

SHAN BOODRAM

INTIMACY EXPERT | AUTHOR | CONTENT CREATOR

AT A TIME WHEN ONLY 24 STATES MANDATE SEX EDUCATION, RELIABLE & ACCESSIBLE INFORMATION ABOUT SEX CAN BE DIFFICULT TO FIND ONLINE. BOODRAM AND HER YOUTUBE COMPADES ARE PROVIDING AN INDISPENSABLE SERVICE.

TIME

THESE ARE THE NEW GIVERS OF SEXUAL ADVICE BUT ONLINE EILEEN KELLY, LACI GREEN AND SHANNON BOODRAM

The New York Times

THE PLETHORA OF PORN CREATED A GAP FOR SUBSTANTIVE, ENTERTAINING SEX ED, & IT IS BEING FILLED BY YOUTUBE PERSONALITIES & TEACHERS. 1 OF THESE PERSONALITIES IS SHAN BOODRAM, A CLINICAL SEXOLOGIST, AUTHOR AND YOUTUBE STAR.

Forbes

IT'S CLEAR THAT SEXUAL SAFETY AND AWARENESS IS MORE IMPORTANT TO DISCUSS THAN EVER — MAKING SHANNON BOODRAM SERIOUSLY BRILLIANT.

teen\OGUE

AS ONE OF THE EMERGING VOICES OF BOODRAM'S GENERATION
SHE ASPIRES TO EMPOWER AND EDUCATE MILLENNIALS

(AND OLDER) TO HAVE A BETER SEX LIFE

IHUFFPOST

SHANNON BOODRAM IS NO STRANGER TO SHARING PERSONAL DETAILS ONLINE— BUT WHILE IT'S ALL FUN AND GAMES TO TALK ORGASMS AND FANTASIES, BOODRAM TAKES IT ONE STEP FURTHER AND DISCUSSES SOMETHING THAT ALMOST NEVER GETS TALKED ABOUT

GLAMOUR

SHAN BOODRAM

Shan Boodram is the Internet's most sought-after, certified sex educator, dating coach and relationship expert with over 25 million views alongside her mainstream coverage across ABC's "The View," MTV, Fox News, CNN, The New York Times, Forbes and Time Magazine.

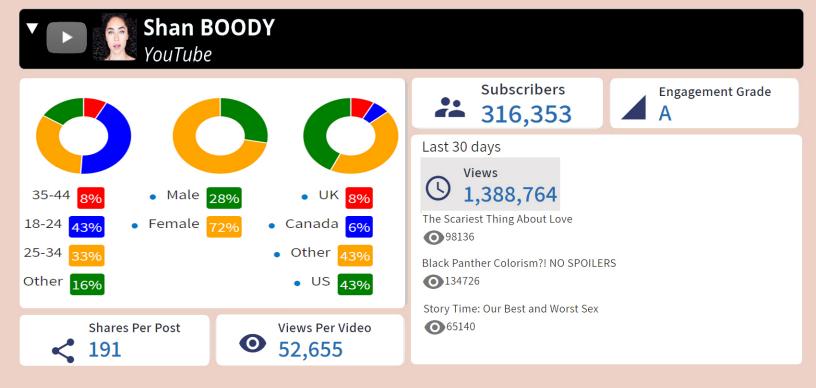
Known by her community as "Shan Boody," Shan is currently the relationship-expert host and a consulting producer for Facebook Watch's, Make Up or Break Up which is now in its second season. Boodram solidified her status as a go-to-girl in the dating space as the host and executive producer of the Fullscreen series, Your Perfect Date, where she serves as a coach to help individuals in need of polished dating protocol (also streaming its second season).

Boodram is a Canadian best-selling author with her book, LAID, and is a contributing writer for Freeform (formerly ABC Family) Network's The Bold Type series, a show that follows an up-and-coming reporter at a fictionalized Cosmopolitan Magazine. Boodram's work for the show also currently appears in the original Cosmopolitan Magazine's online destination.

Shan currently lives in Los Angeles where she is a full-time vocal advocate for sex-positive conversations and empowering the masses with clinical information through a youthful lens. Boodram has worked with AIDS Healthcare Foundation, American Sexual Health Foundation + is an ambassador for CRAVE whom she partners with on their infamous vibrating necklace.



SOCIAL MEDIA BREAKDOWN









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AIDS HEALTHCARE FOUNDATION **UNBOUND JEWELRY** HAIRBURST VITAMINS **GETTESTED.COM SKYN CONDOMS** ADAM AND EVE ADOREME.COM **SAFE APP BEST FIENDS APP**

EDUCATION

Print Journalism - Diploma - Centennial College/ University of Toronto - 2008 Sex Education Counselor - Certification - SEC University of Toronto - 2008 Sex Education - Associate - Institute for Advanced Study of Human Sexuality - 2014 Clinical Sexology - Certification - Institute for Advanced Study of Human Sexuality - 2015

PUBLISHED WORK

Sex Columnist - Cosmopolitan/ Freeform "The Bold Type" - 2017 Sex columnist - Women's Network WDish - 2015 LAID - Seal Press Books - 2009

EXPERT HOST/LEAD

Make Up or Break Up Season 1+2	Host	FACEBOOK WATCH
Bedpost	Host	MTV
Your Perfect Date Season 1+2	Host/ Creator	FULLSCREEN
Sex/ Love Weekly Videos	Host/Writer/	CBC
Guide To Series	Host	MTV
Bet Top Ten Experience	Co-Host	BET
Unprotected Text	Co-Host	MTV
Justice For Us	Live Co-Host	BET
The Insider	Sex/ love expert	CBS
Sex with Sunny Megatron	Panellist	SHOWTIME
Just Keke Palmer	Sex/ love expert	BET
Post Show	Host	BET
On Trend	Correspondent	BET

PRODUCING CREDITS

Make Up or Break Up Season 2	Consulting Producer	Facebook
Your Perfect Date Season 2	Executive Producer	FULLSCREEN
Your Perfect Date	Executive Producer	FULLSCREEN
Sex/ Love Weekly Videos	Producer	CBC
Guide To Series	Producer	MTV

EXPERT APPEARANCES

ABC "The View" TLC "All About Sex Show" MTV "Are You the One Aftershow" E! "E! Pop Daily" CNN Radio CityTV "Cityline"	CBC "The Goods" The CW "KTLA" Fox News "The Strategy Room" Cheddar "Morning Show" CTV "The Social" Cheddar TV
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LAWYER | Gang, Tyre, Brown, Inc. BIANCA LEVIN bjl@gtrb.com o. 310.777.4800

PRESS CLIPPINGS

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"I like to fashion myself as the Walmart greeter of sex ed."

-Shannon Boodram, @shanboody

When Shannon Boodram, a sexologist, author, and YouTuber, started out, "my mom said boys were going to masturbate to my work," she says. "Now she's my biggest supporter." And about this picture? The matching necklaces are actually vibrators. "My partner and I wear them to say, 'I'm not ashamed of what makes me

feel good.' It works for us, and I always try to represent myself in an accessible way, but you shouldn't look at somebody else as a sexual-empowerment role model. Instead, it should be: 'That's cool, they figured out what works for them, now I feel empowered to see what works for me.' It's not all going to be the same." —A.L.G.



TV

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OCTOBER 9, 2017 12:25PM PT

Facebook Extends Order for 'Make Up or Break Up' Live Show With Shan Boodram

By Todd Spangler | 💆 @xpangler

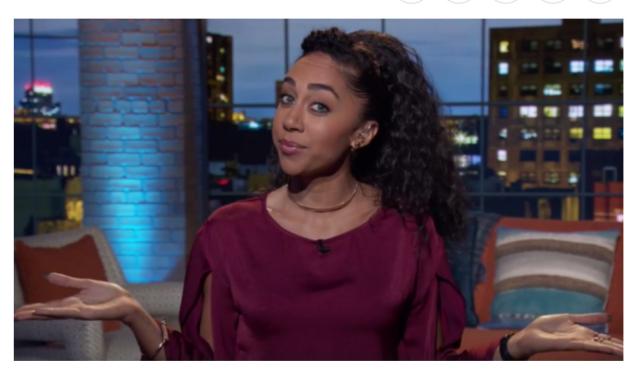












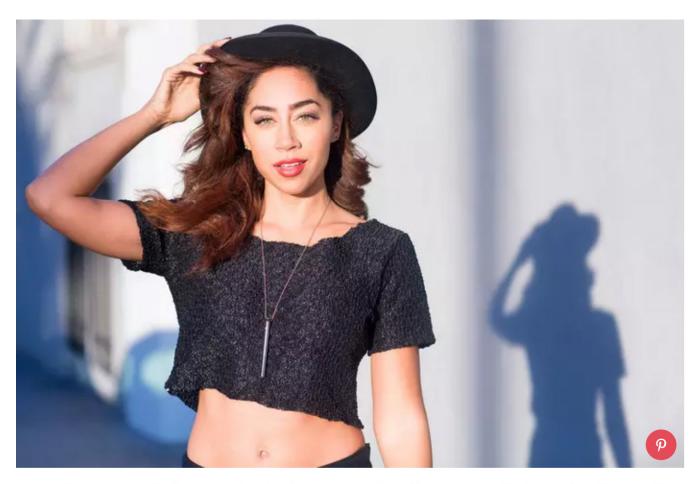
CREDIT: COURTESY OF FACEBOOK/THUMB CANDY

Facebook has ordered an additional 12 episodes of "Make Up or Break Up," a live relationship show hosted by social influencer and "sexologist" and author Shannon Boodram (aka Shan Boody) — the first original show funded by the social platform to get an extension.

The show, which airs Thursdays at 8 p.m. ET/ 5 p.m. PT on Facebook (at facebook.com/makeupbreakupshow), features Boodram counseling couples at a critical juncture in their relationship to determine if they should stay together — or call it quits — in front of a live studio audience. The added wrinkle: Facebook viewers of vote live on

= InStyle

Sex Expert Shan Boodram: "I Dare You To Find a More Intriguing Way to Describe Your Outfit Than: "It Vibrates."



I dare you to find a more intriguing way to describe your outfit than: "It vibrates."

For the past three years of my life I've been saying these two words to strangers, friends, and even a suspicious Secret Service team at a Hillary Clinton event. My vibrator necklace is a metallic, bullet-like pendant that has been mistaken for a pen, vile, whistle, portable urn, railroad spike, and lip gloss. If I don't want you to know what it is, you won't, which is one of the things I love most about it: Like a woman's sexuality, it's my choice who gets to share in the mystery.

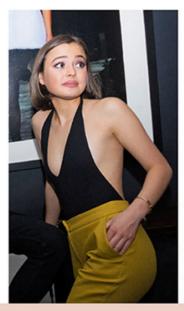
But usually, I choose to share it with anyone who inquires (which people often do) for the same reasons I choose to wear the <u>Vesper</u> in the first place—awareness, acknowledgement, community ... and cuteness!

NYT + SEVENTEEN

€ HOME Q SEARCH The New Hork Times

The Sex-Ed Queens of YouTube Don't Need a Ph.D.

By AMANDA HESS SEPT. 30, 2016







≡ *seventeen* Fashion beauty entertainment news wellness

ICYMI: This Vlogger Wore a Dress Made Out of Condoms to the VMAs and Actually Looked Cute

Steal this idea for homecoming... if you dare.



INSTAGRAM/DANA TEPPER

BY HANNAH ORENSTEIN ⊙ AUG 30, 2016





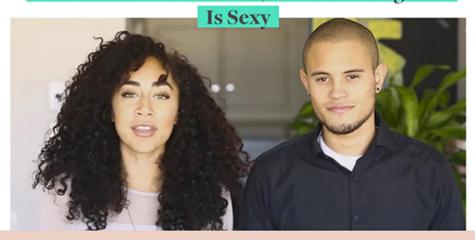
MOST POPULAR



STARBUCKS JUST DROPPED A LINE OF RAINBOW DRINKS FOR AN AMAZING CAUSE

BUSTLE \equiv f y P @ Q

> What It's Really Like To Get Tested For STIs With Your Partner, Because Being Safe





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SEXUAL HEALTH + IDENTITY

YouTube Star Shannon Boodram Promotes Safe Sex with Condom Dress at 2016 VMAs

Sexual health is always in season.

Courtesy of Instagram/(@shanboody)(https://www.instagram.com/p/BJqy9VtBtzU/?taken-by=shanboody)

As expected, the VMAs red (or white, rather) carpet featured some of the biggest names in music, decked out in some of the most amazing looks: Beyoncé slayed in Scognamiglio, Ashley Graham dazzled in Naeem Khan, and Nicki Minaj stunned in Bao Tranchi. But one VMA attendee donned a new and surprising name: Trojan. Yes, you read that right: YouTube star and clinical sexologist Shannon Boodram graced the red carpet in none other than a custommade Trojan condom dress.

Hollywood

MOVIES BUSINESS

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Behind The Screen Digital Power

Facebook's Watch Debuts Live **Dating Series With Host** Shannon Boodram (Exclusive)

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How to Bring Up Sex Without Making It Weird

A lesson on sex talk from sexologist Shan Boody.

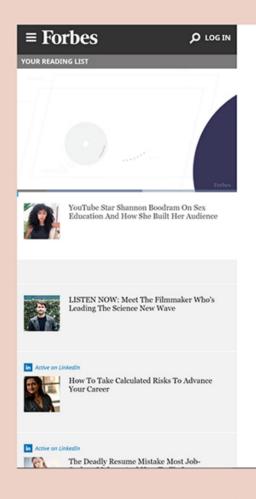


HUFFPOST

Sexologist/YouTube Personality Shannon Boodram Talks Sex Taboos, Porn And Her Dislike of 'Netflix & Chill'



FORBES



YouTube Star Shannon Boodram On Sex Education And How She Built Her Audience







Photo Credit: Leslie Kirchhoff [+]

According to the Guttmacher Institute, only 24 of the 50 states plus the District of Columbia mandate sex education. Of those 24,

① time.com/money/4631366/new-jobs-2017/

■ Money | 7 New Jobs That Are So '2017'

TIME MAGAZINE



Shannon Boodram Courtesy of Subject

YouTube Sex Ed Teacher

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