

CHECKLIST



FINDING A RELIABLE TOOL

1. COMPANY PROGRESS

- REVIEW THEIR COMPANY WEBSITE
- CHECK THEIR SUCCESS WITH OTHER PROJECTS
- ADD THEIR FOUNDERS ON SOCIAL MEDIA

2. SOCIAL CREDIBILITY

- SEARCH REDDIT, TWITTER, PRODUCT HUNT
- EXPLORE POSITIVE & NEGATIVE FEEDBACK
- ASK QUESTIONS, IF RELEVANT

3. RESOURCES

- EXPLORE WHAT TOOLS THEY HAVE AVAILABLE
- LEARN ABOUT THEIR FAQ/RESOURCES
- ADD THEIR SUPPORT ON SOCIAL MEDIA

4. SECURITY

- BECOME COMFORTABLE WITH THEIR USE OF DATA
- REVIEW THEIR PRIVACY, GDPR & SECURITY
- ONLY DOWNLOAD IF YOU'RE HAPPY

5. PAYING USERS

- SEE IF THEY HAVE A PREMIUM OPTION
- CHECK WHETHER PEOPLE ARE HAPPY WITH IT
- SEE IF YOU CAN FIND NO OF SUBSCRIBERS

6. VENTURE-BACKING

- BE AWARE OF INVESTOR-BACKED COMPANIES
- EXPLORE A COMPANY'S ETHOS & VALUES
- MAKE AN INVESTMENT THAT YOU'RE HAPPY WITH



MORE PDFS COMING SOON!

