

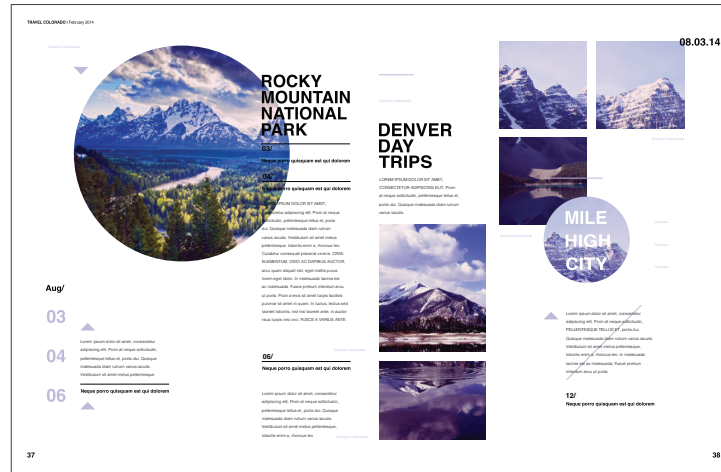
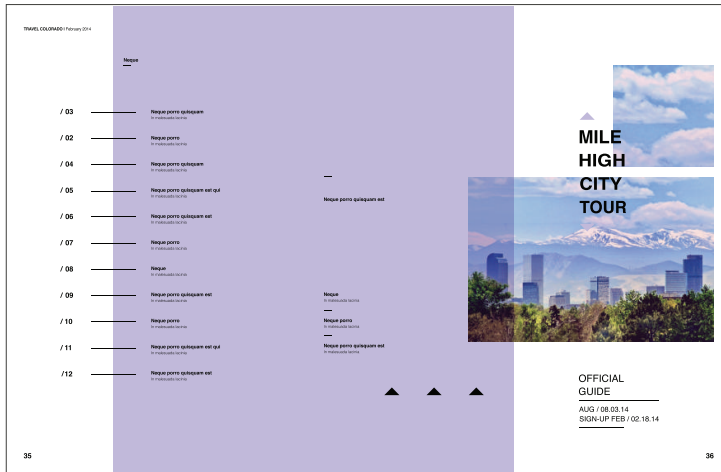


COMMANDING ICONS

Information design is an integral part of a designer's visual vocabulary. The ubiquitous nature of on-screen media delivery to users globally indicate the need for designers to sharpen their skills as information architects. I was given the opportunity to choose a preexisting webpage to redesign as well as develop a new iconographic system to guide the viewer along numerous webpages across the website.

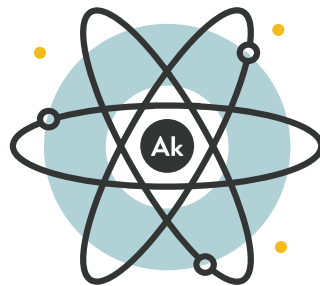


- iPhone 5s
- iPad Mini
- iPad Air
- iMac



MILE HIGH CITY TOUR EDITORIAL SPREAD

I was given the opportunity to design a four-page editorial spread based on a fictional summer tour of the magnificent “Mile High City”, Denver, Colorado.



PRIDE IN SCIENCE



PROFESSIONAL LOGO COLLECTION

I was delighted to be given the opportunity to develop several logos over the course of my college career for numerous businesses and organizations. I am proud to present five of the final logos I have designed over the years.

- Turtles: Secrets of the Shell Exhibition Logo | National Mississippi River Museum
- Aarron Kimball Memorial Logo | Community Foundation of Greater Dubuque
- Great Give Day Logo | Community Foundation of Greater Dubuque
- Aarron Kimball Memorial Logo | Community Foundation of Greater Dubuque
- Niki Hunt Photography Logo Redesign | A Simple Pleasure Photography



IRON, LACE, PAPER, & DENIM

I was given the opportunity to design a new brand identity for a fictitious denim company based on personal research. I developed and crafted a unique labeling system that incorporated experimental mark-making and printing techniques.



Collateral Material

- Hang Tags
- Button
- Inside Front Pocket Lining
- Magazine Advertisement
- Leather Tag



JET SET AIRWAYS STATIONARY PACKAGE

I was presented with the opportunity to design a new stationary package for a fictitious or authentic company derived from personal research. Based upon my fondness of traveling, I chose to create a fictional general aviation and commercial airport named 'Jet Set Airways'.

Silver Student ADDY Award - Regionals 2013 (Logo)

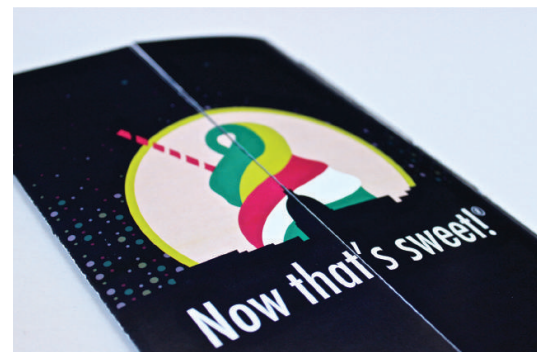
Gold Student ADDY Award - Regionals 2013 (Stationary)



Collateral Material

- Envelope
- Bag Tags
- Boarding Pass
- Letterhead

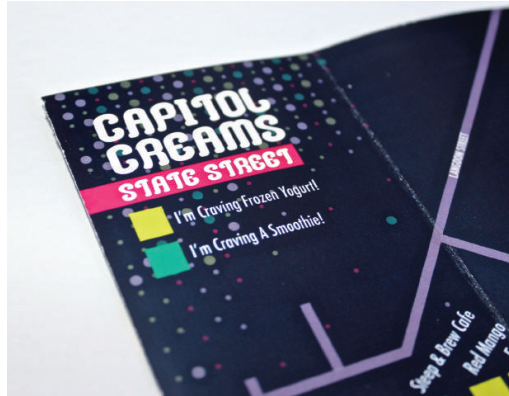
- Business Card
- Salted Peanut Snack Bag



MADISON, WISCONSIN CITY GUIDE

Upon visiting the energetic city of Madison, Wisconsin, I chose to design a city guide, which informs its viewers about the most delicious frozen yogurt and smoothie shops along Madison's famous State Street strip.

Gold Student ADDY Award | Regionals 2012

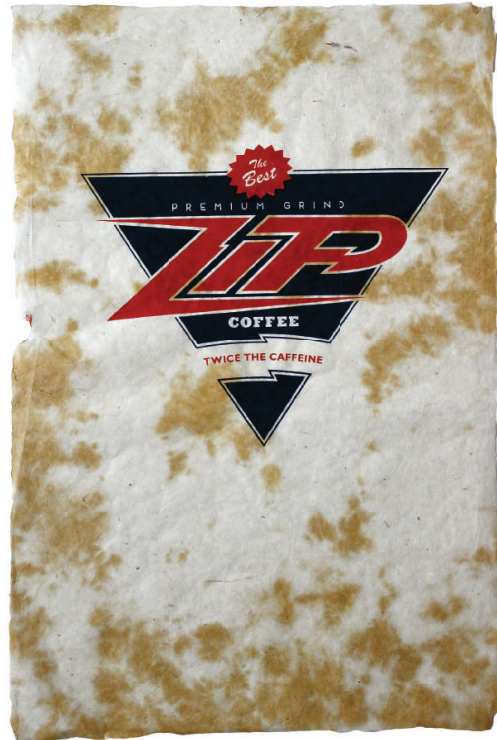


A complimentary coupon and punch card are placed in each Capitol Creams city guide to use at any of the local businesses mentioned.



BAUHAUS MUSEUM EXHIBITION POSTERS

Inspired by the geometric, functional, and modern characteristics of the Bauhaus movement, I designed three poster variations to advertise a fictional Museum of Modern Art exhibition in New York City, New York.



ZIP COFFEE SCREEN PRINTED LOGO POSTER

I was given the opportunity to update a vintage brand logo of my choosing as well as brush up on my screen printing technique. The previous color palette as well as the overall playful character of the Zip Coffee label remains intact as to not take away from the preceding tongue-in-cheek nature of the brand.



'GREAT GATSBY' TYPOGRAPHIC PRINT

Based on memorable quotes of my choosing, I developed a typographic print based on F. Scott Fitzgerald's well-known novel and film, The Great Gatsby. Within this print, you will notice a few of my select favorite quotes as well as vector images to accompany them.



STORY BLOCKING DIY TUTORIAL

I was given the opportunity to clearly articulate an ordinary, daily task, or routine through sequential, linear visual storytelling as well as strengthen my visual and written communication skills within an HTML 5 and CSS format. I chose to put my knowledge of cosmetics to the test to create a visually appealing tutorial, which would attract young women, and educate them on how to create the ultimate bronze smokey eye.

A B C P
Q R Z

TYPOGRAPHIC EVOLUTION

I was given the opportunity to develop a unique typeface based upon two different font families with distinct artistic differences. I chose to combine a sans serif typeface along with a Blackletter typeface.



TRADING CARDS

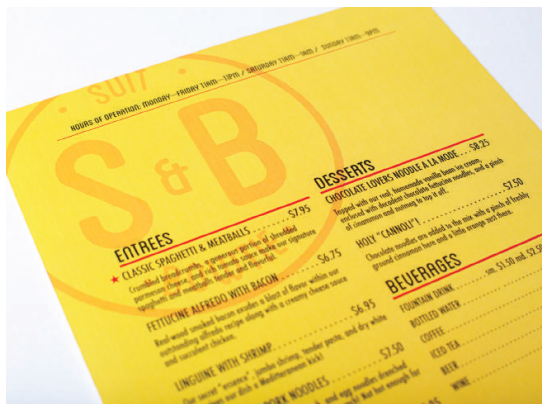
I was given the opportunity to develop a cohesive collection of trading cards based on a topic of our choice. I chose to design my cards around the history of popular sunglass trends. I include a brief history of each trend as well as celebrities who have come to popularize the iconic sunglasses.

*suit
&
leacartie*

CUISINE A LA CART

I was given the opportunity to research, identify, and respond to an existing market with an entrepreneurial design perspective as well as successfully design an integrated brand system for a fictitious, Italian food truck franchise, Suit & Bowtie.

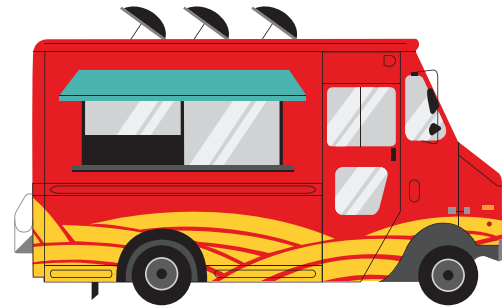
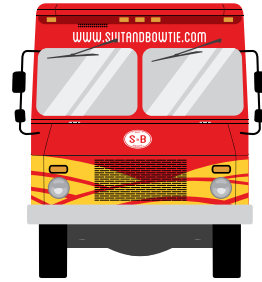
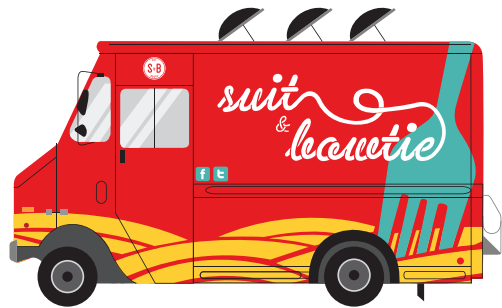
Silver Student ADDY Award | Regionals 2013



Collateral Material

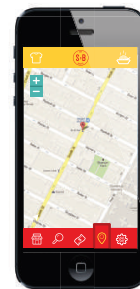
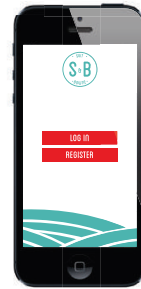
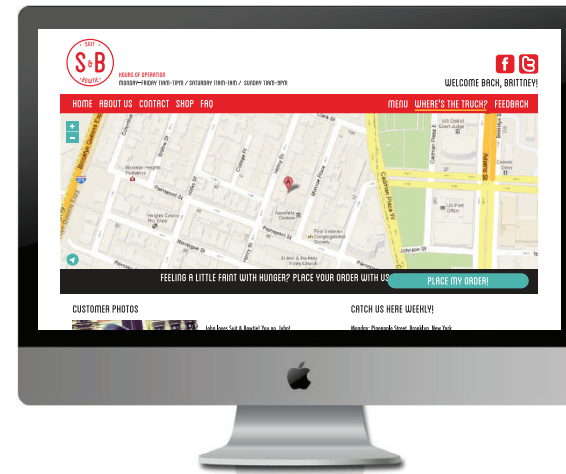
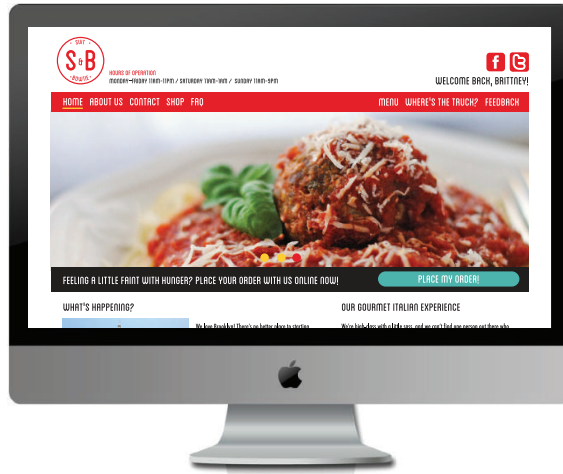
- To-Go Bag
- Serving Bowl
- Medium Soft Drink and Coffee Cup
- Take-Away Menus
- Permanent Exterior Truck Menu

- “Ritzy” Rewards Card
- Coasters
- “Punches For Lunches” Punch Card
- Letterhead
- Official T-Shirt



Collateral Material

- Truck Exterior
- Employee Apron



Collateral Material

- Official Website and iPhone Application



BRAND REVIVAL KIT

I was given the opportunity to successfully design a new, trendy brand strategy for an existing candy company and help refine my design skills and craft related to the field of packaging design. I chose to update the packaging of one of my favorite childhood treats, Swedish Fish.



Collateral Material

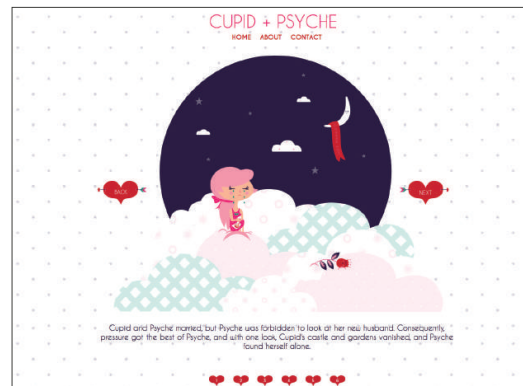
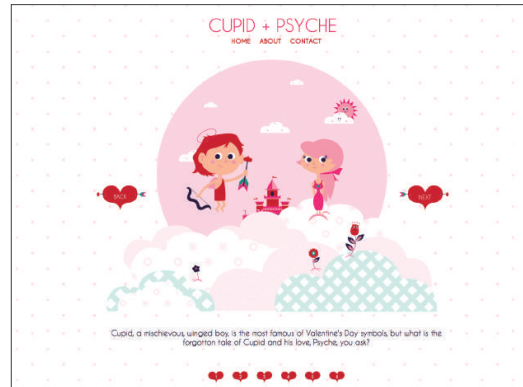
- Point of Purchase Displays
- Individual Candy Jars



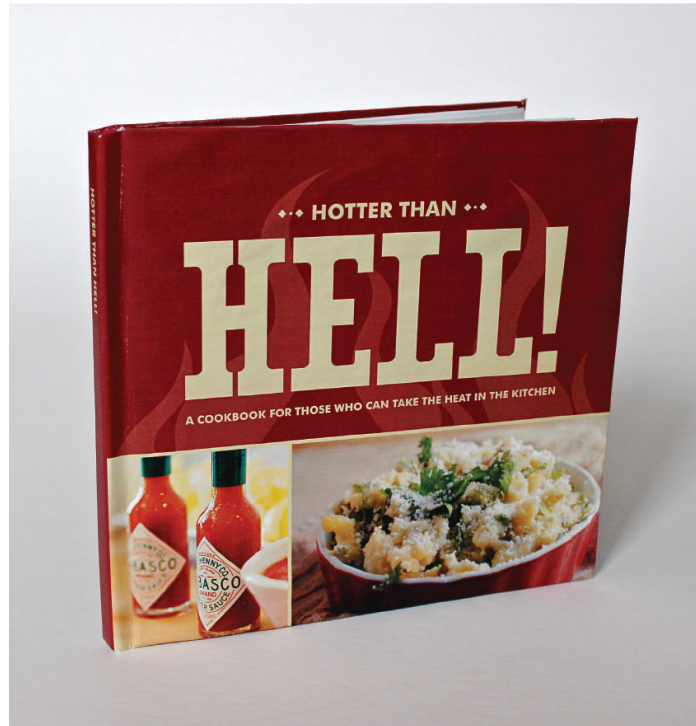
CUPID & PSYCHE ONLINE NARRATIVE

I was given the opportunity to fine-tune my HTML and CSS expertise by first, illustrating the folk story, The Tale of Cupid and Psyche, and transforming the tale into an online narrative in an HTML 5 format.

Gold Student ADDY Award - Regionals 2013



• Webpage Screenshots



“HOTTER THAN HELL!” COOKBOOK

I was presented with the opportunity to design a cohesive cookbook based upon one of my favorite cuisines. My cookbook, Hotter Than Hell!, begins by introducing a recipe for the ones who are only able to handle a mildly spicy dish, while only the bravest will dare to turn to the back of the book to sink their teeth into the spiciest dish. My cookbook is not for the faint of heart.

Gold Student ADDY Award - Regionals 2012



“HOTTER THAN HELL!” LETTERPRESS POSTER

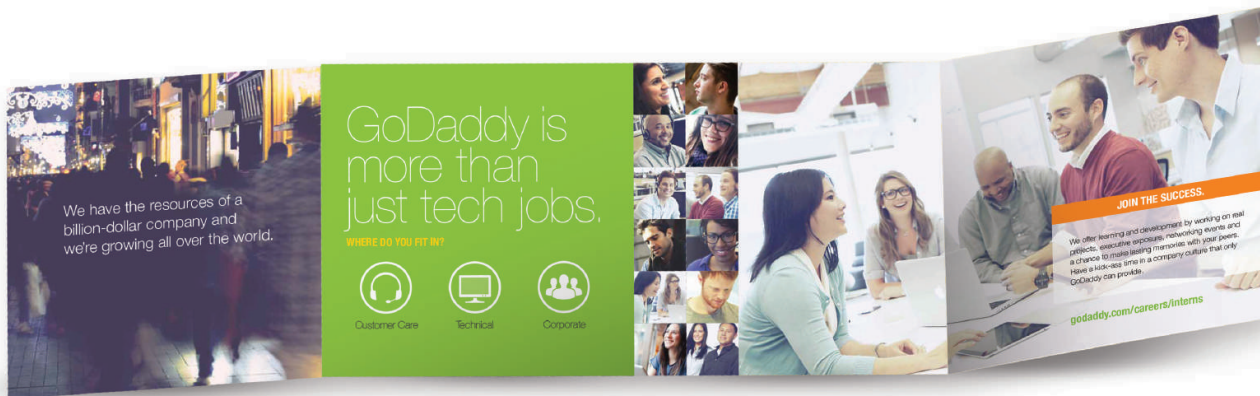
Based on the “Hotter Than Hell!” cookbook, I designed a typographic print using the letterpress printing technique.

Gold Student ADDY Award - Regionals 2012
Gold Student ADDY - Districts 2012



“GODADDY CARES” POSTER

Following basic GoDaddy branding, I was presented with the opportunity to create a visually interesting poster to be hung in various GoDaddy office locations across the globe, which informed employees about the ways they can get involved with GoDaddy Cares, their company’s charitable arm.



GODADDY INTERNSHIP BROCHURE

I created a collateral piece that highlights GoDaddy's internship program for prospective interns. GoDaddy wanted to make sure the brochure highlighted the importance of creating connections that lasted a lifetime and working with a company who could offer multiple resources and opportunities to its' employees.

Don't lose your cool.

John Deere Reman Air-Conditioning Compressor

Reman parts aren't rebuilt. They're remanufactured, which means every component is completely disassembled, inspected, and machined to factory specs. They're backed by the John Deere warranty,* so they're sure to last.

Key benefits of John Deere remanufactured Air-Conditioning (AC) Compressors:

- New and improved specifications (internal and performance) to ensure product reliability and longevity.
- Reinforced piston design that increases piston strength.
- Incorporated double-lip seal to reduce leaking issues at the front head.
- Extensive product testing to validate component performance and reliability.
- Surface-hardened shaft that helps prevent premature shaft axial wear and reduces the chance of oil and refrigerant leakage.
- Remanufactured with John Deere quality processors and procedures.
- New shaft support bushing with upgraded head to accept a support bushing, resulting in a reduced bearing force.

Be sure to use primary and secondary R410a gases when installing a REMAN AC Compressor. See your John Deere dealer for more information.

*John Deere Reman Air-Conditioning Compressor parts are warranted for 24 months or 2,000 hours, whichever comes first. See your John Deere dealer for more information.



JohnDeere.com/reman



Take command.

John Deere SectionCommand™

Goodbye, skips and overlaps. Hello, savings and yield!

It's a new and better way to seed. Farmers using Section Command report they're saving acres and getting picture-perfect fields with precision planting.

For use with John Deere 1910 Air Carts and all hydraulic carts, SectionCommand gives you:

- Improved consistency during emergence and growing.
- More uniformity of maturity at harvest.
- Reduced seed and fertilizer input costs.
- Less time spent filling.

See us for details.



Insert dealer logo

Insert contact information for locations, offer information, etc.

Stay sharp. Save hours of downtime.

John Deere Diamond Series Disk Blades

Redefine longevity and wearability.

You'll find the perfect balance of hardness and durability with these high-performance American-made blades. These boron-steel blades are flexible enough to withstand heavy blows in the field, and hard enough to stand up to your toughest conditions. Diamond Series blades:

- Penetrate harder ground.
- Are designed with precision-sharp edges for superior residue cutting and slicing.
- Retain their outside diameter for longer wear life.

Savings too good to miss!

From now through April 15, 2015, John Deere is offering a jewel of a deal on our Diamond Series Disk Blades. Don't miss out!

See us today for details.

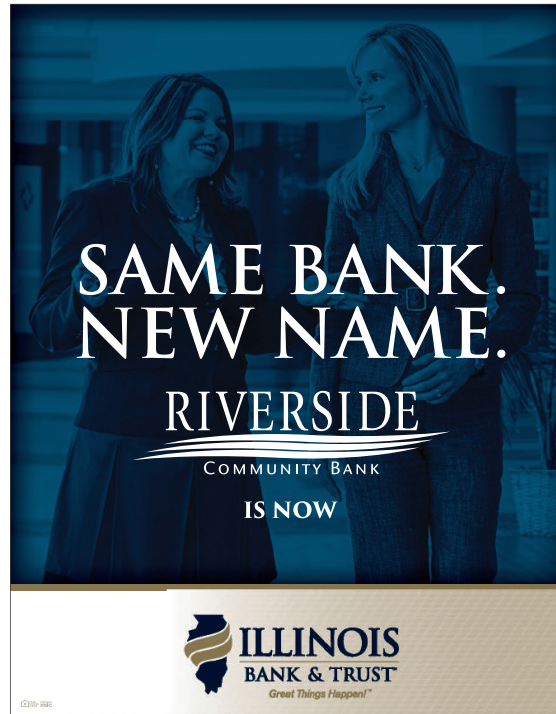


Insert dealer logo

Insert contact information for locations, offer information, etc.

JOHN DEERE DEALER PRODUCT FLYERS

Following John Deere's branding standards, I was given the opportunity to design multiple product flyers for new and upcoming products as well as promotional deals.



ILLINOIS BANK & TRUST BRANCH FLYERS

With numerous Illinois banks preparing to begin a new year as Illinois Bank & Trust, it was time to create a new image to go along with the name as well. I was presented with the opportunity to design multiple flyers for each Illinois branch taking the leap to become Illinois Bank & Trust.

John Deere Quick-Coupler Hitches

Tough. Fast. Reliable.

Staying productive in the field means going from one tractor implement to another with speed and ease. John Deere quick-coupler hitches are built to keep you and your workflow moving from sunup to sundown.




This brochure has been compiled for worldwide circulation. While general information, drawings and descriptions are provided, some descriptions and drawings include features and details that may not be available in all regions. Please contact your local John Deere dealer for more information. ©2014 John Deere. All rights reserved. JOHN DEERE and the John Deere logo are trademarks of John Deere. Other trademarks are the property of their respective owners.

DEALERS ONLY #22A (04-05)

JohnDeere.com



JohnDeere.com

Quick-Coupler Hitches

Category 2, 3N, and 3

Fabricated from tubular and box-welded steel, these three-point quick-coupler hitches are rugged competitors:

- Heat-treated bushings prevent cracking and breaking
- Steel alloy pins are hardened for heavy load stocks
- Zinc-plated pins withstand exposure to the elements
- Easy implement release — locking handles rotate 100 deg. to open locking lugs

Plus, these hitches have top and lower hooks manufactured with harder steel to increase lifting strength, and are heat-treated to improve pin-surface wear resistance.

Category 1 Quick Hitch

Designed for tractors under 60 hp, these hitches work with John Deere and all makes of Category 1 tractors — including Case IH, New Holland, and Kubota. All feature:

- Adjustable height and 27-in. width
- High strength, 2-in. x 4-in. tubing
- Adjustable top hook
- Spring-loaded latch for quick hookup and release

All models are engineered and field-tested to meet rigid ASAE standards. See your John Deere dealer today for more information.





Implement						Tractor		
Part No.	Category	Lower Hook Pin Size	Upper Hook Pin Size	Inside Lower Width	Max. Height	Part No.	Description	Pkg. Qty.
TY16D2	2	1 1/2 in.	1 1/2 in.	22 1/2 in.	15 in.	PAC2H100	Category 1 quick hitch (black)	1
TY16D4	3	1 1/2 in.	1 1/2 in.	28 1/2 in.	18 in.	PAC2H101	Category 1 quick hitch (green)	1

Tractor				Service Parts				
Part No.	Category	Lower pin size	Upper pin size	Inside lower width	Max. Height	Part No.	Description	Pkg. Qty.
TY16D2	2	1 1/2 in.	1 in.	22 1/2 in.	15 in.	PAP2D517	Upper hook	1
TY16D4	3	1 1/2 in.	1 in.	28 1/2 in.	18 in.	PAP2D516	Lower hook pin	1
TY16D3	3	1 1/2 in.	1 1/2 in.	38 1/2 in.	18 in.	PAP2D518	Spring bar	1
						PAP2D519	Locking lug	1

Both PAC2H100 and PAC2H101 hitches are designed to accept a pin diameter of 1 in. (upper and lower pins).

JOHN DEERE WARRIOR QUICK HITCH BROCHURE

Using John Deere's branding standards, I was given the opportunity to create a tri-fold brochure advertising Deere's quick-coupler hitches.

Peoria Banking Center
815.687.7000

Marion Banking Center
815.644.7500

State Street Banking Center
815.587.5000

IL 170 Banking Center
815.524.8000

Rock Falls Banking Center
815.626.5825

Springfield Banking Center
815.651.1800

Stanton Banking Center
309.586.5511

Galena Banking Center
815.771.6600

Galena Banking Center Downtown
815.777.8200

Elkhart Banking Center
815.681.3221

Shelton Banking Center
815.651.2000

Use Telephone Banking 24 hours a day!
815.637.8600 / 815.777.4300 / 800.805.3992



illinoisbank.com

Business Banking Services



Personal service. Creative solutions. Rapid decisions.

"The business support that only Illinois Bank & Trust offers personal, flexible, non-robotic and customer-oriented relationships provides the personal attention to your business."

Personal attention and fast service. That's how we like to do business, and that's the best way to provide the superior service you expect. We create exceptional value for our clients by exceeding their expectations with banking that is easy and enjoyable to do business with Illinois Bank & Trust.





© 2014 ILLINOIS BANK & TRUST

Business Banking Services

SERVICES
Illinois Bank & Trust offers a full range of business banking services to help you manage your business more effectively. Our experienced staff is ready to help you with everything from opening a new business account to managing your cash flow. Our expertise and knowledge of the local market and economy will help you make the most of your business banking experience.

HEALTH SAVINGS ACCOUNTS
Illinois Bank & Trust offers a full range of health savings accounts (HSAs) to help you manage your health care costs. Our experienced staff is ready to help you with everything from opening a new HSA to managing your investments. Our expertise and knowledge of the local market and economy will help you make the most of your HSA.

COMMERCIAL LOANING AND LEASES
Illinois Bank & Trust offers a full range of commercial loans and leases to help you manage your business. Our experienced staff is ready to help you with everything from opening a new loan to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your commercial financing.

BUSINESS DEBIT CARD
Illinois Bank & Trust offers a full range of business debit cards to help you manage your business. Our experienced staff is ready to help you with everything from opening a new card to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your business debit card.

Cash Management Services

CHECKING, SAVINGS AND MONEY MARKET ACCOUNTS
Illinois Bank & Trust offers a full range of checking, savings and money market accounts to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your investments. Our expertise and knowledge of the local market and economy will help you make the most of your cash management services.

INSURANCE
Illinois Bank & Trust offers a full range of insurance services to help you manage your business. Our experienced staff is ready to help you with everything from opening a new policy to managing your claims. Our expertise and knowledge of the local market and economy will help you make the most of your insurance services.

WEALTH MANAGEMENT
Illinois Bank & Trust offers a full range of wealth management services to help you manage your business. Our experienced staff is ready to help you with everything from opening a new account to managing your investments. Our expertise and knowledge of the local market and economy will help you make the most of your wealth management services.

ACH PROCESSING SERVICES
Illinois Bank & Trust offers a full range of ACH processing services to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your ACH processing services.

STATEMENTS
Illinois Bank & Trust offers a full range of statement services to help you manage your business. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your statement services.

REMOTE DEPOSIT CAPTURE
Illinois Bank & Trust offers a full range of remote deposit capture services to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your remote deposit capture services.

POSITIVE PAY
Illinois Bank & Trust offers a full range of positive pay services to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your positive pay services.

SLEEP ACCOUNTS
Illinois Bank & Trust offers a full range of sleep account services to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your sleep account services.

WIRE TRANSFER SERVICES
Illinois Bank & Trust offers a full range of wire transfer services to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your wire transfer services.

MERCHANT PROCESSING
Illinois Bank & Trust offers a full range of merchant processing services to help you manage your cash. Our experienced staff is ready to help you with everything from opening a new account to managing your payments. Our expertise and knowledge of the local market and economy will help you make the most of your merchant processing services.




ILLINOIS BANK & TRUST BUSINESS BANKING BROCHURE

Following the all-new branding standards for Illinois Bank & Trust, I was presented with the opportunity to design a brochure highlighting the benefits and rewards a business owner could receive when they choose to bank with Illinois Bank & Trust.

VOTED THE BEST BECAUSE WE MAKE YOU YOUR BEST **BBB** **2015** **2014** **2013**

DUBUQUE'S ULTIMATE HEALTH BARGAIN

JOIN WITH NO CONTRACT FOR JUST

\$24.99*

PER MONTH!

*Plus enrollment fee and applicable sales tax.

Shape up at Signature Health & Fitness! We offer over 14,000 square feet of the latest in state-of-the-art equipment and facilities, including:

- 55+ pieces of new cardio equipment
- 30-minute Xpress Full-Body Workout
- Certified personal trainers—one-on-one or in a small group at a competitive price, along with multi-session discounts
- Virtual reality spin room with Trider X-1000 bikes
- Explainer golf swing trainer
- Supplement store
- Signature juice-and-protein smoothies served at our juice bar
- Unlimited tanning for an additional \$15 monthly in our ProSun® VS-Series beds

*According to industry frequency based on the manufacturer.




2055 Holiday Drive
Dubuque, IA 52002
signaturehealthandfitness.com

Hours: Mon.-Thurs. 4:30 a.m.-11 p.m.
Friday 4:30 a.m.-9 p.m.
Saturday 6 a.m.-7 p.m.
Sunday 6 a.m.-8 p.m.

BBB

EVERY REASON TO WORKOUT

VOTED THE BEST BECAUSE WE MAKE YOU YOUR BEST **BBB** **2015** **2014** **2013**

DUBUQUE'S ULTIMATE HEALTH BARGAIN

JOIN WITH NO CONTRACT FOR JUST

\$24.99*

PER MONTH!

*Plus enrollment fee and applicable sales tax.

Shape up at Signature Health & Fitness! We offer over 14,000 square feet of the latest in state-of-the-art equipment and facilities.

The future you fit!
Join one of our hot yoga, Yoga Up™, full-body workout, including Turbo Kick®, or other fitness classes. \$7 per class (drop-in rate) or 10-class punch card for \$50 for both members and non-members. For an additional \$30 per month, Gold Members get full access to the gym, plus unlimited fitness classes!

fit@camp Buckle up to burn that fat!
High intensity interval training (HIIT), Monday \$80 rate for members or \$75 for nonmembers.

Join our Lose-To-Win weight-loss challenge!
Complete Fitness Program—DIET/CARDIO/STRENGTH. Call for complete details.




2055 Holiday Drive
Dubuque, IA 52002
signaturehealthandfitness.com

Hours: Mon.-Thurs. 4:30 a.m.-11 p.m.
Friday 4:30 a.m.-9 p.m.
Saturday 6 a.m.-7 p.m.
Sunday 6 a.m.-8 p.m.

Phone: 563.587.8052

MEMBER CATEGORY	1 PERSON	2 PERSONS	3 PERSONS	4 PERSONS
MONTHLY NEWBORN PRICING	\$24.99	\$49.99	\$74.99	\$99.99
MONTHLY NEWBORN PRICING	\$24.99	\$49.99	\$74.99	\$99.99
MONTHLY NEWBORN PRICING	\$24.99	\$49.99	\$74.99	\$99.99
MONTHLY NEWBORN PRICING	\$24.99	\$49.99	\$74.99	\$99.99

EVERY REASON TO WORKOUT

SIGNATURE HEALTH & FITNESS FLYER AND POSTER

I was presented with the opportunity to design an updated flyer and poster to promote new membership deals and packages for Signature Health & Fitness in Dubuque, Iowa.



HOPE IS IN MY HANDS

SWIPE THE CARD, HELP SAVE LIVES.

By using Summit Bank & Trust's Pink Ribbon debit card, you help women in the Colorado area fight breast cancer. Every time the card is used to make a purchase, the bank makes a contribution to the Platte Valley Medical Center Foundation.

Funding from this partnership helps enhance the comfort of mammograms in the Foundation's Women's Imaging Center, and secures the provision of a nurse navigator who guides women through every step of their treatment journey.

Pink Ribbon debit cards are free and available with all Summit Bank & Trust personal checking accounts, and contributions are made at no cost to the customer.

Put the power to fight breast cancer in your hands by signing up for a Pink Ribbon debit card today.

BANK AT WORK AND REAP THE BENEFITS

We are proud to offer this employee benefit that provides special banking services and valuable rewards, and saves you money. Bank At Work has been designed to help busy individuals like you achieve your financial goals.

There is no cost to participate—only rewards. Take a look at a few of the special benefits you receive with this special program:

- \$100* for opening a new free checking account with eStatements*, debit card and direct deposit of your payroll check
- Free Bank @ Work program checks
- \$250 off mortgage closing costs*
- 25% discount on any new consumer loan
- Free Savvy® Mobile Banking*
- Educational seminars and "Lunch and Learn" sessions customized specifically to your financial needs
- A Bank At Work team of professionals dedicated to assisting you with all your banking needs

MAKE YOUR HOLIDAY SPENDING MEAN MORE

This holiday season you can make each purchase mean even more by remembering to use your Pink Ribbon debit card. Each swipe means a donation from Summit Bank & Trust, giving you the power to help women in our community fight breast cancer.

*Minimum balance to open and obtain bonus & BA. Bonus will be paid within 90 days of account opening. See us at all branches for details. Offer subject to credit review and approval. Offer may be extended or discontinued without notice. Cannot be used in conjunction with any other offers. Offer subject to change. Offer may be extended or discontinued without notice. Contact us for details. Your banker's message and help with the app.



**SUMMIT
BANK & TRUST**
Great Things Happen!

Erie 303.439.4888
Broomfield 303.460.4700
Larkridge 303.439.4800

ATWORK

SummitBT.com

©2019 FSC

SUMMIT BANK & TRUST “HOPE” NEWSLETTER

I was presented with the opportunity to create a newsletter for the Summit Bank & Trust branches in Colorado. With October being Breast Cancer Awareness Month, it was an honor to utilize and promote the “Hope Is in My Hands” campaign.