

Miele Kitchen Appliances - Which Best Domestic Appliance Brand

Miele has just won Which? Best Domestic Appliance Brand for the second year running. Miele kitchen appliances cost more than the average kitchen appliance, but the company announce that the additional cash is worth it for the character of the product you receive. Miele's axiom has always been 'immer besser,' which literally translates as 'always better' or 'forever better.' The motto was conceived higher than 100 years ago by the founders and remains the company wise saying today

Miele kitchen appliances enhance washers and dryers, dishwashers, fridges and freezers, vacuum cleaners, ovens, steam and microwaves, hobs, cooker hoods, coffee machines and ironing. all of which are made to a enormously high enjoyable and are expected for longevity, which may make parting next some other cash at the initial purchase seem past a good long term investment.

<http://brandedkitchen.com>

Miele's first products were a cream separator, butter churn, and tub washing machine, under the Meteor brand. Miele were the first company to build an electric dishwasher, the first company to produce a adequately automatic washing robot and they were then the first company to develop a washing machine, tumble dryer and dishwasher to be controlled by microprocessors.

These days, Miele kitchen appliances are exported to many global markets and Miele is represented in 37 countries. The products are currently manufactured in Germany and the Czech Republic later shipped to one of the ten showrooms in the associated States or one of any number of showrooms across the globe.

On 7th February of this year, Miele was presented similar to an praise in Munich for beast the most thriving company in Germany last year (2007). In the Best Company category, Miele emphasis the previous year's winner Google, which placed second, and then Porsche, which came in at third.

Miele kitchen appliances have their main competition from extra high specification kitchen appliance manufacturers such as Bosch who are known for their air and ahead of its time technology as seen in the Logixx range of washing machines and Siemens whose headquarters are then located in Germany, specifically in Berlin and Munich.

As well as domestic Miele kitchen appliances, the German company plus manufacture flyer appliances such as washing machines, tumble dryers, rotary ironers, dishwashers, laboratory glassware washers, surgical instrument washers and dental instrument washers.