

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$3,000

THREE AVAILABLE

MEDIA VALUE:

- Inclusion of company in the following media: **radio (over 100 spots), newsprint and cover of home show magazine**
- Live segment on radio remote
- Company banner hung in arena duration of home show (sponsor to provide banner)
- Recognition on association website, link to sponsors website and social media recognition
- **50% off one exhibit booth (8x10 or 10x10)**
- Ability to park work vehicle by front entrance of show for added marketing or business spotlight in magazine
- Recognition during Home Show hourly announcements for duration of home show weekend

TOTAL GOLD SPONSOR VALUE: \$6,000

Attendee Bag Sponsor \$2,500

- Business logo on every bag distributed upon entry of the event (Approx 2,000+)
- Listed as sponsor in official Home Show magazine, (*approx. 41,000 copies distributed*)
- Recognition during Home Show hourly announcements over loud speaker for duration of home show weekend

VENDOR LOUNGE SPONSOR \$1,250

THREE AVAILABLE, FIRST COME—FIRST SERVE

- Exposure to over 100 local & regional businesses
- 1/2 page COLOR ad in Show Directory
- Recognition on association website, link to sponsors website and social media recognition
- Company banner hung in lounge for duration of Home Show weekend

Be creative! Think giveaways or door prizes—Make the exhibitors remember you and your business!

NETWORKING SPONSOR \$750

- 1/4 page COLOR ad in Show Directory
- Listed as sponsor in official Home Show magazine, (*approx. 41,000 copies distributed*)
- Recognition during Home Show hourly announcements over loud speaker for duration of home show weekend

DOOR PRIZE SPONSOR

In exchange for door prizes valued at \$10 or higher, we will recognize your business during the show's hourly announcements! All participating businesses will be put into a drawing. The winning business will receive **50% off** their 2024 booth fee!



Dream. Plan. Build.