

Investment Monitor - Future of Tourism

Your details

First name:: _____

Surname:: _____

Organisation:: _____

Email address: (for verification only):

Job title:: _____

Country:: _____

We will not use your details for any purposes other than verification unless you request it below. Please [click here](#) to review our full privacy policy.

I would like to hear more about the products and services of FDI - Investment Monitor.

Send me promotions and offers from NS Media Group Ltd and selected third parties.

As part of our research we will also be conducting interviews with industry figures to discuss their answers. Please indicate if you are happy to be take part in an interview

I am happy to take part in a research interview

The tourism sector in your country

How many visitors does the country attract on average per year?

- >50,000,000
- 10,000,000 – 50,000,000
- 1,000,000 – 10,000,000
- <1,000,000

Comments:

How many companies operate in the country's tourism sector?

- >100
- 100-500
- >500

Comments:

What is the average length of stay for a visitor to the country?

- >15 days
- 7-14 days
- <7 days

Comments:

What is the average spend for a visitor to the country?

- >\$500
- \$500-\$1000
- \$1000-\$2000
- \$2000-\$3000
- >\$3000

Comments:

What role will the attraction of international investment play in your tourism recovery plan?

Please outline briefly the main initiatives and incentives you are offering to attract international investment

Please select up to FIVE sectors that your country is planning to target for economic diversification as a result of COVID-19

- Aerospace
- Agribusiness
- Automotive
- Biotechnology
- Business and professional services
- Chemicals
- Consumer goods
- Energy and power
- Electronics
- Engines and turbines
- Financial services
- Fintech
- Forestry and wood

- Healthcare
- Industrial machinery, equipment and tools
- Life sciences
- Logistics
- Manufacturing
- Medical devices
- Metals and mining
- Paper, printing and packaging
- Pharmaceuticals
- Plastics
- Real estate
- Renewable energy
- Retail
- Semiconductors
- Technology, media and telecoms
- Textiles
- Water and waste

Please outline briefly any plans already in place for diversification into the above sectors

Case studies

Are any elements of this case study confidential?

Yes

Please indicate which elements are confidential

Budget

Innovative features

Bodies involved

Timescale

Lifespan

Other - Write In:

Which areas of the tourism sector does this affect? (tick all that apply)

Accommodation and catering

Attractions

Business travel

Experience economy

Events

Transportation

Tour operators

Other - Write In:

What are the aims of this initiative? (tick all that apply)

To increase location awareness in a certain market

To increase location awareness globally

To increase international visitor numbers

To increase domestic visitor numbers

To increase sustainable tourism

To diversify an economy reliant on another industry

- To increase leisure tourism spending
 - To increase business tourism spending
 - Other - Write In:
-

Which bodies are involved in this initiative? (tick all that apply)

- Central government
 - Local authorities
 - Private companies
 - Private finance
 - NGOs
 - Tourism board
 - Other - Write In:
-

Please provide a brief overview of this initiative

Please highlight any innovative features of this initiative

Please highlight the main challenges facing this initiative

What is the initial budget for this initiative?

- >\$500,000
- \$500,000-\$2,500,000
- \$2,500,000-\$10,000,000
- >\$10,000,000

Please highlight the timescale for this initiative to be fully active

- 0-2 months
- 2-4 months
- 4-6 months
- Over 6 months

Comments:

Please highlight the proposed lifespan for this initiative

- > 1 year
- 1-2 years
- 2-3 years
- 3-4 years
- >5 years

Comments:

If you would like to submit additional materials relating to this case study please do so below. You can submit up to three files.

The following file types are accepted:
png,gif,jpg,jpeg,doc,xls,docx,xlsx,pdf,txt,mov,mp3,mp4