

## EEO PUBLIC FILE REPORT

For the period beginning June 1, 2016 and ending May 31, 2017

Prepared for: **Michigan Radio Communications, LLC**

This Report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA(yes/no)</u>
WLUN	52616	A	Pinconning, MI	No

### A. Full Time Hires

The following is a list of full-time positions filled and recruitment sources used for each position:

#### 1. Job Title: **Play by Play/Content Coordinator**

Date Filled: **2/6/17**

Total # of Interviews: 1

Recruitment Sources Utilized  
(include name of source, address  
contact person and telephone #)<sup>1</sup>

# of Interviewees Referred by  
Each Source

**Internal Promotion**

B. The total number of persons interviewed for all full-time positions during the period covered by during the period covered by his Report was: **1**.

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<sup>1</sup>As outreach efforts can be undertaken over a two year period, provide an appropriate explanation if no outreach was conducted during the reporting period

**C. Recruitment Activities.**

The following FCC recommended recruitment activities were engaged in during the period covered by this Report.

**1. Type of Activity: Midland High School Guest Lecture**

Description of Scope of Activity including  
Positions of Station personnel involved:

**Date/time: January 10, 2017, January 24, 2017, February 13, 2017, February 24, 2017, 90 minutes each**

**Location: Midland High School**

**Attendees: Jay Arons/Director of Sales**

**Notes: Discussed radio advertising to high school marketing class for 90 minutes**

**2 . Type of Activity: Midland County Youth Leadership**

Description of Scope of Activity including  
Positions of Station personnel involved:

**Date/time: March 10 & March 11, 2017, 6am-11pm**

**Location: Northwood University, Midland MI**

**Attendees: Jay Arons/Director of Sales**

**Notes: Participation with 45 high school boys & girls teaching communication and leadership skills**

**3 . Type of Activity: Saginaw Valley State University Job Fair**

Description of Scope of Activity including Positions of Station personnel involved:

**Date/time: March 31, 2017, 12 noon-3pm**

**Location: SVSU, 2<sup>nd</sup> Floor Curtiss Hall**

**Attendees:**

**Jerry O'Donnell/Director Production & Operations**

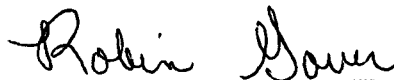
**Robin Gover/Business Manager**

**Ann Craig/V.P. Human Resources & Retail**

**Notes: Open to SVSU students and the public**

**Note: The Play by Play/Content Coordinator position filled 2/6/17 put WLUN over the threshold of five full-time employees, triggering the EEO filling requirements. This report shows activity during the filling period leading up to that point, and subsequent activity after the fifth position was created.**

Report Prepared by: **Robin Gover**



Date: **May 31, 2017**

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