

Rate card

CHINA TIMES SPECIAL

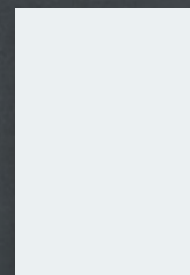
From 2019 China Times will publish 6 Special Editions. Where important festivals will be published in a magazine-style with a strong focus on a younger public.

- Prices are excl 21% VAT
- Front and back placement should be reserved beforehand. The deadline is 1 week before the publishing date.
- Prices are including design and translation
- When the advertisement needs translation, please send a zip-file with the Indesign-file, the images and used fonts.
- Annulation of placement is free of charge 48hours before publication



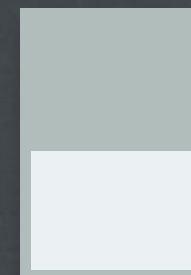
1/1 Cover Page

W265 x H380mm
€2000 excl.



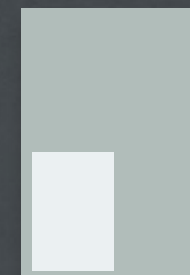
1/1 Full Page

W265 x H380mm
€1500 excl.



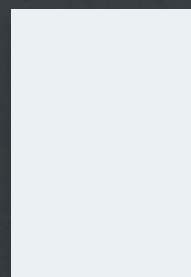
1/2 Inside Page

W240 x H165mm
€750 excl.



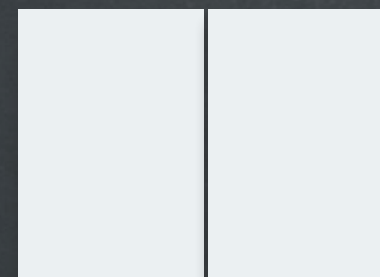
1/4 Inside Page

W132 x H182mm
€500 excl.



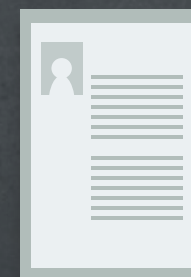
1/1 Back Page

W265 x H380mm
€1800 excl.



Spread Center Position

W530 x H380mm
€3000 excl.



Topinterview

Interview till 2000 words
€880 excl.

Delivery Specifications

- Delivery in PDF(print) or JPEG (min. 600 DPI, high quality)
- Artwork should continue to an extra 7mm bleed and have a 7mm margin when there is a placing of text
- The artwork for the cover page and back page should have 80mm space left from the top for the China Times-logo.

For more questions please contact
dtp@chinatimes.nl

Web banner

CHINATIMES.NL



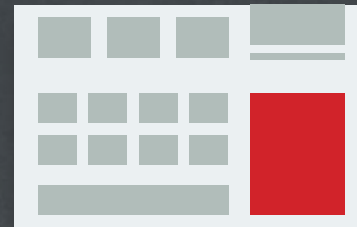
Middle Center

W1100 x H80px
€90 excl. / month



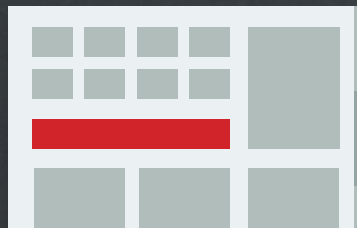
Right Side Up

W350 x H450px
€72 excl. / month



Right Side Down

W350 x H450px
€72 excl. / month



Middle

W728 x H90px
€65 excl. / month



Down

W1000 x H200px
€90 excl. / month

WeChat

CHINATIMES.NL



Premium Branded Content + Top Banner

150 Words by our specialist and
3 Pictures.
Banner: W650 x H350px

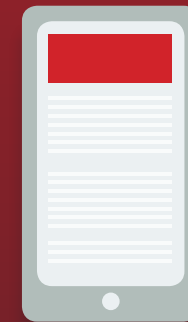
1 post €300 excl.
5 posts €1000 excl.



Advertorial

Own content delivery

1 post €200 excl.
5 posts €800 excl.



Headline Top Banner

JPEG or GIF
W900 x 200px

1 post €100 excl.
5 posts €300 excl.



Headline Bottom Banner

JPEG or GIF
W650 x 650px

1 post €50 excl.
5 posts €200 excl.