

LONG
HASH

DLT Compass conference

Context and Objectives



Context

- Distributed ledger technology (DLT) is a rising technology with the potential to improve operational systems and overhaul traditional business models.
- The World Economic Forum predicts that the world will reach a tipping point where 10% of global GDP will be stored on blockchain by 2025
- Accenture research found that blockchain technology has the potential to reduce business operations cost by 50%. Scaled up to all infrastructure, this equates to cost savings of \$8-12 billion per year.¹
- According to a survey of 1000+ C-Level executives by Deloitte, 74% believe that there is a compelling use case of blockchain technology

Proposal

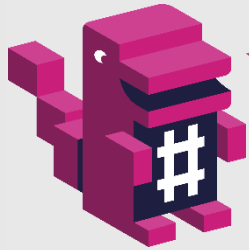
- DLT Compass is a 2 day conference that facilitates innovation by bringing corporates and blockchain projects together, in order to:
 1. Create awareness of blockchain technology and educate corporate leaders of its real-life use cases
 2. Gain insights into cutting edge research and future trends of blockchain technology
 3. Encourage the growth of enterprise blockchain applications and facilitate collaboration between corporates and blockchain projects
- Key target audience: Innovation leads and Technology leads at Multinational companies; Leading blockchain entrepreneurs; Relevant government/regulatory bodies; leading blockchain associations/industry consortia

1. <https://www.accenture.com/us-en/insight-banking-on-blockchain>

2. <https://www.coindesk.com/ibm-blockchain-iot-office>

3. <https://www2.deloitte.com/content/dam/Deloitte/cz/Documents/financial-services/cz-2018-deloitte-global-blockchain-survey.pdf>

DLT Compass - Day 1 Schedule (To be finalized)



Day 1

Venue:
Westin Singapore (TBC)

Date: 6 June 2019, Thursday (TBC)

Time: 09:00 – 18:30 (TBC)

09:00 – 09:30: Registration

09:30 – 10:00: Welcome Address by [Keynote]

10:00 – 10:30: Cut The Buzz – Do You Really Need A Blockchain? [Keynote]

10:30 – 11:30: Blockchain In The Financial Industry [Panel]

11:30 – 12:00: Spotlight – Financial Industry Use Case [Keynote]

12:00 – 13:30: *Lunch + Networking*

13:30 – 14:00: Blockchain's False Dichotomy: To Go Public Or Go Private [Keynote]

14:00 – 16:00: Enterprise Blockchain Demo [Presentations by various blockchains]

16:00 – 16:30: *Tea Break + Networking*

16:30 – 17:30: Blockchain In The Insurance Industry [Panel]

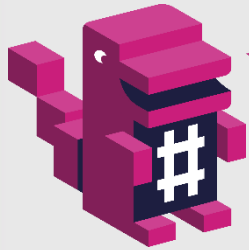
17:30 – 18:00: Spotlight – Insurance Industry Use Case [Keynote]

18:00 – 18:30: Bread and butter - Are tokens necessary for your blockchain? [Keynote]

18:30 – late : Private VIP Dinner & Networking Session



DLT Compass - Day 2 Schedule (To be finalized)



Day 2

Venue:
Westin Singapore (TBC)

Date: 7 June 2019, Friday (TBC)

Time: 09:00 – 18:30 (TBC)

09:00 – 09:30: Registration

09:30 – 10:00: Predicting The Endgame Of The Blockchain Revolution [Keynote]

10:00 – 10:30: Blockchain's Promise Of Transformation And Disruption – Is It Coming? [Panel]

10:30 – 11:30: Blockchain in the Public Sector [Panel]

11:30 – 12:00: Spotlight – Public Sector Use Case [Keynote]

12:00 – 13:30: *Lunch + Networking*

13:30 – 14:30: David And Goliath, Shaking Hands – Enterprise-Startup Partnerships [Panel]

14:30 – 15:30: Blockchain in the Energy Sector [Panel]

15:30 – 16:00: Spotlight – Energy Sector Use Case [Keynote]

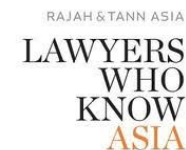
16:00 – 16:30: *Tea Break + Networking*

16:30 – 17:30: The 1.7 billion Untapped Market And How Blockchain Can Help [Keynote by Professor David Lee]

17:30 – 18:30: No Block Is An Island – Joining Chains In Enterprises [Panel]



We plan to invite leading corporates and blockchain projects



And more ...

Current confirmed speakers



Meeta Yadav
*Director at IBM
Singapore Research*



Professor David Lee
*Co-Founder of
Block Asset*



Jason Hsu
Taiwan Legislator



Reuben Wakeley
*Head of Innovation
& Fintech at OCBC*



Chia Hock Lai
*President of Singapore
Fintech Association*



Anthony Lewis
Director at R3



Chia Teck Yew
*Head of Financial
Service Advisory
at KPMG*



Anson Zeall
Chairman of ACCESS



**Dr Richard
Lohwasser**
*CEO of Lition,
backed by SAP*

And more...

For full list of speakers, visit events.longhash.com



About LongHash (1/4)



LongHash is a global blockchain incubator supported by the Singapore government. We have a total of 6 network offices including Singapore.

Our mission is to accelerate the development and understanding of blockchain technology.

We also have a data media platform that provides reliable analysis and information in the blockchain space.



About LongHash - Media Mentions (2/4)



<https://www.straitstimes.com/business/blockchain-incubator-programme-launches-in-singapore>



<https://www.forbes.com/sites/alentinpivovarov/2019/01/24/legalnodes/#11b10103d2c8>



<https://www.asiaone.com/business/cryptic-labs-and-longhash-announce-strategic-partnership-for-blockchain-research>



<http://www.theinvestor.co.kr/view.php?ud=20181023000419>



<https://e27.co/longhash-to-launch-incubation-program-targeting-early-stagers-blockchain-projects-20190104/>



<https://www.dw.com/en/berlin-comes-of-age-as-blockchain-mecca/a-46065014>



<https://kr-asia.com/longhash-emma-cui-on-blockchain-and-the-potential-of-decentralisation>



<https://coingape.com/bitcoin-less-centralized-than-ethereum-bitcoin-cash/>

About LongHash - Past Events Organized By LongHash (3/4)



LongHash Pitch Fest 2018

LongHash Pitch Fest is the leading pitching contest for blockchain projects in the APAC region that consistently attracts hundreds of participants.

100+ applications, 10+ countries, 300+ attendees, 20+ investors, USD 20000 in prize money



Blockshow Asia Open Day 2018

Blockshow Asia is a global conference powered by Cointelegraph that brings together thousands of influencers to advance the blockchain industry.

100+ speakers, 100+ exhibitors, 3000+ attendees, 150+ journalists, 800+ publications

About LongHash - Our Partners (4/4)



Main Sponsorship Packages



Sponsorship	US\$
Title Sponsorship	\$25,000
Platinum Sponsorship	\$15,000
Gold Sponsorship	\$10,000
Silver Sponsorship	\$5,000

Other sponsorship packages also available to provide outreach opportunities and maximise exposure.
We also offer customisable package to suit the purpose of every organisation.

Title Sponsorship

US\$25,000 4 Available

Benefits at a glance

- Industry exclusivity (i.e. Banking, Payments, Insurance, etc)
- Greatest Brand visibility
- Maximum outreach opportunities
- Complimentary advertising
- Entry privileges & discounted tickets
- Premium exhibition space

Visibility

- Speaking slot
- Sponsorship recognition by MC during the event

Logo Placements

- Logo inclusion on event materials as title sponsor
- Logo feature on mainstage as title sponsor
- Logo features throughout main site
- Logo feature on media wall
- Logo feature in program guide
- Logo feature on event website

Entry Privileges

- Three conference tickets
- Two VIP dinner passes
- Discounted conference tickets

Advertising

- One full page feature on program guide
- Insertion of 1x company marketing material in conference delegate bags (material to be supplied by advertiser)
- One banner feature on pre-event direct mailer



Platinum Sponsorship

US\$15,000 5 Available

Benefits at a glance

- Increased brand visibility
- Outreach opportunities
- Complimentary advertising
- Entry privileges & discounted tickets

Visibility

- Speaking slot
- Sponsorship recognition by MC during the event

Logo Placements

- Logo inclusion on event materials as platinum sponsor
- Logo features throughout main site
- Logo feature on media wall
- Logo feature in program guide
- Logo feature on event website

Entry Privileges

- Two conference tickets
- Two VIP dinner passes
- Discounted conference tickets

Advertising

- One half page feature on program guide
- Insertion of 1x company marketing material in conference delegate bags (material to supplied by advertiser)



Gold Sponsorship

US\$10,000 5 Available

Benefits at a glance

- Brand visibility
- Outreach opportunities
- Complimentary advertising on event materials
- Entry privileges & discounted tickets

Visibility

- Speaking slot
- Sponsorship recognition by MC during the event

Logo Placements

- Logo inclusion on event materials as gold sponsor
- Logo feature in program guide
- Logo feature on event website

Entry Privileges

- Two conference tickets
- Two VIP dinner passes
- Discounted conference tickets

Advertising

- One column feature on program guide
- Insertion of 1x company marketing material in conference delegate bags (material to supplied by advertiser)



Silver Sponsorship

US\$5,000 5 Available

Benefits at a glance

- Brand visibility
- Outreach opportunities
- Entry privileges & discounted tickets

Logo Placements

- Logo inclusion on event materials as silver sponsor
- Logo inclusion in event guide
- Logo feature on event website

Entry Privileges

- Two conference tickets
- Two VIP dinner passes
- Discounted conference tickets



Conference Delegate Bags Sponsorship

US\$20,000 Exclusive

Benefits at a glance

- Category exclusivity
- Increased brand visibility
- Complimentary advertising
- Entry privileges & discounted tickets

Visibility

- Exclusive logo feature on conference delegate bags, next to conference logo
- 1x2m Roll-up installation next to bag collection counter

Logo Placements

- Logo inclusion in event guide
- Logo feature on event website

Entry Privileges

- Five conference tickets
- Two VIP dinner passes
- Discounted conference tickets

Advertising

- Insertion of up to 3 pieces of company marketing materials in conference delegate bags (material to supplied by advertiser)



Lanyards Sponsorship

US\$15,000 Exclusive

Benefits at a glance

- Category exclusivity
- Increased brand visibility
- Entry privileges & discounted tickets

Visibility

- Exclusive logo feature on conference lanyards, next to conference logo
- 1x2m Roll-up installation next to registration counter

Logo Placements

- Logo inclusion in event guide
- Logo feature on event website

Entry Privileges

- Five conference tickets
- Two VIP dinner passes
- Discounted conference tickets



VIP Dinner Sponsorship

US\$20,000 Exclusive

Benefits at a glance

- Category exclusivity
- Increased brand visibility
- Entry privileges & discounted tickets

Visibility

- Exclusive logo feature on dinner backdrop, next to conference logo
- Sponsorship recognition by MC during the dinner
- Two 1x2m Roll-up installations at dinner's registration counter

Logo Placements

- Logo inclusion in event guide
- Logo feature on event website
- Logo feature on dinner invites

Entry Privileges

- Two conference tickets
- Three VIP dinner passes
- Discounted conference tickets



Other Outreach Opportunities



Description	US\$
Full page spread in program guide	\$5,000
Half page spread in program guide	\$3,000
Column feature in program guide	\$2,000
Insertion of 1x company marketing material in conference delegate bag (material to be supplied by advertiser)	\$5,000
One roll-up installation at exhibition site 1x2m	\$1,500

* Please contact us for any other sponsorship opportunities not listed in this deck.





Got questions?

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