



Morning (AM) Routine

Beauty of Joseon's Glow Serum provides hydration, controls oil production, gently exfoliates, unclogs pores, and soothes the skin. The skincare routine illustrated below offers a guide for proper absorption, layering, and optimal product effectiveness. However, remember to select only the products that best suit your skin type and concerns to get the best results. Additionally, always wear sunscreen when exposed to sunlight to protect against harmful UV rays, which can lead to sunburn, premature aging, and skin cancer. Remember to apply it even on cloudy days, as UV rays can penetrate clouds.



Regular Cleanser: Dispense a coin-sized amount of cleanser onto the palm of your hand, and apply it to wet skin.

Gently massage the cleanser onto your face for about 30 seconds, making sure all areas are covered. Afterward, rinse thoroughly and pat dry using a clean towel.

Essence: Dispense about 10 drops or a coin-sized amount onto the palm of your hand. Rub your hands together, and then evenly apply the essence to your face and neck. Do not rinse.

Glow Serum: Dispense 3-5 drops of serum onto the palm of your hand or your fingertips. Rub them together, then apply the serum evenly over your face and neck. Do not rinse.

Moisturizer: Dispense a pea- to bean-sized amount of moisturizer onto your fingertips. Rub your fingertips together, and then massage it evenly all over your face and neck. Do not rinse.

Sunscreen: Apply about half a teaspoon of sunscreen to your face and neck, making sure to cover all exposed skin. Allow the sunscreen to fully absorb by applying it 10-15 minutes before going outside.

Important: Remember to reapply the sunscreen every two hours or more frequently if you are sweating, swimming, or participating in extended outdoor activities.

Note: If you spend most of your time indoors, reapplying sunscreen that frequently isn't necessary unless you are near windows with a lot of sunlight for extended periods.

Eyelids/Eye Area: Be sure to read product labels carefully for any instructions or warnings about using the product near your eyes. Many skincare products are not meant for use around the eyes and can cause irritation.

Evening (PM) Routine

Beauty of Joseon’s Glow Serum provides hydration, controls oil production, gently exfoliates, unclogs pores, and soothes the skin. The skincare routine illustrated below offers a guide for proper absorption, layering, and optimal product effectiveness. However, remember to select only the products that best suit your skin type and concerns to get the best results.

Step 1. Use an Oil or Balm and/or Regular Cleanser



Examples:

Beauty of Joseon
Radiance Cleansing Balm
(All Skin Types)
or
Beauty of Joseon
Ginseng Cleansing Oil
(All Skin Types)
and/or
Beauty of Joseon
Green Plum Refreshing Cleanser
(All Skin Types)



(Optional) Step 2.
Apply AHA-BHA Toner and/or Essence



Examples:

Beauty of Joseon Green Plum
Refreshing Toner AHA + BHA
(All Skin Types; Non-Sensitive)
and/or
Beauty of Joseon
Ginseng Essence Water
(All Skin Types)



Step 3.
Apply Glow Serum



Examples:

Beauty of Joseon Glow Serum
Propolis + Niacinamide



(Optional) Step 4.
Apply Moisturizer



Examples:

Beauty of Joseon
Dynasty Cream
(All Skin Types)
or
Beauty of Joseon
Red Bean Water Gel
(Normal to Oily Skin)

Double Cleansing (Optional): The oil or balm cleanser helps to dissolve and lift makeup, mineral sunscreen, and other impurities off of the skin's surface, while the second step with a regular cleanser helps to remove any remaining dirt and debris. To begin, dispense 1-2 pumps of oil cleanser or dispense a coin-sized amount of cleansing balm onto the palm of your hand, then rub your hands together to warm the product. Next, apply it to your dry bare face or on top of your sunscreen or makeup. Gently massage the cleanser into the face and neck, including around the eyes, for about 1-2 minutes, making sure to cover every area. Rinse thoroughly and leave the skin wet, then follow up with your regular cleanser.

Regular Cleanser: Dispense a coin-sized amount of cleanser onto the palm of your hand, and apply it to wet skin. Gently massage the cleanser onto your face for about 30 seconds, making sure all areas are covered. Afterward, rinse thoroughly and pat dry using a clean towel.

Exfoliating Acid Toner: Dispense about 10 drops or a coin-sized amount of toner onto the palm of your hand. Rub your hands together, and then evenly apply the toner to your face and neck. Do not rinse.

Hydrating Essence: Dispense about 10 drops or a coin-sized amount onto the palm of your hand. Rub your hands together, and then evenly apply the essence to your face and neck. Do not rinse.

Glow Serum: Dispense 3-5 drops of serum onto the palm of your hand or your fingertips. Rub them together, then apply the serum evenly over your face and neck. Do not rinse.

Moisturizer: Dispense a pea- to bean-sized amount of moisturizer onto your fingertips. Rub your fingertips together, and then massage it evenly all over your face and neck. Do not rinse.

Frequency of Exfoliating Acid: It's important to start slowly with 2-3 uses per week and gradually increase frequency as your skin adjusts. Once your skin builds tolerance, you can use it every other day, and eventually daily. However, it's important to pay attention to how your skin reacts and adjust accordingly. Overuse of exfoliants can cause irritation and sensitivity.

Eyelids/Eye Area: Be sure to read product labels carefully for any instructions or warnings about using the product near your eyes. Many skincare products aren't meant for use around the eyes and can cause irritation.