Landmine Free 2025 Campaign Coordinator

The Campaign

Landmine Free 2025 is a campaign to reenergise public support, political will and funding to complete landmine clearance by 2025. This was the target set by States Parties to the Anti-Personnel Mine Ban Convention (Ottawa Treaty) at the Convention's last Review Conference in 2014. As it stands, only 12 of the 61 states and territories contaminated by landmines are on track to meet this target. This needs to change.

The campaign assesses most states could complete clearance, but only with a step-change in public awareness, political will and funding for the world's forgotten minefields. With 60 million people still living with the daily threat of landmines, the price of broken promises is high and unacceptable.

Our objectives are to raise $1bn for clearance and achieve this in all but a handful of countries where ongoing conflict stands in the way. We plan to achieve this through a combination of evidence and policy-based advocacy, public campaigning and innovation in funding and communications. The way we work towards completing landmine clearance also needs to plan for the life-long needs of victims and enable inclusion and leadership by communities.

2019 is an important year for mine action community. The Fourth Review Conference of the Anti-Personnel Mine Ban Convention takes place in November in Oslo and is the last major opportunity to get on track to achieve the 2025 goal. We are looking for a dynamic, enthusiastic and experienced Campaign Coordinator to support the campaign's growth and work with the campaign membership and Steering Group to realise our ambition.

Purpose of the Role

To ensure effective and coordinated delivery of the Landmine Free 2025 campaign's plans and strategy through a growing network of like-minded NGOs. The post will report to the campaign Steering Group, which currently includes representatives from The HALO Trust, Humanity & Inclusion, the Mines Advisory Group and Norwegian People's Aid.

The Campaign Coordinator will be responsible for:

- Delivering inclusive and effective consultation with other members in the development of campaign plans and activities
- Undertaking outreach to grow the campaign's membership, including civil society based organisations outside of the mine action sector and in the global south

- Developing and implementing a rolling plan for Landmine Free 2025 campaign activities around the three pillars of influence, campaign and innovate
- Coordination of campaign communications, including oversight and management of campaign social media and dedicated communications capacity (subject to resources)
- Delivering coordinated campaign ‘actions’ across the membership
- Representing the campaign’s membership with key stakeholders, including States Parties to the Anti-Personnel Mine Ban Convention and the International Campaign to Ban Landmines (ICBL)
- Resource mobilisation for campaign activities
- Ensure there are systems in place to deliver consistent and coherent use of the Landmine Free 2025 logo and brand by the campaign and its membership.

REQUIREMENTS

Essential

- Experience of leading or coordinating international coalitions or campaigns
- Communications experience including brand management, communications planning, social media and media engagement
- Experience of working in partnership with civil society organisations and movements from the global south
- Experience of developing inclusive and impactful global campaign plans and public actions are cross-cultural and inclusive
- Experience of advocacy and influence multi-lateral diplomatic and policy forums, including production and delivery of successful influence plans, policy briefs and advocacy materials
- Demonstrable track record of successful resource mobilisation from institutional and non-institutional donors
- Project planning and implementation experience, including budget management
- Strong interpersonal skills, ability to work as part of a remote and diverse team

Desirable

- Knowledge of the mine action sector or disarmament
- Working knowledge of a second UN language

BENEFITS

Terms, Location & Duration

The position will be employed on a consultancy basis by one of the Steering Group member organisations. It is available for an immediate start. The coordinator position is funded initially until December 2019, with extension subject to successful resource mobilisation.

The location of the post is flexible but should be within reasonable travelling distance from Europe. The postholder must already have the right to work in the Schengen Area and the Common Travel Area. The campaign is not able to sponsor or support visa applications.

Application Process

To apply for the position, please submit a current CV, covering letter (two pages maximum).

Women and persons with disabilities are strongly encouraged to apply.

Closing Date 30 June 2019.

