



## Sponsorship Benefits

Sponsoring The Seattle Public Library Foundation's second *Discover Your Library* Luncheon is the perfect way to showcase your company's support for our community's greatest democratic institution. Your support will be seen by more than 700 event guests, with opportunities to be seen by more than 8,000 supporters on our mailing list, plus hundreds of visitors to our event webpage. As a sponsor, you will enjoy many benefits during and after the event, fully customizable.

### **Technology for All Sponsor - \$25,000**

- Acknowledgement as the title sponsor of the event on all event materials
- Second complimentary table (for a total of 20 guests)
- Full-page advertisement in event program
- Single use of the Central Library's Microsoft Auditorium for a future corporate event (275 seats)
- Private tour of Central Library for executive leadership
- 20 guest invitations to a select Author's Reception in 2020
- 4 guest invitations to 3 Author's Circle events in 2020
- 2 guest invitations to the State of the Library celebration in 2020
- 2 guest invitations to the Carnegie Circle Brunch in 2020
- Plus, all of the great benefits below!



### **Civic Engagement Sponsor - \$10,000**

- Half-page advertisement in event program
- Invitation for all guests to attend VIP reception
- Single use of the Central Library computer lab or Level 4 meeting room for a future corporate event
- Company feature on the Foundation's social media platforms
- 2 guest invitations to 3 Author's Circle Events in 2020
- Plus, all of the great benefits below!

### **Cultural Enrichment Sponsor - \$5,000**

- Quarter page advertisement in event program
- Invitation for 2 additional guests to attend VIP reception
- Verbal sponsor recognition during the live event
- 2 guest invitations to Reader's Circle events in 2020
- Plus, all the great benefits below!

### **Literacy Sponsor - \$2,500**

- Complimentary table for 10 guests
- Invitation for 2 guests to attend VIP reception
- Sponsor acknowledgement on all event materials, including printed program, event signage, and A/V presentation
- Employee engagement opportunities supporting the event
- Recognition on event web page and social media platforms
- Recognition in the annual Report to Donors

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All sponsorships are customizable to meet your objectives. For information, contact:  
**Kerri Martinez, Events & Development Manager**  
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To ensure full benefits, please commit your sponsorship level by January 31, 2020.

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