



**Abstract:** This whitepaper introduces \$WOODY, a Binance Smart Chain (BSC) cryptocurrency token inspired by the beloved character Woody from Toy Story. \$WOODY aims to create an engaging and inclusive ecosystem that combines the power of decentralized finance (DeFi) with the charm of the Toy Story franchise. This document outlines the tokenomics, use cases, and vision for \$WOODY, emphasizing its utility, governance, and community-driven nature.

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# Introduction

**The \$WOODY token brings the lovable character Woody from Toy Story to the world of blockchain and decentralized finance. We aim to create an inclusive and entertaining ecosystem where \$WOODY holders can actively participate and contribute to the project's growth. By leveraging the power of the Binance Smart Chain, \$WOODY offers unique features, rewarding experiences, and governance opportunities inspired by the values of the Toy Story franchise.**

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## Tokenomics

**\$WOODY is represented by the ticker symbol WOODY and operates as a deflationary utility token. The total supply initially is 1,000,000,000 and the initial distribution is designed to ensure a fair launch and broad community participation. A deflationary mechanism will gradually reduce the token supply, creating scarcity and potential value appreciation. Holders can stake their \$WOODY tokens and earn additional rewards, encouraging long-term engagement and participation. A community development fund is established to support ongoing project development, partnerships, and community initiatives.**

**Periodically the team will announce “Burn events” on our telegram/twitter pages which will send \$WOODY tokens (in increments of 10,000) to a burn address (that cannot be reversed/used. This will create scarcity amongst the token and in turn increase the price naturally. It is suggested that token holders hold their \$WOODY tokens throughout the duration of burn events as historically “burn events” are known to increase a tokens spot price.**



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## **Governance and Utility**

**\$WOODY holders have the power to shape the ecosystem through governance and voting. They can actively participate in decision-making processes, such as proposing and voting on protocol upgrades, parameter changes, and funding allocations. Additionally, \$WOODY serves as a utility token within the ecosystem, providing access to services such as an NFT marketplace, decentralized lending and borrowing, gaming and play-to-earn opportunities, exclusive access to events, and cross-chain interoperability.**

**The first utilisation to be released for \$WOODY's token holders as soon as the token is released, is that the top 10 holders each Sunday at 18:00 UTC will be snapshotted and airdropped some additional \$WOODY tokens for free. This model promotes \$WOODY holders to increase their holdings themselves in order to try and become a top 10 holder and promotes individual token saving in order to stay in the top 10, both of which are proven to be beneficial for the token health and price movements.**

**Another More fun utility of the WOODY token is that each year the team will have an end of Summer/ end of year party in a luxury resort around the world, where all \$WOODY token holders (above a specified amount) will be invited and can attend free of charge. This gives an incentive for holders to keep their balances above a threshold and ensures that our community grows stronger when we get to hold parties together in Luxury locations such as Bangkok, Singapore, London, Miami & Dubai, this in turn brings the community together and strengthens our relationships and trust.**

# 4

## Roadmap and Future Plans

**The \$WOODY project is committed to transparency and continuous development. The roadmap (see appendix A) outlines key milestones, objectives, and upcoming features. We aim to expand the ecosystem through strategic partnerships, integrations with other DeFi protocols, and the launch of new features and services that enhance the overall \$WOODY experience. Community feedback and input play a crucial role in shaping the roadmap and future plans.**

**Community participation is at the heart of the \$WOODY ecosystem, therefore all submissions to us via our socials (Telegram/Twitter) will be considered, therefore if you have an idea for what you would like to see \$WOODY tokens used for in the future, or a new feature that you would like to see developed, please submit a message to the team as soon as convenient, all submissions will be considered.**

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## Security and Audits

**Security is paramount in the \$WOODY ecosystem. The smart contracts undergo thorough internal security audits and code reviews to identify and mitigate vulnerabilities. Best practices are implemented to protect user assets and privacy. We prioritize user protection and employ safeguards to ensure a secure and reliable environment for all participants.**

**Should any vulnerabilities be found within the code, we offer a bug bounty on valid defects being raised to our team. Simply contact us with a description of the issue and you will be rewarded if the bug is an unidentified fault.**



## **Team and Advisors**

**The \$WOODY project is led by a team of experienced professionals with a passion for blockchain and the Toy Story franchise. The team's expertise spans blockchain development, finance, marketing, and community management. Trusted advisors contribute their knowledge and guidance to the project, supporting its long-term success and growth.**



# **Token Sale and Distribution**

**The \$WOODY token undergoes a fair and transparent launch process, due to launch on the 31<sup>st</sup> July 2023 on Pancakeswap, the launch will be communicated via our social media platforms to our existing community to ensure that everybody within our community can partake in the token buying process should they wish to.**

**Liquidity pools are established on the decentralized exchange to provide liquidity and incentivize liquidity providers. Fair launch principles ensure equal opportunities for all participants to obtain \$WOODY tokens. To increase your holdings of \$WOODY you are able to stake your tokens in the WOODY/BNB Liquidity Pool to receive rewards and keep the price of WOODY rising. If you require instructions of how to provide liquidity and stake your tokens, please contact the WOODY team.**



# Community Engagement

**The \$WOODY community is at the heart of the project. We foster a vibrant and engaging community through various channels, including social media, forums, and a dedicated community support team. Marketing strategies focus on awareness, education, and inclusive participation. We aim to empower community members to contribute ideas, feedback, and initiatives, driving the growth and success of the \$WOODY ecosystem. Should you have any suggestions or queries please do not hesitate to contact our team on Telegram/Twitter.**



## Conclusion

**\$WOODY represents an exciting convergence of blockchain technology and the beloved Toy Story franchise. With its engaging tokenomics, governance opportunities, and unique utility, \$WOODY aims to captivate a wide audience and create a vibrant community-driven ecosystem. Join us on this journey to unlock the potential of \$WOODY and experience the magic of Toy Story in the world of decentralized finance.**

# Appendix A – Detailed Roadmap

## Roadmap:

### **Q3 2023:**

#### **Week 1 (Starting July 10th):**

- Project Inception and Token Development
  - Conceptualize and outline the core features and tokenomics of \$WOODY
  - Initiate the development of \$WOODY smart contracts and testnet deployment.
  - Assemble the core team and establish project management processes.

#### **Week 2 (Starting July 17th):**

- Token Sale Preparation
  - Develop the token sale smart contracts and conduct internal testing.
  - Prepare marketing materials and communication channels for the token sale announcement.
  - Establish partnerships with auditing firms for security assessments.

#### **Week 3 (Starting July 24th):**

- Token Sale Launch
  - Announce the token sale date and details to the community.
  - Launch token with initial distribution as outlined in the detailed tokenomics (Appendix A)

#### **Week 4 (Starting July 31st):**

- Token Official launch 31st July 18:00 UTC
  - Conduct the token sale event, ensuring a fair and transparent process.
  - Distribute tokens to participants and lock tokens for the predetermined lock-up period.
- Token Post Launch Marketing
  - Begin the second phase of the Marketing, this will be the most aggressive series of marketing to spread the word about the launch of the token and will reward early investors.
- First Ever Burn Event
  - The first ever token burning event will take place at some point at the beginning of August, tis will raise the profile of the coin and increase scarcity.

## **Q4 2023:**

### **Week 1 (Starting October 2nd):**

- Staking and Farming Development
  - Begin the development of staking and farming smart contracts.
  - Design the staking and farming user interfaces for seamless interaction.
  - Conduct internal testing and security audits for the staking and farming mechanisms.

### **Week 2 (Starting October 9th):**

- Staking and Farming Deployment
  - Deploy the staking and farming contracts to the Binance Smart Chain mainnet.
  - Integrate the staking and farming features into the \$WOODY ecosystem.
  - Launch a comprehensive marketing campaign to promote staking and farming opportunities.

### **Week 3 (Starting October 23rd):**

- Governance and Voting Implementation
  - Integrate governance and voting functionalities into the \$WOODY ecosystem.
  - Enable \$WOODY holders to propose and vote on ecosystem decisions.
  - Establish a transparent governance process and community voting platform.

### **Week 4 (Starting October 30th):**

- Marketing and Community Engagement
  - Launch targeted marketing campaigns to increase awareness of \$WOODY and its new features.
  - Enhance community engagement through social media, forums, and AMAs.
  - Foster partnerships and collaborations to expand the \$WOODY ecosystem.

### **Week 5 (Starting November 6th):**

- Cross-Chain Bridge Development
  - Initiate the development of a cross-chain bridge to connect \$WOODY to other blockchain networks.

- Research and identify compatible blockchain protocols for interoperability.
- Design and implement the necessary smart contracts and infrastructure for cross-chain functionality.

### **Week 6 (Starting November 13th):**

- Cross-Chain Bridge Deployment
  - Deploy the cross-chain bridge to enable seamless asset transfers between \$WOODY and other blockchain networks.
  - Test the functionality and security of the cross-chain bridge with select partner networks.
  - Announce and promote the cross-chain bridge to the \$WOODY community and partner communities.

### **Week 7 (Starting November 20th):**

- Community Development and Feedback
  - Foster ongoing community engagement and support through various channels
  - Collect feedback and suggestions from the community to improve the \$WOODY ecosystem.
  - Implement community-driven initiatives and incentives to enhance participation and loyalty.

### **Week 8 (Starting November 27th):**

- Expansion and Partnerships
  - Seek strategic partnerships with other BSC projects and blockchain ecosystems.
  - Explore integrations with popular DeFi protocols to enhance \$WOODY's utility.
  - Engage in collaborative marketing initiatives to expand the reach of \$WOODY.

### **Week 9 (Starting December 4th):**

- Roadmap Evaluation and Planning
  - Evaluate the progress and milestones achieved during the previous weeks.
  - Gather insights and data to inform future roadmap planning and adjustments.
  - Collaboratively plan the next phase of \$WOODY's development based on community and market feedback.

## **Week 10 (Starting December 11th):**

- Year-End Wrap-Up and Reflection
  - Conduct a comprehensive review of the year's achievements, challenges, and lessons learned.
  - Express gratitude to the community for their support and contributions
  - Set goals and objectives for the upcoming year, outlining a long-term vision for \$WOODY.

**Further Roadmaps to be published at a later date.**

# Appendix B - Detailed Tokenomics

Total Supply – 1,000,000,000

## WOODY BNB Tokenomics

INITIAL GENERAL SALE TOKENS AT LAUNCH

500,000,000

TEAM TOKENS

100,000,000

INITIAL LIQUIDITY

250,000,000

FUTURE TOKEN BURN EVENTS

25,000,000

MARKETING

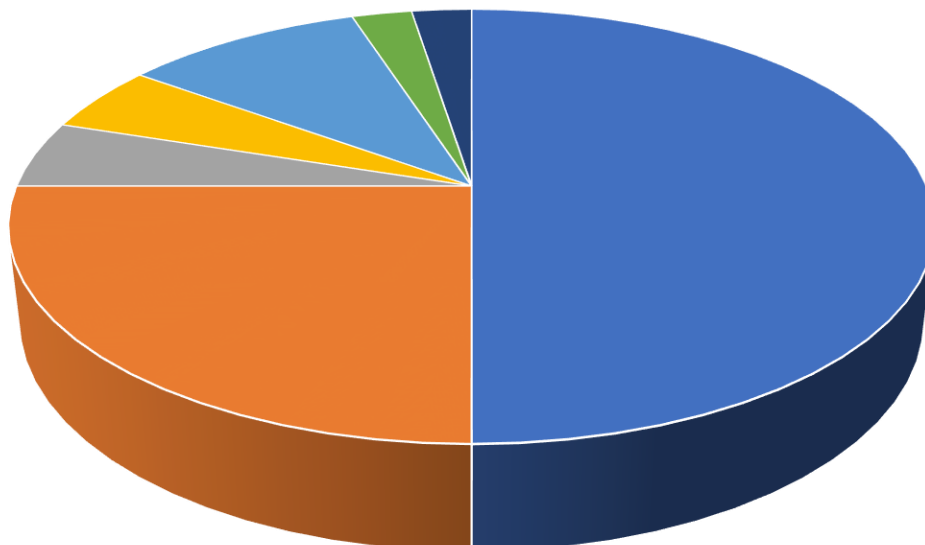
50,000,000

WEEKLY AIRDROPS

25,000,000

FUTURE CEX LISTINGS

50,000,000



- Initial General Sale Tokens at launch
- Initial Liquidity
- Marketing
- Future CEX Listings
- Team Tokens
- Future Token Burn Allocation
- Weekly Airdrops (Top 10 Holders)