

Bring the Destination Closer

FEDERAL TRANSPORT PVT LTD

Pitch Presentation



ABOUT FEDERAL TRANSPORT

Federal Transport founded in the year 2013 by Mr.Chandan Singh who operates on empty container transportation business. Mr. Singh with a decade of expertise in the business has made Federal Transport a solution to solve the most prevalent issues in transportation industry. Federal Transports revolutionizes the service model dissolving all complexities from the client perspective; the service model concentrates to deliver customer satisfaction that meets every single parameter like safety, swiftness, transparency and reliability in pricing.

Federal Transport is unique transportation service aims to provide a free and exclusive platform for seamless communication between clients and service providers through net portal. We provide resources to meet varied customer expectations and needs across the nation.

Federal Transport has completed over 500+ projects all over India. Federal Transport has now achieved a status of professional and trustworthy transport agents known to deliver unmatchable safety quotient in the transportation market.

CLIENTS & SUPPLIERS



CLIENTS









AVANNALOGISTICS





JABIN TRANSPORT



CETC BATTERY



CHERAN TRANSPORT

PROBLEMS



billing the Destination Gloses



Vehicle
owners not
getting on
time loady



Customers are not connected with vehicle owners



No real time tracking

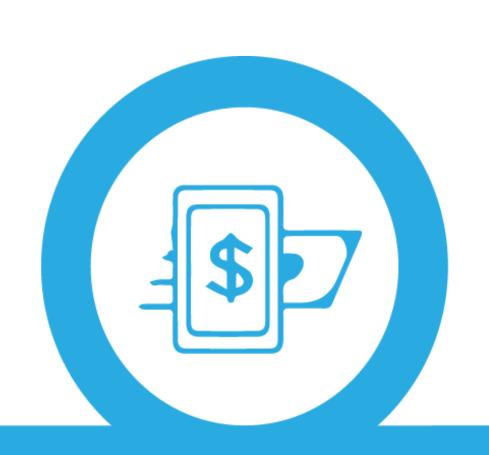


Customer and vehicle owners don't have trust worthy mediator

SOLUTIONS











Connect the customer directly with vehicle owner



Real time payment to vehicle owner



Real time tracking system

PRODUCT





Customer App - The customer will post the load through app

Vehicle Owner App
- Vehicle owner
will get the load,
when post from
customer

Web Portal to connect customers and the vehicle own ere

MARKET SIZE



\$200 Billion USD (14,00,000 Crore) - Over all Transportation in India

\$150 Billion USD (10,50,000 Crore) -Road

Transr

BUSINESS MODEL



- TOTAL 70 Lakh trucks Vehicle in India
- HCV 40%, MCV 25%, LCV 35%
- Target HCV and MCV = 65%
- 46 Lakh vehicle x 50% = 23 Lakh
- 23,00,000*200 = 46 cr
- 46cr gross profit per day

COMPETITION



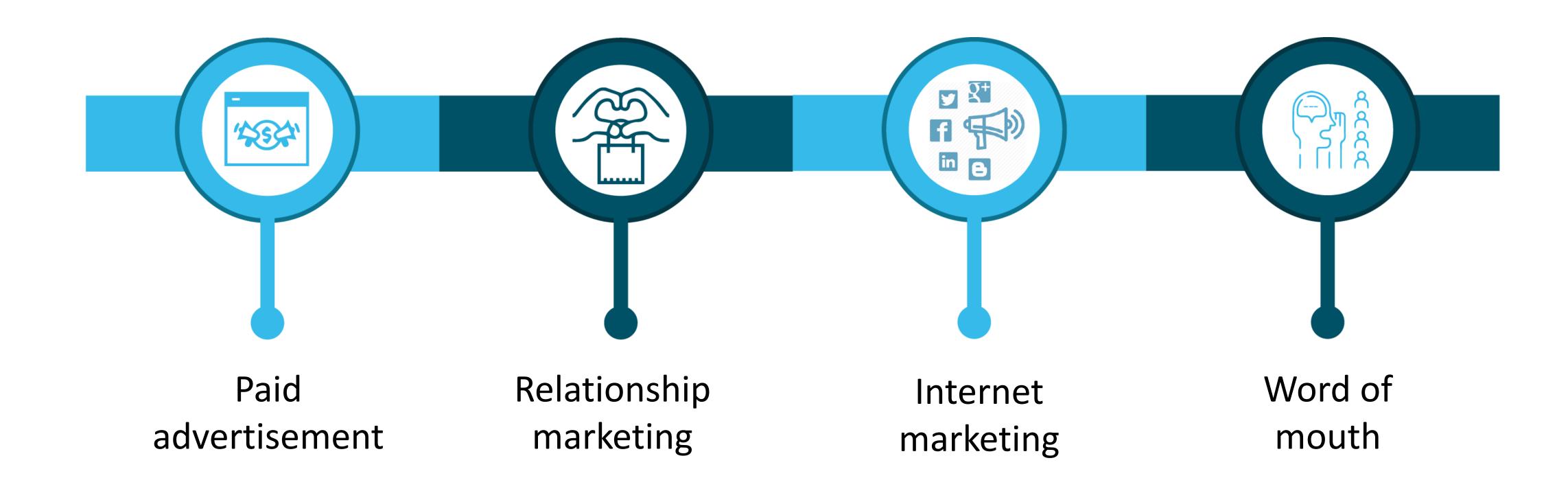






MARKETING PLAN





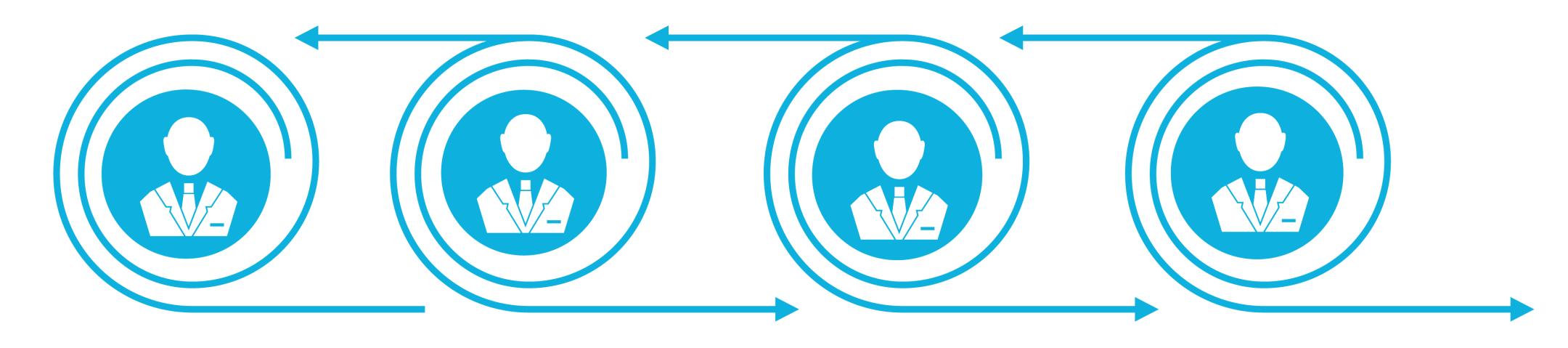
FINANCIAL



Financial Projection					
Yearwise Projection	Year 1 2020 - 2021 Chennai	Year 2 2021-2022 Chennai, Mumbai, Delhi	Year 3 2022-2023 10 major city	Year 4 2023-2024 20 major city	Year 5 2024-2025 All over India
Total Vehicles	500000	1500000	3000000	600000	1000000
Active Vehicles 10%	50000	150000	300000	600000	1000000
Commision 200/Day/Vehicle	1000000	3000000	6000000	12000000	20000000
	1 cr	3cr	6cr	12 cr	20 cr
Annual Gross Profit	22*12 = 264 cr	(3*22)*12 = 792 cr	(6*22)*12 = 1584 cr	(12*22)*12 = 3168	(20*22)*12 = 5280
Annual Gross Profit	264 cr	792 cr	1584 cr	3168 cr	5280 cr
Salary and Office Expenses	20 lakh *12 = 2.4 cr	1 cr *12 = 12 cr	2 cr *12 = 24 cr	4 cr *12 = 48 cr	10 cr *12 = 120 cr
Promotional Expenses	5 lakh *12 = 0.6 cr	30 lakh *12 = 3.6 cr	60 lakh *12 = 7.2 cr	1.2 cr *12 = 14.4 cr	3cr *12 = 36 cr
Annual Expenses	3 cr	16 cr	32 cr	63 cr	156 cr
Annual Profit	261 cr	776 cr	1552 cr	3105 cr	5124 cr

TEAM





Chief Executive
Officer (CEO)
Chandan Singh

Chief Financial
Officer (CFO)
Sathaeswari

Chief Marketing Officer (CMO) Nanda Kumar Chief Technology Officer (CTO) Vivek

FUNDS NEEDED











QUESTIONS



