



The patient payment experience is

BROKEN.



Meet Provider Pete & Patient Pam

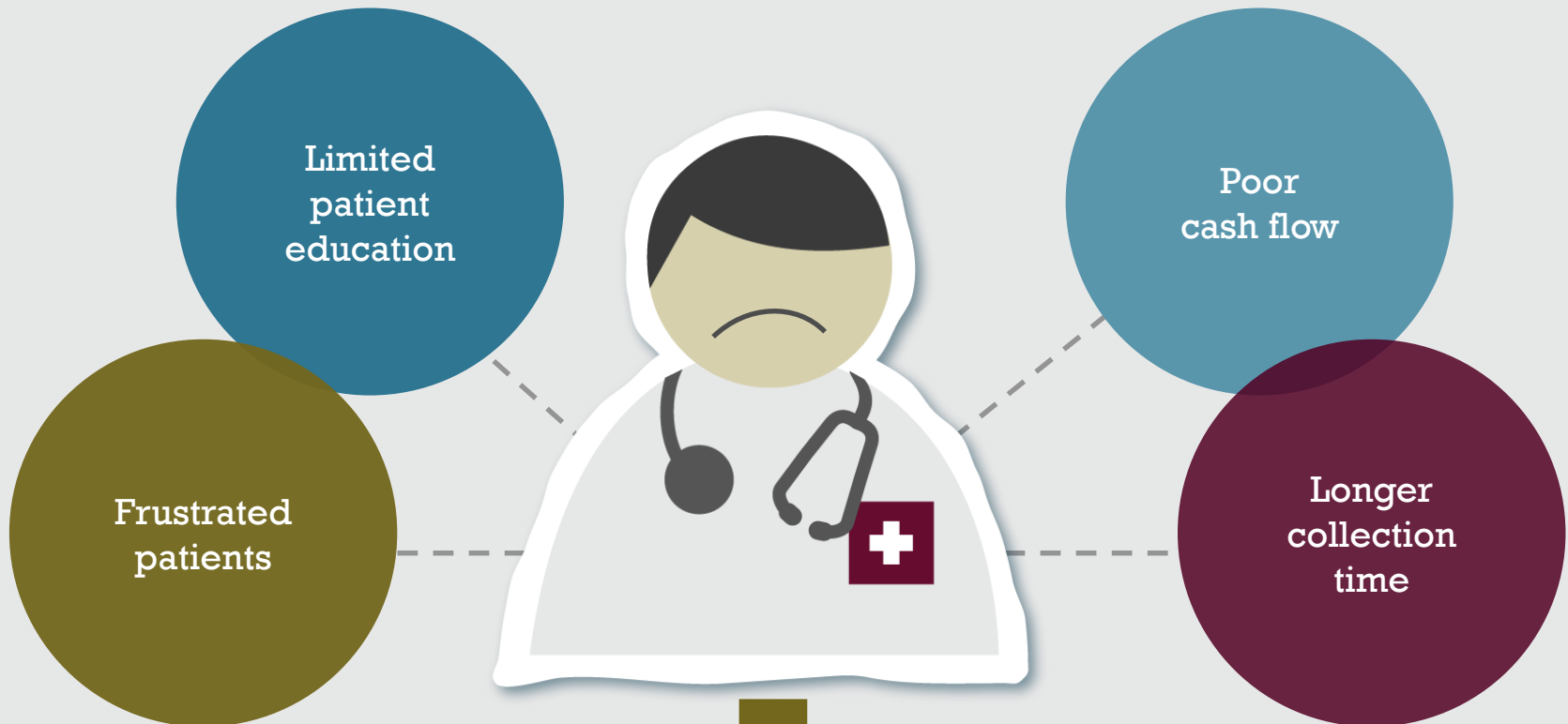


Patient Pam

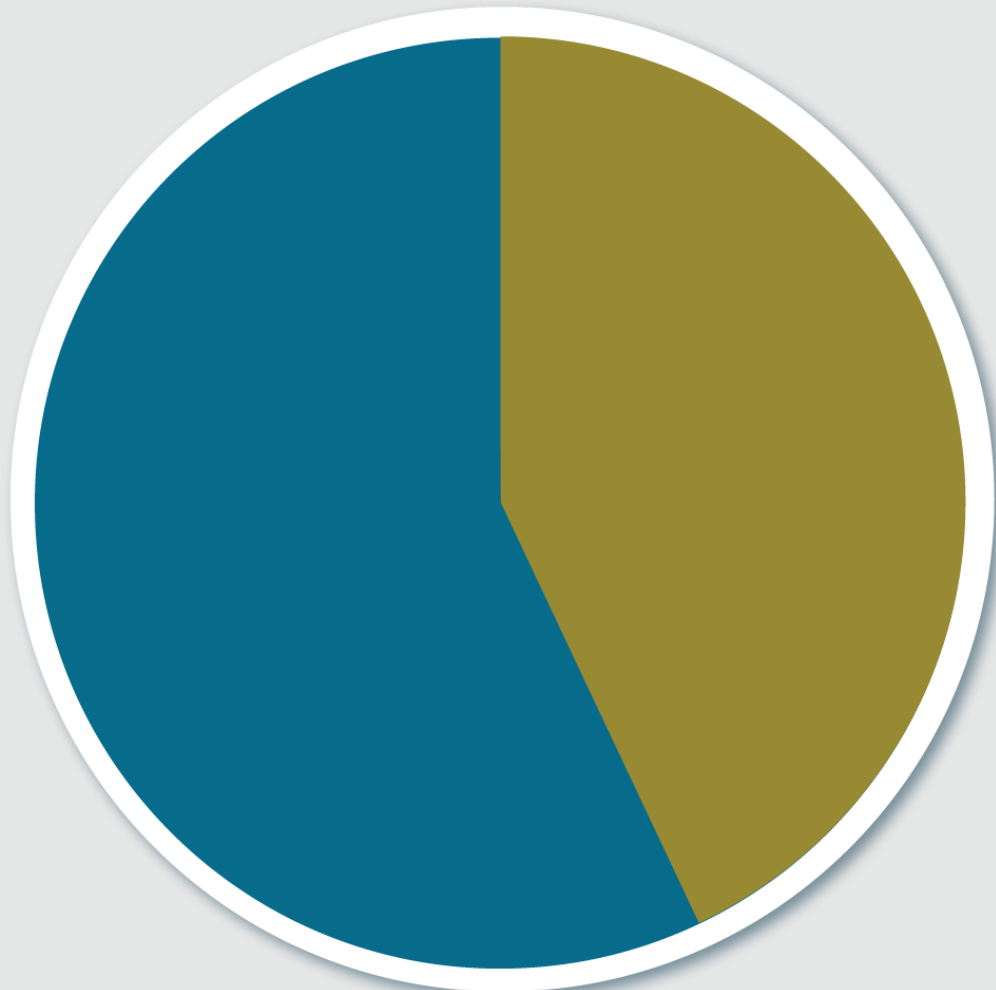


Confusion and Dissatisfaction
Low Payment Compliance

Provider Pete



Empty pockets & dissatisfaction



which leads to...


40%

patient responsibility
left uncollected



That adds up to

**\$99
BILLION**



Introducing



We help providers:

INCREASE

- Out-of-pocket collections
- Speed of payment
- Patient education & price transparency
- Patient & provider satisfaction

-  real-time eligibility
-  upfront cost education
-  payment optimization
-  claim reconciliation
-  analytics & reporting

How do you Qualify an Account?

- Increasing challenge collecting patient payments
 - Q – If a patient can't pay the entire bill at time of service how do you handle it?
 - A – With PayRight you can offer payment plans or delayed settlement which lets you take payment at time of service and keep a credit card or ACH information on file so you collect automatically after the claim is resolved

How do you Qualify an Account?

- Increasing bad debt or accounts turned over to collection agencies
 - Q - What percent of your patient receivables are you turning over to 3rd party collections?
 - A – With PayRight, we help you improve your patient payments by 10 to 50% so less is turned over to a collection firm

How do you Qualify an Account?

- Increasing patient dissatisfaction over pricing and payment options
 - Q – Do you provide your patients with an estimate for expensive procedures?
 - A – With PayRight, you can provide real time estimates to help patients understand their responsibility and plan accordingly, thereby increasing your total payments

How do you Qualify an Account?

- Patient payables are increasing in age up to 60-90 days on average
 - Q – What is the average age of your patient payable?
 - A – With PayRight, our clients are seeing average patient payables drop to the 30-40 day range, this helps with cash flow and makes your practice more profitable

Collect More with PayRight

Dramatically Improve Collections by 10% to 50%

		Annual Improved Patient Pay Revenue with PayRight					
		Providers					
		1	5	10	20	50	100
Portion of Patient Pay Uncollected	5%	\$ 3,600	\$ 18,000	\$ 36,000	\$ 71,000	\$ 178,000	\$ 356,000
	10%	\$ 25,000	\$ 123,000	\$ 245,000	\$ 490,000	\$ 1,228,000	\$ 2,455,000
	15%	\$ 46,000	\$ 228,000	\$ 455,000	\$ 910,000	\$ 2,278,000	\$ 4,556,000
	20%	\$ 67,000	\$ 332,000	\$ 665,000	\$ 1,331,000	\$ 3,328,000	\$ 6,656,000
	30%	\$ 108,000	\$ 543,000	\$ 1,085,000	\$ 2,171,000	\$ 5,428,000	\$ 10,856,000
	40%	\$ 150,000	\$ 752,000	\$ 1,505,000	\$ 3,011,000	\$ 7,527,000	\$ 15,055,000

Table assumptions: Provider Annual Billings \$1,400,000, Payer/Patient Revenue Mix 70%/30%



PayRight for improved patient education, pricing transparency, payment, collections & satisfaction.

Provider. Patient. PayRight.



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