

30 Ways to Create a High Touch Environment

1. Love and accept yourself.
2. Express your love openly. Stand at the door and shake hands. Say things like, "I wish everyone could have the privilege of pastoring you."
3. Put energy into being likeable.
4. Be the first to apologize.
5. Let other people save face. Let them off the hook.
6. Smile a lot.
7. Make all the friends you can.
8. Be transparent and authentic.
9. Lead by example.
10. Be predictable and consistent.
11. Never show your anger in public.
12. Think people not events.
13. Practice the 30/30 principle (the most important part of a service is the 30 minutes before and after the service – spend time with people).
14. Walk slowly through the crowd.
15. Always be a friend to the little man. The popular come and go.
16. Return all emails and phone calls within 24 hours.
17. Write notes.
18. Reward faithfulness openly. Take time to do it.
19. Laugh more. Make everything fun.
20. Don't miss significant events (births, weddings, funerals, anniversaries, graduations, achievements, etc.) They only come around once.
21. Heal the hurt when someone is wounded.
22. Give others credit and accept none.
23. Connect people with other people.
24. Remember names.
25. Focus on their interests. Ask questions.
26. Let them know you need them.
27. Value people. If you don't value them, you will manipulate them. Manipulation is moving them for your advantage. See them as a person to be loved.
28. Follow the 101% Principle. Find the 1% that you agree on and give it 100% of your effort. Find common ground. Don't focus on differences.
29. Follow the Golden Rule. In every situation, treat people the way you want to be treated.
30. Seek out resources to help you grow in your relationship skills.