

14-Day Kindle

# How to Choose a Great Kindle Genre



Here's how to choose a Kindle  
genre that is popular and will  
make you money!

made with  
*Beacon*

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# Getting Started!

Thank you so much for downloading this guide. This guide represents Day 1 of the 14-Day Kindle course-- teaching you how to write, publish, and start profiting from a short Kindle book in just 14 Days!

~ That Girl the Writer



Read through this guide-- then consider whether you're ready to take the full 14-Day course to ensure your Kindle book is written and published in just two weeks. Here's where to join: [14 Day Kindle Course](#)

# About Me

Hi! I'm Jenn ... "That Girl the Writer."

I'm passionate about helping authors publish and succeed on Kindle. I hope this guide helps you!



Getting starting writing for Kindle can be intimidating. What are you supposed to write about? How do you know what will sell?

You aren't just writing for the fun of it (although that's a big part!)... you're writing because you want to earn money.

**Kindle Success Isn't Far Away...**

It's so important to note that Kindle success really isn't that far away. There are constantly new authors who get started and succeed with Kindle-- and they ARE NOT any better or smarter than you.

You can do this... and it starts with choosing a great, profitable genre.

## Join Me...

I've been earning a living as a writer online for going on 10 years now. Kindle is THE BEST opportunity writers have ever had. There are no gatekeepers. You can write and publish a great Kindle book in under two weeks. All you have to do is decide to do it.

Start with choosing the best genre to write in... which is what this guide is all about.

After you've gone through this guide, consider joining the full course-- called [14 Day Kindle!](#)

# Step 1



Remember- this guide includes DAY 1 of a full 14-Day Kindle course.

You're going to choose a profitable genre today! Then, you'll write a short book in that genre and profit from it on Kindle!

# Step One of Writing an Ebook in Just 14 Days...

This guide will help you choose a popular, profitable genre for Kindle!



## Day 1: Choose Your Genre

Today, it's time to choose your genre. A lot of people who want to get started with Kindle make the mistake of jumping right in. They already have an idea of what they want to write about so they just start writing about that thing.

Well, are people going to buy your goldfish care book?

Probably not. Maybe some will, but it's not likely to be a huge, huge seller... at all.

What you're looking for is a popular genre that is very, very profitable for other sellers already. You're going to stand in front of money that's already flowing on Amazon.

Put the idea out of your mind that you know what you're going to write about or want to write about. Unless you just want to publish on Kindle for fun, I'll assume you want to profit... and profit a lot.

You have to do some the research to figure out what's already selling on Kindle.

There are different ways you can go about this. You can do this genre research totally for free-- it will just take a bit longer than with some of the paid tools I like to use. Either option is fine! Amazon is so great and provides a ton of information you can go off of to make your choice about what's selling and what's not.

## Researching Your Genre the Free Way

The first thing you should know is that Amazon gives each book selling on Kindle a sales ranking. The LOWER this ranking is, the better the book is selling. So, a ranking of 456,034 would not be a good ranking, while 345 would be a GREAT ranking.

You want to find a genre that has consistently good rankings (low rankings) within its top-selling books. For research, I like to focus on the top 20 sellers in a genre.

By the way, a "genre" on Amazon is broken down into categories.

Go to [the Amazon Kindle store](https://www.amazon.com/Kindle-eBooks/):

> <https://www.amazon.com/Kindle-eBooks/>

Then, look for the section on the left side that lists the Kindle categories.



Kindle eBooks  
Arts & Photography (263,568)  
Biographies & Memoirs (207,100)  
Business & Money (297,172)  
Children's eBooks (407,005)  
Comics & Graphic  
Novels (160,716)  
Computers & Technology (78,203)  
Cookbooks, Food &  
Wine (82,068)  
Crafts, Hobbies &  
Home (100,629)  
Education & Teaching (185,882)  
Engineering &  
Transportation (70,066)  
Foreign Languages (1,119,924)  
Health, Fitness &  
Dieting (323,746)  
History (329,364)  
Humor & Entertainment (126,195)  
Law (63,520)  
Lesbian, Gay, Bisexual &  
Transgender eBooks (125,689)  
Literature & Fiction (1,645,931)  
Medical eBooks (118,167)  
Mystery, Thriller &

These are the BIG genres that are available on Kindle.

You AREN'T going to choose a BIG genre to go with. You're going to dive deeper and choose a SUB-GENRE of one of these larger genres.

Choose one genre/category you're interested in and click it.

You'll see that the categories are now more specific- these are the sub-genres:

For example, here are the romance sub-categories (sub-genres and sub-categories will now be used interchangeably) Amazon shows us after clicking on the general romance category:

#### **Popular Romance Categories**

- Contemporary
- Historical
- Paranormal
- Romantic Suspense
- Series
- Fantasy

Guess what? I'm going to go even more in depth and click on one of these sub-categories to find the sub-category I want to research. By drilling down into these categories and getting more specific, I'll better be able to focus my writing and research what will sell... there will also be less competition, generally, than just going with "Paranormal" in general.

To continue with that example, here's what happens when you click the Paranormal sub-category:

The category listing on the left of the Amazon page further breaks down into

these sub-categories:

< Kindle Store

< Kindle eBooks

< Romance

**Paranormal**

Angels (3,631)

Demons & Devils (5,519)

Ghosts (5,729)

Psychics (3,832)

Vampires (11,549)

Werewolves & Shifters (15,871)

Witches & Wizards (6,828)

Great! By the way, I've been successful in this sub-category :-) So, it's a good one to start with.

I can then choose one of these- for demonstration's sake, I'll click on Werewolves and Shifters, and research that sub-category to see if it's a popular, profitable one to go with:

### This is what happens when I click on Werewolves and Shifters

I'm not quite ready to go through the data, as I want the TOP 100 bestsellers in this category (though I'll really only pay attention to the top 20).

For now, though, I'll take notes on the GREAT details and ideas Amazon is now giving me in the left sidebar.

#### Refine by

**Romantic Heroes**

Alpha Males (3,889)

BBW (4,122)

Bikers (303)

Cowboys (345)

Criminals & Outlaws (158)

Doctors (114)

Firefighters (76)

Highlanders (145)

Pirates (40)

Royalty & Aristocrats (411)

Spies (78)

Vikings (74)

Wealthy (2,239)

You can see it shows me the Romantic Hero themes that are popular for this sub-category. Take note of this- as it can help you focus in on what works for the category you choose to write in!

Alpha males and BBW have a LOT of books written on them... you can further explore if that means those themes are profitable.

You can also see these themes:

**Romantic Themes**

- Amnesia (72)
- Beaches (116)
- International (137)
- Love Triangle (2,267)
- Medical (137)
- Second Chances (603)
- Secret Baby (1,600)
- Vacation (191)
- Wedding (718)
- Workplace (243)

There are a lot of books written on Love Triangles :-) Secret baby is also popular. These are themes to explore as you do these research. If you DO choose this category (or whichever one you're exploring right now), these themes are definitely great to think about and incorporate in your work-- you could choose an Alpha Male theme with a Secret Baby spin in the Paranormal category... just as long as you knew it would be profitable.

Here's even more information Amazon gives us:

**Author**

- Dannika Dark (20)
- Nora Roberts (6)
- Ilona Andrews (13)
- Laurann Dohner (8)
- Bella Forrest (49)
- T. S. Joyce (57)
- Ruby Dixon (6)
- + See more

**Series**

- Guardians (4)
- Innkeeper Chronicles (1)
- A Shade of Vampire (40)
- Moonlight Dragon (2)
- Wolves of Stone Ridge (30)
- Skin Walkers (8)
- Mercy Thompson (10)
- + See more

You can see popular authors in this category as well as series in this category. If you choose this category (or whichever one you're exploring right now), you can investigate these authors and the series that are successful.

Follow in the footsteps of success.

Now, let's get back to exploring the top 100 books of the category you're aiming to target.

The easiest way to find the list of the top 100 books is to do a Google search for it.

Here is what I searched for in Google: "werewolves shifters amazon bestsellers"

Put what you're searching for into Google, using a similar search.

The first result gives me this page:

[-> https://www.amazon.com/Best-Sellers-Kindle-Store-Paranormal-Werewolves-Shifters-Romance/zgbs/digital-text/6401742011](https://www.amazon.com/Best-Sellers-Kindle-Store-Paranormal-Werewolves-Shifters-Romance/zgbs/digital-text/6401742011)

Great! Now we're ready to research to make sure this is popular and profitable.

I'll be looking at the first book in this list AND the 20th ranked book in this list.

It so happens that both are Bella Forrest books.

This is #1 as I write this:



Now then, I scroll down a bit until I get to Amazon's data about this title:

## Product Details

**File Size:** 2702 KB  
**Print Length:** 326 pages  
**Page Numbers Source ISBN:** 1541386191  
**Simultaneous Device Usage:** Unlimited  
**Publication Date:** January 29, 2017  
**Sold by:** Amazon Digital Services LLC  
**Language:** English  
**ASIN:** B01MZ5FQ2J  
**Text-to-Speech:** Enabled   
**X-Ray:** Not Enabled   
**Word Wise:** Enabled  
**Lending:** Enabled  
**Enhanced Typesetting:** Not Enabled

**Amazon Best Sellers Rank:** #32 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

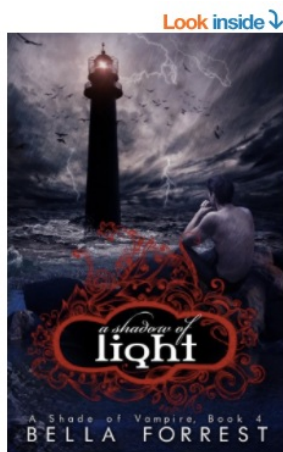
#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Romance](#) > [Paranormal](#) > [Ghosts](#)

#1 in [Books](#) > [Science Fiction & Fantasy](#) > [Fantasy](#) > [Coming of Age](#)

#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Romance](#) > [Paranormal](#) > [Demons & Devils](#)

As you can see, this one is ranking at #32 in the ENTIRE Kindle store. WOW!

Let's look at #20 in the Werewolves/Shifters sub-category:



### A Shade of Vampire 4: A Shadow of Light Kindle Edition

by Bella Forrest (Author)

★★★★★ 1,688 customer reviews

Book 4 of 39 in [A Shade of Vampire \(39 Book Series\)](#)

[See all 3 formats and editions](#)

**Kindle**

**\$0.00** kindleunlimited

This title and over 1 million more available with Kindle Unlimited \$3.99 to buy

**Paperback**

\$12.99 [Prime](#)

11 Used from \$9.95  
20 New from \$10.20

**Audible**

\$0.00

Free with your Audible trial

The fourth book of the million-bestselling *A Shade of Vampire* series!

*"A Shadow of Light is by far the best book in the series yet. I would absolutely recommend this book a thousand times over!"*

- Pink Fluffy Hearts Reviews ★★★★★

[Read more](#)

And then scroll to Amazon's data about this title:

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## Product Details

**File Size:** 3936 KB

**Print Length:** 317 pages

**Simultaneous Device Usage:** Unlimited

**Publication Date:** July 30, 2013

**Sold by:** Amazon Digital Services LLC

**Language:** English

**ASIN:** B00E7820QI

**Text-to-Speech:** Enabled

**X-Ray:** Enabled

**Word Wise:** Enabled

**Lending:** Enabled

**Enhanced Typesetting:** Not Enabled

**Amazon Best Sellers Rank:** #457 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

#8 in [Kindle Store](#) > [Kindle eBooks](#) > [Romance](#) > [Paranormal](#) > [Psychics](#)

#12 in [Kindle Store](#) > [Kindle eBooks](#) > [Romance](#) > [Paranormal](#) > [Angels](#)

#13 in [Kindle Store](#) > [Kindle eBooks](#) > [Romance](#) > [Paranormal](#) > [Demons & Devils](#)

Wow! Even #20 is ranking GREAT! #457 in the entire Kindle store.

What does this mean?

This means that this category is selling FANTASTICALLY well throughout the entire Kindle store.

Should you go for it?

Well... this also means that this is a really, really difficult and competitive category to rank in.

Generally, you will find it much easier to rank within the top 20 of bestsellers in a category yourself if the 20th book is ranking at under 30,000 or so. It's not that difficult to get your own book ranking there... but it also means the books are selling.


If you try for a category where the 20th book is ranking so fantastically well (as in this example), it can be more difficult to rank.

What do I recommend?

Well, this is what I ran into when I first decided to go for this category a couple of years ago. What I did was take a look at the others in the top 100.

Did I want to risk the competition? It was/is obviously a HUGE moneypot, for those who can rank.

Let's take a look at #99 (#100 was another Bella Forrest title- GO Bella!)



**Buying a Mate (BBW Paranormal Shapeshifter Romance) (M&M Mating Agency)** Kindle Edition  
by Celia Kyle (Author), Mina Carter (Author)  
★★★★☆ 88 customer reviews  
Book 4 of 4 in M&M Mating Agency (4 Book Series)

See all formats and editions

Kindle  
\$0.99

Read with Our Free App

Mate a woman for her millions? Sign weredragon Taron Jones up! He didn't begin life as a mercenary jerk, but being exiled from the clan tends to make a man willing to do a lot to survive. Including mating a human female who isn't truly his mate. Or is she?  
Taron's dragon says the curvaceous female belongs to him. River says she only needs the muscular lickable weredragon for a marriage license and nothing else.

Read more

Length: 65 pages Word Wise: Enabled Enhanced Typesetting: Enabled

This book is interesting because it hits on those themes we talked about above, that Amazon shared with us. Note the title - "Buying a Mate" and then in parenthesis, the title includes "BBW" (big beautiful woman) and "Shapeshifter"

We will talk about titles and keywords another day, but this use of keywords can help your book appear in the Amazon search results when people search for those things. This is how you combine themes to make more sales!

Here's its ranking:

## Product Details

**File Size:** 873 KB  
**Print Length:** 65 pages  
**Publisher:** Pronoun (January 24, 2017)  
**Publication Date:** January 24, 2017  
**Sold by:** Macmillan  
**Language:** English  
**ASIN:** B01MTCHPAG  
**Text-to-Speech:** Enabled   
**X-Ray:** Not Enabled   
**Word Wise:** Enabled  
**Lending:** Not Enabled  
**Enhanced Typesetting:** Enabled   
**Amazon Best Sellers Rank:** #2,052 Paid in Kindle Store (See Top 100 Paid in Kindle Store)  
#33 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > **Romance**  
#44 in Books > Romance > **Fantasy**  
#44 in Kindle Store > Kindle eBooks > Romance > **Fantasy**

This book is ranked at #2,052 in the entire Kindle store. Wow!

This still isn't even near the threshold I set of "at least" a ranking of under 30,000.

Is this genre just way too competitive? Will it be too hard? Do you have to be a "Bella Forrest" to rank?

My advice when you run into a mega-profitable but mega-competitive category like this is to weigh your options. I am inclined to GO FOR IT!

If you combine themes, make great use of keywords in your title/description/tags, and market your title right, you can rank well and you can earn.

If you decide you don't like the competition, especially as a newer author, you would start from the beginning again. You'd find a different category that not as many authors are writing in but that is still earning.

The general advice is to find a category where the #1 book is ranking really well (say, under 2,000 or so) and the #20 book is ranking at under 30,000 or so.

Ideally, the #1 book will have a really low ranking and the 20th book's ranking won't be super-high- but high enough for you to make money while having a decent chance to rank.

There is no perfect category. You don't want to spend forever researching and going back and forth. Just choose one you know is making money and go for it!

Follow the data but also let your gut play a role in it.

Take a look at what the top 100 authors in your category are writing about. Here's the romance author ranking page for reference:

*>> <https://www.amazon.com/author-rank/Contemporary/digital-text/158568011>*

Do a Google search of "top 100 authors in \_\_\_\_ Amazon" or similar to find the right page for the genre you're interested in.

Make use of those themes Amazon tells you about.

Combine themes, target what's popular, and use smart marketing and you'll do fine. You just want the \$\$\$\$ to be there for any genre you choose- otherwise, you'll be frustrated.

Something else to think about-- the typical length of books that are selling well.



You can also browse through Kindle shorts to sell what's selling, since through this challenge you'll be writing a short. Remember that today's short can soon be a lead-in to your longer works in the same category.

For example, here are the bestselling one-hour romance reads:

>> <https://www.amazon.com/Best-Sellers-Kindle-Store-One-Hour-Romance-Short-Reads/zgbs/digital-text/8624195011>

It can feel like a lot to think about-- combine the data with what you like to write and with what your gut says!

## Researching Your Genre With Great Tools That Save Time

Going through all of this manually does take time and work.

If you want to speed things up, you can do so in minutes with [KD Spy](#). This tool "lives" in your browser and spits data at you instantly.

It tells you how much books in a certain category are earning and even how much individual authors and books are earning. That's valuable info.

It gives you a color-coded scheme so you can easily decide if you want to go with a certain category.


It looks like this:

**Best Sellers in Paranormal Werewolves & Shifters Romance:** [Best Seller Rankings](#) | [Word Cloud \(20\)](#) | [Rank Tracking \(0\)](#)

Results: **1-20**      Avg. Sales Rank: **280**      Avg. Monthly Rev: **\$21,057**      Avg. Price: **\$2.29**      Avg. No. Reviews: **969**

#	Kindle Book Title	More	Page(s)	Price	Est. Sales	Monthly Rev.	Reviews	Sales Rank
1	A Shade of Vampire 39: A Rip of Realms	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	326	\$3.99	37,500	\$ 149,625	50	32
2	A Shade of Vampire (New & Lengthened 201...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	297	\$0.99	15,000	\$ 14,850	8,907	110
3	Vampire Girl	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	278	\$0.99	15,000	\$ 14,850	701	139
4	Asher (Wolves of Winter's Edge Book 3)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	170	\$0.99	15,000	\$ 14,850	375	155
5	The Vulfan's True Mate (A BBW Paranormal ...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	124	\$0.99	15,000	\$ 14,850	34	165
6	Keystone (Crossbreed Series Book 1)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	310	\$3.99	15,000	\$ 59,850	134	170
7	One True Mate 1: Shifter's Sacrifice	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	317	\$0.99	15,000	\$ 14,850	511	185
8	Vampire Girl 4: Moonlight Prince	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	224	\$4.99	6,000	\$ 29,940	24	239
9	A Shade of Vampire 2: A Shade of Blood	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	403	\$3.99	6,000	\$ 23,940	3,218	258
10	One True Mate 3: Shifter's Echo	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	287	\$0.99	6,000	\$ 5,940	227	270
11	Gentry (Wolves of Winter's Edge Book 1)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	296	\$0.99	6,000	\$ 5,940	480	281
12	One True Mate 2: Dragon's Heat	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	280	\$0.99	6,000	\$ 5,940	249	340
13	Roman (Wolves of Winter's Edge Book 2)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	173	\$0.99	6,000	\$ 5,940	313	350
14	A Shade of Vampire 3: A Castle of Sand	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	333	\$3.99	3,000	\$ 11,970	2,026	373
15	Fire In His Blood: A Post-Apocalyptic Dragon ...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	333	\$4.99	3,000	\$ 14,970	338	380
16	Bonded By Snow: A Paranormal Shapeshifter...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	230	\$0.99	3,000	\$ 2,970	8	383
17	A Shade of Vampire 40: A Throne of Fire	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	n/a	\$3.99	3,000	\$ 11,970	0	417
18	Wrapped: BBW Holiday Bear Shifter Paranor...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	137	\$0.99	3,000	\$ 2,970	27	451
19	The Wilde Crew: Cole: A paranormal shifter r...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	98	\$0.99	3,000	\$ 2,970	73	455
20	A Shade of Vampire 4: A Shadow of Light	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	317	\$3.99	3,000	\$ 11,970	1,688	457

[Pull Results 21-40](#)

Search  


Export  


Help  


Region:  
 USA 

Total Monthly Rev.  
**\$421,155**

Popularity

Potential

Competition

Note the color-coded area at the bottom right that can help you make instant decisions.

Also, this shows you the page length, number of reviews of each book, etc.

Very helpful! You'd ideally write a similar book and aim for a similar # of reviews over time.

Remember that we're focused on shorts through this challenge.

Here's what KDSpy showed me about romance shorts in the one-hour category:

Best Sellers in **One-Hour Romance Short Reads:**

[Best Seller Rankings](#) | [Word Cloud \(20\)](#) | [Rank Tracking \(0\)](#)

Results: **1-20**      Avg. Sales Rank: **6,003**      Avg. Monthly Rev: **\$1,531**      Avg. Price: **\$2.13**      Avg. No. Reviews: **52**

#	Kindle Book Title	More	Page(s)	Price	Est. Sales	Monthly Rev.	Reviews	Sales Rank
1	A TWIST OF FATE	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	40	\$0.99	1,650	\$ 1,634	35	1,342
2	Cold (Book One)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	36	\$0.99	1,275	\$ 1,262	69	1,730
3	His Property (His Property, Book One) (An Al...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	38	\$0.99	1,275	\$ 1,262	105	2,967
4	What He Commits (What He Wants, Book Thi...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	35	\$2.99	1,050	\$ 3,140	120	3,604
5	What He Decides (What He Wants, Book Ele...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	37	\$2.99	850	\$ 2,542	100	4,315
6	What He Guards (What He Wants, Book Twel...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	41	\$2.99	850	\$ 2,542	112	4,603
7	What He Fights (What He Wants, Book Ten) (...)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	41	\$2.99	750	\$ 2,243	116	5,353
8	DEFY (The Billionaire's Rules, Book 8)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	40	\$2.99	750	\$ 2,243	56	5,828
9	TROUBLE (The Billionaire's Rules, Book 9)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	38	\$2.99	750	\$ 2,243	42	5,873
10	FREE (The Billionaire's Rules, Book 16)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	33	\$2.99	625	\$ 1,869	46	6,008
11	Fixit (Fixit Adventures Book 1)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	42	\$1.42	625	\$ 888	28	6,051
12	RISK (The Billionaire's Rules, Book 10)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	38	\$2.99	625	\$ 1,869	34	6,108
13	FALL (The Billionaire's Rules, Book 11)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	41	\$2.99	625	\$ 1,869	32	6,117
14	TRAP (The Billionaire's Rules, Book 15)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	38	\$2.99	625	\$ 1,869	18	6,516
15	Virgin Beast Mate (Beast Mates Book 0)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	34	\$0.99	500	\$ 495	4	7,185
16	CATCH (The Billionaire's Rules, Book 14)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	42	\$2.99	500	\$ 1,495	22	7,427
17	Little Wet Brat 1: First Time Forbidden Taboo	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	42	\$0.99	375	\$ 371	20	8,394
18	Epiphany with Tea: A Pride and Prejudice Var...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	43	\$1.29	300	\$ 387	18	9,927
19	It Takes Two (The Matchmaker Series, Book ...)	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	43	\$0.99	215	\$ 213	48	10,290
20	Taste of Christmas: A Holiday Short Story (An...	<a href="#">I</a> <a href="#">S</a> <a href="#">C</a>	37	\$0.99	215	\$ 213	24	10,430

[Pull Results 21-40](#)     
 Search      
 Export      
 Help      
 Region: USA      
 Total Monthly Rev. **\$30,635**     
 Popularity Potential Competition 

As you can see, this is rated popular and profitable with medium competition.

Going through these bestsellers can be helpful in figuring out what to write through this specific challenge of writing a short.

There are other tools I like as well.

[Better Book Tools](#) helps you look at the data in a similar way. It color-codes the results and lets you click through all the categories right on their site.

[Better Book Tools](#) also allows you to submit your finished book to book blogs and newsletters- a major plus. It does a lot of other stuff too-- and includes a suite of tools that take you from book idea generation through to promotion. I rely on [Better Book Tools](#) a lot.

There's also [KD Suite](#) -- this tool isn't quite as user-friendly, but includes a lot more data and a lot of different types of data. It ALSO includes an easy way for you to get reviews for your books.

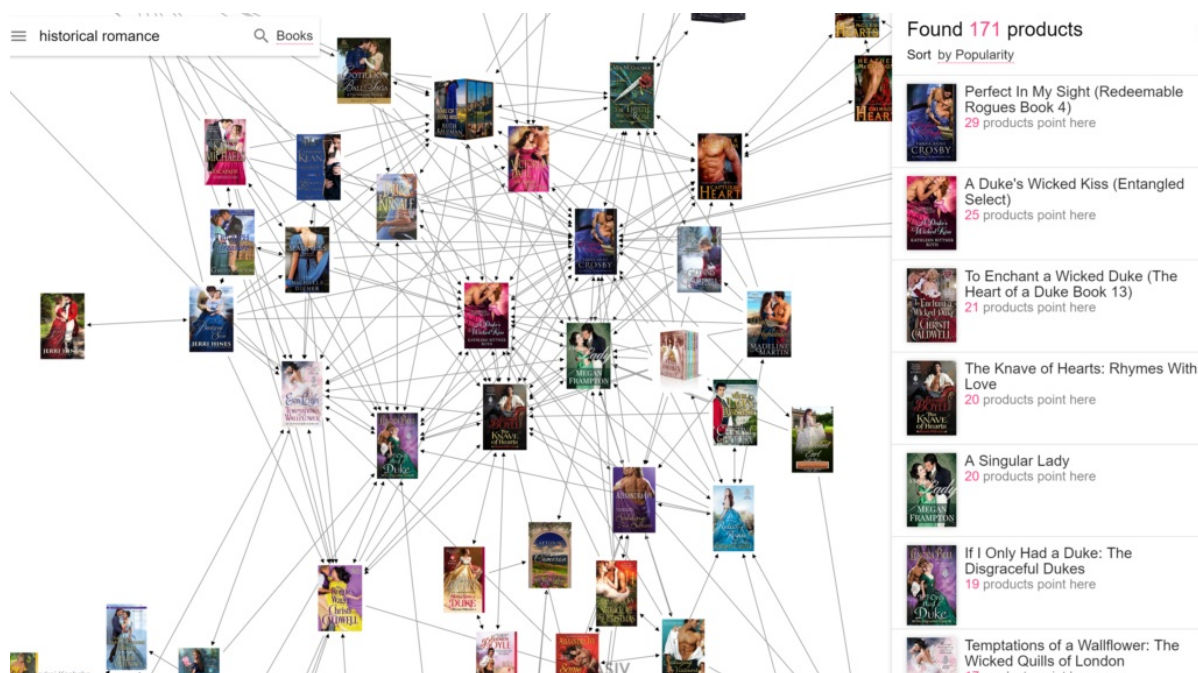
I tend to use different tools for different things. My most-relied on is probably [KD Spy](#) ... with [Better Book Tools](#) after that. I mainly use the other for review-

getting.

Take a look and see what works for you. These tools can save a lot of time to help you earn more money. With that said, the free way works and we can thank Amazon for the great data they give us!

One more tool-- this one's free-- you can use [Yasiv.com](https://yasiv.com) to enter your chosen genre and see related genres customers of those books tend to buy. Yasiv is a great way to visualize what people are buying, what bestselling book covers look like, and so on. Pop your genre/keyword into Yasiv and see what comes up-- you can combine genres and subgenres to make your book sell even better.

Here's an example from the Historical Romance book category:



## A Breakdown Of This Day's Tasks:

- Choose a genre that's popular on Kindle already
- Choose a genre that's profitable on Kindle already
- There are tools that can help you do this (like [KD Spy](#) and [Better Book Tools](#) and [KD Suite](#)- I recommend all- find what works for you, and the latter two include book promotion tools)
- Amazon shows you the top 100 books in each genre/category - rely on those to see what's popular
- Check the top 100 bestselling authors in each genre
- Don't choose something just because you like it
- Choose something because it's popular and you think you can write in it

Ready for more? Join the complete 14 Day Kindle Course, at this link!



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