

SUMMARY OF FINANCIAL PROJECTIONS
INVESTMENT UPSIDE

AurusDeFi (AWX)



Presentation by
Aurus Technologies Ltd.

Aug 2021

Tokenomics

AWX



\$3.00

CURRENT PRICE 15.08.21

30 Million
Tokens

MAXIMUM SUPPLY

30 Million
Tokens

MINTED SUPPLY

- AWX is a revenue generating token whose success is linked to that of the Aurus Ecosystem
- Holder earns 50% of AurusGOLD (AWG) generated revenue & 30% of AurusSILVER (AWS), AurusPLATINUM (AWP) generated revenues
- Paid in AWG, AWS, AWP

FEATURES

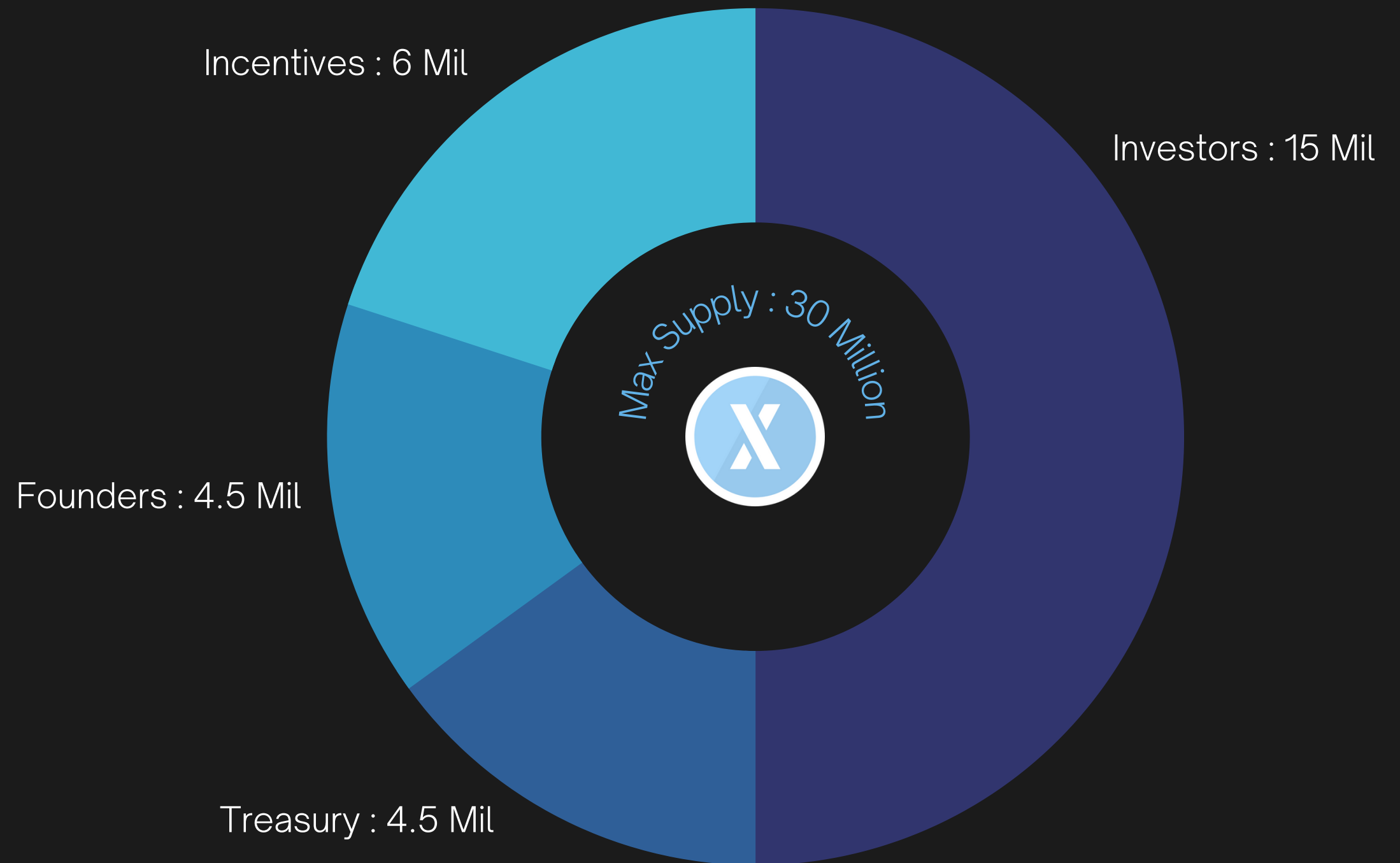


Token Allocation

AWX Mandate

End uses of tokens following complete distribution

- **Investors:** For raising rounds of capital
- **Treasury:** Funds ongoing operations for managing Aurus Ecosystem and ensuring autonomy of the Aurus Association
- **Founders:** 3 Founders (1.5 Mil each)
- **Incentives:** Marketing Budget, Consultants, Advisors, Team Compensation, Staking Rewards

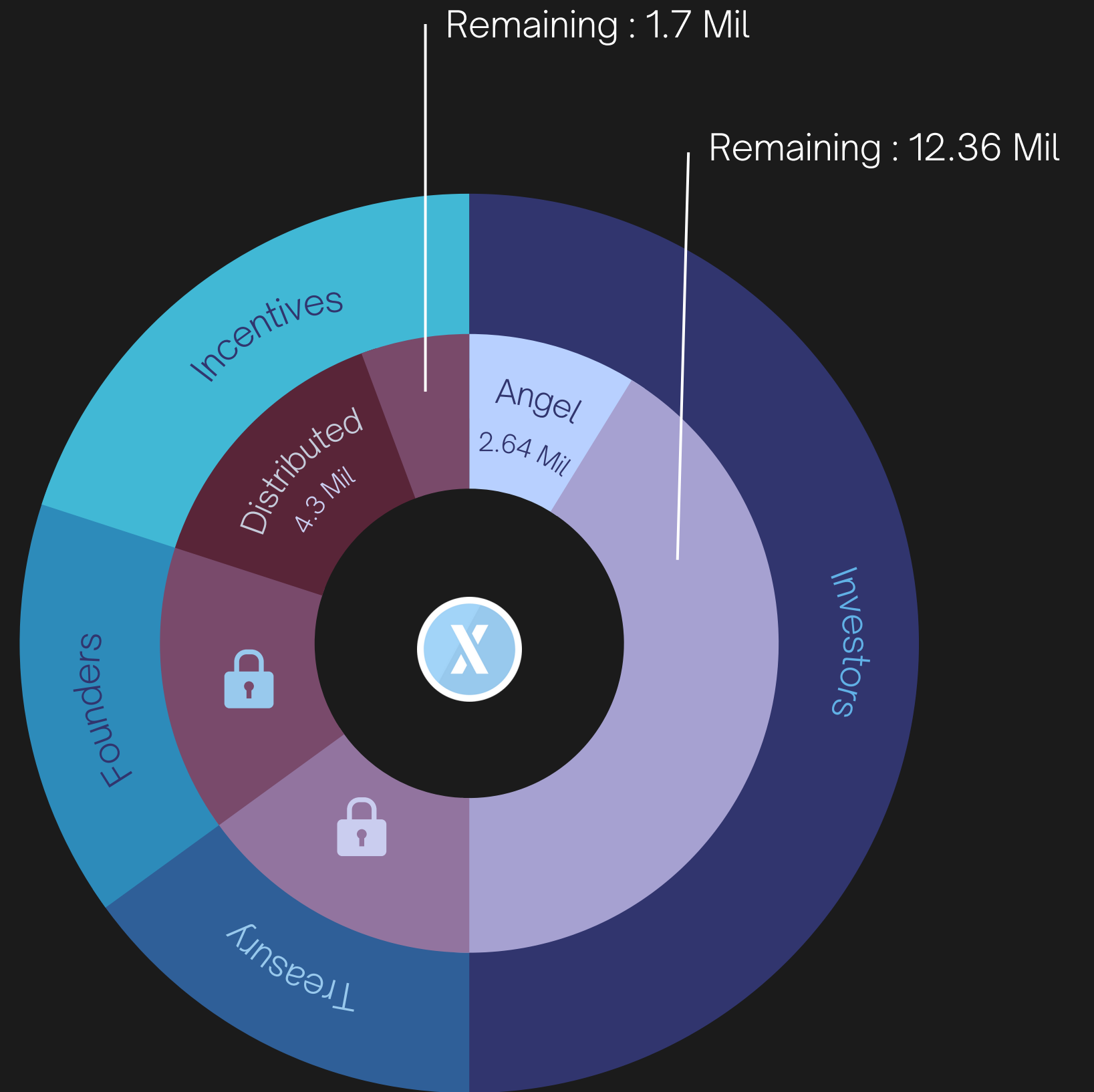


Token Distribution

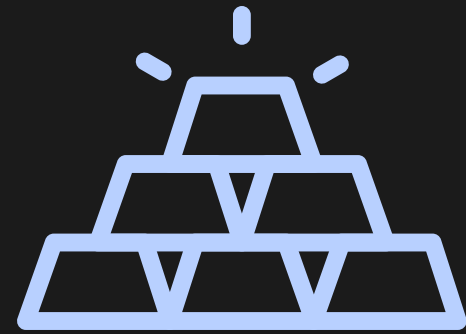
AWX Current Position

Status

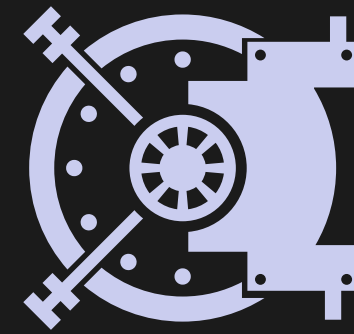
- **Investors:** 12.36 Mil Tokens available for subsequent rounds of fund raise
- **Treasury:** Locked for Future
- **Founders:** Locked
- **Incentives:** 1.7 Mil Tokens available for future campaigns



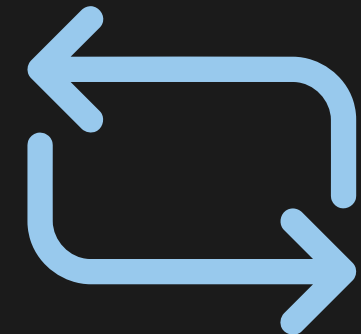
AWX Sources of Revenue



Tokenisation



Storage



Transactions

AurusGOLD

0.5% once off

0.4% / yr

0.15% / tx

AurusSILVER

1.0% once off

0.75% / yr

0.45% / tx

AurusPLATINUM

1.0% once off

0.75% / yr

0.45% / tx

Growth Factors

Price of AWX is directly proportional to:

1. Tokenised PM Volume in Aurus Ecosystem
2. Transaction Volume in Aurus Ecosystem
3. Price of precious metals ("PM")




Simulations

For our estimation of the revenue stream for AWX and its future price over a 10 year period, we have examined the following conditions through our financial model:

Customer Growth

- Conservative i.e. 1/2 of Base. 325,000 by 2031
- Base i.e. 650,000 by 2031
- Aggressive i.e. 1.5x Base. 1,000,000 by 2031

Macro Environment

1. Stable i.e. PM prices do not change (0%) 
2. Steady i.e. PM prices grow at avg. rate of inflation (2%) 
3. Hyper i.e. PM prices leap due to macro-trends (10%) 



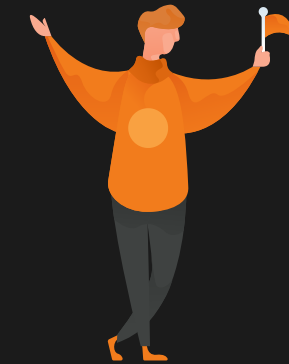
AWX

Financial Projection



Assumed Growth in Aurus Metals Market Capitalisation

Base Case



Funds

> 50 kg of Gold

HNW

> 1 kg of Gold

Retail A

> 100g of Gold

Retail B

< 100g of Gold

Users by 2031

400

50,000

100,000

500,000



Average Holding Gold

117 kg

2 kg

163 g

4 g



Average Holding Silver

236 kg

2 kg

163 g

7 g



Average Holding Platinum

47 kg

1 kg

47 g

1 g



Average Holding Annual Growth Rate

10%

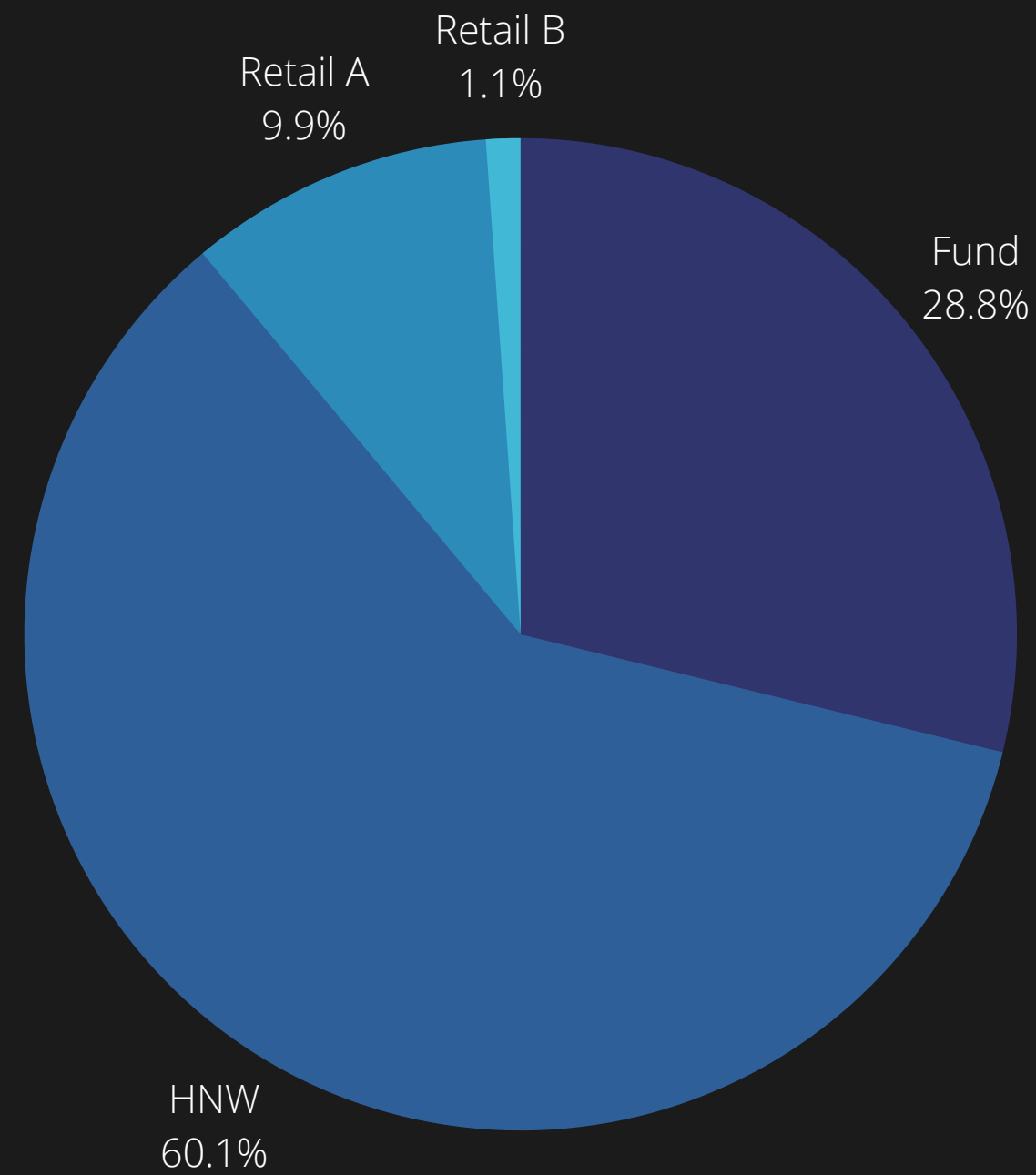
7%

5%

3%

Expected Client Concentration

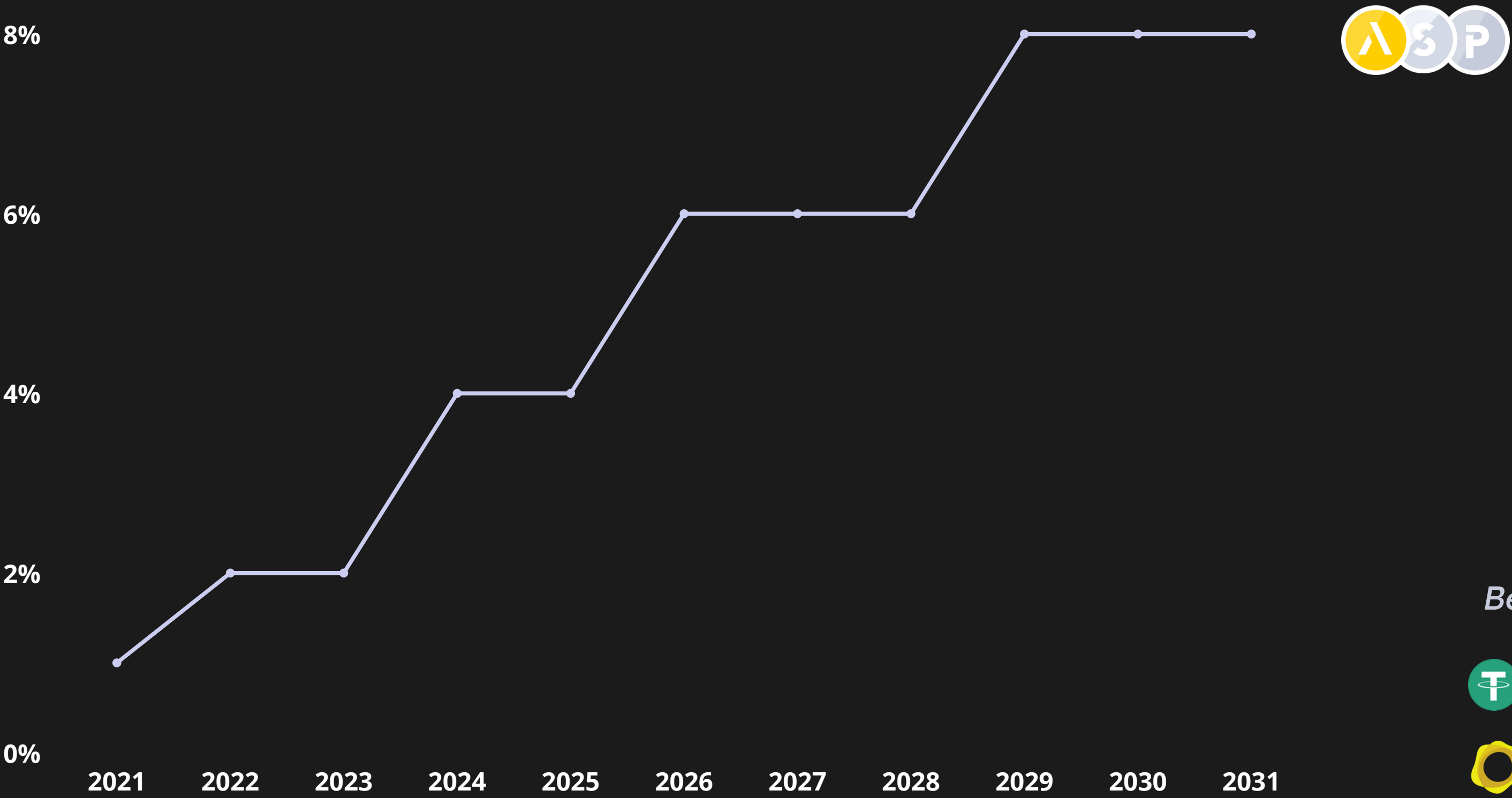
By 2031 for all scenarios



Organic Growth in Retail + Active Pursuit of HNW & Funds

Assumed Growth in On-Chain Transaction Volume

(As % of Aurus Ecosystem PM Market Capitalisation, For All Scenarios)



Daily Volume
Benchmarks on Aug '21

 **tether** ~ 90 - 120 %

 **PAX GOLD** ~ 2 - 12 %

Gameplay #1

Buy & HODL

Earn Revenue in perpetuity by holding AWP

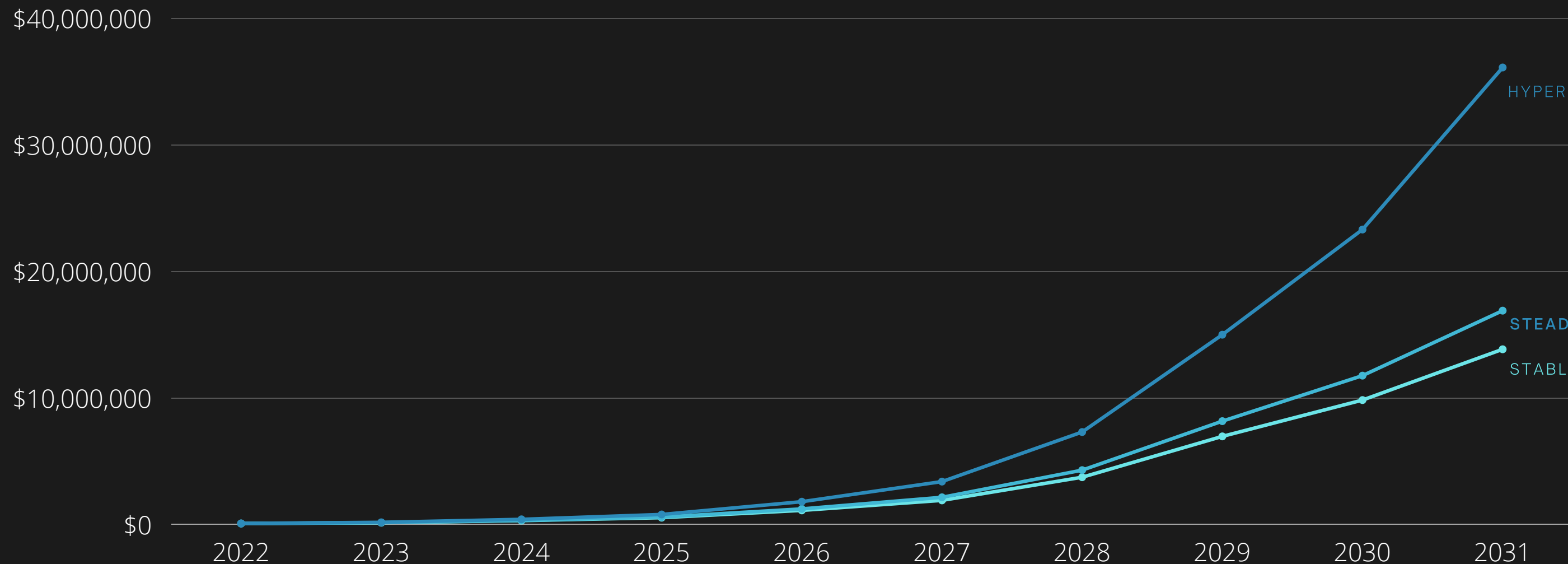


Aug '21

- **Rob's Family Office** acquires 1,000,000 AWX @ \$3 each -> \$3 Mil Investment
- Plan to unlock a precious metal income stream for generations



Expected Annual Future Cashflows from 1 million AWX holding in Base Case Scenario



In all three PM price scenarios, income covers acquisition price by 2027 (Payback Period : 6-7 years)

+
Terminal Value of Earnings from period beyond 2031 ranges from \$73M to \$192M

=
Total potential earning: \$112M to \$280M



- If Rob's Family Office liquidates annual metal flow every year to earn a cash flow
- Discounted at a rate of 20%, the intrinsic discounted present value / AWX is:

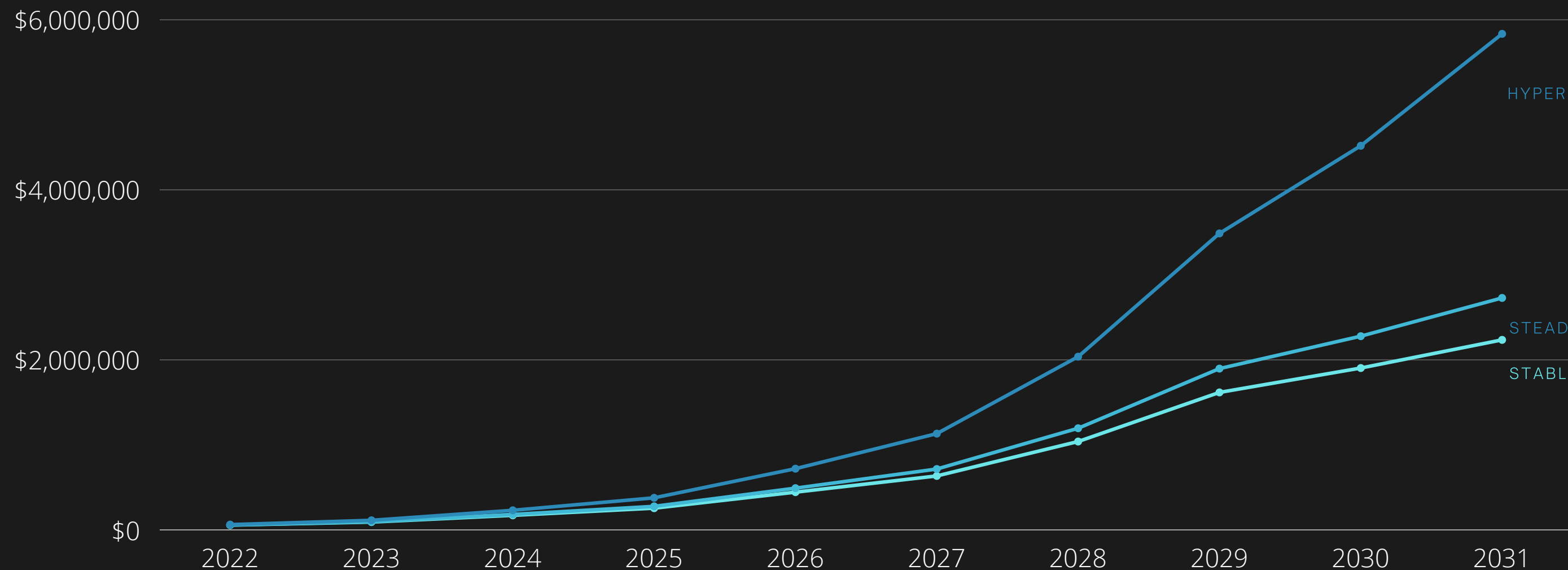
STABLE = \$18.37

STEADY = \$22.03

HYPER = \$44.37



Discounted Annual Future Cashflows from 1 million \$AWX holding (Base Case)



Investment recovered by 2028 (Disc. payback period: 7-8 years)

Terminal Value of Earnings for period beyond 2031 ranges from \$10M to \$26M when disc. to present day

Total potential earning disc. to present day: \$18M to \$44M



- With a steady growth (2%) of PM prices and 20% discount rate, the three customer acquisition scenarios: **Aggressive (+50%)** | **Base** | **Conservative (-50%)** gives an intrinsic discounted present value / AWX of:

AGGRESSIVE = \$33.04

BASE = \$22.03

CONSERVATIVE = \$11.01

- Discounted Return on Investment / AWX is

AGGRESSIVE = 11X

BASE = 7.3X

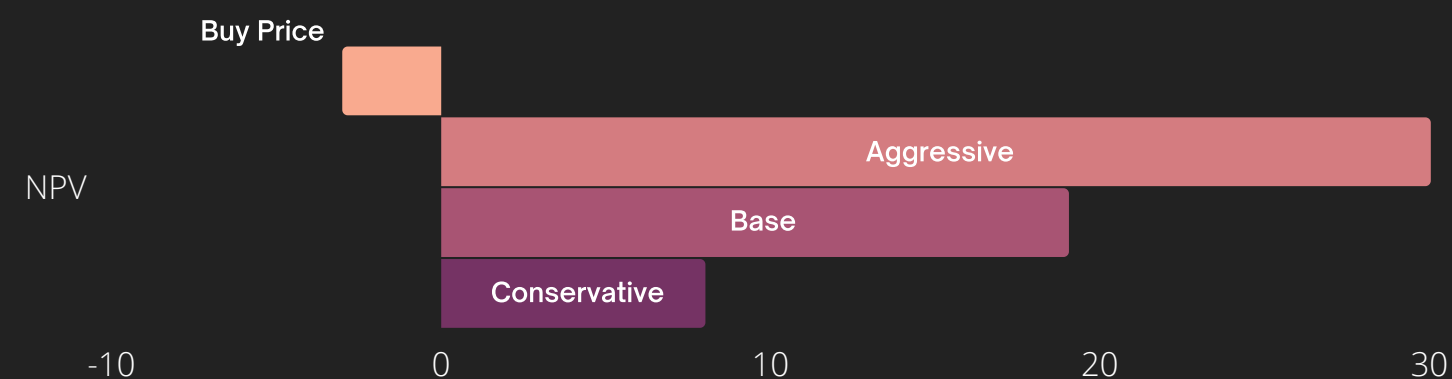
CONSERVATIVE = 3.5X

- The Net Present Value / AWX is

AGGRESSIVE = \$30.04

BASE = \$19.03

CONSERVATIVE = \$8.01



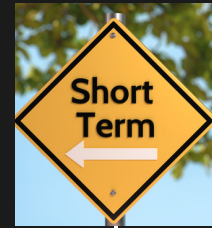
NPV > 0
Positive Net Present Value
In all scenarios

Gameplay #2

Buy, Hold, Exit

Earn Revenue from AWP for desired period
Sell a portion of the income-generating asset
to realise Capital Appreciation

3 years



Stable



- Base Case for customer acquisition (i.e. 18,000 customers)
- Assumes PM prices stay flat. Unlikely, given loose monetary policies globally



Aug 2021 : Tasha is a short-term investor.
She purchases 10,000 **AWX** @ **\$3** = \$30,000 Investment

BUY



Dec 2024 : Aurus ecosystem contains
2.8 T of Gold | 4 T of Silver | 1.3 T of Platinum

Between 2022 and 2024,
Tasha earns a cumulative income* of **\$5,100**

Dec 2024 : Financial Model estimates
an exit price of \$18 / AWX

SELL

To recover her investment, Tasha needs to sell **1383 AWX**

Remaining
Holding
8617 AWX

*Estimated tokens eligible for revenue share : 11.25 Million

3 years



Steady 

- Base Case for customer acquisition (i.e. 18,000 customers)
- Gradual upward movement in PM prices at average rate of inflation. Assumed to be between 2% per annum



Aug 2021 : Tasha is a short-term investor.
She purchases 10,000 **AWX** @ **\$3** = \$30,000 Investment

BUY



Dec 2024 : Aurus ecosystem contains
2.8 T of Gold | 4 T of Silver | 1.3 T of Platinum

Between 2022 to 2024,
Tasha earns a cumulative income* of **\$5,300**

Dec 2024 : Financial Model estimates
an exit price of **\$20 / AWX**

SELL

To recover her investment, Tasha needs to sell **1235 AWX**

Remaining
Holding
8765 AWX

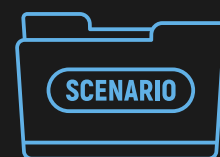
*Estimated tokens eligible for revenue share : 11.25 Million

3 years



Hyper 

- Base Case for customer acquisition (i.e. 18,000 customers)
- Model assumes PM prices grow 10% per annum. Possible given current macro environment



Aug 2021 : Tasha is a short-term investor.
She purchases 10,000 **AWX** @ **\$3** = \$30,000 Investment

BUY



Dec 2024 : Aurus ecosystem contains
2.8 T of Gold | 4 T of Silver | 1.3 T of Platinum

Between 2022 and 2024,
Tasha earns a cumulative income* of **\$6,400**

Dec 2024 : Financial Model estimates
an exit price of **\$26 / AWX**

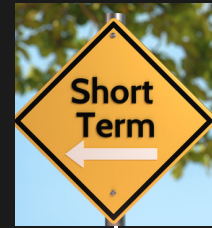
SELL

To recover her investment, Tasha needs to sell **908 AWX**

Remaining
Holding
9092 **AWX**

*Estimated tokens eligible for revenue share : 11.25 Million

10 years



Stable



- Base Case for customer acquisition (i.e. 650,000 customers)
- Assumes PM prices stay flat. Unlikely, given loose monetary policies globally



Aug 2021 : **Jon** is a long-term investor.
He purchases 10,000 **AWX** @ **\$3** = \$30,000 Investment

BUY



Dec 2024 : Aurus ecosystem contains
164 T of Gold | 212 T Silver | 77 T of Platinum

Between 2022 and 2031,
Jon earns a cumulative income* of **\$384,000**

Dec 2024 : Financial Model estimates
an exit price of \$466 / AWX
Jon can make \$100,000 by selling **215 AWX**

SELL

Remaining Holding
9785 AWX

*Estimated tokens eligible for revenue share : 25 Million

10 years



Steady

- Base Case for customer acquisition (i.e. 650,000 customers)
- Gradual upward movement in PM prices at average rate of inflation. Assumed to be between 2% per annum



Aug 2021 : **Jon** is a long-term investor.
He purchases 10,000 **AWX** @ **\$3** = \$30,000 Investment

BUY



Dec 2024 : Aurus ecosystem contains
164 T of Gold | 212 T Silver | 77 T of Platinum

Between 2022 and 2031,
Jon earns a cumulative income* of **\$456,000**

Dec 2024 : Financial Model estimates
an exit price of \$569 / **AWX**
Jon can make \$100,000 by selling **176 AWX**

SELL

Remaining Holding
9824 AWX

*Estimated tokens eligible for revenue share : 25 Million

10 years



- Base Case for customer acquisition (i.e. 650,000 customers)
- Model assumes PM prices grow 10% per annum. Possible given current macro environment



Aug 2021 : **Jon** is a long-term investor.
He purchases 10,000 **AWX** @ **\$3** = \$30,000 Investment

BUY



Dec 2024 : Aurus ecosystem contains
164 T of Gold | 212 T Silver | 77 T of Platinum



Between 2022 and 2031,
Jon earns a cumulative income* of **\$883,600**



Dec 2024 : Financial Model estimates
an exit price of \$1,216 / **AWX**
Jon can make \$100,000 by selling **83 AWX**



SELL



Remaining Holding
9917 AWX

*Estimated tokens eligible for revenue share : 25 Million

Summary of Estimated Investor Returns / AWX

Current Price / AWX : \$3	— Stable (0%)	— Steady (2%)	↗ Hyper (10%)
 <p>Short Term 3 years</p>	<p>Cumul. Income / AWX : \$0.51 (17%)</p> <p>Capital Gains / AWX : \$14.79 (493%)</p> <p>Returns +510%</p>	<p>Cumul. Income / AWX : \$0.53 (18%)</p> <p>Capital Gains / AWX : \$16.28 (543%)</p> <p>Returns + 560%</p>	<p>Cumul. Income / AWX : \$0.64 (21%)</p> <p>Capital Gains / AWX : \$23.31 (774%)</p> <p>Returns + 795%</p>
 <p>Long Term 10 years</p>	<p>Cumul. Income / AWX : \$38.42 (1,281%)</p> <p>Capital Gains / AWX : \$463.19 (15,440%)</p> <p>Returns + 16,720%</p>	<p>Cumul. Income / AWX : \$45.60 (1,520%)</p> <p>Capital Gains / \$AWX : \$566.01 (18,867%)</p> <p>Returns + 20,387%</p>	<p>Cumul. Income / AWX : \$88.36 (2,945%)</p> <p>Capital Gains / AWX : \$1,213.30 (40,443%)</p> <p>Returns + 43,389%</p>



For sophisticated investors

Reach out to Aurus representatives for negotiated rates and efficient trade execution via our regulated digital assets brokerage partner.

\$AWX can also be purchased directly on the following licensed exchanges against USDT
(Rates subject to market volatility)



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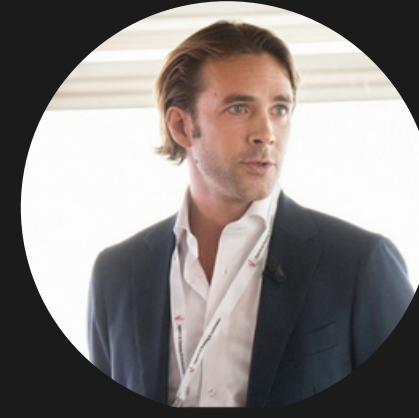


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