lawson, Reg. No. 57,869; David P. Sheldon, Reg. No. 62,494; Brian F. McMahon; Melissa A. Nowak, Reg. No. 68,088; and B. Casey Fitzpatrick, Reg. No. 66,847
CORRESPONDENCE INFORMATION	
NAME	Jerald E. Nagae, Reg. No. 29,418
FIRM NAME	Christensen O'Connor Johnson Kindness
STREET	1201 Third Avenue, Suite 3600
CITY	Seattle
STATE	Washington
COUNTRY	United States
ZIP/POSTAL CODE	98101
PHONE	206-682-8100
FAX	206-224-0779
*EMAIL ADDRESS	efiling@cojk.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Devon W. Pritchard/

SIGNATORY'S NAME	Devon W. Pritchard
SIGNATORY'S POSITION	Senior Vice President, Business Affairs and General Counsel
SIGNATORY'S PHONE NUMBER	206-682-8100
DATE SIGNED	06/10/2016

Trademark/Service Mark Application, Principal Register

Serial Number: 87070553

Filing Date: 06/14/2016

To the Commissioner for Trademarks:

MARK: THE LEGEND OF ZELDA BREATH OF THE WILD (Standard Characters, see [mark](#))

The literal element of the mark consists of THE LEGEND OF ZELDA BREATH OF THE WILD.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Nintendo of America Inc., a corporation of Washington, having an address of
4600 150th Avenue NE
Redmond, Washington 98052
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable electronic game programs; downloadable electronic video game software; electronic game programs; electronic game software; video game cartridges; video game discs; video game memory cards; video game programs; video game software
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

Jerald E. Nagae, Reg. No. 29,418 and George E. Renzoni, Ph.D., Reg. No. 37,919; John D. Denkenberger, Reg. No. 44,060; D.C. Peter Chu, Reg. No. 41,676; Everett E. Fruehling; Brandon C. Stallman, Reg. No. 46,468; Laura A. Cruz, Reg. No. 46,649; Ryan E. Dodge, Jr., Reg. No. 42,492; Emily C. Peyser, Reg. No. 59,844; Brian W. Poor, Reg. No. 32,928; Margie B. Aoki, Reg. No. 62,644; Matthew D. Balint, Reg. No. 61,038; Llewellyn Rhys Lawson, Reg. No. 57,869; David P. Sheldon, Reg. No. 62,494; Brian F. McMahon; Melissa A. Nowak, Reg. No. 68,088; and B. Casey Fitzpatrick, Reg. No. 66,847 of Christensen O'Connor Johnson Kindness
1201 Third Avenue, Suite 3600
Seattle, Washington 98101
United States

The attorney docket/reference number is NOAM-2-55410.

The applicant's current Correspondence Information:

Jerald E. Nagae, Reg. No. 29,418
Christensen O'Connor Johnson Kindness
1201 Third Avenue, Suite 3600
Seattle, Washington 98101
206-682-8100(phone)
206-224-0779(fax)
efiling@cojk.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the

application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Devon W. Pritchard/ Date: 06/10/2016

Signatory's Name: Devon W. Pritchard

Signatory's Position: Senior Vice President, Business Affairs and General Counsel

RAM Sale Number: 87070553

RAM Accounting Date: 06/14/2016

Serial Number: 87070553

Internet Transmission Date: Tue Jun 14 12:07:00 EDT 2016

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2016061412070081

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