



Est. 1961

**BURNIE Print**

DIGITAL ♦ OFFSET ♦ DESIGN

**PRINTGUIDE** 

IDEAS TO GROW YOUR BUSINESS WITH PRINT



**BURNIE Print**  
DIGITAL • OFFSET • DESIGN

# LAMINATING



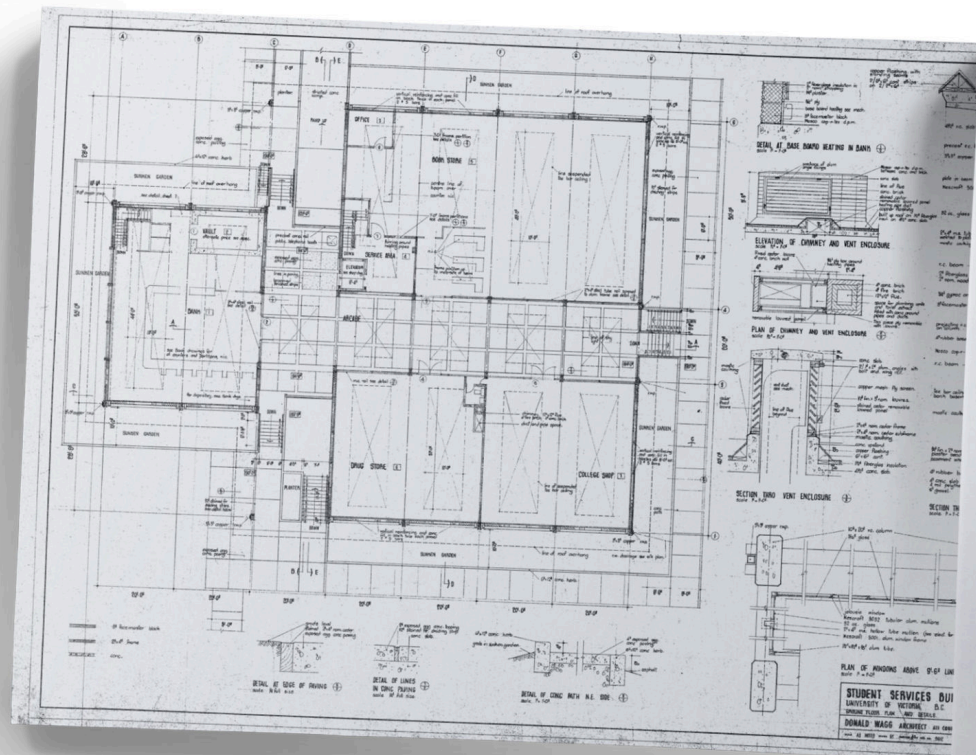
Lamination options include Gloss, Matt and New Velvet to add that quality and protective finish to printed literature.

# PULL UP BANNERS



Pull Up Banners, are an important resource for any exhibitor looking to stand out at an exhibition or trade show. They can also be used to make a big impact in your shop or place of business as a great addition to your point of sale material.

# PLAN PRINTING



Get plan printing that's precise and easy to read. No detail will be missed with this high grade premium plan printing process. Your plans remain definite and beautifully presented.

**You won't believe  
what we can do.**  
The original printing company in Burnie.



## MARKETING CARDS



Often referred to as the letter box 'Mini Bill Board' – when you have only 3 seconds to get your message across, a well-designed Marketing Card is worth the investment.

### SUGGESTED STOCK

- ♦ 350-450gsm Artboard
- ♦ 350gsm Coated 1 sided Board

### FINISHING OPTIONS

- ♦ Gloss or Matt Laminate
- ♦ Unlaminated
- ♦ New Velvet Laminate

## MEMBERSHIP CARDS



Membership Cards will provide a sports club, gym or other organisations with a clear way to identify its members. Membership Cards can vary in size – ideally sized to fit a standard wallet.

### SUGGESTED STOCK

- ♦ 350-450gsm Artboard

### FINISHING OPTIONS

- ♦ Gloss or Matt Laminate
- ♦ Unlaminated
- ♦ New Velvet Laminate

## GIFT VOUCHERS



Gift Vouchers are a great way to reward customers and they are also a great way of drawing in new customers through newspapers insertions or Letterbox drops.

### SUGGESTED STOCK

- ♦ Vinyl 200gsm

### FINISHING OPTIONS

- ♦ Drilled
- ♦ With/without strings

# CARBONLESS BOOKS & PADS



Carbonless books in duplicate or triplicate, numbered and perforated for easy use and filing. Customised to your business and printed in bulk.  
TAX Invoice books  
Delivery Books  
Quotes etc

## SUGGESTED STOCK

---

- ♦ 90gsm carbonless in white, yellow, blue, and pink.

## FINISHING OPTIONS

---

- ♦ Perforated & Stapled
- ♦ Padded

# TAKE 5 BOOKLETS



Take 5 books are a stock standard when it comes to OHS laws, making your staff stop and check the basics. Customised to your business and printed in bulk.

## SUGGESTED STOCK

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- ♦ 90gsm uncoated
- ♦ Carbonless

## FINISHING OPTIONS

---

- ♦ Padded
- ♦ Perforated & Stapled
- ♦ or in Wallets
- ♦ Wire bound

# DANGER TAGS



Danger tags for mining, machinery and equipment including lock out tags, information tags, and much more.

## SUGGESTED STOCK

---

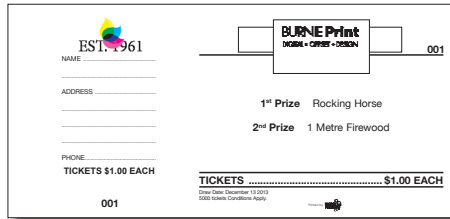
- ♦ Vinyl 200gsm

## FINISHING OPTIONS

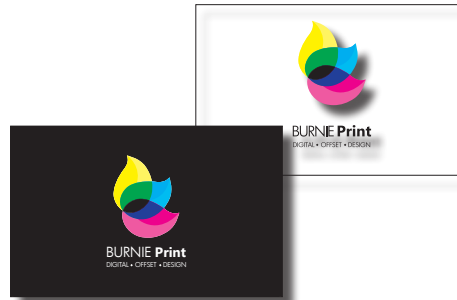
---

- ♦ Drilled
- ♦ with/without strings

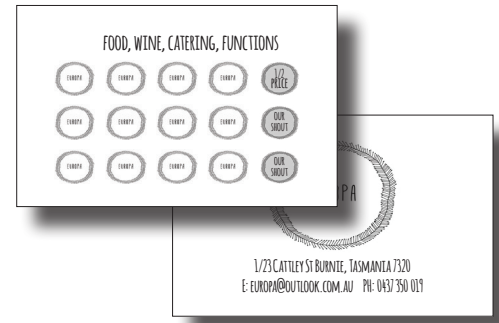
## RAFFLE TICKETS



## BUSINESS CARDS



## MEMBERSHIP/ COFFEE CARDS



Raffle tickets are a great way to raise money for an event or group. We can print any number of books with all your details on each ticket. Keep your club or organisation looking its best.

We all notice a great looking business card. They are a fantastic marketing opportunity, even if you sell online it makes good business sense to include one in every order.

Sports clubs, Gyms, and organisations can all keep track of members with easy identification. Businesses can encourage regular attendance with frequent visitor cards. Made to any size or design.

### SUGGESTED STOCK

- ♦ 90gsm paper

### FINISHING OPTIONS

- ♦ Perforated & Stapled
- ♦ with covers
- ♦ in books or 10 or 20

### SUGGESTED STOCK

- ♦ 350gsm
- ♦ 300gsm coated or uncoated stock

### FINISHING OPTIONS

- ♦ Matt or Gloss
- ♦ Laminated
- ♦ Rounded corners

### SUGGESTED STOCK

- ♦ 350gsm
- ♦ 300gsm coated or uncoated stock

### FINISHING OPTIONS

- ♦ Matt or Gloss
- ♦ Laminated
- ♦ Rounded corners

Did you know...

IT COSTS

# MORE

TO PRINT YOUR LETTERHEAD AT  
HOME?

Visit us today. We can do it  
cheaper.

## BROCHURES & LEAFLETS



Well designed brochures and leaflets are the  
unsung heroes of advertising.

Whether you choose to distribute via mail  
or leave on the counter - best printed in full  
colour.

### SUGGESTED STOCK

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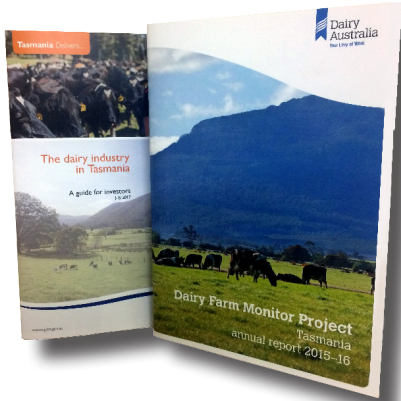
- ♦ 115gsm coated
- ♦ 150gsm coated

### FINISHING OPTIONS

---

- ♦ Folded or scored
- ♦ Perforated

## NEWSLETTERS



Designed for counter and table tops or simply where space may be scarce - Tent Cards are savvy table talkers which you can order in a range of sizes.

## TAKEAWAY MENUS



Restaurant owners know that Takeaway Menus can gain more customers. A well designed Takeaway Menu can easily be shared with others to an excellent ROI.

## FOLDED DL LEAFLETS



Folded DL leaflets can be a great choice. They work well for mail drops as well as newspaper and magazine inserts.

### SUGGESTED STOCK

- ◆ 350gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Laminate
- ◆ Unlaminated
- ◆ Die Cut to Shape
- ◆ Scored

### SUGGESTED STOCK

- ◆ 115gsm Coated
- ◆ 150gsm Coated

### FINISHING OPTIONS

- ◆ Folded or scored
- ◆ Perforated

### SUGGESTED STOCK

- ◆ 115gsm coated
- ◆ 150gsm coated

### FINISHING OPTIONS

- ◆ Folded or Scored

# PRINT MARKETING

Did you know

# 94%

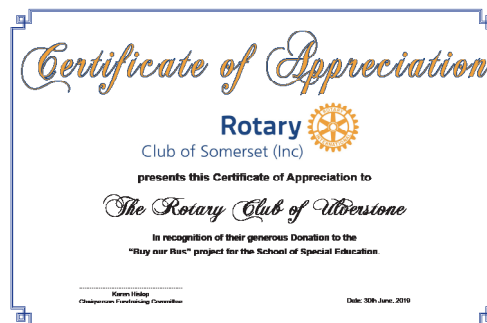
OF PRINT READERS

talk about what they  
read in magazines of newspapers

## Top reasons

- Print increased online searches
- Consumers are more engaged
- High creative potential
- Stronger memory recall
- Stronger legitimacy (not spam)
- Stronger in affluent sectors
- Print and digital work well together
- Print builds closer relationships
- Provides Mass and 1-to-1 contact
- Able to provide sensational print (perfumes or flavoured links)

## CERTIFICATES



Important Certificates need to look super high quality. We offer Certificates on a range of quality substrates and with a number of finishing enhancements.

### SUGGESTED STOCK

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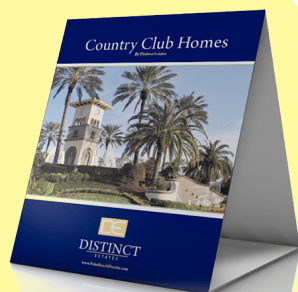
- ♦ 350gsm Artboard

### FINISHING OPTIONS

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- ♦ Gloss or Matt Laminate

## TENT CARDS



Designed for counter and table tops or simply where space may be scarce - Tent Cards are savvy table talkers which you can order in a range of sizes.

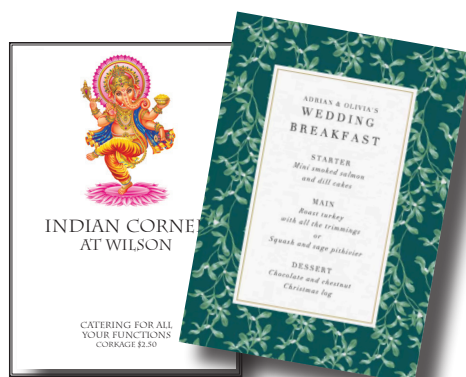
### SUGGESTED STOCK

- ◆ 350gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Laminate
- ◆ Unlaminated
- ◆ Die Cut to Shape
- ◆ Scored

## TABLE MENUS



Well designed table menus can be a delight to read. Providing photos of your signature dishes can remove the guess work and make it easier for customers to order with ease.

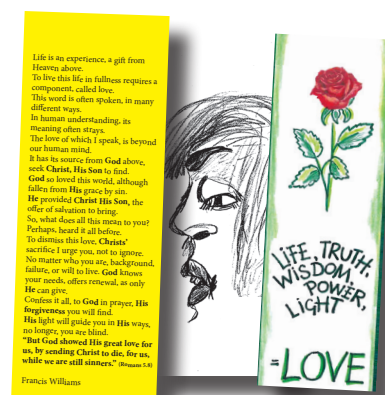
### SUGGESTED STOCK

- ◆ 350gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Laminate
- ◆ Unlaminated
- ◆ Scored
- ◆ Metal Finish

## BOOKMARKS



Bookmarks are the perfect bookshops, newsagent or self publisher give-away. Create further value by printing a discount voucher for your next publication on the reverse.

### SUGGESTED STOCK

- ◆ 90gsm paper

### FINISHING OPTIONS

- ◆ Laminated

## REWARD COUPONS



Coupons are a great way to gain repeat business by offering rewards for return visits and purchases. Decide on the particulars of your incentive or reward campaign and let us take care of the rest.

### SUGGESTED STOCK

- ◆ 30gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Lamination

## EVENT TICKETS



Event Tickets come in many sizes, and can be printed on various stocks. The common theme is they need to be durable, legible and fit for all occasions.

### SUGGESTED STOCK

- ◆ 350gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Laminate
- ◆ Perforate

## RACK CARDS



A rack card is a document used for commercial advertising, frequently in convenience stores, hotels, landmarks, restaurants, rest areas and other locations that enjoy significant foot traffic.

### SUGGESTED STOCK

- ◆ 350gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Laminate
- ◆ Unlaminated

## LETTERHEADS & FOLLOWERS



Standout and look your best with Letterheads on quality laser stock.

UV Printed colour makes your logo and branded colours look clean and vibrant.

### SUGGESTED STOCK

---

- ◆ 100gsm laser

### FINISHING OPTIONS

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- ◆ Printed on the reverse side

# BRAND RECALL

Did you know

# 82%

of people recall brand names from paper whereas only 42% remembered from email.

## STATEMENTS

People are three times more likely to immediately delete/discard an email over a PAPER statement

Source: KMP Economics Study

## COMPLIMENT SLIPS



Compliment Slips will generally be of the same stock as your letterhead. A good branding opportunity for a business with an eye for quality.

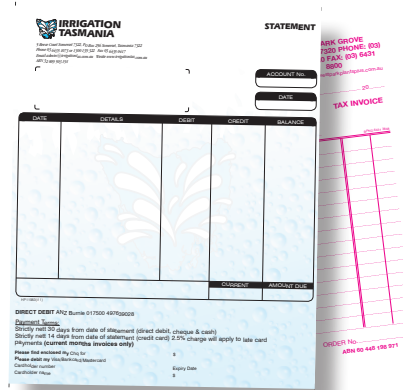
### SUGGESTED STOCK

- ◆ 100gsm Laser

### FINISHING OPTIONS

- ◆ Printed on the reverse side

## INVOICE & STATEMENTS



Invoice and Statement blanks. Typically these need to be laser compatible and will match your letterheads or other stationery.

### SUGGESTED STOCK

- ◆ 100gsm Laser

### FINISHING OPTIONS

- ◆ Laser Guaranteed for Overprint

## BRANDED ENVELOPES



Envelopes can be printed on the front and back depending on suitability. Available in all standard sizes with a variety of glue flap options.

### SUGGESTED STOCK

- ◆ Tudor envelope range

### FINISHING OPTIONS

- ◆ Variety of Glue Flap Options
- ◆ Window or Non-Window

# GRAPHIC + WEB DESIGN

Graphic design is important to businesses and our everyday lives in many ways. We come across with logos, brochures, websites and host of other design products daily. Packaging, branding, signage, books, magazines, etc. are glaring examples of the use of a variety of graphic designs. Let us take care of it for you.

ASK ABOUT OUR WEBSITE DESIGN  
SERVICES TODAY!



## WEDDING STATIONERY

ENVELOPE + INVITATION + PRESENCE CONFIRMATION CARD + MENU TEMPLATE + THANK YOU CARD + TABLE

Whether you are arranging a corporate event or throwing a birthday party, Invitations are available in a range of finishes to suit your budget

### SUGGESTED STOCK

- ◆ 350gsm Artboard

### FINISHING OPTIONS

- ◆ Gloss or Matt Laminate
  - ◆ Unlaminated
  - ◆ Metal finish

# CALENDARS

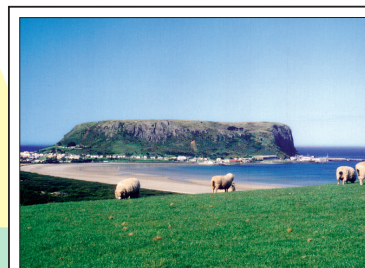
Calendars are a great way to give year round promotion/advertising exposure to your business.

Inexpensive and available in small amounts from as low as 100. Made in Tasmania. Tasmanian school terms and holidays.



With compliments from ...  
**Warehouse Traders/Animal Food Barn**  
 (03) 6435 2400  
**Crisp "N" Clean**  
 (03) 6435 2555  
 2 Reece Court, Somerset Tas 7322 - Fax (03) 6435 1605  
 We appreciate your business  
 Proudly Designed & Printed in Tasmania

DECEMBER 2007							FEBRUARY 2008						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
30	31	1	2	3	4	5	10	11	12	13	14	15	16
6	7	8	9	10	11	12	23	24	25	26	27	28	29
13	14	15	16	17	18	19	27	28	29	30	31		
20	21	22	23	24	25	26							
27	28	29	30	31									



**GREG'S HEALTHY MEATS**  
 GOURMET CHICKEN SPECIALISTS  
 91 Main Street, Penguin  
 Phone 6437 2491

SCHOOL HOLIDAYS PUBLIC HOLIDAYS

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	10	11	12	13	14	15	16	1	2	3	4	5	6	7
14	15	16	17	18	19	20	23	24	25	26	27	28	29	10	11	12	13	14	15	16
21	22	23	24	25	26	27	28	29	30	31				17	18	19	20	21	22	23
28	29	30	31											24	25	26	27	28	29	30

Show days  
 8 October - Burns  
 11 October - Labouration  
 23 October - Fisheries  
 30 November - Development

Magnetic Fridge Calendar

Tab Calendars  
 1 month per tab



## BURNIE BAPTIST CHURCH

57-59 Mount Street

Church Office ph. 6431 4446 Sunday Services  
 Pastor: 6429 3278 10.00 a.m. & 6.00 p.m.

*Serving our Community through:*

Sunday School Home Fellowship Groups Girls' Brigades Club 59  
 Ladies' Fellowships Prime Timers (over 50s) Play group Coastal Family Day Care

2 0 0 8

JANUARY							FEBRUARY							MARCH							APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6		1	2	3					1	2	3	4	5	6	7	1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31	29	30					

MAY							JUNE							JULY							AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5			1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31					26	27	28	29	30	31	

SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
30				1			1	2	3	4	5	6	7	1	2	3	4	5	6	7	30	31					
2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	23	24						

Next Year's Day for January, Australia Day 2009; January, Royal Hobart Regatta (para. Thu.), 12th February, 6 June Day 12th March, Good Friday 6th April, Easter Sunday 9th April, Easter Monday 10th April, Easter Tuesday 10th April, Anzac Day 25th April, Queen's Birthday 11th June, Melbourne Day 20th Tue, 12th November, Christmas Day 25th December, Boxing Day 26th December.

6 PAGE  
CALENDAR

Sthn. Tas. only



ARTIST: POOL - Photographs by John Dwyer

With Compliments From.....

**BURNIE MARINE SERVICES**  
 JOHNSON & EVINRUDE OUTBOARD SALES AND SERVICE  
 29 BASS HIGHWAY, BURNIE, TAS 7320

Phone (03) 6431 3082

Fax (03) 6431 1255

Mobile 0418 135 522

2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
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28	29	30	31				25	26	27	28			

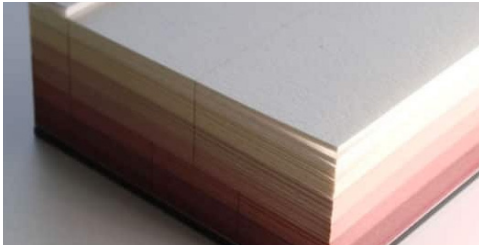
12 PAGE  
CALENDAR

## SPIRAL BINDING



Coil or Spiral binding is ideal for manuals, notepads and conference notes. Customers also choose coil binding when they need each page to open fully.

## PADDING



Desk pads and stationery such as delivery and memo pads. Using glue, these can be bound on any of the straight edges.



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## COMB BINDING



Comb binding is one of many ways to bind pages together into a book. This method uses round plastic spines with rings.

## WIRO BINDING



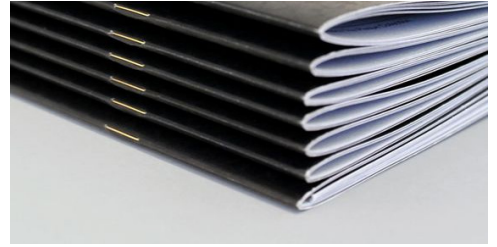
A binding method that is most commonly used in the production of calendars, note books and reports. Wires are available in a range of colours.

## DRILLING



Drilling is required when ring binding for products such as swing tickets and hanging boards.

## SADDLE STITCHING



This method of binding is the most frequently requested for collated books. Binding options are governed by the number and stock weight of the pages.

## COLLATING



Collating is done when multiple kinds are required in a specific order. We offer collation to bring the job together.



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Our expertise and dedication is evidenced at every stage of the print design and production process. The strength of our passion is matched by the quality and precision of our advanced equipment, the combination of which is guaranteed to result in successful delivery and satisfied customers.

The routes we take to achieve these exceptional levels of professional prowess are dependent entirely upon the particulars of each individual project. Each and every mission of work we undertake requires technical adjustment, bespoke integration and new definitions of how we, as a company, are able to describe our professional obligations. Nevertheless, we have grown and expanded our services to the point of being able to offer unparalleled services from point of contact to delivery and beyond, for guaranteed customer satisfaction and your peace of mind.

## **OUR CUSTOMERS**

Our company ethos was set out with your needs in mind, and every step we take is designed to ensure that we stay on the path of providing you with a printing experience that's of a consistently high quality. We want you to be delighted with the service and products you receive, and if your service falls short of what you expect from us then we want to know about it.

## **CUSTOMER SERVICES**

Our dedicated customer care team is at the heart of our entire operation, and their goal is to ensure your experience with us is consistently positive from start to finish. If you have any questions or queries about any of our products or services, please don't hesitate to get in touch.

## **PRE PRINT CHECK**

One of the most highly regarded aspects of our service is our comprehensive pre-print checking. The artwork you send to us is checked prior to printing. This ensures the finished results both meet and exceed your expectations.

## **PRINTING**

Once your artwork is ready for print it will be sent to one of our presses. We use lithograph printing for large runs and digital printing for small runs and variable data.

## **PRINT FINISHING**

Once your job has been printed it is sent for finishing, which can be as simple as cutting to size or as complex as producing a booklet cover combining matt lamination, digital embossing and PUR binding

## **QUALITY CONTROL**

A key part of our service is our attention to detail and quality, and our adherence to strict deadlines. We constantly monitor every stage of the process and take care to correct any issues that might impact the quality or timely dispatch of finished jobs.

## **PACKING AND DELIVERY**

Completed work is carefully packaged and made ready for transit. Delivery is the final bridge between us and our valued clients. We monitor every delivery and constantly check that everything has gone to plan.



IDEAS TO GROW YOUR BUSINESS WITH PRINT

67 MOUNT ST, BURNIE TAS 7320

(03) 6431 3848

INFO@BURNIEPRINT.COM.AU