

## Pre - Notice of Tender

23<sup>rd</sup> December 2022

Japan National Tourism Organization (JNTO) Rome Office

Executive Director Yoshiyuki Mizuuchi

We hereby announce the following planned tender.

1. Date of Pre-Notice: 23rd December 2022
2. Tentative Tender Period: Around mid-January 2023 -
3. Overview of project
  - i. Name of project:  
Social media management in the Italian market in FY2023
  - ii. Detail of project: The objective of this project is to manage our Facebook and Instagram to raise Italian consumers' interests and recognition of Japan as a travel destination and increase the number of visitor arrivals from Italy.
4. Procedures  
Tentative project period: From contract date to end of March 2024

End