

International Student Recruitment Forum

Agenda

International Student Recruitment: Can the UK maintain its market share?

Wednesday 30th November 2016. 10am – 3pm

Holborn Bars, London, EC1N 2NQ

10.00: Welcome

Simon Emmett, CEO, Hotcourses Group

10.10: Introduction to the day

Aaron Porter, Director of Insights, Hotcourses Group

10.15: KEYNOTE: What does Brexit really mean for UK higher education: what can we do to minimise the impact?

Lucy Shackleton, Head of European Engagement, UUK International

11.00: PRESENTATION: What is happening to demand for international students in the UK? Latest data & trends - including findings from the 2016 Parthenon-EY/ Hotcourses Survey of Prospective International Students

Aaron Porter & Matt Robb, Managing Director, Parthenon-EY

11.40: PANEL: Analysis on the international student landscape - Views from across the spectrum

Mostafa Rajaai, International Students' Officer, National Union of Students

Ian Koxvold, Head of Education Strategy, PwC

Steve Phillips, Chair, English UK

Stephen Carey, British Council, IELTS

CHAIR: Amy Baker, Managing Director, PIE News

12.30: Tracking trends in international student demand using the Hotcourses Insights Tool

Simon Emmett, CEO, Hotcourses Group

12.45: Lunch

13.30: DEBATE: Will UK higher education be better off in the long run post Brexit?

Propose: Professor Gwythian Prins, Emeritus Research Professor, London School of Economics

Oppose: Professor Michael Arthur, Provost, University College London

14.15: Where next for international recruitment and internationalisation of UK HE?

Delyth Chambers, Director of Student Admissions, Recruitment & Outreach, Warwick University

Mark Leach, Editor, Wonkhe

Enzo Raimo, Pro Vice Chancellor Global Engagement, Reading University

Lil Bremermann-Richard, International Director, BPP University

CHAIR: Aaron Porter

15.00 Close