#### **Premium Wordpress Themes: Important Tips To Keep In Mind**

WordPress is a popular platform for blogging, and you can get a lot out of it. WordPress supports a lot of tools to help you optimize your posts to score well for SEO.

But, WordPress is not as simple to operate as it may seem. If you're unfamiliar with WordPress, take the time to get some guidance. You will become a better blogger when you take the time to learn about using WordPress.



The following article contains some excellent advice for getting the most out of knowledge about WordPress.

## Make sure your plugins remain up to date.

These are great tools that will make your site. They will need to be updated, though.

# Only use WordPress plugins you will use.

Plugins are great, but they also increase the time it takes for your home page to load. This can slow things considerably and affect your search engines. Slow sites do not do as well as ones that have been optimized for performance.

### Do not forget to create a backup when blogging.

This must be done regularly. Xcloner is a great plugin designed just for this purpose. Back your website up in multiple locations. It would be a tragedy to lose your blog and disappear one day.

### You don't have to approve or disapprove comments anymore.

You can receive a message when a comment is left but should not use manual approvals. You aren't saving any time if you do not.

#### Read reviews of a plugin.

Keep in mind that any programmer can be developed by virtually anyone able to write programs. You do not want to use a plugin full of flaws and bugs. A plugin with many downloads and high ratings will probably be safe to use.

If you need WordPress blog hosting, be sure to pick on installation tools that make the process simple. This will help you save the frustration of creating a separate database yourself. The host should be able to create your blog domain and database through that one click.

# Highlight comments on the post's author.

People frequently express their opinions or ask questions in blog comment sections. It can be easy for responses to get lost in a group of others. Highlight an author's comments as a different color. This way, they can be found and be recognized with ease.

# Make sure to place images on your site.

The saying about a picture being worth a thousand words still resonates today. This makes your site more flair. Use different tags for the images so the search engines can easily understand them.

Some <u>Premium WordPress Themes</u> are worth paying for. Think about what the theme does and how much time is involved compared to the theme costs. Keep in mind that you need not have to do every bit of your website work on your own.

Look for all of the advice you can get before setting up your WordPress site. For example, find WordPress blogs, forums, and blogs are great places to get great advice.

Keep in mind that categories and tags let you put SEO keywords across your content. You probably discovered this article using category names.

## Conclusion

WordPress is a great tool; you just have to learn about it. Once you know what you are doing, there is almost no limit to what you can accomplish with your site. Continue learning what you can about WordPress to have a great blogging experience.