



**ΔΙΚΤΥΟ ΟΙΚΟΝΟΜΙΚΩΝ ΒΙΒΛΙΟΘΗΚΩΝ**  
**HELLENIC ECONOMIC LIBRARY NETWORK**



## **Hellenic Economic Library Network (H.E.L.I.N.): A partnership against the economic crisis**

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# Presentation Overview



- Economic Information and Library Partnerships
- H.E.L.I.N.'s History
- Basic principles
- Innovative Structure
- Actions
- Evaluation
- Communication
- Conclusions – Future Goals

## Economic Information & Library Partnerships (1/3)



Rapidly expanding information environment vs. global economic crisis



budget reduction



Activities, acquisitions, subscriptions reduction



H.E.L.I.N. = cooperation among libraries providing sources and information services in the field of economics

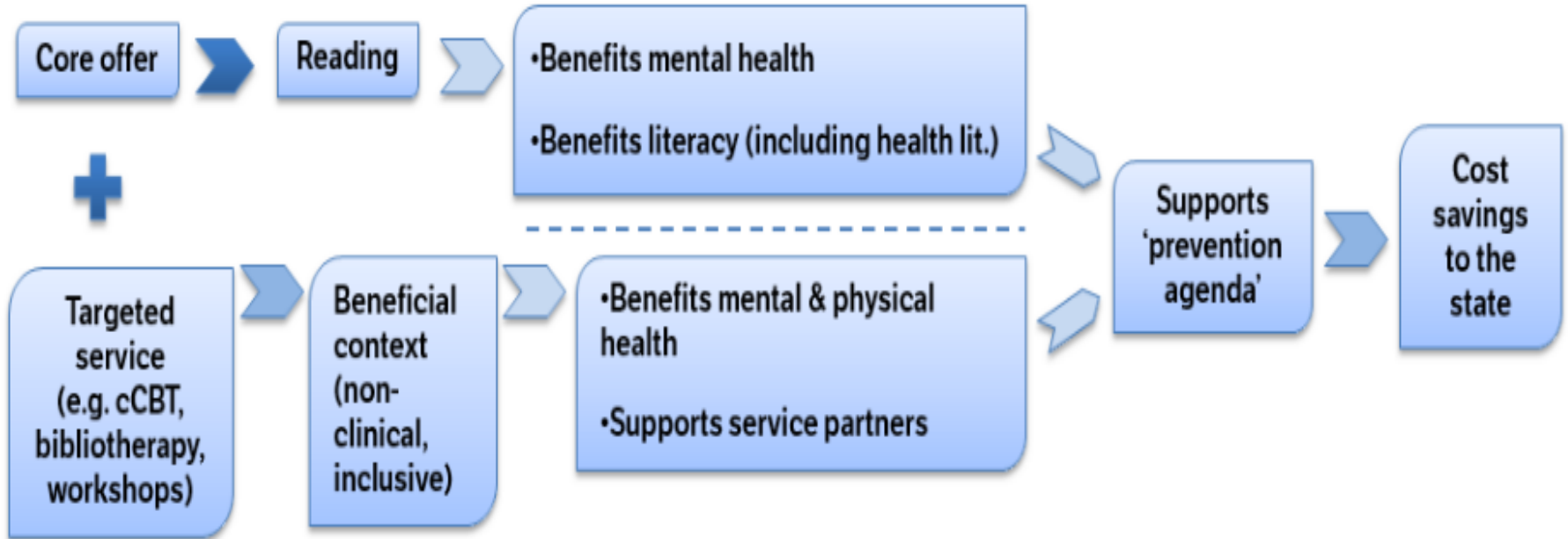


H.E.L.I.N. in 2012



Need for synergies, cooperation

## Economic Information & Library Partnerships (2/3)



Economic contribution of libraries in health and well being. Reprinted from  
Evidence review of the economic contribution of libraries, 2014, p.31



## EXAMPLES OF GREEK CONSORTIA & NETWORKS

**HEAL-Link**

**Greek Libraries with EDCs**

**Organizing Committee for the Support of Libraries**

**National Network of Science and Technology Libraries**

**H.E.LI.N.**

**Music Libraries**

**MarliNet**

**Geographical Libraries**

# H.E.L.I.N.'s History (1/3)

**2012**

Creation of a network to promote collaboration between libraries in the field of economics

Reduced  
budgets  
/staff

Providing  
high-quality  
services

Economic  
/social  
difficulties

# H.E.L.I.N.'s History (2/3)

**10 Libraries**

**collections, resources  
and information  
services  
related to  
economic studies**

Universities

- Athens University of Economics and Business
- Harokopio University
- University of Piraeus

Banks

- Alpha Bank
- Bank of Greece
- National Bank of Greece
- Piraeus Bank Group Cultural Foundation

Research  
center

- Centre of Planning and Economic Research

Government

- Hellenic Ministry of Economy and Development
- Hellenic Statistical Authority

# H.E.L.I.N.'s History (3/3)



## CHALLENGES

1. Legislative background

2. Administrative authorities

3. Organizational culture

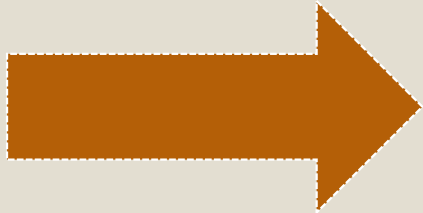
4. Staff number

5. Dissimilar mission

6. Dissimilar budget



# Basic Principles (1/2)



## Mission

- Promote cooperation among the member libraries in order to exchange services & resources
- Provide higher quality & more effective services to their user communities



## Objectives

- Value-added information services
- Interlibrary loan of printed/electronic material
- A possible joint purchase of electronic resources
- Common policy for collection development
- New members

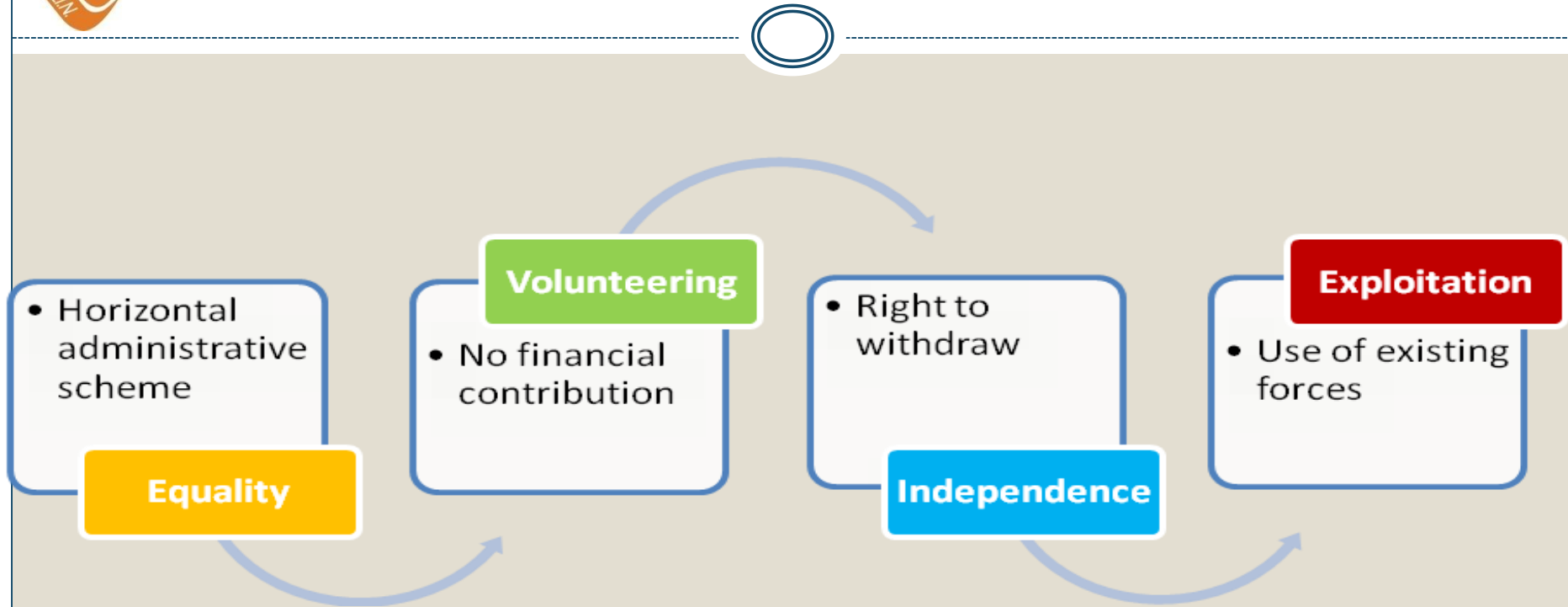
## Basic Principles (2/2)



### Essential pillars

- Information services provided from all the member libraries to the users of the whole Network.
- Interlibrary loan of printed material (books and journal articles) and usage of electronic sources according to contracts that each library has signed with its database providers.
- Common collection development policy.
- Addition of new members in the Network after discussions with them and taking into consideration the benefits for everyone.

# Innovative Structure



# Actions (1/6)

## H.E.L.I.N. EVENTS 2015-2018



**35**  
EVENTS

**1.470**  
PARTICIPANTS



**2**

conferences

**3**

book  
presentations

**9**

visits to libraries,  
museums &  
places  
of culture

**21**

lectures  
on economics  
for libraries

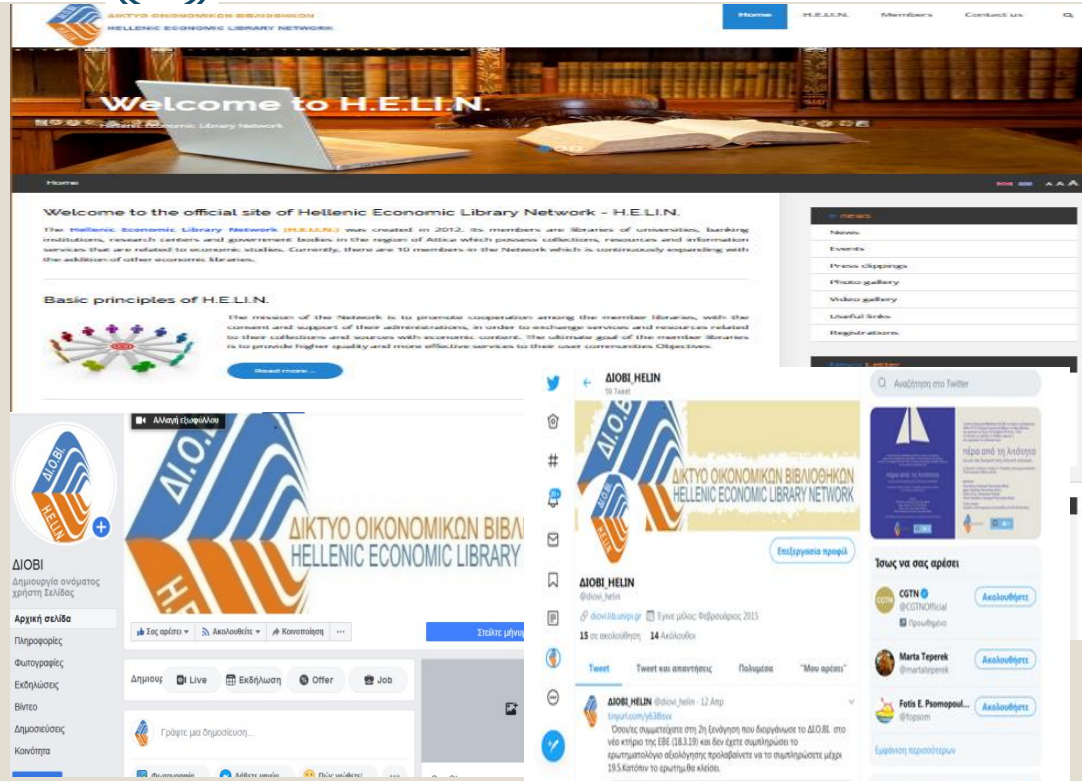
**76**

speakers

# Actions (2/6)

2012

- Initiation
- Logo
- Printed Newsletter
- Website  
(Greek/English)
- Facebook/Twitter



# Actions (3/6)



2015



- 1st H.E.L.I.N. One-day Scientific Conference, **“The Contribution of Economic Libraries in Research and Development”**  
March 6, 2015, Bank of Greece  
(11 Lectures, 17 Speakers, 207 Participants)

# Actions (4/6)

2016

- **1st Circle of Lectures on Economics for Libraries**  
(13 lectures, 12 speakers, 333 participants)



# Actions (5/6)



2017

- **2nd Circle of Lectures on Economics for Libraries (3 Lectures, 5 Speakers, 104 Participants)**
- **Educational Visits to Libraries-H.E.LI.N. Members(7 visits, 157 participants)**



# Actions (6/6)

2018

- **Educational Visits to Libraries- H.E.LI.N. Members**
- **Book Presentations on Economics**
- **2nd H.E.LI.N. One-day Scientific Conference, “Economic Libraries: Reservoirs of Information and Training”**

June 6, 2018, Harokopio University  
(10 Lectures, 13 Speakers)



# Evaluation



## QUESTIONNAIRE (for every action)

Measuring

### Effectiveness

- of the communication channels that H.E.LI.N. uses

### Motivation

- to participate (what kind of need they want to cover by attending H.E.LI.N.'s actions?)

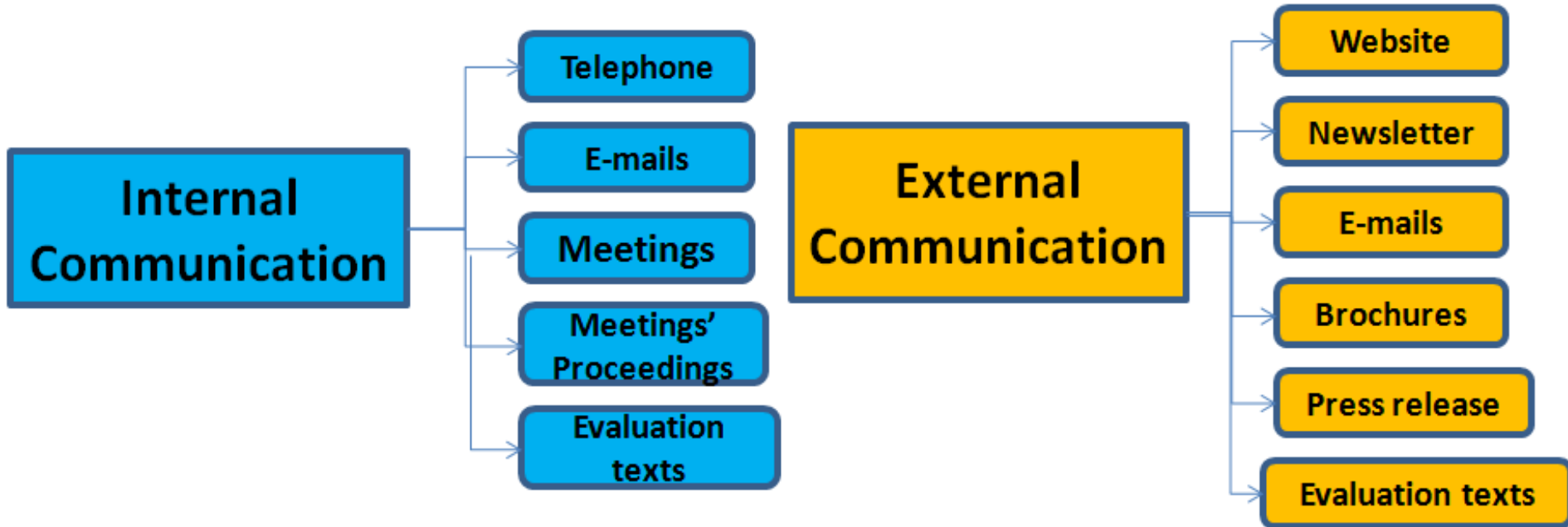
### Satisfaction

- of the events' organization (space, speakers, accompanying material)

### Raise an agenda

- Actions that can be implemented by the network in the future

# Communication



# Conclusions (1/2)



H.E.L.I.N. members share the cooperation burden depending on their capabilities, resources, benefits and the success or failure risk.

There are:

- specific roles distributed in each project,
- equal participation, and
- shared responsibility in an attempt to work not as one organization but as **corporate linked organizations**.

# Conclusions (2/2)



## This cooperation has

- ▶ offered us the opportunity to familiarize with colleagues coming from
  - different working environments and cultures,
  - different kind of thought and different ways of working, and at the same time
- ▶ has broadened our knowledge and resources, so to be able to respond in our daily routine.

While there are still respected differences, a balance has been achieved between organizations and network priorities.

# Future Goals (1/2)



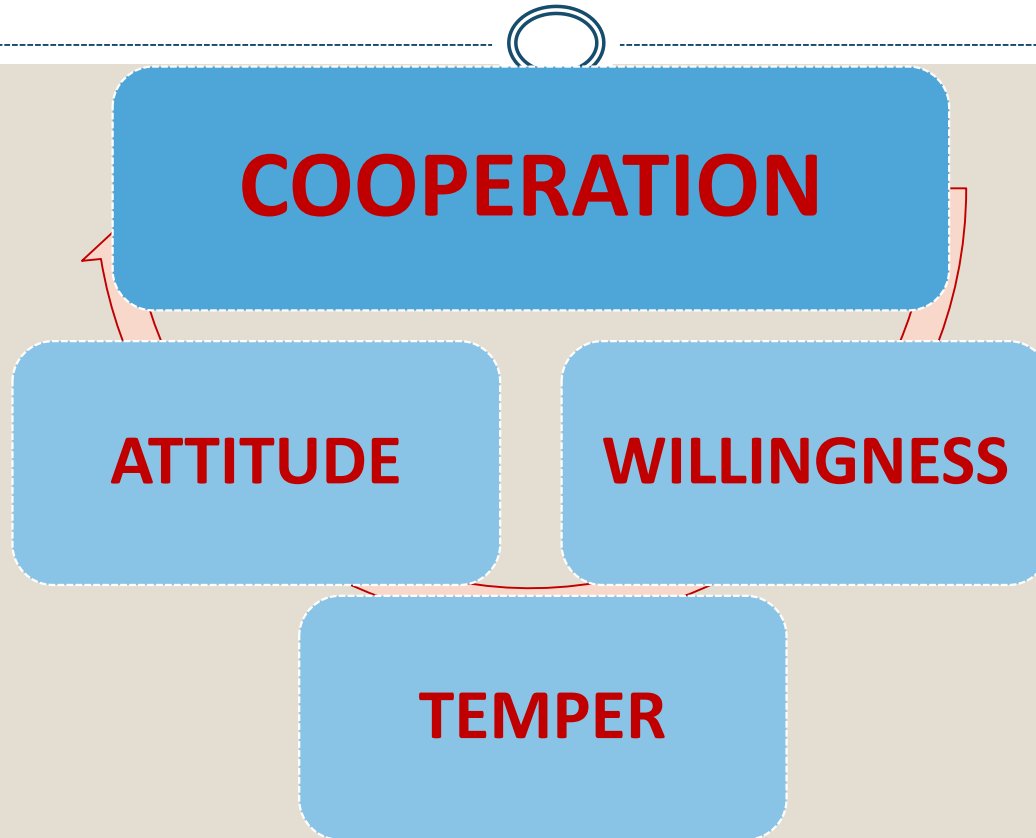
- Accurate and reliable specialized information on economic topics in the form of training seminars, webinars, conferences, lectures, meetings and presentations of books about economics.
- Fill in the existing bibliography (e.g. wikipedia) with economic concepts and definitions.
- Approach of new concepts, such as financial literacy, statistical literacy, organizational behavior and fake news, by providing instructions and/or seminars.
- Develop an "Ask a librarian" service.

# Future Goals (2/2)



- Common collection development policies.
- Development of promotional, informative and educational material.
- Utilization of the social media not only for H.E.L.I.N.'s events, but for the diffusion of information on economic subjects as well.
- Joint presence of H.E.L.I.N. member libraries in all events they can participate, which is very important to promote the Network's and consequently its members' work and vision.

# Basic ingredients of the Network







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**Thank you for your attention!**

<http://diovi.lib.unipi.gr/>

Facebook: ΔΙΟΒΙ

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