



PROFESSIONAL SKILLS

Brand Strategy
Marketing Communications
Product Ideation
Brand Storytelling
Web Design
Video Editing
CSR Activates

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

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SOCIAL

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ATUL NEWARE

MARKETING MANAGER

ABOUT

A passionate and dedicated individual with a demonstrated history of working in the non-profit organization management who connects with a broader audience. A marketing enthusiast with a rich background in implementing marketing strategies to support brand and product exposure. An accomplished team builder and a team player. A creative and persuasive communicator with a desire to achieve brilliance across fields of Marketing and Business Development.

WORK EXPERIENCE

BUSINESS DEVELOPMENT MANAGER

AIESEC | Feb 2020 - Jan 2021

- Built strong business relationships with corporates for possible strategic business alliances.
- Generated revenue and delivered profit targets for the organization by organizing various drives and events.

MARKETING INTERN

UNSCHOOL | Sep 2020 - Oct 2020

- Identify target markets, and create detailed marketing strategies to market UNSCHOOL and its products.
- Analyze consumer trends, market analysis, and marketing best practices to build successful strategies for social media marketing to generate organic traffic.

EDUCATION

BACHELOR OF ENGINEERING, MAJOR IN COMPUTER SCIENCE

Savitribai Phule Pune University | 2017 - 2021

HIGHER SECONDARY CERTIFICATE

Krishna Public School, Bhilai | 2013 - 2017

VOLUNTEER EXPERIENCE

CAMPAIGN INTERN

ZOMATO FEEDING INDIA | Feb 2020 - P

- Work on campaigning to assist local food donation drives.

FUNDRAISING COORDINATOR

TAAREZAMEEN FOUNDATION | Sep 2020 - Oct 2020

- Assist in fundraising activities at the local level.