## PUSELEARNING **CPD** for **GPs**



# Group subscription

Pulse Learning is one of the UK's leading CPD providers for GPs, and Nursing in Practice Learning is our newly-launched CPD website for nurses. We are offering a 15% discount on all group bookings with Pulse Learning and/or Nursing in Practice Learning.

Distinguish your practice by using our platforms to offer free CPD to your practice staff.

Please find below what we can offer your practice.

#### INTRODUCING OUR SERVICES

Pulse Learning's CPD modules cover 21 clinical specialities, including sexual health, dermatology, and respiratory, as well as practice business topics. Based on your preferences, we have article, video and webinar modules and use real-patient scenarios within our lessons.

With over 1,500 registered users since our launch in September 2018, Nursing in Practice Learning offers CPD modules written by primary care experts for practice nurses, featuring content tailored to primary care presentations. Our modules cover 13 clinical specialities and similar to Pulse Learning, we have article, video, webinar modules and use real-patient scenarios.

#### **WORKFORCE BENEFITS**

If you choose to purchase a group booking with Pulse Learning, your staff will get access to 400+ CPD modules, a personalised CPD dashboard and 50% off our Pulse Learning Seminars (approximately 500 GPs attend our seminars every year).

If you choose to purchase a group booking with Nursing in Practice Learning, your staff will get access to all our CPD modules, a personalised CPD dashboard and priority access to our Nursing in Practice Events (many of which get fully booked early).

If you choose a combined group booking, you will get all the benefits mentioned above.

#### DEDICATED SUPPORT

To ensure you maximise your investment, a group subscription includes a customer service team ready to provide a short induction of our CPD websites to your staff. The team is also ready to answer any questions your staff may have.

### PRICING

With a group subscription, we are pleased to offer a 15% discount on the total cost. All payments can be made via bank transfer.

#### CONTACT US

If you are interested or have any questions, please email us on subscriptions@cogora.com or call us on 020 7214 0551