

STRONGER  
SMARTER  
FASTER  
STRONGER 20  
SMARTER 16  
FASTER ✓

OVERVIEW

**PRIORITY**  
PAYMENT SYSTEMS®

# SHIFTING THE WAY YOU VIEW PAYMENT PROCESSING.

Priority is a *unique electronic payments company* that offers **highly scalable** and **remarkably flexible** payments technologies **built to be exceptionally responsive** to market needs.

# ARCHITECTING THE FUTURE OF MERCHANT PAYMENT SOLUTIONS

It is said that our past is the architect of our present. At Priority Payment Systems we are building a transitional foundation to architect the future of Merchant acquiring. Our mission is to transform the expectation of Merchant services by delivering a suite of turn-key, elegant and compelling **MERCHANT SOLUTIONS** to businesses worldwide.

The past decade has been marked by unprecedented growth in technology innovation yet, Merchant services are largely as they were at the beginning of the century. The payments industry has provided little leadership to innovate Merchant services and as a result unsatisfied Merchants are looking for answers elsewhere. Modern Merchants understand that they need more than just payment services to fulfill their goals. They require fulsome integrated solutions that lessen - or outright remove - the encumbrances of legacy workflows. It is incumbent upon us to offer more than mere Merchant services. We must deliver genuine **MERCHANT SOLUTIONS** that every business needs to thrive – **STRONGER** core payment systems, **SMARTER** consumer engagement strategies, and **FASTER** access to capital.

How do we do it? First, we start with an open cloud platform, designed to share, analyze and communicate information between all systems and users in a Merchant's commerce environment. We call this platform MX Merchant™. Second, we add innovative teams of payment experts and integrate them directly into the MX environment. This combination of shared access to real-time information along with expert consultation creates an ecosystem of thought and creativity that is foundational to our mission of delivering the **PREMIER MERCHANT SOLUTIONS BRAND**.

The **RESULTS** - You'll discover them in the 2016 Product Guide, which showcases our focused suite of solutions that are ubiquitous to all Merchants. Including MX Merchant™ (core payments), MX Insights™ (customer intelligence), MX Invoice™ (service engagement and B2B), MX Retail™ (point of sale), MX Developer™ (APIs and data) and our Merchant financing options, as well as our industry-focused solutions for healthcare (MX Medical™), e-commerce (MX Storefront™) and Hospitality (e|tab mobile ordering).

At Priority it is not enough to provide Merchant services. **WE DELIVER MERCHANT SOLUTIONS.**

# THE EVOLVING PAYMENTS LANDSCAPE

Electronic payments and consumer adoption continue to transform the payments landscape. What are the key drivers? Simple. Technology and product innovation.

Money is now digital and consumers are demanding better, more convenient and secure ways to make (and take) payments. This market shift greatly affects how Merchants accept payments for purchases at physical stores, as well as how consumers are interacting with Merchants to select and pay for their products.

There is no denying that electronic payments continue to surpass paper-based payment methods for today's customers. As such, traditional payment processing is being augmented by technologies designed to leverage cloud-based services and mobile devices that add additional value for consumers and Merchants.

Priority continues to deliver excellence by offering remarkably flexible payments technologies and a diverse product and service portfolio to simplify the way consumers live, shop and pay everyday.





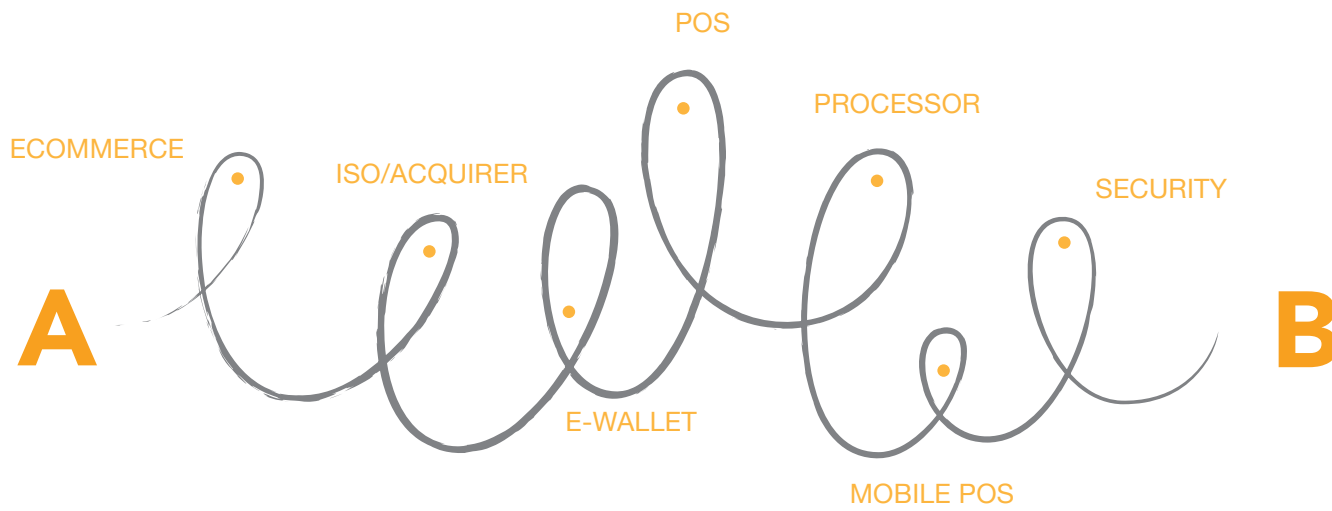
# EM·POWER·ING SOLUTIONS

STRONGER · SMARTER · FASTER

Priority offers highly scalable and remarkably flexible payments technologies built to meet the complex needs of our growing network of Merchants, developers and integrated software vendors.

We've simplified the decentralized Merchant acquiring landscape by offering a diverse portfolio of products and solutions that are exceptionally responsive to market needs - all available within a single, easy-to-access Merchant marketplace.

Our single source Merchant solutions and distribution partners deliver **STRONGER** core processing, **SMARTER** consumer engagement and **FASTER** funding options - all designed to deliver more effective, powerful, convenient and secure ways to manage and grow your business.



VS.



# BEYOND LEGACY

We've pushed beyond **legacy technology** by leveraging our **agile technology infrastructure** and **flexible payments core** to pioneer a faster, more flexible way to deliver payment solutions to our customers.





# TOP-NOTCH SECURITY

In addition to physical security, strict logical considerations are in place to ensure access to classified data is limited to appropriate personnel. All software used in data processing is subjected to rigorous testing and code review before deployment.

Each Priority data center receives annual audits from external auditing firms for compliance with various legal and industry standards, as well as monthly audits from internal Priority staff. Access to each data center is limited to authorized personnel by enforcing two and three-factor authentication with all access videotaped and archived.

Network and security events are monitored in real-time at the Priority Integrated Operations Center by a staff specializing in systems and data protection. All Priority staff members must undergo a thorough background and credit review before employment, including ongoing monitoring when necessary and are subjected to random security inspections.

# YOUR SUCCESS IS OUR PRIORITY.

---

## HOLD TIMES ARE NOW A THING OF THE PAST

Our "4 Rings and Resolve" standard is the cornerstone of that commitment with a goal to answer every call within four rings by a representative qualified to assist with any request.

---

## PUT OUR KNOWLEDGE TO WORK FOR YOU

Priority was founded by an elite team of executives with deep industry experience. Every product or service we offer has been designed to respond to our clients' preferences and requests.



The information provided herein is owned by Priority Payment Systems LLC ("Priority") or its affiliates referenced herein, and intended solely for use by the designated recipient for its internal business purposes only. These materials cannot be distributed or shared outside of your organization with any third party, without Priority Payment Systems LLC prior review and approval.

#### TRADEMARK NOTIFICATIONS

"MX", "MX Merchant", "MX Express", "MX Invoice", "MX Retail", "MX Developer", "MX B2B", "MX Insights", "MX Medical", "MX Storefront", "MX ISO/Agent" and affiliated Priority "MX" are trademarks and/or service marks of Priority Payment Systems LLC, which disclaims any affiliation, sponsorship or endorsement of any kind with any other entity using MX or any variation thereof in connection with bank card, credit card, or transaction technology, processing services and merchant services. "ControlScan", "e|tab", "GoGiftGo", "ACH.COM" and "AMEX Merchant Financing" are trademarks and/or service marks of their respective owners.

TER ✓  
TER 16  
R 20  
TER  
TER  
GER