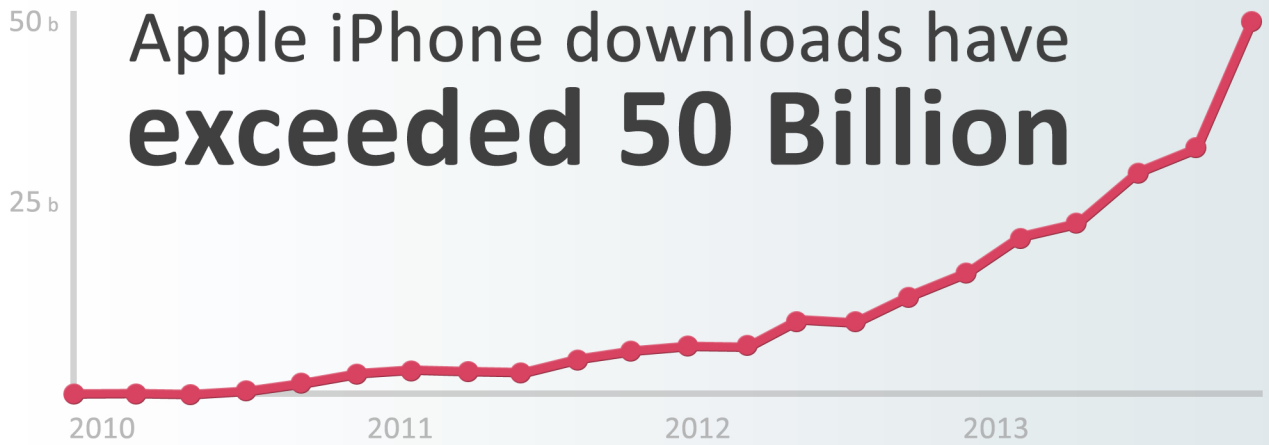


The iPhone will continue to be the leading app platform with a database of over **500,000 applications**

Source: Apple.com



Source: techcrunch.com



Smartphones will grow at more than a **30%** compound annual growth rate for the next five years globally

Source: Research by In-Stat



**56%** of Americans are now smartphone users.

Source: Pew Internet