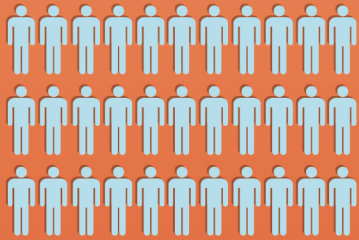


WHY YOUR BUSINESS SHOULD ENGAGE CUSTOMERS THROUGH A MOBILE APP

33 Million



More than 33 million U.S. customers already engage in shopping-related activities on their mobile phones



2.3 million of those customers have made a purchase on their devices



By 2015, 81% of U.S. cell users will have smartphones