

Sport Business Plan

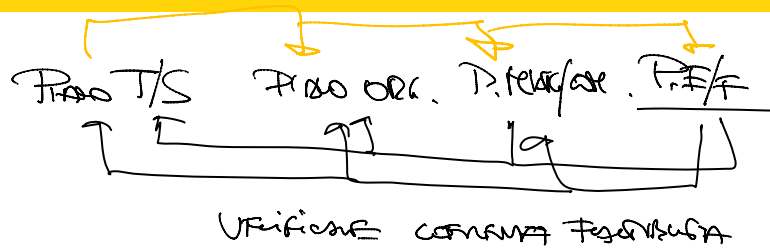
Prof. Paolo Di Marco

AA 2020/21

Lezione 10

Prof. Paolo Di Marco

Piani OPERATIVI

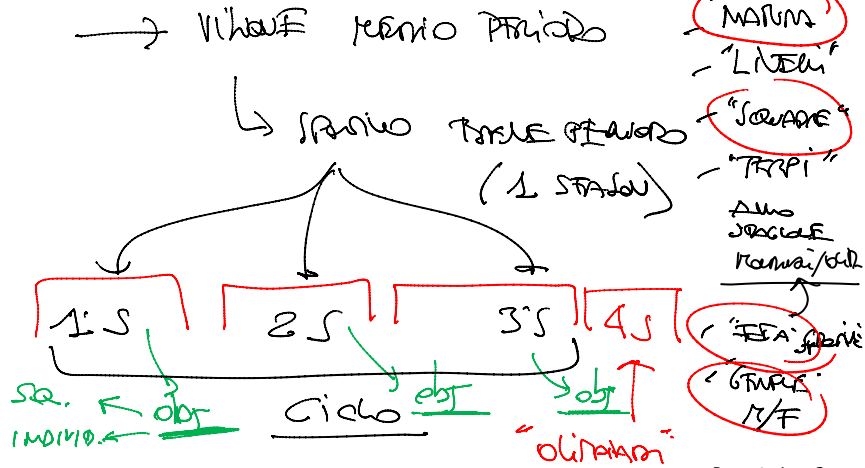


Prof. Paolo Di Marco

Presentazione 2

PRIMO T/S

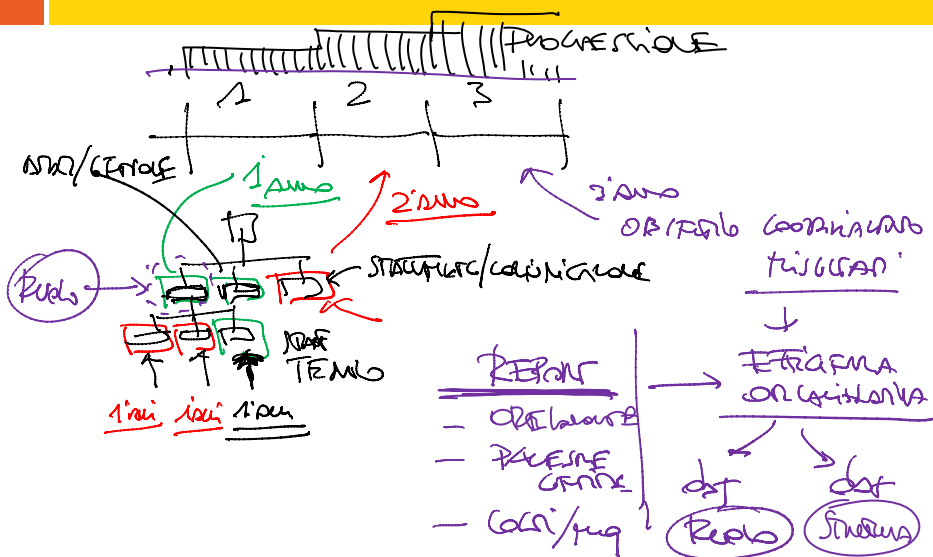
P.T.S



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Presentazione 3

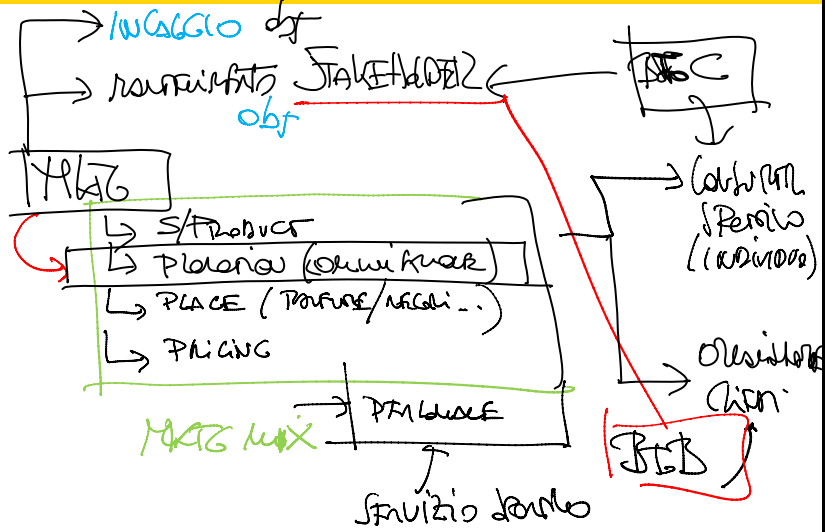
PRIMO PRESENTAZIONE → PRIMO



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Presentazione 4

Piano di MKTG / Comunicazione



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Presentazione 5

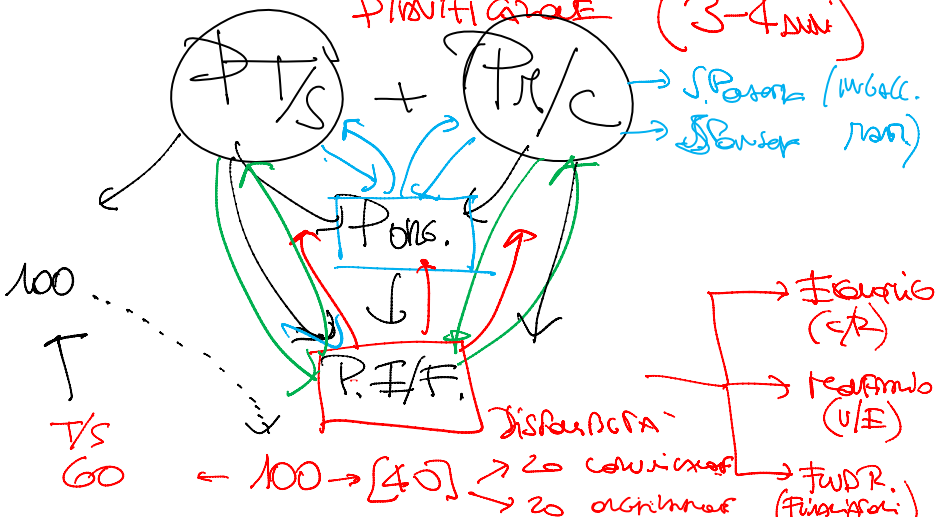
PROGRAMMARE (1 ANNO)

$$\log. 100 = 100 / x$$

$$x = 100$$



PROFITTO (3-4 ANNI)



Prof. Paolo Di Marco

Presentazione 6

SPORT BUSINESS CAPABILITY ←



PROAGIRIA

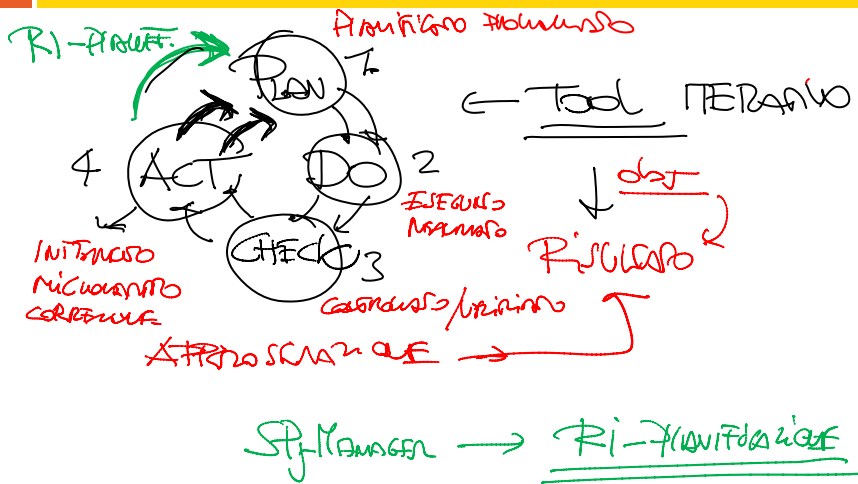
PREVISIONE

PROSCIO 1/2/3

IPROSCI

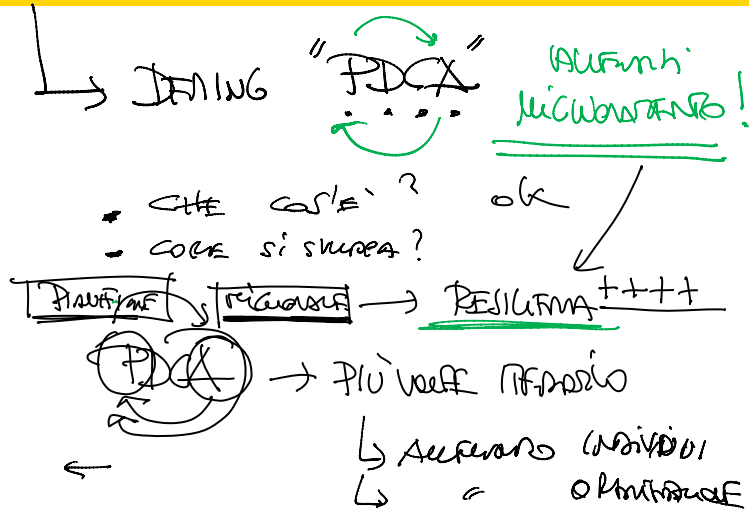
PROSCI x INFORMAZIONI → DESCRIZIONE

CICLO DI DEMING

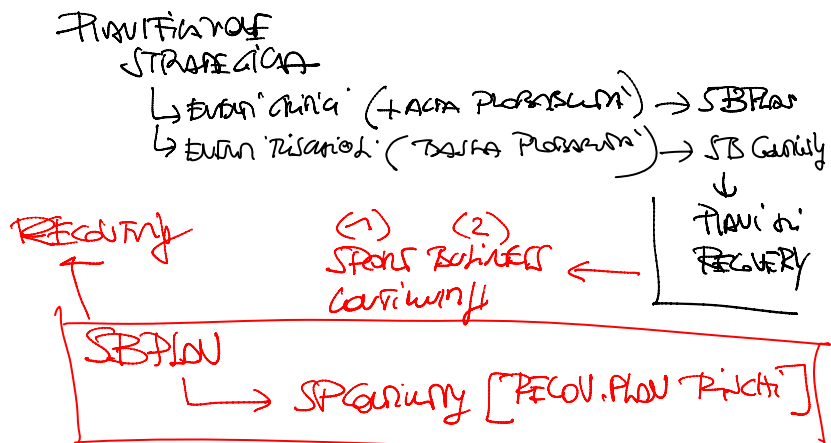




FRONTIERE/GRAVI



Continuity





RISCHIO

SBCaricanti $[R_1, R_2, R_3, \dots]$

$\rightarrow R_1 \rightarrow$ REGOLAZIONE (R_2)

R.PLAN
(R_2)

- \rightarrow RISPONDERE ENTRO 16 ON
TEMPO MINIMALE (15/1 mese Green)
- \rightarrow MINIMIZZARE LE PERDITE
- \rightarrow TEMPI DI RIPARAZIONE (PARTI)
- \rightarrow PROCEDURE/ISTRUZIONI \rightarrow RIPRISTINO
- \rightarrow COMPAGNIE/COMPAGNIE
INDIV. / COMPAGNIE
PROCED. (OLG)

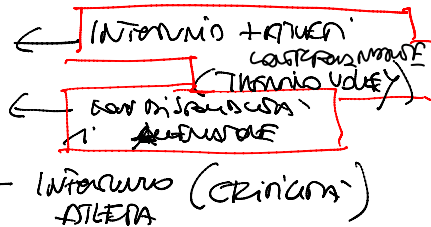


START BUSINESS

CONTINGENCY PLAN

START BUSINESS
PLAN (SERVIZIO)

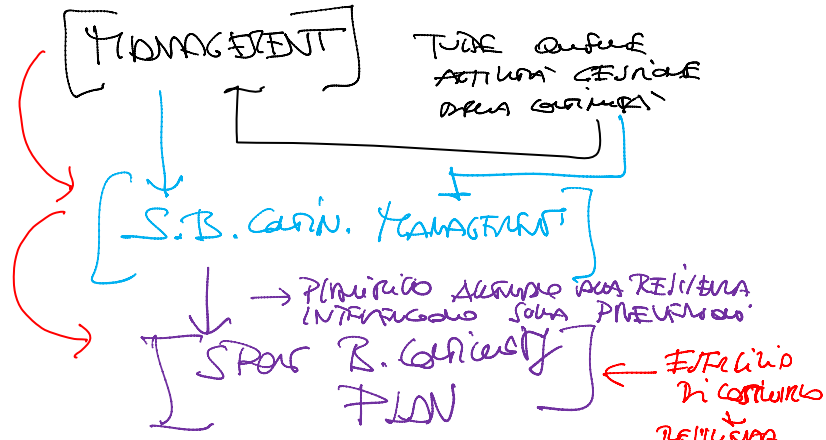
PROCESSIONE X
LA GESTIONE RISCHI



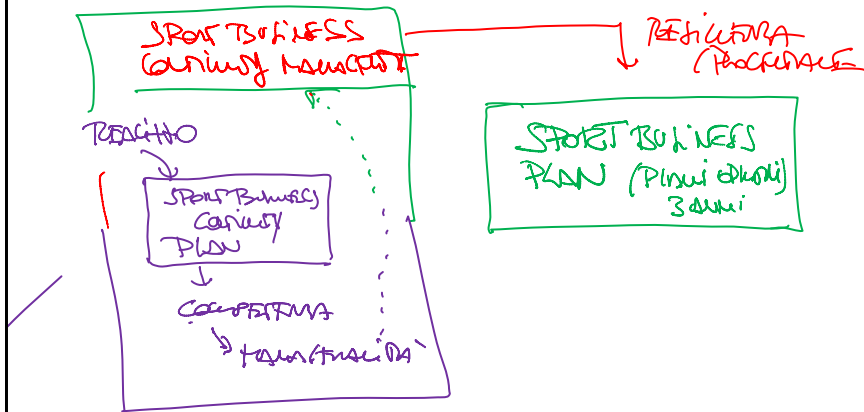


SPORT BUSINESS CONTINUITY

MANAGEMENT

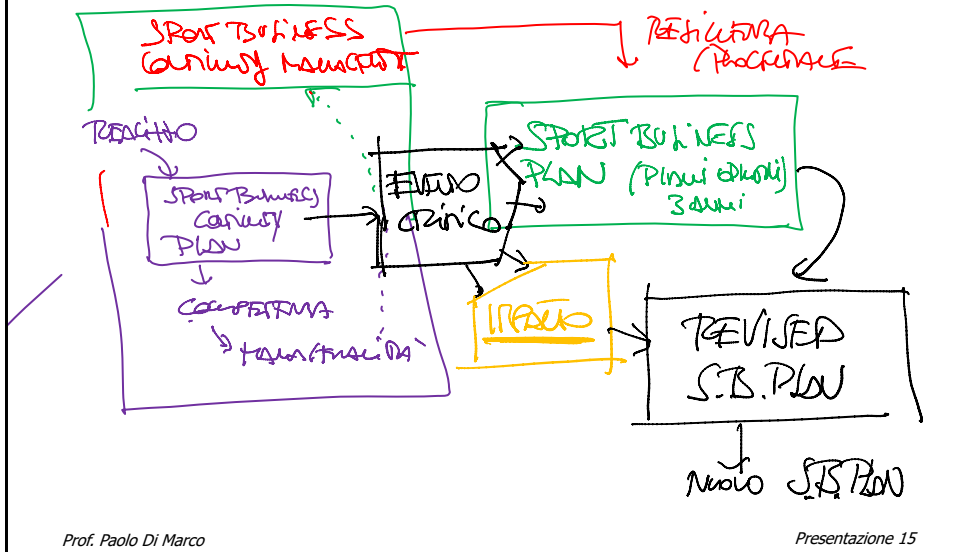


FASE 1

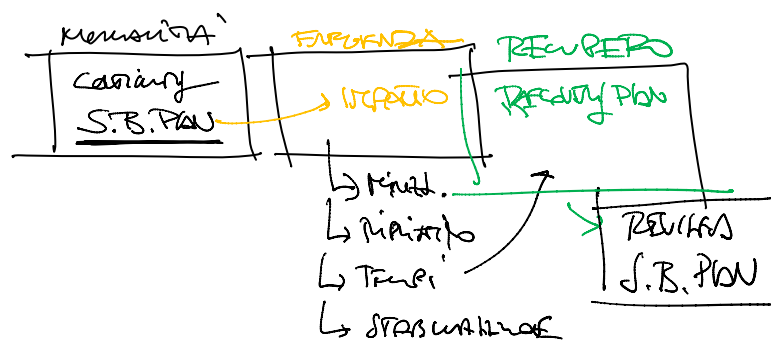




FASE 2: EVENTO CRITICO



FASI PRINCIPALI PROCESSO SBCPLAN





PROJECT MANAGEMENT SPONSO

→ P.M. AZIENDALE → ++ RICHIEDERA

↳ LAVORARE X PROGETTI
(CAMBIAMENTO)

→ LIBRO P.M.

→ ISPTM - TRAINING SPONSO: DISEGNO
AV

→ SEZIONE SPONSO

↳ FIGURA PROFESSIONALE
PROGETTO (OR. DEDICATA)



PROJECT MANAG. SPONSO

